

Strategy and Action Plan

1 Goal and strategy

- Goal – A city with good settlement conditions that are comfortable and safe for an aging–friendly city Strategy
 - Expanding an age–friendly living environment and physical infrastructure that can be conveniently and safely used by the elderly

Area

■ Outdoor space and buildings

- Strengthen accessibility and safety of outdoor spaces and building facilities that can be easily and conveniently used by all households
- Safe walking distance for the elderly as well as the walking weak, a good city for walking

■ Transportation and environment

- Create a safe and pleasant transportation environment and improve the accessibility of public transportation to ensure the convenience of movement for the elderly

■ Housing and residential environment

- Improve the urban environment by maintaining poor old housing and residential environment, and expand support services to help the elderly live a safe and pleasant residential life

■ Leisure and social participation

- Increase social belonging and vitality by expanding intergenerational exchanges and opportunities to participate in various leisure activities
- A vibrant city based on a generational coexistence of social culture and mature

community

■ Respect and social inclusion

- Building a social environment without discrimination by fostering a culture of respect between generations and strengthening social inclusion
- Building a sustainable social foundation for generational coexistence and revitalizing mutually respected communities

■ Civic participation and employment

- Create an environment in which diverse generations can actively participate in economic activities and create jobs to utilize the wisdom and experiences of the elderly

■ Communication and information

- Expand communication channels to facilitate access and utilization of information for all generations, including the elderly and the digitally vulnerable

■ Community support and health services

- Strengthen customized welfare and health services based on the community so that all generations, not only the elderly, can live a healthy and stable life
- A city of high quality of life, communicating based on a customized welfare and health safety net for each generation
- Creating a digitally inclusive environment for the elderly and activating technology-based integrated care services and community connections

2 Establishment of an action plan

1) Basic Direction of Action Plan

(1) Building an Aging-Friendly City in Busanjin-gu

- To establish an elderly-friendly city, it is important to establish a system that can increase executive power by promoting consistency with a sustainable and long-term plan
- The action plan for the successful establishment of a senior-friendly city needs to be managed by the WHO senior-friendly city business cycle while promoting consistency with higher goals, in consideration of the long-term vision and goal

(2) Development of a Model Appropriate for Busanjin-gu

- ○ The WHO recommends establishing an age-friendly model suitable for the local conditions and circumstances of the city and developing an appropriate urban policy
- Based on social survey analysis and FGI analysis, it is necessary to establish and operate a strategy to maximize the strengths and compensate for the weaknesses of Busanjin-gu
 - Outdoor space and buildings(Elderly-friendly walking environment)
 - Transportation and Environment (Securing transportation for the elderly with mobility difficulties, prevention of traffic accidents for the elderly)
 - Housing and the residential environment (Reorganization of old housing, improvement of the residential environment on highlands, prevention of safety accidents in residential areas for the elderly)
 - Leisure and social participation (Expansion of leisure sport facilities and activation of operations)
 - Respect and social inclusion (Improving the image of the elderly linked to education, supporting the low-income elderly)

- Citizen participation and employment (Expanding customized job matching projects, sharing and activating employment information)
- Communication and Information (Expanding Various Information Sharing and Public Relations)
- Regional Welfare and Health Services (Support for customized welfare and health services, strengthen data-based welfare and health services)

(3) Establishment of a viable elderly-friendly business plan

- o The main purpose of joining the WHO's aging-friendly city is to respond to the super-aged society and to express the organization's willingness to implement systematic aging-friendly projects with a livable urban environment for the elderly living in Busanjin-gu

2) Vision and implementation strategy (Aging-Friendly City Strategy Framework)

- o Aging-Friendly City Action Plan in the Busanjin-gu is set to build a city that is good for all generations to live in, while maintaining the basic perspective of building an urban environment where the elderly can live comfortably in a healthy and friendly place
- o The vision of the implementation plan is to establish a vibrant city where not only the elderly but also all generations can mingle together and create a sustainable community with mutual respect and cooperation
- o Busanjin-gu's senior citizenship-friendly city establishes visions, goals, and strategies in consideration of the fact that not only the elderly but also the entire generation can create and enjoy an aging-friendly urban environment together
- The eight areas of Busanjin-gu are set as outdoor space and buildings (area 1), transportation and environment (area 2), housing and residential environment (area 3), leisure and social participation (area 4), respect and social inclusion (area 5), civic participation and employment (area 6), communication and

information (area 7), and community support and health services (area 8)

■ Goal of Promotion ① Cities with excellent settlement conditions that are convenient for the elderly to live in and safe (Related areas: Area 1, Area 2, Area 3)

