

TOWN OF PENETANGUISHENE AGE-FRIENDLY COMMUNITY PLAN

FINAL IMPLEMENTATION PLAN: JANUARY 17, 2022





Realizing the age-friendly vision for the Town of Penetanguishene requires the collective efforts of a broad range of stakeholders to come together to implement the recommended actions and ultimately become a more age-friendly community to all residents. The **Penetanguishene Age-Friendly Community Plan** incorporates all elements of an age-friendly community and therefore, relies on many Town departments, community service providers, and stakeholders including local networks, businesses, and residents, to achieve the full implementation of this Plan.

The following Implementation Plan has been developed to support the full achievement of this Plan. The Implementation Plan puts forward action leads, partners, timelines, and resource considerations to support the vision of this Plan.

As identified within the Age-Friendly Community Plan, to support the implementation of the 30 identified Actions, it is recommended that the Town create an Age-Friendly Coordinator role. This role may be established as a new part-time or contract position or as part of an existing municipal role. The role of the coordinator would be to act as a liaison with staff, the Community Wellbeing Committee (CWC), and community partners, including neighbouring municipalities and the County of Simcoe to support the implementation and monitoring of the identified actions. In addition, it is recommended that the CWC continue to support the overall leadership and implementation of the Town's Age-Friendly Action Plan. The Town may consider establishing a small budget for the CWC to support partnership development, networking activities, educational and promotional initiatives etc., and/or providing remuneration for committee members for their vital role in the implementation of this Plan. Importantly, this Implementation Plan is a living document; a document that will be reviewed and updated on an annual basis. As the Age-Friendly Community Plan moves forward, it will be up to the CWC to identify Town priorities and make recommendations to Council, as appropriate, for budget and other support needs.



Timelines:

- O = Ongoing
- S = Short Term (1-2 years)
- L = Longer Term (3-5 years)

LEAD:

- L = Action Lead
- S = Support

CWC = Community Well-Being Committee





Action	AFC Dimension	Timeline	Lead	Partners	Estimated Costs	Indicators
Policy & Planning						
Enhance accessibility of the downtown	Outdoor Spaces & Buildings	O/S	Town (Planning)		Staff time Potential increase to Community Improvement Incentive Programs and municipal budget	<ul style="list-style-type: none"> Participation in Community Improvement Programs (accessibility) Participation in Stop the Gap program
Develop a pedestrian strategy	Outdoor Spaces & Buildings	L	Town (Public Works (L), Planning (S))		Staff time Potential costs for consulting fees Potential increase to municipal budget for implementation	<ul style="list-style-type: none"> Sidewalks are safe (smooth surfaces, curb cuts, separate bike lanes, clear of snow and ice) Pedestrian crossings have appropriate crossing time Bus stops are safe (well lit, with seating, covered, clear of snow and ice)
Apply age-friendly lens to new developments	Outdoor Spaces & Buildings	L	Town (Planning (L), Public Works (S), Recreation (S))		Staff time	<ul style="list-style-type: none"> Age-Friendly 'lens' or 'checklist' applied to development applications



Action	AFC Dimension	Timeline	Lead	Partners	Estimated Costs	Indicators
<p>Identify opportunities to improve maintenance of sidewalks during winter months</p> <p>a. Continue to evaluate and enhance existing snow removal services</p> <p>b. Explore opportunities to create volunteer snow shoveling program</p>	Outdoor Spaces & Buildings	S	<p>(a) Town (Planning (L), Public Works (S))</p> <p>(b) CWC (L)</p>	Community Organizations	<p>Staff Time</p> <p>Potential increase to municipal budget</p> <p>Home driveway/walkway clearing: \$5,000/year (approx. 20 households)</p>	<ul style="list-style-type: none"> ▪ Parking spaces, walkways, sidewalks clear of snow and ice
<p>Ensure community parks are accessible and encourage recreational and wellness opportunities for all ages</p>	Outdoor Spaces & Buildings	O	Town (Recreation (L), Planning, (S))		<p>Staff time</p> <p>Potential increases to municipal budget</p>	<ul style="list-style-type: none"> ▪ Number of rest spaces, accessible washrooms ▪ Safe walkways and trails (smooth surfaces, clear of ice and snow, well lit) ▪ Outdoor play/fitness and gathering space
<p>Ensure municipal policies support a range of housing forms that meet the diverse and changing needs of residents</p>	Housing	S	Town (Planning)	<p>County of Simcoe</p> <p>Non-profit and private developers</p>	Staff Time	<ul style="list-style-type: none"> ▪ Number of affordable, accessible housing ▪ Number of supportive housing options



