# D-5 Direction of action plan

## 1) Guideline of Geochang Age-Friendly City Establishment

# ❚ Basic Concepts

#### Geochang County's age-friendly city guidelines are formulated based on the recommendations of the World Health Organization (WHO) and its global network. This comprehensive and practical strategy aims to create a community where people of all ages can live comfortably, even as they grow older.

#### Geochang County conducted an analysis of its current situation, examined spatial structures, and conducted demand surveys to diagnose age-friendliness. A composition team involving citizens and experts was assembled to provide feedback through monitoring and self-evaluation. Through this multifaceted approach, strategic challenges that align with the realities have been derived, contributing to the creation of a community that remains desirable for residents of all ages.

#### Geochang County has long surpassed the threshold of an aging society, with the elderly constituting 30% of the population as of 2022. Projections indicate that by 2035, this percentage will reach 44%, and by 2037, it will exceed 47%. In anticipation of the advent of this super-aged society, Geochang County must develop strategies encompassing various aspects such as ensuring post-retirement income, providing elderly care, supporting economic activities for the elderly, and promoting leisure activities.

#### The increasing trend in the aging population necessitates measures to enhance their quality of life and strengthen social inclusivity.

* To realize the status of an age-friendly city, one essential element is a robust policy for ensuring post-retirement income. This policy, grounded in the stability of employment and livelihoods, injects vitality into the local economy. Emphasis is placed on establishing a foundation where all generations can lead stable lives through the organic integration of support for post-retirement income.
* Meanwhile, the top priority in elderly care policy is to use IT technology to eliminate blind spots in care, expand integrated care services, and continually strive for a sustainable care system. This includes early detection of complications in chronic patients, improving accessibility to vaccination, and strengthening nursing and caregiving services for maintaining a healthy life.
* This comprehensive approach is crucial for tackling the challenges of an aging population and building a local community where all generations can thrive together.

1. External environment and facilities

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| Sortation | Age-Friendly City diagnosis | Strategic task |
| Surrounding environment | There is a high level of awareness regarding the creation of nearby parks. | Identifying nearby unused spaces for the continuous establishment of communal parking lots and forested areas. |
| Outdoor relaxation spaces are prone to safety hazards. | Promoting park development for the expansion of outdoor, safe, and elderly-friendly relaxation spaces. |
| An approach is needed in terms of managerial aspects for the maintenance of the surrounding environment. | Standardizing the management system for the surrounding environment to establish a sustainable management system. |
| Walking environment | The elderly hope to ensure safety regarding ground obstacles. | Strengthening the management of damaged and aging safety facilities. |
| It is crucial to adjust traffic timing to provide sufficient time for the elderly to cross the pedestrian crosswalks. | Enhancing the construction of barrier-free paths through artificial intelligence. |
| Hoping for the implementation of smart city regeneration projects (such as landscape lighting installation). | Creating a pleasant pedestrian environment through continuous landscape development. |
| Safety environment | Demand for well-managed facilities in the park, especially convenience facilities, is high. | Installing funeral facilities for the post-management of Geochang County residents. |
| Dissatisfaction among the elderly regarding convenience facilities is notable, hoping for a sufficient number of established facilities in the vicinity (crematoriums, benches, handrails, ramps, emergency bells, etc.). | Continuously expanding safety and convenience facilities for the elderly. |

1. Convenience of transportation

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| Sortation | Age-Friendly City diagnosis | Strategic task |
| Usage environment | There is a significant difference in awareness regarding transportation between the elderly and non-elderly population. | Strengthen promotion for public transportation awareness improvement. |
| Measures are needed to address safety concerns and inconvenience during nighttime travel due to darkness, alleviating associated anxiety. | Implement night lighting installations for the creation of a safe pedestrian environment for local residents during day and night. |
| Public transport environment | Hoping for well-managed public transportation vehicle operations. | Enhance regular monitoring systems for public transportation vehicle management. |
| Strongly advocating for eco-friendly low-floor buses, especially tailored for the elderly. | Implement special measures for transportation disadvantaged individuals. |
| Safety environment | Expressing a desire for improvements at bus stops. | Improve bus stops with established safety and information delivery systems. |
| Suggesting the installation of facilities for moving luggage and wheelchairs simultaneously for the elderly. | Expand facilities for wheelchair accessibility on low-floor buses. |
| Information environment | Requesting improvements in the delivery of transportation information for the elderly. | Enhance transportation information literacy through the production of promotional materials tailored to the eye level of the elderly. |
| Noting discomfort with features such as stickers for elderly drivers, volunteer service vehicles, and the height and font size of public transportation signs. | Distribute stickers for elderly drivers and improve the visibility of traffic signs for better identification. |

1. Residential environment stability

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| Sortation | Age-Friendly City diagnosis | Strategic task |
| Convenience of environment | Feeling burdened about residential convenience and safety facilities. | Implementing a vulnerable area living conditions improvement project. |
| Perceiving extreme vulnerability to disasters (fires, accidents, etc.). | Acquiring vacant houses for the promotion of public parking lots and park development. |
| Demanding tailored residential welfare support through regular inspections of the living environment. | Conducting regular inspections for socially vulnerable groups. |
| Support environment | Recognizing deficiencies in counseling, support, and safety-related services regarding residential issues. | Operating a support center for residential environment improvement to enhance expertise. |
| Considering high susceptibility to crime prevention challenges. | Maximizing efficiency through the use of AI-controlled CCTV. |
| Feeling insecurity due to safety blind spots. | Expanding ongoing maintenance of residential environments with disaster risks for socially vulnerable groups. |
| Noticing a lack of information regarding residential welfare support policies. | Encouraging regular outreach efforts to inform about residential welfare support policies. |

1. Leisure and social activities

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| Sortation | Age-Friendly City diagnosis | Strategic task |
| Access environment | Perception that participating in diverse social activities is not easy and convenient. | Centralizing leisure and social activity spaces. |
| Lack of promotion for leisure and social activity participation. | Implementing a promotional strategy using materials suitable for the eye level of the elderly. |
| Inadequate guarantee of mobility for the elderly. | Ensuring mobility through shuttle bus services. |
| Communication environment | Limited opportunities for intergenerational events and spaces for harmony among all age groups. | Repurposing idle spaces into cultural and artistic creation spaces for intergenerational communication. |
| Priority should be given to securing spaces for intergenerational communication. | Continuously developing intergenerational communication programs. |
| Need to utilize the talents of the elderly as a tool for communication in communication spaces. | Expanding programs for the elderly's participation in intergenerational integration to enhance overall life satisfaction. |

1. Social participation and job

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| Sortation | Age-Friendly City diagnosis | Strategic task |
| Participation environment | Perception of participation in volunteer activities is very low. | Improving awareness of participating in volunteer activities and strengthening basic order guidance activities. |
| Criticisms include insufficient guidance for volunteer activities, lack of encouragement and support, and a shortage of volunteer opportunities for the elderly. | Initiating the establishment of various elderly volunteer groups, such as the (tentative) Community Council for the Elderly, (tentative) Elderly Welfare Committee, and (tentative) Senior Election Helpers. |
| Working environment | Strong demand for the expansion of public work opportunities. | Operating a dedicated team to discover public work opportunities based on the professional level of the elderly. |
| Perceived inadequacy in support for elderly entrepreneurship, job information provision, anti-age discrimination, vocational training programs, and reemployment counseling. | Strengthening retraining programs for elderly reemployment and providing personalized career counseling by experts. |
| Need for enhanced promotion of non-discrimination against the elderly. | Developing support measures for elderly-friendly businesses. |
| Policies for qualitative improvement in labor are deemed very necessary. | Creating an environment that encourages the adoption of elderly-friendly working conditions. |