- Major strategy: Expansion of an aging-friendly living environment and physical infrastructure that can be conveniently and safely used by all generations

■ Goal of Promotion ② A vibrant city based on a generational coexistence-type social culture and mature community (related areas: 4 areas, 5 areas, 6 areas)

- Major Strategies: Building a Sustainable Social Foundation for Generational Coexistence and Revitalizing Mutually Respectful Communities

■ Goal of Promotion ③ High quality of life city communicating based on customized welfare and health safety net for each generation (related areas: 7 areas, 8 areas)

- Major strategies: Creating a digitally inclusive environment for the elderly and activating technology-based integrated care services and community connections

3) Action plan by area

- The WHO recommends establishing an aging-friendly model suitable for the local conditions and circumstances of the city and developing an appropriate urban policy
- To create an aging-friendly Busanjin-gu, Busanjin-gu has set it as a "vibrant aging-friendly city, Busanjin-gu," considering the geographical factors at the center of Busan and the characteristics that the younger generation and the elderly share space and culture together
- Based on the aging-friendly inspection in Busanjin-gu, indicators were selected in 8 areas as a result of deriving execution indicators for each inspection item, considering the feasibility of the aging-friendly project as a top priority
- Refer to the WHO Guidelines for Aging-Friendly Cities for implementation

indicators, but it is selected as a sustainable project

- There are a total of 17 departments in charge of projects for indicators by area, and it is necessary to establish an organic cooperative relationship with the department in charge of the aging-friendly city to share and inspect the implementation plan and performance of the aging-friendly project

- (The relevant departments) Family Support Division, Health Promotion Division, Building Management Division, Transportation Administration Division, Planning and Budget Division, Road Management Division, Culture and Sports Division, Future Creation Division, Health and Administration Division, Welfare Policy Division, Tax Division, Safe City Division, Job Industry Division, Resource Circulation Division, Lifelong Education Division, Administrative Autonomy Division, Environmental Hygiene Division

■ Area 1: Outdoor space and buildings

- The first area selects indicators based on the basic policy of strengthening accessibility and safety of outdoor spaces and building facilities that can be easily and conveniently used by all households, as well as the walking weak, and the realization of a safe distance and a good city to walk
- Indicators include urban regeneration projects, distinctive city creation projects, the creation of local sports facilities, maintenance projects for vacant and empty buildings, installation of railings in vulnerable areas for high-rise walking, and improvement of the walking environment in safe alleys

■ Area 2: Transportation and Environment

- The second area shall establish indicators based on the basic policy of securing the convenience of movement by creating a safe and pleasant transportation institution and environment for all, and improving the accessibility of public transportation
- Indicators include providing safe hospital accompanying services, improving the local traffic safety environment, installing smart transportation facilities, maintaining the environment of bus platforms, and maintaining bus platform

facilities

■ Area 3: Housing and Residential Environment

- The third area establishes indicators with the basic policy of improving the urban environment by maintaining poor old housing and residential environments, and expanding support services so that the elderly can live a safe and pleasant residential life
- Indicators include the supply of gas safety valves for the vulnerable, the improvement of the residential environment of old houses, and the operation of Care Safety Housing

■ Area 4: Leisure and Social Engagement

- Area 4 establishes indicators with the basic policy of promoting a sense of social belonging and vitality by expanding intergenerational exchanges and opportunities to participate in various leisure activities
- Indicators include the operation of the Busanjin-gu Lifelong Learning Center, holding more enjoyable and more exciting cultural and artistic events, supporting residents' participatory cultural and artistic activities, operating residents' participatory sports programs, and creating a center for new and old complex facilities

■ Area 5: Respect and Social Inclusion

- Area 5 establishes indicators with the basic policy of building a social environment without discrimination by creating a culture of respect between generations and strengthening social inclusion.
- Indicators include providing free meals to low-income elderly, organizing an event for the elderly, and supporting their health insurance premiums.

■ Area 6: Citizen Participation and Employment

- Area 6 establishes indicators based on the basic policy of creating an environment in which various generations can actively participate in social activities and economic activities
- Indicators include the operation of employment information centers and the

promotion of job programs for the elderly

■ Area 7: Communication and Information

- Area 7 establishes indicators with the basic policy of expanding communication channels so that all generations, including the elderly and the digitally vulnerable, can easily access and utilize information
- Indicators include publishing newspapers in Busanjin-gu, strengthening the promotion of official SNS channels in Busanjin-gu, and informatization education for residents

