HWASEONG CITY AGE-FRIENDLY STRATEGY AND ACTION PLAN
(Strategy for Joining WHO Global Network of Age-Friendly Cities and Communities)

EXECUTIVE SUMMARY

Hwaseong Special City aims to create a comprehensive environment with the vision of "An Age-Friendly City Where Everyone Wants to Live Together for a Long Time," enabling older adults to age in place with dignity, health, and vitality. This strategy and action plan aligns with the WHO Global Network of Age-Friendly Cities and Communities (GNAFCC) framework and systematically organizes 64 specific projects according to the WHO 8 domains, with a 3-year implementation plan from 2026-2028.

Vision: "An Age-Friendly City Where Everyone Wants to Live Together for a Long Time, Hwaseong Special City!"

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1. VISION, GOALS, AND STRATEGIC DIRECTIONS

1.1 Vision

"An Age-Friendly City Where Everyone Wants to Live Together for a Long Time, Hwaseong Special City!“

1.2 Three Main Goals

- Creating an environment where everyone can live safely and conveniently
- Ensuring healthy and dignified aging
- Expanding opportunities for participation and communication across generations and social classes

1.3 Core Values

1. **Dignity**: Respect for older adults' autonomy and rights
2. **Inclusion**: Elimination of age-based discrimination and barriers
3. **Participation**: Active engagement of older adults in decision-making
4. **Equity**: Equal access to services across all regions
5. **Integration**: Cross-sectoral collaboration and life-course approach

1.4 Four Strategic Directions

Strategy 1: Safe and Pleasant Age-Friendly Urban Environment

- Creating accessible outdoor spaces and buildings
- Improving transportation convenience
- Ensuring stable and suitable housing

Strategy 2: Integrated Health and Care System Guaranteeing Dignified Aging

- Expanding community-based care services
- Enhancing health promotion programs
- Strengthening emergency response systems

Strategy 3: Participatory Society Where Generations Work and Learn Together

- Creating employment opportunities for older adults
- Promoting social participation and lifelong learning
- Fostering intergenerational solidarity

Strategy 4: Communicative and Trustworthy Age-Friendly Governance

- Establishing age-friendly communication channels
- Building collaborative governance structures
- Promoting social respect and inclusion

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2. ACTION PLAN BY WHO'S EIGHT DOMAINS

DOMAIN 1: OUTDOOR SPACES AND BUILDINGS

Objectives:Create a safe, accessible, and pleasant physical environment

Specific Projects

No.	Project	Description
1-1	Social Welfare Facility (Senior Center) Energy Independence Support	Solar panel installation (3kw) for senior centers - 2026~2028: 6 centers annually, total 18 centers
1-2	Safe Environment Creation Project	- LED floor signal lights on pedestrian paths and crosswalks - Safety fences and protective barriers - Safety facilities in child/senior/disabled protection zones
1-3	Safety Experience Classroom	- Practical training for disaster, fire, and emergency response - Annual target: ~24,000 people
1-4	Senior Protection Zone Improvement	- Traffic safety facilities around senior welfare facilities - Senior protection zone signs, speed limit facilities - Protective barriers, anti-slip pavement

DOMAIN 2: TRANSPORTATION

Objectives:Create accessible, affordable, and safe transportation environment

Specific Projects

No.	Project	Description
2.1	Hwaseong City Free Transportation Program	- Full bus fare support for seniors 65+ - Monthly average ~65,000 people supported
2.2	Visiting Traffic Safety Education	- On-site customized traffic safety education for seniors - Visits to senior centers, welfare centers, etc. - Annual target: ~2,500 people
2.3	Transportation Support Center for the Mobility Impaired Expansion	- Special transportation operation (50 vehicles in 2026) - Voucher taxi operation - Reservation system improvement - Annual vehicle increase (55 in 2027, 60 in 2028)
2.4	Transportation Convenience Facility Installation and Maintenance	- New shelter-type bus stops and replacement - Heated seating installation - Bus information terminal (BIT) installation - Bus stop CCTV installation
2.5	Happy Taxi Operation in Public Transportation Underserved Areas	- Taxi fare support for vulnerable area residents - Village-health center/administrative welfare center connection - 2026: 5 eup/myeon/dong → 2028: 7 eup/myeon/dong

DOMAIN 3: HOUSING

Objectives:Ensure safe, appropriate, and sustainable housing environment

Specific Projects

No.	Project	Description
3.1	Community Integrated Care Housing Environment Improvement Support	- Anti-slip facility installation - Safety handrail installation - Threshold removal - Stair lift installation - 2026: 180 households, 2028: 200 households
3.2	Winter Heating Cost Support Program	- Heating cost support for low-income seniors 65+ - 30,000 KRW per household per month - 2026: 800 households, 2028: 1,000 households
3.3	Municipal Hwaseong Silver Dream Center Construction and Operation	- Senior care facility (capacity 100) - Day care center (capacity 25) - 2026: Construction start, 2027: Completion, 2028: Operation
3.4	Senior Residential Facility Operating Cost Support	- Operating cost support for private senior homes - Living stability for resident seniors