Action	AFC Dimension	Timeline	Lead	Partners	Estimated Costs	Indicators
Engage with Community Wellbeing Committee (CWC) as part of all community planning initiatives	Respect & Social Inclusion	O/S	Town (Planning) CWC		Staff & Volunteer Time	<ul style="list-style-type: none"> Engagement with CWC as part of Town Master Plan development
Continue to support efforts to ensure low-income residents have access to social programs and services	Social Participation	O	Town (Recreation (L), Communication (S))	CWC	Staff Time Potential increase to program budget	<ul style="list-style-type: none"> Number of residents and families receiving affordable recreation subsidy
Programming						
Explore opportunities to expand intergenerational activities within the town	Respect & Social Inclusion	O/S	Town (Recreation) CWC	Library Museum Schools Community organizations and service agencies	Staff & Volunteer Time Potential funding for new programs	<ul style="list-style-type: none"> Increase in intergenerational activities



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Establish caregiver 'Coffee Chat'	Community & Health Supports	L	Town (Recreation) CWC	Hospice Huronia Red Cross	Staff & Volunteer Time Assumes space would be free or donated	<ul style="list-style-type: none"> Number of Coffee Chat sessions, number of caregivers
Create virtual learning workshop series	Community & Health Supports	S	CWC	North Simcoe Municipalities Gateway Centre La Clé	Staff & Volunteer Time Speaker Fees	<ul style="list-style-type: none"> Number of workshops and participants
Continue to explore options to expand Town recreational program delivery	Social Participation	O	Town (Recreation)	CWC Community organizations (VON, Georgian Bay Friendship Centre)	Staff Time Potential Increase or re-allocation of recreation budget	<ul style="list-style-type: none"> Engagement in recreational programming Availability of intergenerational, and ethno-cultural recreation programs Availability of programs for youth, and people with disabilities Availability of outdoor and virtual options



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Expand digital access and literacy among residents and seniors	Civic Engagement & Employment	S	CWC	Library	Staff (Library) & Volunteer Time Costs of new digital devices, approx. \$600/device	<ul style="list-style-type: none"> Residents accessing digital devices and training program
Communication & Promotion						
Work with community partners to promote, and identify opportunities to increase alternative transportation modes	Transportation	S	Town (Communications (L), Public Works (S))	CWC Community Reach Georgian Village North Simcoe Collaborative	Staff Time Printing of materials (if/as needed)	<ul style="list-style-type: none"> Availability of alternative transportation Participation in transportation programs
Work with community partners to promote friendly-visiting programs.	Respect & Social Inclusion	S	CWC	Red Cross VON	Staff & Volunteer Time Printing of materials (if/as needed)	<ul style="list-style-type: none"> Participation in friendly-visiting/calling programs



Action	AFC Dimension	Timeline	Lead	Partners	Estimated Costs	Indicators
Share information on volunteer and employment opportunities and services	Civic Engagement & Employment	L	CWC Town (Communications)	Gateway Centre La Clé	Staff & Volunteer Time Potential costs for printing of materials	<ul style="list-style-type: none"> Resource availability for information on volunteer, employment opportunities
Create age-friendly communications check-list	Communication & Information	S	Town (Communications)	CWC	Staff & Volunteer Time	<ul style="list-style-type: none"> Age-Friendly communications check-list Materials produced in alternative formats as needed
Establish an online Community Service Hub	Communication & Information	S	Town (Communications)	CWC 211 Local service providers Askennonnia Seniors Centre	Staff Time Potential increase to communication budget for set-up and ongoing operations, promotions	<ul style="list-style-type: none"> Number of visits, click-throughs, downloads Availability of assistance to people in accessing information