■ Area 8: Community welfare and health services

- Area 8 establishes indicators with the basic policy of strengthening customized welfare and health services based on the community, so that the elderly can live a healthy and stable life
- Indicators include emergency care support projects, data-based single-person household safety and care services, support for health checkups for the vulnerable, care prevention, the operation of a healthy retirement preparation team, and the village health center project

3 Action plan by area

1) Outdoor space and building

1-1 Beomcheon 2-dong Hocheon Village Urban Regeneration Project

◆ Business objectives

- Promotion of urban regeneration projects, including social and economic revitalization, along with the improvement of the physical environment in consideration of the characteristics of high-rise sloped dwellings

◆ Background and necessity of implementation

- It is necessary to establish convenience facilities and revitalize the village community to relieve the inconvenience of the elderly in the highlands

◆ Business overview

- Business Period: 2021 to 2025
- Project details
 - Support for caring functions for the elderly in need of care in the village, and support for the maintenance of stable residential life for low-income families

1-2 Gaegeum 3-dong New Village Project

◆ Business objectives

- Improvement of residents' quality of life and inducing private autonomous maintenance of old houses by supplying apartment-level living infrastructure to old low-rise dwellings

◆ Background and necessity of implementation

- Need to supply a high level of public infrastructure to old, low-rise residential areas that have been marginalized from development for a long time

◆ Business overview

- Project Period: 2025~2029

- Project details
 - Survey on the current status of the target site, basic business plan, business plan, etc.

1-3 Local sports facilities management and construction projects

◆ Business objectives

- Promote a healthy retirement life through sports activities for the elderly in Busanjin-gu

◆ Background and necessity of implementation

- Support for the health promotion of the elderly by expanding opportunities for sports activities for the elderly and customized sports facilities
- Due to the aging of outdoor exercise equipment, it is necessary to prevent safety accidents through regular inspections

◆ Business overview

- Project Promotion Direction:
- Business Period: 2025~2028 (continued)
- Project details
 - Rapid replacement and repair of old sports equipment through preemptive inspection
 - Expansion of local sports facilities based on the results of regular demand surveys and deliberation committees

1-4 Living area hiking trail maintenance project

◆ Business objectives

- Providing a safe hiking environment through the maintenance of hiking trails

◆ Background and necessity of implementation

- Improvement of walking discomfort and safety accidents

- Improvement of the hiking environment to enhance residents' convenience

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details: Road surface maintenance, replacement of old deck, etc.

1-5 Urban Park Creation . Renewal Project

◆ Business objectives

- Creation and maintenance of an efficient park use environment through review of the space utilization plan in the park
- Creating a Recreation Area in the City that reflects the characteristics of various age groups

◆ Background and necessity of implementation

- Need to solve safety problems caused by aging parks and provide high-quality park services

◆ Business overview

- Business Period: Continued
- Project details
 - Four urban parks, including children's parks, will be created and re-financed

1-6 Creation of garden-type flowerbeds with written culture

◆ Business objectives

- Creating a street that anyone wants to walk through the reorganization of flower beds in the civic park
- Creating a Colorful Green Space
- Spreading garden culture through the creation of a living-friendly garden in the city center

◆ Background and necessity of implementation

- Create a nature-friendly city you want to stay in and a street you want to walk

◆ Business overview

- Business Period: Continued
- Project details
 - Creating a Garden-type Flowerbed in Seomyeon Culture

1-7 Reorganization of resident rest areas and facilities

◆ Business objectives

- Create a safe and pleasant shelter environment by maintaining trees and facilities in the resident shelters

◆ Background and necessity of implementation

- Increasing the need for shelters and welfare facilities that can be accessed and used by residents of various classes due to changes in the social structure, such as the increase in the elderly population and single-person households

◆ Business overview

- Business Period: Continued
- Project details
 - Improvement of old convenience facilities after a full survey of resident shelters in the jurisdiction

1-8 Barefoot Forest Road Maintenance Project in Baekyangsan Mountain and Eomgwangsan Mountain

◆ Business objectives

- Prevention of safety accidents, such as falls that may occur while using barefoot forest roads, and provision of a pleasant forest recreation space

◆ Background and necessity of implementation

- It is necessary to prepare a healthy leisure space and create a life-oriented health infrastructure with nature-friendly healing effects

◆ Business overview

- Business Period: Continued
- Project details
 - Installation of a safety rail on the slope of the loess road, maintenance of roads with poor drainage, and other convenience facilities

1-9 Creating a Bright and Safe Night Road Environment**◆ Business objectives**

- Create a bright and safe night road environment by replacing old road lighting in the jurisdiction with high-efficiency LED lighting and installing road lighting

