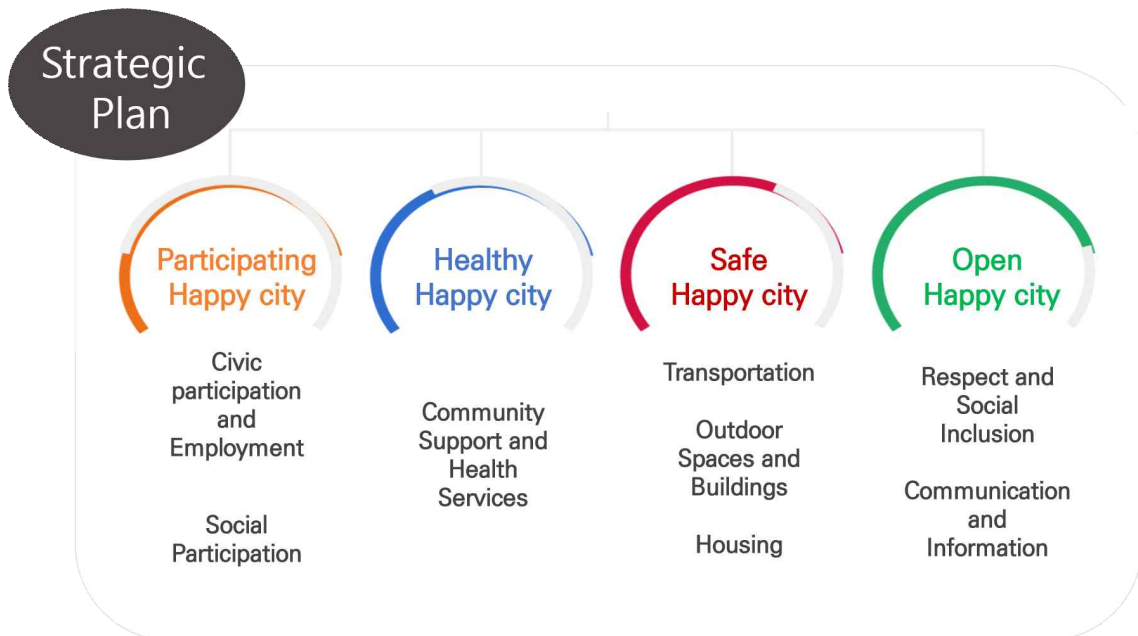
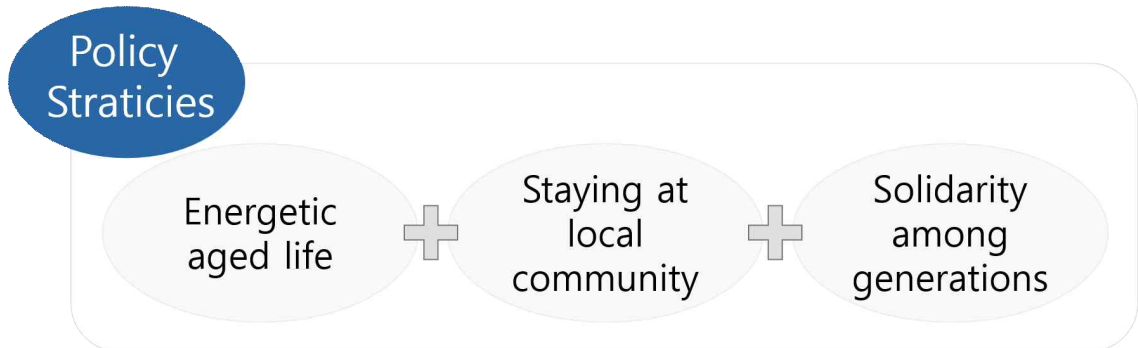
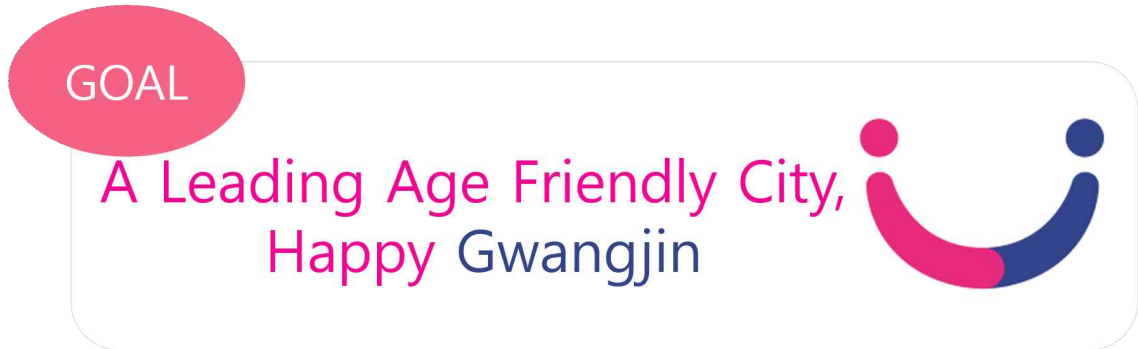


# 1. The vision map of Gwangjin-gu Age Friendly City

- The vision of Gwangjin-gu age friendly city is 'A leading age friendly city, Happy Gwangjin'. There are 3 policy directions and 6 areas.