1. Respect and social integration

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| Sortation | Age-Friendly City diagnosis | Strategic task |
| Perceived environment | While non-elderly individuals believe they show respect and consideration for the elderly, the elderly perceive otherwise. | Encourage a shift in perception between non-elderly and elderly individuals through expanded opportunities for intergenerational communication, supported by community-wide meal support and cultural centers in farming season village. |
| There is a notable difference in awareness of elder abuse, with the elderly having higher awareness than non-elderly individuals. | Strengthen volunteer activities and diversify promotional efforts to improve perceptions of the elderly. |
| Continuous promotion and campaigns are necessary, especially considering that elder abuse is not easily exposed on the surface. | Establish a Human Rights Commission with the participation of Goechang residents to regularly conduct promotions and campaigns for the protection and advocacy of the rights of the elderly. |
| Integrated environment | The elderly recognizes the presence of social and economic burdens and conflicts. | Expand opportunities to minimize economic burdens for low-income residents. |
| Programs lacking in understanding and respecting the elderly need improvement. | Enhance understanding of the elderly in the community through the activation of lifelong education in the local community. |
| Enhancing programs that boost self-esteem among the elderly and programs that promote understanding and respect for them are necessary. | Develop ways for participation in events and activities with local residents. |

1. Communication and information

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| Sortation | Age-Friendly City diagnosis | Strategic task |
| Communication environment | Elderly individuals express significant dissatisfaction with communication services and tailored information provision. | Provide open communication spaces between local residents and the elderly to minimize factors contributing to conflicts through ongoing events. |
| They raise concerns about the inconvenience of communication tools. | Sustain opportunities for communication centered around focal points. |
| Information environment | Improvements are demanded in public facility guidance, public service guidance, the use of standard and familiar language, and the provision of information relevant to the elderly. | Expand opportunities for providing diverse information, including employment and lifelong learning. |
| It is essential to ensure continuous and updated information through local information journals, regional broadcasting, and similar channels. | Regularly organize communities to foster an elderly-friendly city, allowing all local residents to participate and share experiences. |

1. Community care and medical services

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| Sortation | Age-Friendly City diagnosis | Strategic task |
| Medical environment | Improvement is needed in the procedures for using medical and welfare facilities, methods for utilizing visitation services, and the provision of region-specific services. | Establish a systematic information-providing system for step-by-step personalized welfare usage methods to address welfare blind spots. |
| There is a demand for personalized services tailored to specific regions and individuals. | Pursue the regional customization of emergency safety services for elderly individuals living alone with disabilities. |
| A system that supports sharing meals and delivers boxed lunches needs to be established. | Encourage the restoration of neighborhood communities through healthy meals and create opportunities to strengthen awareness of healthy nutrition. |
| Local care environment | There is a strong desire to participate in health promotion programs. | Ensure the sustainability of support systems by connecting local businesses with socially vulnerable groups. |
| Active support is required for maintaining and managing existing caregiving services. | Expand support for integrated caregiving services in the local community. |
| Rather than developing new programs, a strategy emphasizing the enhancement of existing programs is necessary. | Build a social safety net through the integration of caregiving services and ICT, including artificial intelligence. |

## 2) Response Strategies According to the Guidelines

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|  | Strategic Tasks for 8 Major Areas |  | Response Strategies for 8 Major Areas |
| 1. External Environment and Facilities | ▶Finding and developing continuous shared parking lots and forest spaces in surrounding vacant areas  ▶Promoting the transformation of outdoor spaces into safe and elderly-friendly resting areas through park development  ▶Regularizing the management system for the surrounding environment to establish a sustainable maintenance system  ▶Strengthening the management of damaged and aging safety facilities  ▶Enhancing the construction of accessible paths through the reinforcement of AI-integrated walkways  ▶Creating a pleasant walking environment through continuous landscape development  ▶Establishing crematoriums for post-management of Goechang residents  ▶Continuously expanding safety and convenience facilities for the elderly |  | ▶Establishment of Goechang County crematoriums  ▶Accessible sharing path construction project  ▶Village Forest development project  ▶Operation of rest areas for life  Additional construction of Gajo Park Golf Course  ▶Creation of small-scale shared parking lots |
| 2. Convenience of transportation | ▶Strengthening awareness campaigns for public transportation improvement  ▶Installing nighttime lighting to create a safe pedestrian environment for local residents  ▶Reinforcing the regular monitoring system for public transportation vehicles  ▶Implementing special measures for transportation-vulnerable groups  ▶Promoting improvements in bus stops with established safety and information dissemination systems  ▶Expanding facilities for wheelchair access in low-floor buses  ▶Enhancing the visibility of traffic information through the creation of promotional materials at eye level for the elderly  ▶Distributing stickers for elderly drivers and increasing the visibility of traffic signs |  | ▶Operation of local safety councils  ▶Establishment of pedestrian safety roads  ▶Installation of speed display signs  ▶Operation of special transportation  ▶Free fare for rural buses  ▶Installation and replacement of LED floodlights and signs for pedestrian crossings |
| 3. Residential Environment safety | ▶Implementing a revitalization project for vulnerable living conditions in specific areas  ▶Acquiring vacant houses for the establishment of public parking lots and park development  ▶Conducting regular check-ups for socially vulnerable groups  ▶Operating support centers for housing environment improvement to enhance professionalism  ▶Maximizing efficiency through AI-controlled CCTV monitoring  ▶Expanding the ongoing renovation of housing environments with potential disaster risks for socially vulnerable groups  ▶Promoting regular outreach policies for housing welfare support |  | ▶Jukjeon City Regeneration New Deal Project  ▶Support for elderly households  ▶Development project for Goechang Regional Vitality Town  Promotion of Kimcheon District Regeneration Project  ▶Support for single-person female households through Safe Home Sets  ▶Support for shared living facilities for solitary seniors |
| 4. Leisure and social activities | ▶Centralizing spaces for leisure and social activities  ▶Implementing a promotional strategy utilizing advertising methods suitable for the eye level of the elderly  ▶Ensuring mobility through shuttle bus services  ▶Discovering unused spaces for the reallocation of cultural and artistic creation areas where all generations can communicate  ▶Continuously developing intergenerational communication programs  ▶Introducing programs to expand the participation of the elderly for generational integration and increase overall life satisfaction |  | ▶Support program for sports course utilization vouchers  ▶Social activity support program for seniors  ▶Incentive program for senior leisure and utility  ▶Cultural center operation and activities  ▶Deployment of elderly life sports instructors  ▶Support for cultural and artistic events |
| 5. social participation and jobs | ▶Enhancing awareness and fostering a culture of volunteer participation  ▶Establishing various elderly volunteer groups such as the (tentative) Local Community Committee, (tentative) Senior Welfare Committee, and (tentative) Elderly Election Assistants  ▶Operating a dedicated team to explore public work opportunities based on the expertise level of the elderly  ▶Strengthening retraining programs for elderly reemployment and providing personalized career counseling through professional consultations  ▶Seeking support measures for elderly-friendly businesses  ▶Creating an environment conducive to elderly-appropriate working conditions |  | ▶Operation of the Geochang Area Active Center  ▶Operation of Senior Clubs  ▶Engagement in local volunteer activities as elderly guides  ▶Implementation of lifelong learning programs  ▶Participation in public work projects  ▶Collaborative monitoring and support for municipal hygiene management |
| 6. Respect and Social Integration | ▶Expanding intergenerational communication opportunities between non-elderly and elderly individuals through community meals in farming season village and support from the Cultural Center to promote a shift in perception.  ▶Strengthening volunteer activities and promoting diversity in outreach to improve perceptions of the elderly.  ▶Forming a Human Rights Commission with the active participation of Geochang residents to protect and advocate for the rights of the elderly, conducting regular promotion, and campaigns.  ▶Expanding opportunities to minimize economic burdens for low-income residents.  ▶Enhancing understanding of elderly individuals in the community through the activation of lifelong education programs.  ▶Developing ways for community participation in events and activities with local residents. |  | ▶Operation and management of cultural center activities  ▶Support for community meals in farming season village  ▶Promotion of local lifelong education programs  ▶Support for elderly events  ▶Financial support for health insurance premiums for low-income residents  ▶Implementation of basic order guidance and group activities |
| 7. communication and information | ▶Minimizing factors leading to conflicts by providing open communication spaces between local residents and the elderly through organized events.  ▶Continuously offering opportunities for communication, focusing on central hubs.  ▶Expanding opportunities to provide diverse information, including job opportunities and lifelong learning. |  | ▶Hosting a job fair  ▶Promoting and educating on safety culture  ▶Operating recreational sports programs  ▶Operating cultural classes at social welfare centers  ▶Installing clear guidance lines for the One-stop Civil Service Center  ▶Organizing a lifelong learning festival in Geochang |
| 8. Community Care and Medical Services | ▶Establishing a tailored welfare information system for step-by-step utilization to address blind spots in welfare.  ▶Pursuing the customization and systematization of emergency safety services for solitary elderly and disabled individuals on a regional basis.  ▶Ensuring the sustainability of support systems by connecting potential businesses in the region with socially vulnerable groups.  ▶Expanding support for integrated community care in the local area.  ▶Building a social safety net through the integration of care services and ICT-enabled AI comprehensive care. |  | ▶Supporting vaccination expenses for shingles prevention.  ▶Expanding the Geochang-type integrated community care program.  ▶Emergency safety services for solitary elderly and disabled individuals.  ▶Gyeongnam-type Hope Sharing Integrated Care Pilot Project.  ▶ICT-linked AI comprehensive care program.  ▶Insurance enrollment support for electric mobility devices for disabled individuals and seniors. |

