



Helmond, 24th April 2024
Application membership Age Friendly Cities

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Dear Sir/Madam,

With this letter I'd like to submit the Helmond application to become a member city of the age friendly city initiative.

The demographic changes that my city is facing are serious and we feel fully responsible to deal with them in the best way possible. We believe the age friendly cities network and becoming an age friendly community ourselves will help us to tackle the demographic changes facing us.

It is with pleasure that I hereby confirm our commitment to become a member of WHO's Network of Age-friendly Cities and Communities. In our application process to become a member we have familiarized ourselves with and agree with the vision, mission and guidelines of the WHO Global Network for Age-friendly Cities and Communities. We share the values and principles of the approach and commit implementing the four steps to create age-friendly local environments in our city of Helmond the coming years:

- Engaging stakeholders, including older people
- Develop a shared vision, to agree on the priorities for action and to plan and resource how the city will tackle the demographic challenges (can exist of different plans/policy documents)
- Implementing the plans
- Monitoring and evaluating to help to identify successes and challenges

We are looking forward to sharing information and experiences with the other members in the Global network.

We have identified a contact person within our administration who will follow up the commitments of the membership

Sincerely yours,

Mrs. Elly Blanksma-van den Heuvel,
Mayor, Helmond

Attachment:

- Applicationform membership Age-friendly City Helmond