DOMAIN 4: SOCIAL PARTICIPATION

Objectives: Expand leisure and social activity opportunities, promote intergenerational exchange

Specific Projects

No.	Project	Description
4.1	Senior Welfare Center Operation	- 4 regional senior welfare centers operation - Education, culture, hobby, health programs - 2026: 300 courses, 8,000 participants
4.2	Senior Center Revitalization Support	- 769 senior center operating cost support - Educational and cultural program operation - Massage chairs, welfare newspaper provision - Life sports instructor placement
4.3	Comprehensive Social Welfare Center Operation	- Intergenerational exchange programs - Health, information, counseling programs - Cultural leisure activity support
4.4	Visiting Library Operation	- Reading and cultural services for information-vulnerable seniors - Visits to senior centers, nursing homes, etc. - 2026: 50 times, 2028: 60 times
4.5	Hwaseong City Lifelong Learning Facility Operation	- Lifelong learning center program operation - Senior-customized course establishment
4.6	Senior Lifelong Education Voucher Support Program	- Voucher support for seniors 65+ (350,000 KRW annually) - Course fees at lifelong learning institutions - 2026: 500 people, 2028: 700 people
4.7	Reading 50+ Reading Life Support	- Reading challenge for middle-aged and seniors - Book discussions, meetings with authors - 2026: 100 people, 2028: 150 people
4.8	Senior University Operation	- Customized educational programs for graduates - Life culture, health, IT education, etc.
4.9	Senior-Related Event Support	- Senior Day, Senior Month commemorative events - Senior culture and arts festival - Senior banquets, etc.

DOMAIN 5: RESPECT AND SOCIAL INCLUSION

Objectives: Promote social respect for older adults and intergenerational integration

Specific Projects

No.	Project	Description
5.1	Longevity Allowance	- 30,000 KRW monthly support for seniors 85+ - 2026: 3,000 people, 2028: 3,500 people

No.	Project	Description
5.2	Filial Piety Allowance	- Intergenerational integration support for 3-generation households - Households living with seniors 65+ - 2026: 500 households, 2028: 700 households
5.3	Well-Dying Cultural Activist Support Program	- Death preparation education - Life notebook writing - Dignified death awareness expansion - 2026: 500 people, 2028: 700 people
5.4	Citizen Safety Insurance	- Mutual aid insurance for all citizens - Injury medical expenses, death funeral expenses support
5.5	Senior Life Notebook Project	- Life reflection program - Autobiography writing, coffin experience - 2026: 300 people, 2028: 500 people
5.6	Korean Senior Citizens Association Hwaseong Branch Support	- Senior organization capacity building - Education and leadership enhancement - Senior center tour guidance
5.7	Senior Life Sports Instructor Placement	- Life sports programs at senior centers - Health promotion activity guidance - 2026: 20 people, 2028: 25 people

DOMAIN 6: CIVIC PARTICIPATION AND EMPLOYMENT

Objectives: Expand economic activity and social contribution opportunities for older adults

Specific Projects

No.	Project	Description
6.1	Senior Employment and Social Activity Support Program	- Public interest activity jobs - Social service jobs - Market-type business groups - Job placement type - 2026: 5,500 people, 2028: 6,500 people
6.2	Hwaseong City Senior Plus Center Construction and Operation	- Senior job complex support center - Job counseling, education, matching - 2026: Design, 2027: Construction, 2028: Operation
6.3	New Middle-Aged Employment Support Program	- Employment support for experienced workers aged 45-64 - Job training, job placement - Social contribution activity support - 2026: 200 people, 2028: 300 people
6.4	Baby Boomer Happy Campus	- Counseling and education for middle-aged/new middle-aged - Job, club, social contribution support - Second life planning program - 2026: 300 people, 2028: 400 people

No.	Project	Description
6.5	Middle-Aged Communication Program Operation	- Communication strengthening for isolated single households - Emotional support, social participation linkage - 2026: 100 people, 2028: 150 people

DOMAIN 7: COMMUNICATION AND INFORMATION

Objectives: Improve information accessibility and bridge the digital divide

Specific Projects

No.	Project	Description
7.1	Easy Digital Literacy Education for Seniors	- Smartphone, app usage methods - Kiosk usage education - Online civil service and financial services - 2026: 1,000 people, 2028: 1,500 people
7.2	Information-Vulnerable Group Support Program	- Library-linked information access support - Dementia prevention, cultural activities - 2026: 500 people, 2028: 700 people
7.3	Adult Literacy Class Activation	- Literacy education for non-literate adults/low education - Hangul education, life literacy - 2026: 300 people, 2028: 400 people
7.4	Books and Culture Coexisting in Senior Centers Program	- Reading and culture programs at senior centers - Book lending, reading guidance - 2026: 50 centers, 2028: 70 centers
7.5	Dementia-Overcoming Leading Library Program	- Dementia prevention reading and culture programs - Cognitive health programs - 2026: 300 people, 2028: 500 people
7.6	Reading 50+ Follow-up Program	- Reading challenge for middle-aged and seniors - Cultural exchange programs - 2026: 100 people, 2028: 150 people
7.7	AI Senior Care Town	- AI-based integrated care platform construction - Welfare, health, leisure information integration - Online and offline information provision - 2026: System construction

