
WORKSHOP



The WHO FCTC Knowledge Hub on Tobacco Taxation and the Convention Secretariat, through the FCTC 2030 Project, are delighted to present an **introductory workshop on tobacco taxation**

Tobacco taxation is a very effective and cost-effective policy tool, both from a public health and a fiscal perspective. This workshop will provide an introduction to tobacco taxation, illicit trade in tobacco products and tax modelling. During the workshop, the policy challenges common to tobacco taxation will be explored.

This 5-day virtual event aims to support Parties to the WHO Framework Convention on Tobacco Control (WHO FCTC), in particular countries eligible to receive official development assistance, to implement effective tax and price policies as part of a comprehensive tobacco control strategy. Topics to be covered will include: the evidence for implementing tax and price measures, economic concepts relevant to tobacco taxation such as demand for tobacco and price elasticity, different tax structures, tax pass-through and affordability, illicit tobacco trade in low- and middle-income countries, how tobacco taxation contributes to sustainable development, and an introduction to tax modelling.

This workshop is designed for policy makers. Government officials from Ministries of Finance and Tax Authorities, Customs and Health are encouraged to join.

Simultaneous interpretation will be available in Arabic, English, French, Russian and Spanish.

DATES : 14th – 18th March 2022

TIME : 14h30-17h30 (GMT+2) each day

Click [HERE](#) to register

Please register no later than 13th March 2022.

For any queries, please contact fctc2030@who.int