## 3) Promotion Strategy of Geochang Age-Friendly City Establishment

# ❚ Direction of Settings

#### Striving for a healthy and active life up to the age of 100, emphasizing consistent exercise, proper dietary habits, and mental health management.

* Flexibility exercises like stretching expand joint range, reducing the risk of injuries and improving the efficiency of daily movements.
* Allocating time to personal hobbies or interests, finding joy in daily life contributes to mental well-being and satisfaction.
* Interacting with family or friends, maintaining social connections, prevents isolation and promotes mental health.
* Consuming a variety of foods with an emphasis on fresh and natural ingredients.

#### Emphasizing respect for the environment and sustainability, adopting consumption and lifestyle choices that protect the global environment while maintaining a healthy lifestyle up to the age of 100.

#### Highlighting continuous intellectual growth through lifelong learning, proposing a life of acquiring new knowledge and skills by learning new technologies or arts.

#### Encouraging a vision of contributing in diverse ways to the local community or on a global scale. Emphasizing the realization of social value through activities such as volunteering, participating in social organizations, and supporting education.

#### Emphasizing the importance of precious connections and a sense of community with family. Prioritizing the formation and maintenance of deep relationships with children, grandchildren, friends, etc.

#### Acknowledging that these setting directions may vary based on individual values and priorities, aiming to create an environment that allows individuals to fill their lives up to the age of 100 in a meaningful and abundant way. The vision of the Guidelines for Creating an Age-Friendly City in Geochang is defined as " With Honor and Respect, Prosperous 100-Year-Life."

# ❚ Goal Setting for Realization

#### Maintaining a Healthy Lifestyle: Prioritizing the health of the body and mind, striving for a healthy and vibrant life up to the age of 100 through consistent exercise, proper dietary habits, and adequate rest.

#### Achieving Sustainable Living: Contributing to the construction of an age-friendly environment and protecting the quality of life for older adults, taking responsibility for Geochang's future.

#### Intellectual Growth and Learning: Pursuing continuous self-development by acquiring new skills, arts, literature, etc., through lifelong learning.

#### Social Participation and Contribution: Contributing to society in various ways through volunteering, educational support, participation in social organizations, etc.

#### Strengthening Connections and Relationships with Family: Sharing precious moments with family members and maintaining respectful and loving relationships.

#### Self-Realization and Discovering Life's Purpose: Identifying one's passion and talents, designing and realizing life accordingly.

#### These goals are based on admiration and respect, aiming to achieve a rich and fulfilling life up to the age of 100 by harmonizing with oneself, others, and the environment.



#### [Fig 15] Goal-Setting for Achievement

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| Vision |  | With Honor and Respect, Prosperous 100-Year-Life | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Strategy |  | Age-Friendly City Project Strategies | | | | | | | | | | | | | |  | Age-Friendly City Development Strategies | | | | | | | | | | | | | | | | | | | |
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| Section |  | External Environment and facilities | | |  | | Convenience of transportation | | |  | | Residential environment safety | | | |  | Leisure and social activities | | |  | | Social  participation and job | | |  | Respect and social integration | | |  | Communication and  Information | | | |  | Local Care and  Medical services | |
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| Strategy |  | 1-1.  Life Retreat Center Operation | | |  | | 2-1.  Operation of Special Transportation Services (Transportation for the Disabled Taxi) | | |  | | 3-1.  Support for Shared Housing Facilities for Elderly Living Alone | | | |  | 4-1.  Elderly Social Activities Support Project | | |  | | 5-1.  Public Employment Project | | |  | 6-1.  Farming Season Village Shared Meals Support | | |  | 7-1.  Cultural Classroom Operation at the Social Welfare Center | | | |  | 8-1.  ICT-Integrated Artificial Intelligence Integrated Care Project | |
| 1-2.  Barrier-Free Sharing Path Project | | |  | | 2-2.  Establishment of Pedestrian Safety Roads Project | | |  | | 3-2.  Support for Elderly-Headed Households | | | |  | 4-2.  Support Project for Sports Lesson Coupons | | |  | | 5-2.  Elderly Volunteer Guide Activities | | |  | 6-2.  Elderly Event Support (Elderly Festival and Health Promotion Project) | | |  | 7-2.  Safety Culture Dissemination and Education | | | |  | 8-2.  Gyeongnam-style Hope Sharing Integrated Care Pilot Project | |
| 1-3.  Creation of Small-Scale Public Parking Lots (5 locations) | | |  | | 2-3.  Installation of Speed Display Signs | | |  | | 3-3.  Support Program for Safety Home Sets for Single Female Households | | | |  | 4-3.  Support for Cultural and Art Events – Geochang Silver Theater Festival | | |  | | 5-3.  Joint Surveillance and Local Hygiene Management Support | | |  | 6-3.  Cultural Center Project - Traditional Culture Support | | |  | 7-3.  Job Fair Event | | | |  | 8-3. Expansion of Geochang-style Community Integrated Care | |
| 1-4. Construction of Geochang County Crematorium Facilities | | |  | | 2-4.  Installation and Replacement of LED Floodlights and Signboards for Crosswalks | | |  | | 3-4.  Jukjeon Urban Regeneration New Deal Project | | | |  | 4-4.  Cultural Center Project - Support for Activating Local Culture | | |  | | 5-4.  Geochang Local Self-Reliance Center Operation | | |  | 6-4.  Support for Health Insurance Premiums for Low-Income Residents | | |  | 7-4.  Geochang Lifelong Learning Festival | | | |  | 8-4.  Emergency Safety Assurance Service for Elderly Living Alone and Disabled Individuals | |
| 1-5.  Village Forest Creation Project in Towns and Villages | | |  | | 2-5.  Operation of Local Safety Councils - Production of Traffic Safety Promotional Materials | | |  | | 3-5.  Development Project for Geochang Area Vitality Town | | | |  | 4-5.  Placement of Senior Citizens as Lifestyle Sports Instructors | | |  | | 5-5.  Lifelong Learning Program Operation (Geochang Storytelling Grandmother) | | |  | 6-5.  Local Lifelong Education Activation Project | | |  | 7-5.  Lifestyle Sports Program Operation | | | |  | 8-5.  Insurance Support for Electric Assistive Devices for Disabled and Elderly Individuals | |
| 1-6.  Expansion of Gajo Park Golf Course | | |  | | 2-6.  Free Utilization of Rural Area Buses | | |  | | 3-6.  Promotion of Urban Regeneration Project in Gimcheon District | | | |  | 4-6.  Encouragement Project for Elderly Leisure Activities | | |  | | 5-6.  Senior Citizen Club Operation | | |  | 6-6.  Basic Order Guidance and Practical Group Activities | | |  | 7-6.  Efficient Information Display for Public Service Centers | | | |  | 8-6.  Support for Shingles Vaccination Costs | |