◆ Background and necessity of implementation

- It is necessary to prevent pedestrian traffic accidents and create an environmentally friendly road environment for the elderly during nighttime

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details
 - Replace old road lighting with high-efficiency LED lighting and new construction

1-10 Installation of railings in high-altitude walking vulnerable areas (maintenance)**◆ Business objectives**

- Prevention of safety accidents on high-altitude side roads with a high frequency of fall accidents
- Resolving the inconvenience of pedestrians, such as children, persons with disabilities, and the elderly

◆ Background and necessity of implementation

- In the case of vulnerable people, such as senior citizens and children living in highlands, the risk of falling accidents is high, so it is necessary to resolve the lack

of safety facilities, such as handrails on existing walkways

◆ Business overview

- Business Period: 2025~2028 (continued)
- Details of business
 - Investigation and construction of the target site for installation (maintenance) of railings in vulnerable places for walking on the highland

1-11, Improvement of Walking Environment in Safe Alley

◆ Business objectives

- Create a walkway at night where you can walk with confidence

◆ Background and necessity of implementation

- New security lights need to be installed and replaced to improve the walking environment in areas with poor night illumination

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details
 - New security lights and replacement of old light fixtures
 - New LED light fixture, replace old light fixture

2) Transportation and environment

2-1 Providing safe hospital accompanying services

◆ Business objectives.

- Support the hospital's means of transportation and accompanying managers.

◆ Background and necessity of implementation.

- Need practical support for hospital movement and medical treatment processes, especially for elderly patients who are unable to move.

◆ Business overview

- Business Period: Continued
- Project details
 - Support hospital visits, reception, and prescription management by providing transportation to the hospital.

2-2 Smart crosswalk installation project

◆ Business objectives

- Prevention of pedestrian accidents by installing crosswalk safety facilities in Busanjin-gu

◆ Background and necessity of implementation

- Improve signal recognition of the walking disadvantaged

◆ Business overview

- Business Period: 2025–2028 (continued)
- Project details
 - Installation of floor-type pedestrian signals, runway-type crosswalks, and smart crosswalks

2-3 Maintenance of bus platform facilities

◆ Business objectives

- Create a safe and pleasant public transportation environment by maintaining facilities such as platforms, hot and cold chairs, and wooden benches

◆ Background and necessity of implementation

- Maintenance of facilities, such as platforms, hot and cold chairs, and wooden benches
- Contribute to the enhancement of residents' convenience by improving a clean and pleasant public transportation environment

◆ Business overview

- Business Period: 2025~ Continued
- Project details
 - Maintenance of facilities requiring aging, damage, and maintenance within the bus platform

3) Housing and residential environment

3-1 Project of Eomgwang Village in Gaya 1-dong and Saedul Village in Danggam 1-dong

◆ Business objectives

- Improvement of residents' quality of life by improving infrastructure and residential environment in old and poor highland vulnerable areas

◆ Background and necessity of implementation

- It is an area with a high proportion of socially vulnerable groups, such as the elderly living alone, and urgently needs to improve the residential environment

◆ Business overview

- Business Period: 2024-2029 (continued)
- Project details
 - Improvement of living infrastructure, prevention of disasters and securing safety, maintenance of housing, etc.
 - Secure safety (maintenance of safety alleys, creation of disaster prevention yards, removal of risk factors)
 - Maintenance of houses (support for repair of old houses, support for improvement of slate roofs, support for maintenance of vacant houses, etc.)
 - Strengthening human care and residents' capacity (operation of care, safety and hygiene, and cultural vitality programs)

3-2 Supply of gas safety valves for vulnerable groups

◆ Business objectives

- Prevention of overheated fire accidents by distributing gas safety valves to the elderly aged 65 or older and vulnerable groups, etc., who are vulnerable to gas accidents

◆ Background and necessity of implementation

- Need for a safe residential environment for the elderly by improving gas facilities

◆ Business overview

- Business Period: 2025–2030 (continued)
- Project details
 - Installation of gas safety valves in gas facilities for vulnerable groups of gas safety, such as those aged 65 or older

3-3 Improvement and maintenance of the environment in toilets

◆ Business objectives

- Improve the quality of life of residents and create a pleasant residential environment by improving the traditional toilets in their residence
- Create a clean toilet culture by managing private toilet facilities and supporting goods

◆ Background and necessity of implementation

- Need to solve sanitary and safety problems in aging conventional toilet facilities for the vulnerable group

◆ Business overview

- Business Period: Continued
- Project details
 - Improvement of traditional toilets for vulnerable groups
 - Replacement of toilets, improvement of the environment in the toilets