DOMAIN 8: COMMUNITY SUPPORT AND HEALTH SERVICES

Objectives:Build integrated health and care system, strengthen health services

Specific Projects

No.	Project	Description
8.1	Customized Care Service for Seniors	- Safety support, social participation for vulnerable seniors - Daily life support, linkage services - 2026: 9,000 people, 2028: 10,000 people

No.	Project	Description
8.2	Emergency Safety and Security Service for Seniors Living Alone	- ICT emergency management system - 24-hour monitoring - 2026: 2,500 people, 2028: 3,000 people
8.3	Happy Community Support for Seniors Living Alone	- AI speakers, smart sensors - Emotional support, crisis linkage - 2026: 1,000 people, 2028: 1,500 people
8.4	Senior Counseling Center Support	- Individual, group, visiting counseling - Depression prevention, generational communication - Rights protection, abuse prevention - 2026: 1,500 people, 2028: 2,000 people
8.5	Visiting Health Management Program	- Home visit health management - Chronic disease management, health status screening - 2026: 8,000 people, 2028: 9,000 people
8.6	AI-IoT Based Senior Health Management	- Non-face-to-face monitoring - Smart robot utilization - 2026: 500 people, 2028: 1,000 people
8.7	AI Technology-Based Senior Care Program	- AI care robots - 24-hour emergency linkage - 2026: 300 units, 2028: 500 units
8.8	Meal Delivery for Low-Income Home-Bound Seniors	- Health and nutrition-customized free meals - Safety check, care linkage - 2026: 600 people, 2028: 700 people

3. GOVERNANCE AND IMPLEMENTATION STRUCTURE

3.1 Implementation Organization

Hwaseong City Age-Friendly City Steering Committee

- **Chairperson**: Deputy Mayor
- **Members**: Relevant department heads, senior representatives, academic experts, civic organization representatives
- **Functions**:
  - ✓ Establishment and revision of Age-Friendly City Basic Plan
  - ✓ Approval of annual implementation plans
  - ✓ Budget allocation and coordination
  - ✓ Policy performance evaluation

Working-Level Task Force (By Department)

- Middle-aged and Senior Welfare Division (Overall coordination)
- Welfare Policy Division, Health Center, Safety Policy Division

- Transportation Policy Division, Public Transportation Division
- Urban Planning Division, Housing Division
- Lifelong Learning Division, Library Policy Division
- Sports Promotion Division, Culture and Tourism Division
- Employment Policy Division, Social Economy Division

Hwaseong City Age-Friendly City Monitoring Group

- **Composition**: 30 seniors (representatives from each eup/myeon/dong)
- **Role**:
  - ✓ Policy and project monitoring
  - ✓ Age-friendliness evaluation
  - ✓ Policy proposals and opinion collection
  - ✓ Quarterly regular meetings (4 times per year)

Budget: 30M KRW in 2026

Senior Advisory Committee

- 20 senior representatives from diverse backgrounds
- Policy advice and opinion presentation
- Monthly regular advisory meetings

3.2 Stakeholder Participation

Ensuring Senior Participation:

- Opinion collection from seniors from policy planning stage
- Continuous participation through monitoring group and advisory committee
- Field opinion collection through senior centers, welfare centers, etc.

Community Partnership:

- Hwaseong City Welfare Foundation
- Senior welfare centers, senior centers
- Medical institutions, health centers
- Educational institutions, libraries
- Private enterprises, civic organizations

4. MONITORING AND EVALUATION

4.1 Monitoring System

- **Data Collection:**
  - Baseline assessment completed (2025)
  - Annual progress reports
  - Real-time dashboard for key indicators
  - Citizen satisfaction survey (Once annually)
- **Age-Friendly City Monitoring Group Operation:**
  - Quarterly field inspections
  - Age-friendliness evaluation by project
  - Submission of improvement suggestions

4.2 Evaluation Framework

- **Annual Evaluation:**
- Achievement evaluation against implementation plan every December
- Budget execution rate review
- Performance indicator target achievement status
- Mid-Term Evaluation (2027):
- Comprehensive evaluation by 8 domains
- Project effectiveness analysis
- Strategy and task adjustment
- Final Evaluation (2028):
- 3-year goal achievement evaluation
- Analysis of quality of life changes for seniors
- Establishment of 2nd implementation plan (2029-2031)

5. COMMITMENT TO WHO GNAFCC

- **As an active member of the WHO Global Network of Age-Friendly Cities and Communities, Hwaseong City commits to:**

✓ Share Evidence of Progress: Assessment reports, action plans, monitoring data
✓ Share Best Practices: Innovative programs and policies from Hwaseong City
✓ Share Tools and Guidelines: Policy frameworks and implementation resources
✓ Maintain Updated Profile: Regular updates on Age-Friendly World platform
✓ Active Participation: Webinars, conferences, international exchanges
✓ Collaboration: Mentor-mentee relationships with other cities
✓ Advocacy: Local and global promotion of age-friendly values

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