#### [Fig 16] Geochang County Age-Friendly City Establishment Vision and Goal

## A. External Environment and facilities

## 1) Implementation goals and directions

#### Main goals

* Aiming to create a safe living environment, the welfare policies for socially vulnerable groups such as the elderly and people with disabilities, and the creation of a safe living environment for residents are the key objectives.
* Improving the rights and quality of life of the elderly and people with disabilities through welfare policies and community welfare centers.
* Addressing parking shortages by establishing additional public parking lots in Geochang-eup, constructing environmentally friendly crematorium facilities, and creating small parks to provide a safe and vibrant living environment for the elderly.
* Through these initiatives, promoting regional revitalization, enhancing community bonds, and improving overall health.

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| Strategy-specific strategies | | Notes | |
| New | Existing |
| Key strategy | 1-1. Life Retreat Center Operation |  | ○ |
| 1-2. Barrier-Free Sharing Path Project |  | ○ |
| Detailed strategies | 1-3. Creation of Small-Scale Public Parking Lots (5 locations) |  | ○ |
| 1-4. Construction of Geochang County Funeral Facilities |  | ○ |
| 1-5. Village Forest Creation Project in Towns and Villages |  | ○ |
| 1-6. Expansion of Gajo Park Golf Course |  | ○ |

## 2) Detailed implementation plan

#### Necessity

* There is a need to provide multifunctional facilities for social participation and leisure activities for the elderly, women, and people with disabilities.
* Providing equal opportunities for the elderly to enhance social inclusiveness and addressing parking shortages caused by a high number of registered vehicles.
* Additionally, addressing the inconvenience caused by the lack of funeral facilities in the area, promoting convenience for residents, and creating a forest recreation and wellness space for safe and comfortable relaxation to support the health promotion and leisure activities of the elderly.

#### Implementation Plan

* Entrust the operation to a social welfare corporation (foundation).
* Construct a barrier-free sharing path with a maximum gradient of 8% (3.75km).
* Announcement of public notices in January-February, compensation payment in April-May, and project execution in June-August annually.
* Establishment of operational regulations, including ordinances related to crematorium facilities, formation of installation promotion committees, solicitation of potential sites, feasibility studies, and development of basic plans for crematorium construction. This includes land acquisition for construction sites, budget allocation, and detailed design implementation.
* Planting of trees and flowering plants, along with the installation of benches.
* Establishment of a 9-hole park golf course.

#### Expected benefits

* Providing leisure activities and self-development opportunities for the elderly, women, and people with disabilities.
* Creating an experiential area for the majestic Mt. Gamaksan and a forest recreation destination for visitors to enjoy a comfortable experience. The creation of small public parking lots around residential areas will alleviate parking difficulties and improve the living environment.
* Establishing an appropriate memorial park for remembrance and solace, contributing to emotional well-being. Creating a beautiful and pleasant rest area to cultivate the emotions of local residents and visitors, and providing recreational and sports opportunities for the elderly to enhance interaction and communication.

#### Detailed strategies

* Key Strategy 1-1: Life Retreat Center Operation

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| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 01-01 | Life Retreat Center Operation | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Sharing Happiness Division | Senior Welfare Team | | | Kim, Jin-Seok | | +82-55-940-3125 |
| Background | Providing Integrated Facilities for the Social Participation and Leisure Activities of the Elderly, Women, and Persons with Disabilities | | | | | | |
| Project objectives | Operation of Welfare Centers for the Elderly, Women, and Persons with Disabilities to Ensure a Dignified Life and Rights for Socially Vulnerable Individuals, along with Providing Extensive Welfare Benefits | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 2,338.8 | | 2,392 | 2,396 | | 2,400 | |
| Performance indicator name | Life Shelter Project Expenditure | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 75 | | 75 | 80 | | 80 | |
| Target level calculation basis | Expenditure rate exceeding 75% compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Providing leisure and self-development opportunities for the elderly, women, and persons with disabilities. | | | | | | |

* Key Strategy 1-2 : Barrier-Free Sharing Path Project

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| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 01-02 | Barrier-Free Sharing Path Project | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Strategy Manager Office | Restorative Industry Team | | | Kwak, Min-woo | | +82-55-940-3707 |
| Background | Providing equal opportunities for all users, including people with disabilities, children, and the elderly, is essential to enhance social inclusiveness | | | | | | |
| Project objectives | Through the operation of welfare facilities for the elderly, women, and people with disabilities, it is important to guarantee their dignified life and rights, providing extensive welfare benefits. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 2,365 | | 1,510 | - | | - | |
| Performance indicator name | Barrier-free Sharing Path Project Expenditure | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 70 | | 75 | - | | - | |
| Target level calculation basis | Expenditure rate exceeding 70% compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Creating an opportunity for all visitors to experience the beauty of Mt. Gamaksan and develop representative forest recreation areas in Geochang. | | | | | | |

* Detailed Strategy 1-3 : Creation of Small-Scale Public Parking Lots (5 locations)

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 01-03 | Creation of Small-Scale Public Parking Lots (5 locations) | | | | |  |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Construction and Transportation | Traffic Management Team | | | Lee, Jin-mok | | +82-55-940-3382 |
| Background | The purpose is to address the parking difficulties in the urban area of Geochang-eup by creating additional public parking lots in small-scale using detached houses, vacant lots, and other spaces in residential areas where parking is scarce. | | | | | | |
| Project objectives | The project aims to alleviate parking difficulties through the construction of additional public parking lots in Geochang-eup. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 1,800 | | 1,500 | 1,200 | | 1,200 | |
| Performance indicator name | Expenditure for compensation and project costs related to the creation of small-scale public parking lots in vacant lots. | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 80 | | 80 | 82 | | 82 | |
| Target level calculation basis | Expenditure rate exceeding 80% compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | The construction of small-scale public parking lots is intended to alleviate parking difficulties caused by illegal parking in narrow alleyways near residential areas and improve the living environment. | | | | | | |