3-4 "2025 Coolloop Project" for vulnerable groups of climate change

◆ Business objectives

- Prevention of heat wave damage caused by climate change and reduction of greenhouse gases due to the energy use of elderly people vulnerable to climate change

◆ Background and necessity of implementation

- Increasing summer heat waves caused by climate change intensify damage caused by the effects of climate change among the elderly, who are vulnerable to climate change

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details
 - Special paint integrated with heat and insulation functions on the roof of facilities used and supported by the elderly, who are vulnerable to climate change

3-5 Residential Environment Improvement Project for Aged Housing

◆ Business objectives

- Providing a pleasant residential environment through renovation and repair of old housing for vulnerable groups of low-income housing, such as the elderly and the disabled
- Support free home repairs to reduce the economic burden and improve the quality of life of the vulnerable

◆ Background and necessity of implementation

- Improve quality of life by providing a pleasant residential environment through the renovation of old houses

◆ Business overview

- Business Period: Continued

- Project details
 - Improving the residential environment and conducting repair work

4) Leisure and social participation

4-1 Operation of Busanjin-gu Lifelong Learning Center and Beomcheon Lifelong Learning Center

◆ Business objectives

- Building a sustainable lifelong learning foundation to create a lifelong learning city where the region and residents grow together

◆ Background and necessity of implementation

- Improvement of lifelong education through the operation of consumer-centered lifelong learning programs
- Satisfying learning needs and expanding learning opportunities through various lifelong learning

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details
 - Operation of learning programs in various areas

4-2 Rail Sports Park Construction Project in Gaegeum-dong

◆ Business objectives

- Increasing the health and leisure with the welfare of residents through the creation of a sports complex center for all

◆ Background and necessity of implementation

- Need to expand the infrastructure for daily sports

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details
 - (Jin-gu, Busan) Creation of a sports center: Swimming pool, gym, multipurpose gym
 - (National Railroad Corporation) Creation of outdoor sports facilities: badminton court, gate ball court, walking trail

4-3 Expansion of resident-participating sports programs

◆ Business objectives

- Supporting the health promotion of residents and the popularization of sports for all, contributing to the creation of "Favorable City, Healthy Gu residents."

◆ Background and necessity of implementation

- To lead a healthy life, it is necessary to create an environment in which all residents, including the elderly, can easily participate in sports programs

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details
 - Selection of operation programs considering regional conditions
 - Recruitment of instructors specializing in daily sports

4-4 Establishment of "HA-HA Center" for New Old Age Complex

◆ Business objectives

- The provision of leisure space for the elderly

◆ Background and necessity of implementation

- Creating a base space for cultural and leisure activities in Gaesong and Danggam areas, where the elderly are most concentrated in the region
- Operation of various leisure, cultural, and educational programs that satisfy the

needs of the elderly

◆ Business overview

- Business Period: 2024 to 2027
- Project details
 - Creating a book lounge, lecture room, program room, multipurpose room, and club room
 - ※ HA-HA Center: A space for activating regional exchanges through the care of the elderly, which stands for "Happy aging" (Healthy aging)

4-5 Senior Citizen Center Program Support Project

◆ Business objectives

- Improvement of leisure activities and quality of life of senior citizens in Busanjin-gu

◆ Background and necessity of implementation

- Support for senior citizens' programs for senior citizens to promote leisure activities
- Need to promote the welfare of the elderly through support for a healthy retirement life

◆ Business overview

- Direction of implementation of the project: Continuous provision of programs to revitalize senior citizens' centers and dissemination of new programs
- Business Period: 2025~2028 (continued)
- Project details
 - Support for programs to revitalize senior citizens' centers, support for instructors in senior citizens' programs, education of senior citizens' centers, etc.

4-6 Operation of Welfare Center for the Elderly

◆ Business objectives

- Enhancement of access to welfare for the elderly in the region through the entrusted operation of welfare centers for the elderly

◆ Background and necessity of implementation

- Providing various welfare and leisure activity-based institutions and operating related programs to meet the needs of the elderly in the region, and establishing a foundation for community activities

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details
 - Entrustment of the operation of two welfare centers for senior citizens (main office and branch office) and subsidies (human resources, operating expenses, etc.)