## 2. Projects for Gwangjin-gu age friendly city

### 1) Civic participation and employment(4 projects)

〈Table 1〉 Summary of the projects

No.	Title	Department	Details
1-1	■ Gwang-ii Jin-ii local volunteer mentor project	Senior Welfare Division	■ Provide an opportunity for an experienced and respected senior to serve as a local volunteer mentor
1-2	■ Gwangjin Senior Club support	Senior Welfare Division	■ Provide many and diverse jobs the seniors
1-3	■ Job and social activities support for seniors	Senior Welfare Division	■ Provide an opportunity of social participation
1-4	■ Volunteer activity support	Local Autonomy Division	■ Volunteer class (6 times / year)

### 2) Social Participation(6 projects)

〈Table 2〉 Summary of the projects

No.	Title	Department	Details
2-1	■ Adult literacy school support	Education support division	■ A contest for adult literacy school support
2-2	■ Customized local lifelong education center	Education support division	■ Programs tailored to the local area of living(15 community centers, 45 programs)
2-3	■ Local culture event support	Cultural affairs and sports division	■ Culture events in 15 'dong' s
2-4	■ Senior center support	Senior welfare division	■ Support for operating expenses for senior centers
2-5	■ Senior citizens' event support	Senior welfare division	■ Senior citizens' event support
2-6	■ Senior welfare support	Senior welfare division	■ District senior welfare center

### 3) Community support and health services(11 projects)

〈Table 3〉 Summary of the projects

No.	Title	Department	Details
3-1	■ Senior Chinese Medicine Health improvement project	Health administration division	■ Chinese Medicine Health improvement service for senior aged 60 or over
3-2	■ Dementia Management project	Health administration division	■ Integrated dementia management service including dementia prevention, early diagnosis and management, and local community resources provision
3-3	■ Health improvement project (Visiting high blood pressure, diabetes education)	Health and medicine division	■ cardio-cerebrovascular disease, high blood pressure and diabetes education
3-4	■ Healthy aged life, 'My mind, my hands, my feet project'	Health and policy division	■ Health program for physically, mentally, and socially healthy senior residents
3-5	■ Senior health companion project	Community health center branch offices	■ Home visiting customized care service
3-6	■ Lonely death prevention project	Welfare policy division	■ Lonely death prevention using smart safety check call
3-7	■ Care sos project	Welfare policy division	■ Short-term care service support
3-8	■ District senior protection center	Senior welfare division	■ Community care service for seniors unfit for home care
3-9	■ Low-income elderly living alone safety check(beverage delivery)	Senior welfare division	■ Beverage delivery service as a safety check of low-income elderly living alone
3-10	■ Fall accident and life safety accident prevention support for low-income seniors	Senior welfare division	■ Supplies and education support to prevent fall accident for low-income seniors
3-11	■ Customized senior care service	Senior welfare division	■ Customized care services for seniors

## 4) Transportation(4 projects)

〈Table 4〉 Summary of the projects

No.	Title	Department	Details
4-1	■ Traffic safety facilities installation and maintenance	Transportation administration division	■ Building a safe and pleasant traffic environment through Traffic safety facilities
4-2	■ Traffic safety education for the weak	Transportation administration division	■ Traffic safety education for the weak
4-3	■ Bus stop improvement	Transportation administration division	■ Townbus bus stop BIT installation, Heating/Cooling chairs , BIT maintenance
4-4	■ Free shuttle bus for the weak	Senior welfare division	■ Free shuttle bus for senior, disabled, and the weak

## 5) Outdoor Spaces and Buildings(5 projects)

〈Table 5〉 Summary of the projects

No.	Title	Department	Details
5-1	■ Walking environment improvement project	Transportation administration division	■ Walkway construction and expansion
5-2	■ Seasonal safety management general plan(Safety environment improvement against extreme weather)	Urban safety division	■ Heat wave prevention, replacement of 17 shade screens and 35 parasols
5-3	■ Customized mobile ramp support for small facilities	Social welfare division	■ Installation of 65 Mobile ramps(accessibility improvement for the disabled)
5-4	■ Resident safety CCTV installation	Smart information officer	■ 30 CCTV' s installation in vulnerable areas
5-5	■ Public toilet maintenance	Waste management division	■ Maintenance of 37 public toilets