* Detailed Strategy 1-4 : Construction of Geochang County Funeral Facilities

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 01-04 | Construction of Geochang County Crematorium Facilities | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Strategy Manager Office | Public Facility Team | | | Kim, Ji-eun | | +82-55-940-3378 |
| Background | Increased demand for funerals due to changes in funeral culture from burials to cremations.  Alleviation of inconvenience for residents due to the absence of a funeral home in the county, leading to time and budget waste when using external funeral homes. | | | | | | |
| Project objectives | Enhancement of funeral culture and convenience for residents through the construction of environmentally friendly and advanced funeral facilities.  Improvement in the quality of life for local residents through economic revitalization, job creation, and cost savings in funeral expenses. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 100 | | 9,950 | 9,950 | | - | |
| Performance indicator name | Construction progress rate of the funeral home. | | | | | | |
| Indicator definition | Progress Rate: (Expenditure Budget/Planned Budget) × 100 | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 0 | | 50 | 100 | | - | |
| Target level calculation basis | Progress Rate: (Execution Budget / Planned Budget) × 100 | | | | | | |
| Data source | Completion certificate | | | | | | |
| Expected benefits | When an appropriate crematorium is available in the area, families can mourn and find solace more comfortably, providing assistance in times of grief. | | | | | | |

* Detailed Strategy 1-5 : Village Forest Creation Project in Towns and Villages

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 01-05 | Village Forest Creation Project in Towns and Villages | | | | |  |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Forest | Parks and Greenery Team | | | Cho, Seon-yeong | | +82-55-940-3483 |
| Background | Providing a forest recreation and welfare space where everyone, including the elderly, children, and people with disabilities, can safely and comfortably rest. | | | | | | |
| Project objectives | Establishing small parks to offer a forest recreation and welfare space for local residents, promoting joy and health improvement. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 465 | | 635 | - | | - | |
| Performance indicator name | Funding progress for the town and village forest creation project. | | | | | | |
| Indicator definition | Progress Rate of project implementation to budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 90 | | 90 | - | | - | |
| Target level calculation basis | Expenditure rate exceeding 90% compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Creating a beautiful and pleasant rest area to cultivate the emotions of local residents and visitors. | | | | | | |

* Detailed Strategy 1-6 : Expansion of Gajo Park Golf Course

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 01-06 | Expansion of Gajo Park Golf Course | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Sports Facility Office | Sports Facility Team | | | Lee, Jeong-hyeong | | +82-55-940-8731 |
| Background | Creation of a living sports environment for the promotion of public health and leisure activities. | | | | | | |
| Project objectives | Fostering a sense of community as a gathering place for local residents | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 810 | | 1,090 | - | | - | |
| Performance indicator name | Additional development project for Gajo Park Golf Course | | | | | | |
| Indicator definition | Progress rate of construction for the Park Golf Course (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 60 | | 100 | - | | - | |
| Target level calculation basis | Progress rate of construction for the Park Golf Course | | | | | | |
| Data source | Completion Certificate | | | | | | |
| Expected benefits | Providing opportunities for recreational and sports activities suitable for local residents and promoting interaction and communication among community members. | | | | | | |

## B. Convenience of transportation

## 1) Implementation goals and directions

#### Main goals

* Expanding special transportation services for seniors and individuals with disabilities to increase opportunities for medical appointments, recreational activities, employment, etc., aiming to reduce social discrimination and enhance mobility support services.
* Improving awareness among drivers regarding age-friendly pedestrian facilities that are not yet installed in the urban area of Geochang-eup.

|  |  |  |  |
| --- | --- | --- | --- |
| Strategy-specific strategies | | Notes | |
| New | Existing |
| Key strategy | 2-1. Operation of Special Transportation Services (Transportation for the Disabled Taxi) |  | ○ |
| 2-2. Establishment of Pedestrian Safety Roads Project |  | ○ |
| Detailed strategies | 2-3. Installation of Speed Display Signs |  | ○ |
| 2-4. Installation and Replacement of LED Floodlights and Signboards for Crosswalks |  | ○ |
| 2-5. Operation of Local Safety Councils - Production of Traffic Safety Promotional Materials |  | ○ |
| 2-6. Free Utilization of Rural Area Buses | ○ |  |

* Installing speed displays to induce vehicle deceleration and enhance pedestrian safety, particularly for vulnerable road users.
* Enhancing the traffic signal system by installing crosswalk lighting and other facilities to prevent pedestrian accidents, protect vulnerable individuals from crime, and encourage participation from private organizations to promote safety and welfare in the local community.

## 2) Detailed implementation plan

#### Necessity

* Operating special transportation services for vulnerable road users (seniors, individuals with disabilities, etc.) to enhance their mobility. Strengthening pedestrian safety on peripheral roads around Geochang-eup is essential.
* Installing deceleration facilities near schools and senior care facilities to promote the safety of vulnerable road users. Installing crosswalk lighting and other facilities on local roads to prevent pedestrian accidents.
* Conducting various campaigns, led by the local safety council, through the production of promotional materials to sustain crime prevention efforts.

#### Implementation Plan

* Quarterly subsidy for designated transportation providers of special taxis for vulnerable road users.
* Conducting road surface paving (Length=1.0km) for the establishment of pedestrian safety roads on peripheral roads.
* Installing one speed display after identifying project target areas.
* Selecting locations suitable for installing crosswalk lighting based on annual on-site surveys of high-accident areas.
* Producing safety promotion materials in collaboration with the local safety council for diverse campaign purposes.
* Compensating transport companies for losses incurred due to free use of rural buses.

#### Expected benefits

* Expanding service hours and travel distances for transportation services for vulnerable road users, creating pedestrian-friendly streets focusing on seniors, enhancing the convenience and safety of local residents.
* Installing speed displays to raise driver awareness of speed limits and reinforcing pedestrian recognition on crosswalks to prevent accidents. Protecting vulnerable road users and promoting safety and welfare in the local community.

#### Detailed strategies

* Key Strategy 2-1: Operation of Special Transportation Services (Transportation for the Disabled Taxi)

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| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 02-01 | Operation of Special Transportation Services (Transportation for the Disabled Taxi) | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Construction and Transportation | Traffic Management Team | | | Choi, Hye-ran | | +82-55-940-3888 |
| Background | Operation of special transportation services for vulnerable road users (seniors, people with disabilities, etc.) to enhance their mobility convenience. | | | | | | |
| Project objectives | Expansion of the operating hours, eligible users, and usage periods of special transportation services to provide opportunities for social participation, such as hospital visits, leisure activities, and employment, for severely disabled individuals, along with improvements in mobility support services. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 492 | | 715 | 715 | | 715 | |
| Performance indicator name | Execution of budget for special transportation support projects. | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 80 | | 80 | 83 | | 83 | |
| Target level calculation basis | Expenditure rate exceeding 80% compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Enhancement of transportation services for vulnerable road users and expansion of opportunities for social participation through extended operating hours, increased travel distances, and similar measures. | | | | | | |