4-7 Support for senior class project expenses

◆ Business objectives

- Promote the dissemination of sound programs for the elderly and the stability of their retirement lives

◆ Background and necessity of implementation

- Support a vibrant retirement life by distributing sound programs

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details
 - Providing necessary services to the elderly in the community who have a desire for support services for the elderly at home
 - Quarterly subsidies are paid to classes for the elderly

- 14 classes for the elderly registered in Busanjin-gu
- Subsidies are provided for program instructor expenses and textbook expenses

5) Respect and social inclusion

5-1 Operation of free meals for low-income seniors

◆ Business objectives

- Promote the welfare of the elderly by providing meals for basic nutrition guarantees to the elderly in Busanjin-gu

◆ Background and necessity of implementation

- It is necessary to actively discover and provide support to prevent the occurrence of the elderly who are skipping meals due to economic difficulties and mobility difficulties
- Preventive care for the vulnerable elderly by checking the safety of the subject in connection with meal service support

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details
 - Delivery of meals and side dishes for the elderly with mobility difficulties at a senior restaurant

5-2 Holding an event on Elderly Day

◆ Business objectives

- Promote respect for the elderly and a sense of pride by holding a commemorative event for Elderly Day every year

◆ Background and necessity of implementation

- Providing opportunities for social activities and promoting self-esteem through direct participation of the elderly in events

- Express social respect through commendation of meritorious persons, such as exemplary elderly persons who have devoted themselves to the local community

◆ Business overview

- Project period: 2025–2028 (continued), during October every year
- Project details
 - Celebration of the Day of the Elderly (citation of merit, etc.), singing contest, elderly fair, delivery of gifts for 100–year–olds, etc.

5–3 Support for health insurance premiums for low–income seniors

◆ Business objectives

- National health insurance premiums are provided to elderly households whose health insurance premiums are less than or equal to the minimum insurance premium

◆ Background and necessity of implementation

- Prevention of medical gaps due to non–payment of insurance premiums for low–income elderly generations

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details
 - Elderly people who are local subscribers under the National Health Insurance Act, which is located in Busanjin–gu, whose insurance premiums are less than or equal to the minimum insurance premium
 - After the National Health Insurance Corporation selects eligible persons every month, Busanjin–gu checks the eligible persons and pays insurance premiums

6) Citizen participation and employment

6-1 Promotion of employment programs for senior citizens

◆ Business objectives

- Contributing to the promotion of the health and welfare of the elderly by supporting them to lead an active and productive retirement life through jobs and social activities

◆ Background and necessity of implementation

- Contribute to a healthy retirement life by supporting the continuous social participation activities of low-income elderly adults
- Income preservation by supporting job activities suitable for senior citizens who are capable of working

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details
 - Application and selection management of persons eligible for employment programs for the elderly
 - Operation of the elderly job program

6-2 Promotion of projects to support social contribution activities for middle-aged and elderly people

◆ Business objectives

- Provide opportunities for social contribution to non-profit organizations, etc., by utilizing the expertise and career of the new middle-aged and the elderly

◆ Background and necessity of implementation

- Expanding opportunities for middle-aged and elderly people to participate in local communities through social contribution
- Reducing labor costs by supporting the operation of non-profit organizations of

retired professionals

◆ Business overview

- Business Period: 2025~2027
- Project details
 - Application for persons eligible for social contribution activities and management of the selection of participating organizations
 - Professional manpower education support, administrative support, and cultural and artistic performance support

7) Communication and information

7-1 Support for adult literacy classes

◆ Business objectives

- Improvement of living ability and expansion of opportunities to participate in social activities through the provision of literacy education for senior citizens with a low educational background

◆ Background and necessity of implementation

- Literacy is the most basic ability necessary to lead a daily life
- Contributing to the guarantee of basic rights of individuals and the improvement of national competitiveness through literacy education

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details
 - Support for the operation of programs in adult literacy education institutions
 - Basic literacy education, digital literacy education, and life literacy education

7-2 Delivery course support project

◆ Business objectives

- Operation of customized delivery courses for the underprivileged and the elderly in the blind spot of lifelong education

◆ Background and necessity of implementation

- Providing opportunities for lifelong learning education for the underprivileged, such as those with mobility difficulties due to old age
- Diversification and expansion of lifelong education through the visiting services of various classes\

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details
 - Providing delivery services for various lifelong education courses, such as humanities, hobbies, and health, to the learning underprivileged, such as the elderly

7-3 Information education for residents

◆ Business objectives

- Improvement of the informatization ability of Busanjin-gu residents and elimination of the digital divide among the vulnerable

◆ Background and necessity of implementation

- Improve efficiency through real-life customized training, such as using Chat GPT and financial services
- Strengthen information technology capabilities and support the elderly and vulnerable by proceeding from the introduction to advanced computers

◆ Business overview

- Business Period: 2025~2028 (continued)

- Project details
 - Smart device education and employment–linked in–depth course operation
 - Computer education and smartphone application education to close the information gap

8) Community support and health services

8–1 Artificial Intelligence (AI) Emotional Care Support Project

◆ Business objectives

- Using artificial intelligence (AI) speakers, it is aimed at promoting emotional stability, counseling, and convenience for the elderly living alone

◆ Background and necessity of implementation.

