



Cyngor Sir  
**CEREDIGION**  
County Council

**Eifion Evans**  
**Prif Weithredwr**  
**Chief Executive**

Canolfan Rheidol, Rhodfa Padarn,  
Llanbadarn Fawr, Aberystwyth. SY23 3UE

World Health Organisation,  
Global Network of Age Friendly Cities and  
Communities,  
Avenue Appia 20,  
1211 Geneva 27,  
Switzerland.

Dyddiad  
Date

August 2024

Fy nghyf  
My ref

EE/GJ/SAD

Ebost  
Email

ChiefExecutive@ceredigion.gov.uk

Dear Committee,

In Ceredigion, the share of residents aged between 65 and 74 years increased by 2.8 percentage points between 2011 and 2021 with many of our older citizens living healthy, active and inclusive lifestyles.

The Through Age Wellbeing Support and Care Division in Ceredigion County Council wants to celebrate our older citizens; and recognise the Local Authority for its Age Friendly services, amenities, policies and culture. We are committed to ensuring that we are all able to enjoy the opportunities that living longer can bring.

This means:

- being equipped to meet the challenges we all may face as we grow older and ensuring that older people, particularly those who are most vulnerable, can access the support and services they need to thrive and remain healthy.
- welcoming and promoting innovation and good practice to inspire action, empowering older people by ensuring they understand their legal rights and how they can exercise them to make their voices heard and challenge poor practice.
- aiming to make Ceredigion an even better place to grow old.

As a corporate body, Ceredigion County Council unanimously commits to becoming a member of the World Health Organisation's Global Network of Age Friendly Cities and Communities.

As part of this we commitment Ceredigion County Council will put into action the following steps:

- Review and develop our baseline assessment to ensure that we have an up-to-date picture of 'age friendliness' of Ceredigion across all 8 Age Friendly domains.
- Enhance our existing mechanisms to involve older people in all stages of the Age-Friendly development process.

Rydym yn croesawu gohebiaeth yn Gymraeg a Saesneg. Cewch ateb Cymraeg i bob gohebiaeth Gymraeg ac ateb Saesneg i bob gohebiaeth Saesneg. Ni fydd gohebu yn Gymraeg yn arwain at oedi.

We welcome correspondence in Welsh and English. Correspondence received in Welsh will be answered in Welsh and correspondence in English will be answered in English. Corresponding in Welsh will not involve any delay.

**Prif Weithredwr / Chief Executive :**  
**Cyfarwyddwyr Corfforaethol / Corporate Directors :**

**Eifion Evans**  
**Barry Rees**  
**James Starbuck**

- Create a three-year Age-Friendly Action Plan in collaboration with a range of partners and stakeholders.
- Implement and embed a culture of continual improvement within all teams developing and delivering our Age-Friendly plan, capturing examples of good practice for sharing with the wider network.
- Support the creation of resilient communities and strong community networks that can support older people to live well.
- Ensure that older people can enjoy all aspects of life in Ceredigion and have opportunities to participate in activities and events to improve wellbeing and enrich their lives.

In Ceredigion we want to encourage our older population to live full and healthy lives and be able to participate and contribute to their communities. We believe that Age-Friendly communities create the conditions within which people can age well, adding life to years – not just years to life.

Yours sincerely,



Eifion Evans  
Chief Executive  
Ceredigion County Council



Councillor Alun Williams  
Deputy Leader and Older People's Champion  
Ceredigion County Council