* Key Strategy 2-2 : Establishment of Pedestrian Safety Roads Project

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 02-02 | Establishment of Pedestrian Safety Roads Project | | | | |  |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Urban Development and Architecture | Urvan Development Team | | | Jeon, Byeong-jun | | +82-55-940-3593 |
| Background | Ensuring pedestrian safety on the secondary roads around Geochang-eup urban area | | | | | | |
| Project objectives | Improving the awareness of drivers on secondary roads without sidewalks in Geochang-eup urban area. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 400 | | 100 | 100 | | 100 | |
| Performance indicator name | Budget execution for the pedestrian safety road development project | | | | | | |
| Indicator definition | Extension of secondary road routes (Unit: km) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 1.0 | | 0.3 | 0.3 | | 0.3 | |
| Target level calculation basis | Extension of the pedestrian-friendly road development | | | | | | |
| Data source | Refer to the completion certificate (design documents). | | | | | | |
| Expected benefits | Providing convenience for local residents and ensuring safety through the creation of pedestrian-centric streets. | | | | | | |

* Detailed Strategy 2-3 : Installation of Speed Display Signs

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| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 02-03 | Installation of Speed Display Signs | | | | |  |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Construction and Transportation | Traffic Management Team | | | Lee, Jin-mok | | +82-55-940-3382 |
| Background | Installation of facilities to induce deceleration due to the lack of speed reduction measures within schools and elderly care facilities where vulnerable road users are concentrated. | | | | | | |
| Project objectives | Enhancing pedestrian safety in Geochang County by installing speed displays to induce vehicle deceleration for the traffic safety protection of vulnerable road users. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 100 | | 100 | 100 | | 100 | |
| Performance indicator name | Execution of budget for speed display projects | | | | | | |
| Indicator definition | Locations for the installation of speed display signs | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 5 | | 5 | 5 | | 5 | |
| Target level calculation basis | Locations for the installation of speed display signs | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Securing driver speed awareness through the installation of speed displays for the traffic safety protection of vulnerable road users within Geochang County. | | | | | | |

* Detailed Strategy 2-4 : Installation and Replacement of LED Floodlights and Signboards for Crosswalks

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 02-04 | Installation and Replacement of LED Floodlights and Signboards for Crosswalks | | | | |  |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Construction and Transportation | Traffic Management Team | | | Lee, Jin-mok | | +82-55-940-3382 |
| Background | Implementation of installation projects such as crosswalk lighting on roads within Geochang County to prevent pedestrian traffic accidents. | | | | | | |
| Project objectives | Improving the traffic signal system and preventing pedestrian traffic accidents through the installation of crosswalk lighting on roads within Geochang County. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 150 | | 150 | 150 | | 150 | |
| Performance indicator name | Execution of budget for traffic safety facilities, including lighting devices. | | | | | | |
| Indicator definition | Locations for the installation of crosswalk lighting devices (Unit: number of installations) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 20 | | 20 | 22 | | 24 | |
| Target level calculation basis | Locations for the installation of crosswalk lighting devices | | | | | | |
| Data source | Completion certificate | | | | | | |
| Expected benefits | Enhancing pedestrian awareness at crosswalks for the prevention of safety incidents. | | | | | | |

* Detailed Strategy 2-5 : Operation of Local Safety Councils - Production of Traffic Safety Promotional Materials

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 02-05 | Operation of Local Safety Councils - Production of Traffic Safety Promotional Materials | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Administration | Civil Autonomy Team | | | Ryu, Ho-seon | | +82-55-3183 |
| Background | Producing promotional materials under the leadership of the local safety council for various campaigns aimed at crime prevention. | | | | | | |
| Project objectives | Promoting the protection of socially vulnerable groups (seniors, people with disabilities, children, etc.) from criminal activities and supporting the participation of private organizations to enhance safety and welfare in the local community. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 5 | | 5 | 5 | | 5 | |
| Performance indicator name | Execution of the promotional material production expenses for the operation of the local safety council. | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 90 | | 90 | 95 | | 95 | |
| Target level calculation basis | Expenditure rate exceeding 90% compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Protecting socially vulnerable individuals (seniors, people with disabilities, children, etc.) from crime and promoting safety and welfare in the local community through the operation of the local safety council. | | | | | | |

* Detailed Strategy 2-6 : Free Utilization of Rural Area Buses

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| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 02-06 | Free Utilization of Rural Area Buses | | | | |  |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Construction and Transportation | Traffic Management Team | | | Kim, Tae-jin | | +82-55-940-3383 |
| Background | The reality of subways (urban railways) being present only in major cities and being free causes a disproportionate benefit for seniors residing in these cities with abundant amenities. Therefore, there is a need for corresponding transportation welfare in rural areas. | | | | | | |
| Project objectives | Enhancement of transportation welfare through improved accessibility to public transportation for the transportation-vulnerable population.  Alleviation of urban traffic congestion through the activation of bus usage in urban areas by making rural bus fares free for individuals aged 70 and above. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 22 | | 507 | 547 | | 637 | |
| Performance indicator name | Increase in public transportation usage. | | | | | | |
| Indicator definition | Increase in the number of Geochang residents using public transportation (Unit: people). | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 741,222 | | 745,089 | 748,973 | | 752,877 | |
| Target level calculation basis | Transportation card data. | | | | | | |
| Data source | Transportation card data report | | | | | | |
| Expected benefits | Expansion of transportation welfare for the transportation-vulnerable population | | | | | | |

## C. Residential environment safety

## 1) Implementation goals and directions

#### Main goals

* To support stable communal living for seniors living alone in an aging society, and to alleviate the sense of exclusion among low-income elderly individuals through economic support.
* To prevent home invasions, theft, sexual crimes, and alleviate anxiety for one-person households by providing a safe living environment.
* To regenerate and improve elderly living spaces, enhancing the quality of life for seniors, fostering local vitality to address regional challenges, and improving overall quality of life.
* These efforts aim to contribute to creating an attractive living environment in Geochang County and achieving national goals

|  |  |  |  |
| --- | --- | --- | --- |
| Strategy-specific strategies | | Notes | |
| New | Existing |
| Key strategy | 3-1. Support for Shared Housing Facilities for Elderly Living Alone |  | ○ |
| 3-2. Support for Elderly-Headed Households |  | ○ |
| Detailed strategies | 3-3. Support Program for Safety Home Sets for Single Female Households |  | ○ |
| 3-4. Jukjeon Urban Regeneration New Deal Project |  | ○ |
| 3-5. Development Project for Geochang Area Vitality Town | ○ |  |
| 3-6. Promotion of Urban Regeneration Project in Gimcheon District | ○ |  |

## 2) Detailed implementation plan

#### Necessity

* Strengthening care systems to address the increase in elderly individuals living alone and the rise in deaths due to loneliness caused by the trend of nuclear families.
* Urgent measures are needed to address crimes targeting local women and safety issues for one-person female households, while also providing economic considerations for the elderly.
* Solutions are required to address safety and living environment issues in Geochang-eup, and to alleviate challenges related to regional decline and university crises.
* Promoting the development of Kimcheon Village is necessary to reduce regional disparities.

#### Implementation Plan

* Installation and operation support for communal living facilities for elderly individuals living alone, including financial support for facility maintenance.
* Support for low-income elderly households, with specific support for cooling and heating expenses (cooling: 30,000 KRW annually in July, heating: 60,000 KRW annually in November).
* Support for the installation of Women's Safety Home Centers (3 types) and indoor motion detectors, door security devices, and portable calling bells.
* Implementation of urban regeneration projects in line with the urban regeneration activation plan.
* Development and distribution of townhouses and single-family home sites by the military, and utilization of sports and cultural facilities (scheduled for bidding in 2025 and completion in 2027).
* Application for the 2024 Kimcheon District Urban Regeneration Project through the Ministry of Land, Infrastructure, and Transport.