- New types of care services to support the emotions of vulnerable individuals and prevent lonely deaths are necessary for the establishment of reliable welfare safety

◆ Business overview

- Business Period: 2020 to 2028 (continued)
- Project details
 - Application and selection of emotional care services using artificial intelligence (AI)
 - Interactive AI speakers provide care services such as emotional care and music listening

8–2 Support for Operation of Home Elderly Support Service Center

◆ Business objectives

- Establish preventive welfare and social safety nets by providing integrated services to vulnerable elderly people who have difficulty maintaining their daily lives due to economic, physical, and mental reasons

◆ Background and necessity of implementation

- Providing various services to the elderly who have difficulty living independently in daily life
- Contribute to the improvement of the quality of life and the promotion of welfare for the elderly

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details
 - Providing necessary services to the elderly in the community
 - Support for four home-based elderly support service centers (Gaegeum Home-based Elderly Support Service Center, Shenyang Home-based Elderly Support Service Center, Busanjin-gu Comprehensive Home-based Elderly Support Service Center, and Busanjin-gu Home-based Elderly Support Service Center) for project expenses, operating expenses, etc.

8-3 Basic pension support

◆ Business objectives

- Supporting the living stability of the elderly by providing a stable income base through a basic pension to the elderly

◆ Background and necessity of implementation

- Basic pension payment is necessary to create a social foundation for enjoying a healthy and lively life after retirement

◆ Business overview

- Business Period: 2014–2028 (continued)
- Project details.
 - Information on applying for a basic pension by mail before the 65th birthday, and after receiving the application, the income property is investigated and selected for support.

8-4 Personalized Care Services for the Elderly

◆ Business objectives

- Establishment of a comprehensive social safety net for the elderly who need care among basic pensioners aged 65 or older, the second-highest level, and those who need care due to poor physical and cognitive functions

◆ Background and necessity of implementation

- Provide appropriate care services to vulnerable elderly people who face daily difficulties to ensure a stable retirement life

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details
 - Provide customized services according to the needs of the subject, such as safety support, life education, and daily life support
 - Organization: Busanjin-gu Senior Welfare Center, Dasarang Complex Culture and Arts Center
 - Size of support: 3,487 households

8-5 Emergency Safety and Safety Service for Elderly Persons with Disabilities Living Alone

◆ Business objectives

- To notify the elderly and the disabled of emergencies and establish a 119 reporting system so that they can respond quickly in the event of an emergency, such as fire or disease

◆ Background and necessity of implementation

- Need to prepare a system for the elderly who have difficulty dealing with emergencies
- Safety guarantee for the elderly living alone

◆ Business overview

- Business Period: 2025~2028 (continued)
- Subject to the Project: Elderly persons aged 65 or older living alone, elderly two-person households, persons with disabilities, etc.
- Project details
 - Safety of the elderly and disabled by coping with emergencies
 - Installation and monitoring of emergency detection equipment in the household of the subject, as well as safety checks and measures in case of an emergency

8-6 National vaccination program for the elderly**◆ Business objectives**

- Prevention of invasive pneumococcal infections and reduction of disease burden among elderly people in Busanjin-gu

◆ Background and necessity of implementation

- Invasive pneumococcal infections caused by pneumococcus are fatal in the elderly over 65 years of age, with a mortality rate of 60% for bacteremia and 80% for meningitis
- It is necessary to promote pneumococcal projects for the elderly to prevent invasive pneumococcal infections and reduce the burden of disease

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details
 - Improving the rate of pneumococcal vaccination for the elderly over 65 years of age

8-7 Support for medical examinations for the elderly in vulnerable groups

◆ Business objectives

- Free general health examination opportunities are provided to recipients of medical benefits aged 65 or older who are not included in the national examination to lead a healthy retirement life

◆ Background and necessity of implementation

- The need to strengthen public medical and social safety nets due to the rapid increase in the elderly population and the increase in chronic diseases

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details
 - Examination items include 11 types, including basic cardio-cerebrovascular diseases (same as national general health examinations)
 - Securing a list of people eligible for the health examination support project for the vulnerable and conducting free health examinations

8-8 Operation of Dementia Relief Cognition Program

◆ Business objectives

- Possible and delayed onset of dementia among residents and high-risk groups of dementia

◆ Background and necessity of implementation

- Need for maintaining and improving cognitive function in dementia patients and high-risk groups
- Encourage residents to participate in social activities to help reduce feelings of isolation

◆ Business overview

- Business Period: 2025~2028 (continued)

- Project details
 - Operation of a dementia cognitive program tailored to professional personnel, and operation of the program according to the target group
 - (Dementia Prevention) Cognitive Training Program for the Prevention of Dementia
 - (Cognitive Enhancement) Cognitive Function Enhancement Program to reduce the likelihood of developing dementia
 - (Cognitive Rehabilitation) Non-pharmaceutical programs to improve cognitive function for patients with mild dementia

8-9 AI-IoT-based health care project for senior citizens

◆ Business objectives

- Enhance access to healthcare services for senior citizens using AI-based IoT-based digital technology.