## 6) Housing(3 projects)

〈Table 6〉 Summary of the projects

No.	Title	Department	Details
6-1	■ Safety check and repair projects for disaster-prone households	Urban safety division	■ Safety check and repair of gas, electricity, fire prevention, and boiler for disaster-prone households
6-2	■ Residential convenience support project for low-income households	Social welfare division	■ Residential convenience support project for 100 low-income households
6-3	■ Heating/cooling device support for low-income residents	Welfare policy division	■ Heating/cooling device support for low-income residents

## 7) Respect and Social Inclusion(3 projects)

〈표 7〉 Summary of the projects

No.	Title	Department	Details
7-1	■ Age friendly city building	Senior welfare division	■ Gwangjin-type age friendly city building
7-2	■ Senior welfare card	Senior welfare division	■ Senior welfare card that can be used for designated shops
7-3	■ Congratulatory money for longevity and congratulatory goods for 100-year-olds	Senior welfare division	■ Congratulatory money for seniors aged 90 or over and 100 years old

## 8) Communication and Information(4 projects)

〈Table 8〉 Summary of the projects

No.	Title	Department	Details
8-1	<ul style="list-style-type: none"> <li>■ Informatization education for the residents and municipal government officials</li> </ul>	Smart information officer	<ul style="list-style-type: none"> <li>■ Operation of 5 informatization education facilities</li> </ul>
8-2	<ul style="list-style-type: none"> <li>■ 'Gol-mol(alley)' communication with the residents</li> </ul>	Local autonomy division	<ul style="list-style-type: none"> <li>■ 'Gol-mol(alley)' communication in 15 'dong' s</li> </ul>
8-3	<ul style="list-style-type: none"> <li>■ 'Achasan echo(district newsletter)' publication</li> </ul>	PR division	<ul style="list-style-type: none"> <li>■ District administration PR through newsletter</li> </ul>
8-4	<ul style="list-style-type: none"> <li>■ Efficient district administration PR</li> </ul>	PR division	<ul style="list-style-type: none"> <li>■ Utilization of diverse media(IPTV, electronic display) in district administration PR 운영</li> </ul>

### 3. Performance Indicators

- Performance of each project will be evaluated by three methods
- Individual project evaluation (quantitative + internal)
  - Evaluation criteria utilize four criteria: achieved, in progress, insufficient, and adjusted

Criteria for evaluation by project

Classification	Details
Achieved (●)	target performance achieved by more than 100%
In Progress (◐)	Progressing on project to achieve goals
Insufficient (○)	Project which has not been promoted or is deemed difficult to proceed
Adjusted (▷)	Replacing the targeted performance

- Evaluation by department (qualitative + internal)
  - Evaluation by Department for Project uses ‘Management by Object(MBO)’ method
  - Evaluation of Project Objectives and Objectives for the implementation year according to the Annual Plan for the Age-Friendly City
  - Reflect On evaluation areas, such as the fidelity of the contents of the plan for creating an Age-friendly city, appropriateness of the implementation process, achievement of goals, and the participation and satisfaction of local residents

### Criteria for Evaluation by Department for Project

Evaluation	Performance Indicators		Score
Planning	Connectivity	· Relation to the Basic plan for a low birth rate and aging society	7
	Objective project selection	· Similarity to or overlap with other projects	6
	Administration and Finance Plan	· Enactment of project-related ordinances, budgeting, and etc.	7
Implementation	Input /Output	· Appropriate performance index calculation and budget input	10
	Procedure	· Appropriate implementation plan execution procedure (including implementation of changes)	10
	Monitoring	· Adequate monitoring of project implementation	10
Goal Achievement	Achievement of target performance	· Achievement of target performance (target level)	10
	Budget execution (% of the plan)	· Budget execution rate against plan	10
	Excellence in Performance	· Creation of Age-friendly environment and the necessity to continue	10
Participation and satisfaction of local residents	Private sector participation and cooperation	· Efforts to encourage participation and to collect opinions of the residents / public-private cooperation	7
	Contributions	· Contribution to establishing age-friendly environment and creating an cooperative atmosphere	7
	Local Residents satisfaction	· Satisfaction of residents, including the elderly, on projects	6
<b>Total</b>			<b>100</b>

#### ■ Policy evaluation (qualitative + external)

- Policy evaluation will be carried out by a survey on citizens and elderly, using WHO checklist.
- Response will be measured in 5 point Likert scale
- Evaluation will be carried out biannually to track long term trends