#### Expected benefits

* Providing communal living facilities for elderly individuals living alone to create an environment capable of responding to emergencies and supporting the development of senior-friendly jobs tailored to the local community.
* Preventing occurrences of home invasions, theft, sexual crimes, and ensuring a safe living environment to alleviate anxiety.
* Improving resident living environments through the regeneration of elderly housing and alleyways, expanding hub facilities to promote local community activities, and seeking population influx and regional university activation in Geochang County.

#### Detailed strategies

* Key Strategy 3-1: Support for Shared Housing Facilities for Elderly Living Alone

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 03-01 | Support for Shared Housing Facilities for Elderly Living Alone | | | | |  |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Sharing Happiness Division | Senior Welfare Team | | | Kim, Jin-Seok | | +82-55-940-3125 |
| Background | The increase in single-person households and cases of elderly individuals living alone due to the trend of nuclear families necessitates the establishment of a care system. | | | | | | |
| Project objectives | Addressing the issue of elderly individuals living alone and feeling lonely in an aging society, measures are being sought to ensure a vibrant and comfortable communal living, contributing to the enhancement of elderly welfare. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 40.9 | | 29 | 29 | | 29 | |
| Performance indicator name | Execution of budget for the support project for communal living facilities for elderly individuals living alone. | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 75 | | 75 | 80 | | 80 | |
| Target level calculation basis | Expenditure rate exceeding 75% compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Through the utilization of communal living facilities for elderly individuals living alone, swift responses to emergency situations are possible when they occur. | | | | | | |

* Key Strategy 3-2 : Support for Elderly-Headed Households

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 03-02 | Support for Elderly-Headed Households | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Sharing Happiness Division | Senior Welfare Team | | | Cheon, Ju-young | | +82-55-940-3122 |
| Background | In response to the aging society, appropriate support must be provided to the elderly, considering their economic well-being. | | | | | | |
| Project objectives | Alleviating the sense of exclusion among low-income elderly individuals through economic support. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 33 | | 33 | 33 | | 33 | |
| Performance indicator name | Number of beneficiaries in the low-income elderly support generation. | | | | | | |
| Indicator definition | Number of beneficiaries in the low-income elderly support generation (Unit: number of households). | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 370 | | 370 | 370 | | 370 | |
| Target level calculation basis | Number of beneficiaries relative to the budget. | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Supporting the development of elderly-friendly jobs tailored to the local community and promoting lively senior living through support for employment opportunities (social activities) that align with the needs of the local community. | | | | | | |

* Detailed Strategy 3-3 : Support Program for Safety Home Sets for Single Female Households

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| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 03-03 | Support Program for Safety Home Sets for Single Female Households | | | | |  |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Sharing Happiness Division | Female and Childcare Team | | | Hwang, Seong-mun | | +82-55-940-3154 |
| Background | Over the past three years, crimes targeting women in the province have consistently exceeded an average of 10,000 incidents. The ongoing increase in anxiety among women living alone necessitates the creation of a safe living environment. | | | | | | |
| Project objectives | Preventing occurrences of home invasions, theft, sexual crimes, and ensuring the safety and security of women living alone. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 6.1 | | 6.1 | 6.1 | | 6.1 | |
| Performance indicator name | Supporting the installation of Women's Safety Home Sets for women living alone. | | | | | | |
| Indicator definition | Execution of the project relative to the target (Unit: number of households). | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 16 | | 16 | 16 | | 16 | |
| Target level calculation basis | Number of households where Women's Safety Home Sets are installed. | | | | | | |
| Data source | Final report | | | | | | |
| Expected benefits | Preventing occurrences of home invasions, theft, sexual crimes, and ensuring the safety and security of women living alone while alleviating anxiety and guaranteeing a safe living environment. | | | | | | |

* Detailed Strategy 3-4 : Jukjeon Urban Regeneration New Deal Project

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 03-04 | Jukjeon Urban Regeneration New Deal Project | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Urban Development and Architecture | Smart City Team | | | Kim, Ki-ok | | +82-55-940-3562 |
| Background | The education city of Geochang, along with the central area of Geochang-eup, is facing risks to the lives, transportation, and safety from communalization in villages and the aging of key facilities. | | | | | | |
| Project objectives | Improving the living environment of residents through the regeneration of aging residential areas and spatial enhancements, contributing to an enhancement in the quality of life for residents. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 1,763 | | 2,524 | - | | - | |
| Performance indicator name | Progress in line with the urban regeneration activation plan. | | | | | | |
| Indicator definition | Execution rate relative to the planned projects. (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 70 | | 100 | - | | - | |
| Target level calculation basis | Execution rate relative to the planned projects. | | | | | | |
| Data source | Completion certificate. | | | | | | |
| Expected benefits | Improving the living environment for residents through the regeneration of aging housing and alleyways, along with the expansion of hub facilities, promoting community activities. | | | | | | |

* Detailed Strategy 3-5 : Development Project for Geochang Area Vitality Town

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 03-05 | Development Project for Geochang Area Vitality Town | | | | |  |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Strategy Manager Office | Public Facility Team | | | Shin, Yeong-jae | | +82-55-940-3214 |
| Background | The crisis of regional decline due to a decrease in the local population and the crisis of provincial universities caused by a decrease in university admissions. | | | | | | |
| Project objectives | Overcoming the challenges of regional decline due to population decrease and the crisis of provincial universities caused by a reduction in the number of students through the creation of a Regional Vitality Town, injecting vibrancy into the region. Furthermore, contributing to the realization of the national goal of "Everywhere is a Good Place to Live." | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 1,128 | | 6,915 | 15,680 | | 2,800 | |
| Performance indicator name | Progress rate of Regional Vitality Town construction. | | | | | | |
| Indicator definition | Progress-based fairness rate (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 5 | | 15 | 50 | | 80 | |
| Target level calculation basis | Progress Rate: (Expenditure on the project / Total project cost) x 100 | | | | | | |
| Data source | Completion certificate | | | | | | |
| Expected benefits | Promoting population influx to Geochang County and activating local universities | | | | | | |

* Detailed Strategy 3-6 : Promotion of Urban Regeneration Project in Gimcheon District

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 03-06 | Promotion of Urban Regeneration Project in Gimcheon District | | | | |  |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Urban Development and Architecture | Smart City Team | | | Kim, Ki-ok | | +82-55-940-3562 |
| Background | As the living area of Geochang-eup is divided into the north and south, the development of Kimcheon Village in the northern region faces challenges such as population decline, aging, and the deterioration of aging buildings due to the underdeveloped basic living standards. | | | | | | |
| Project objectives | Enhancing the quality of life for residents through the regeneration of aging residential areas and spatial improvements. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| - | | 20 | - | | - | |
| Performance indicator name | Kimcheon District Urban Regeneration Project public competition. | | | | | | |
| Indicator definition | Achievement rate of the Kimcheon District Urban Regeneration Project public competition (Unit: %). | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| - | | 100 | - | | - | |
| Target level calculation basis | One public competition for the Kimcheon District Urban Regeneration Project. | | | | | | |
| Data source | Competition result report. | | | | | | |
| Expected benefits | Improving the living environment for residents through the regeneration of aging housing and alleyways, along with the expansion of hub facilities, promoting community activities, etc. | | | | | | |

## D. Leisure and social activities

## 1) Implementation goals and directions

#### Main goals

* Focus on supporting various jobs and social activities for the elderly to enhance elderly welfare, providing equal sports participation opportunities regardless of income through sports activity support projects.
* Emphasize the promotion of creative values and social communication through theater to enhance the quality of life with a clear and fragrant focus.
* Strive to develop, disseminate, preserve, and pass on Geochang County's unique culture, expanding cultural and artistic opportunities for the elderly.

|  |  |  |  |
| --- | --- | --- | --- |
| Strategy-specific strategies | | Notes | |
| New | Existing |
| Key strategy | 4-1. Elderly Social Activities Support Project |  | ○ |
| 4-2. Support Project for Sports Lesson Coupons |  | ○ |
| Detailed strategies | 4-3. Support for Cultural and Art Events – Geochang Silver Theater Festival |  | ○ |
| 4-4. Cultural Center Project - Support for Activating Local Culture |  | ○ |
| 4-5. Placement of Senior Citizens as Lifestyle Sports Instructors |  | ○ |
| 4-6. Encouragement Project for Elderly Leisure Activities |  | ○ |

* Additionally, support the wages of sports instructors actively engaged in promoting a healthy lifestyle and contribute to improving the living environment through environmental cleanup activities led by seniors, aiming to realize a harmonious society.