◆ Background and necessity of implementation

- Health policies are needed to prevent chronic diseases due to the rapid increase in medical expenses for the elderly
- COVID-19 accelerates the non-face-to-face and digital transformation of society as a whole

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details
 - Health screening, classification of target groups, health education, and health management through smart devices are available for senior citizens aged 65 or older who need to improve their chronic disease management and health management behavior.

8-10 Operation of the Village Health Center Health UP Project

◆ Business objectives

- Maintain physical, social, and mental functions of the elderly in Busanjin-gu and promote healthy aging

◆ Background and necessity of implementation

- Increase in health problems, such as chronic diseases, due to the continuous increase in the elderly population
- Increasing the need to extend healthy life expectancy due to increased social burden, such as medical expenses and medical expenses due to aging progress

◆ Business overview

- Business Period: 2025~2028 (continued)
- Project details.
 - Promoting physical, mental, and social health of the elderly to prevent senility
 - Screening for old age, customized interventions, and health programs

4 Busanjin-gu Evaluation Team for Aged-Friendly Cities

1) Aged-Friendly City Monitor Group Organization

- Busanjin-gu shall organize and operate an elderly-friendly city monitoring group according to Article 18 of the Busanjin-gu Busan Metropolitan City Framework Ordinance on Welfare of Older Persons for the Creation of an Aged-Friendly City, and the monitoring group shall operate under the basic policy to suggest the direction of development for the creation of an elderly-friendly city
- According to the requirements for the composition of the monitor group, it shall be comprised of persons in consideration of gender, commissioned by the head of the Busanjin-gu from among those interested in the creation of an elderly-friendly city, and it stipulates that surveys and inspections of projects for promoting an elderly-friendly city, inconveniences for the elderly in daily life, and improvements for the creation of an elderly-friendly city may be discovered and presented

2) Role and Meaning of the Elderly-Friendly City Monitor Group

- In creating an elderly-friendly city, the monitoring group is an elderly-friendly activity that can lead to the spread of an elderly-friendly local culture and the formation of a consensus, and anyone interested in creating an elderly-friendly city can participate
- In particular, it can act as a bridge between the elderly and local governments to discover policies for the relief and convenience of the elderly in their daily lives, and as an evaluator of elderly-friendly policies, it can influence policy establishment by presenting improvement needs and measures
- The following are the implications of the activities of the senior-friendly monitor group
 - First, by thinking and experiencing from the perspective of the elderly, it is possible to promote 'respect and social inclusion' in the 5th area of WHO's

senior-friendly city by inducing changes in the social perception of the elderly and strengthening communication between various classes and the elderly.

- Second, the fact that local governments are devising and working on policies for the elderly can lead to the spread of the perception that the elderly are no longer marginalized but respected.

- Third, the monitor group's activities, which include different genders and age groups, can play an important role in the development of a democratic civil society by encouraging residents to participate in policies.

Fourth, local governments are able to easily comprehend the detailed status of policies for the elderly, resulting in practical policy development.

- The Busanjin-gu monitoring group for senior citizens shall serve as a bridge between the district office and the elderly and shall be a key factor in supporting policies felt by senior citizens for the creation and development of senior citizens

- The role of the Busanjin-gu Elderly Friendly City Monitor Group is recommended as follows

- First, investigation and inspection of projects implemented by senior-friendly city areas

- Second, from the perspective of the elderly, suggestions for local inconveniences and improvement ideas in everyday life

- Third, participation in senior events and support for the promotion of senior-friendly policies to spread senior-friendly local culture

- Fourth, sharing and promoting local promotion policies for the elderly.

- Fifth, regular senior policy demand surveys, etc.

- The monitoring group's policies and requests for improvement should lead to administrative services and policy execution. The main achievement as a result of the monitoring group's activities is that the improvement needs presented by the monitoring group have led to the provision of practical administrative services and policy execution, which actively resolves the inconvenience of the elderly and improves the quality of life