Action	AFC Dimension	Timeline	Lead	Partners	Estimated Costs	Indicators
Ensure communication and promotional materials create positive and inclusive images celebrating the Town's diversity.	Communication & Information	O	Town (Communications)	CWC	Staff Time	<ul style="list-style-type: none"> Communication images proportional to Town's diverse populations
Further promote 211	Communication & Information	S	Town (Communications)	CWC North Simcoe Collaborative	Staff & Volunteer Time Potential costs for promotion and materials	<ul style="list-style-type: none"> Greater use of 211 by Town residents
Education & Advocacy						
Create greater awareness of transit options	Transportation	S	Town (Communications (L), Public Works (S))	CWC	Staff & Volunteer Time Printing of materials if/as needed	<ul style="list-style-type: none"> Transit option resource(s)
Advocate for a transit subsidy to residents in need	Transportation	S	Town	County of Simcoe North Simcoe Collaborative	Staff & Council Time	<ul style="list-style-type: none"> Number of transit subsidies for low-income residents



Action	AFC Dimension	Timeline	Lead	Partners	Estimated Costs	Indicators
Advocate for additional funding for affordable, transitional, and supportive housing	Housing	O	Town (Planning)	CWC Non-profit housing providers North Simcoe Collaborative	Staff & Council Time Potential investment required to leverage senior government funding	<ul style="list-style-type: none"> ▪ Increase in affordable, transitional and/or supportive housing
Expand age-friendly awareness among local businesses.	Respect & Social Inclusion	L	Town (Planning (L), Communications (S)) CWC	Southern Georgian Bay Chamber of Commerce County of Simcoe	Staff & Volunteer Time	<ul style="list-style-type: none"> ▪ Awareness of accessible business features, and requirements ▪ Local businesses are accessible
Continue to host annual Seniors Day	Communication & Information	O	Town (Recreation)	CWC Community service providers & organizations	Staff & Volunteer Time Potential to expand Seniors Day budget	<ul style="list-style-type: none"> ▪ Annual Seniors Day ▪ Participation in Seniors Day (organizations & participants)



Action	AFC Dimension	Timeline	Lead	Partners	Estimated Costs	Indicators
Partnerships						
Explore opportunities for funding and community partnerships to pilot a HomeShare program	Housing	L	CWC	North Simcoe Collaborative	Approx. \$100,000 for two years (one staff, admin, marketing and comms, consulting fees, evaluation)	<ul style="list-style-type: none"> Access to HomeShare/Co-Housing options
Explore options to work with other jurisdictions to enhance transportation options	Transportation	S	Town (Public Works)	North Simcoe Collaborative County of Simcoe	Staff Time Potential increase to municipal budget	<ul style="list-style-type: none"> Increase in transportation options (routes, frequency)
Explore opportunities to create satellite service hub in Penetanguishene	Community & Health Services	L	Town (Recreation)	Askennonnia Seniors Centre	Staff Time Use of existing Town space Potential cost for private space	<ul style="list-style-type: none"> Access to increased number of services in Penetanguishene Participation in new programming/ services



Action	AFC Dimension	Timeline	Lead	Partners	Estimated Costs	Indicators
Support community partners in efforts to increase in-home supports for seniors and people with disabilities	Community & Health Services	S	CWC	VON Red Cross	Staff & Volunteer Time	<ul style="list-style-type: none"> Resource listing of in-home support options Number of people receiving in-home services
Establish Community & Health Service Provider “Healthy Connections” Group	Community & Health Services	S	CWC	North Simcoe Collaborative Health Service Providers (VON, Waypoint, Askennonnia, Alzheimer Society, Wendat, LHIN)	Volunteer Time Program space (assume donated)	<ul style="list-style-type: none"> Number of meetings Number of Health Service Provider Organizations