## 2) Detailed implementation plan

#### Necessity

* Provide job opportunities and social participation activities suitable for the elderly, encouraging leisure activities, especially for low-income elderly individuals.
* Cultivate an environment for enjoying a bright and vibrant silver life through silver theater, striving to maintain and develop the region's unique culture against the crises of regional decline and the extinction of local culture.
* Operate lifestyle sports programs, guide community sports activities and the physical activities of the elderly, expanding opportunities for social participation and healthy leisure activities for the elderly.

#### Implementation Plan

* Senior social activity support through open recruitment and project operation (January to November).
* Distribution of monthly sports course vouchers [Providing subsidies within the range of KRW 95,000 per person for low-income youth and teenagers].
* Annual Geochang Silver Theater Festival.
* Support for local cultural activation projects at the Cultural Center conducted by project type throughout the year.
* Support for wages of elderly lifestyle sports instructors and coaching activity insurance.
* Support for social service activities such as sports competitions, environmental conservation movements, and contests related to elderly leisure activities.

#### Expected benefits

* Support an energetic retirement life by providing jobs suitable for seniors, promoting an improved quality of life through healthy leisure activities, and pursuing social integration to realize a sports welfare society.
* Expand the cultural enjoyment rights of the silver generation and widely promote the precious value of disappearing ancient documents through the translation of classical literature.
* Strengthen the motivation and guidance for lifestyle sports through the placement of lifestyle sports instructors, providing meaningful opportunities for social participation and healthy leisure for the elderly.

#### Detailed strategies

* Key Strategy 4-1: Elderly Social Activities Support Project

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 04-01 | Elderly Social Activities Support Project | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Sharing Happiness Division | Senior Welfare Team | | | Cheon, Ju-young | | +82-55-940-3122 |
| Background | Providing job opportunities and opportunities for social participation tailored to the preferences of the elderly | | | | | | |
| Project objectives | Contribute to the enhancement of elderly welfare by supporting various jobs and social activities to enable seniors to lead vibrant and healthy retirement lives | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 6,928 | | 8,702 | 8,702 | | 8,702 | |
| Performance indicator name | Participation rate in elderly job programs | | | | | | |
| Indicator definition | Annual number of participants in elderly job programs (Unit: persons) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 1,846 | | 2,105 | 2,105 | | 2,105 | |
| Target level calculation basis | Annual number of participants in elderly job programs | | | | | | |
| Data source | Elderly job task system | | | | | | |
| Expected benefits | Supporting a lively retirement life by offering jobs tailored to the preferences of the elderly. | | | | | | |

* Key Strategy 4-2 : Support Project for Sports Lesson Coupons

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 04-02 | Support Project for Sports Lesson Coupons | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Sports Facility Office | Sports Promotion Team | | | Jeong, Yeon-ki | | +82-55-940-8724 |
| Background | Providing diverse sports experiences for low-income students and encouraging leisure activities | | | | | | |
| Project objectives | Supporting sports activities for students aged 5 to 18 from low-income families, offering equal opportunities for sports participation regardless of income. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 212.7 | | 212.7 | 212.7 | | 212.7 | |
| Performance indicator name | Distribution of sports course vouchers | | | | | | |
| Indicator definition | Annual number of sports course vouchers distributed (Unit: vouchers) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 130 | | 130 | 130 | | 130 | |
| Target level calculation basis | Annual number of sports course vouchers distributed | | | | | | |
| Data source | Project final report | | | | | | |
| Expected benefits | Contributing to the improvement of quality of life and social integration through healthy leisure activities, contributing to the realization of a sports welfare society. | | | | | | |

* Detailed Strategy 4-3 : Support for Cultural and Art Events – Geochang Silver Theater Festival

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 04-03 | Support for Cultural and Art Events – Geochang Silver Theater Festival | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Culture and Tourism | Culture and Arts Team | | | Lee, Gyeong-eun | | +82-940-3414 |
| Background | Providing opportunities for a bright and lively silver life through silver theater | | | | | | |
| Project objectives | Promoting the enjoyment of life among seniors based on the creative value and social communication of theater, enhancing the quality of life for elderly individuals. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 20 | | 20 | 20 | | 20 | |
| Performance indicator name | Silver theater teams | | | | | | |
| Indicator definition | Number of teams participating in the theater festival (Unit: teams) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 6 | | 6 | 6 | | 6 | |
| Target level calculation basis | Number of teams participating in the theater festival | | | | | | |
| Data source | Event closing report | | | | | | |
| Expected benefits | Increasing the cultural enjoyment rights of the silver generation. | | | | | | |

* Detailed Strategy 4-4 : Cultural Center Project - Support for Activating Local Culture

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 04-04 | Cultural Center Project - Support for Activating Local Culture | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Culture and Tourism | Culture and Arts Team | | | Park, Yeon-gyeong | | +82-55-940-3413 |
| Background | At a time when we face the crisis of regional disappearance and the extinction of local culture, the intention is to maintain and develop our unique culture. | | | | | | |
| Project objectives | Initiatives include the development, dissemination, preservation, transmission, and purification of the local unique culture.  Expanding cultural and artistic viewing opportunities for the residents of Geochang. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 169 | | 169 | 169 | | 169 | |
| Performance indicator name | Cultural center support project expenses execution | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 90 | | 90 | 90 | | 90 | |
| Target level calculation basis | Expenditure rate exceeding 90% compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Creating an opportunity to secure basic research data for the development of Geochang's cultural content. | | | | | | |

* Detailed Strategy 4-5 : Placement of Senior Citizens as Lifestyle Sports Instructors

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 04-05 | Placement of Senior Citizens as Lifestyle Sports Instructors | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Sports Facility Office | Sports Promotion Team | | | Jeong, Yeon-ki | | +82-55-940-8724 |
| Background | Operation of lifestyle sports programs, guiding sports activities for interest groups and local residents. | | | | | | |
| Project objectives | Maximizing the effect of expanding the base of lifestyle sports and promoting a healthy leisure life through the support of the salary for dedicated sports instructors. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 153.4 | | 153.4 | 153.4 | | 153.4 | |
| Performance indicator name | Expenses execution for the placement of senior sports instructors. | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 90 | | 90 | 92 | | 95 | |
| Target level calculation basis | Expenditure rate exceeding 90% compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Motivating and guiding lifestyle sports through the placement of senior sports instructors. | | | | | | |

* Detailed Strategy 4-6 : Encouragement Project for Elderly Leisure Activities

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 04-06 | Encouragement Project for Elderly Leisure Activities | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Sharing Happiness Division | Senior Welfare Team | | | Cheon, Ju-young | | +82-55-940-3122 |
| Background | Providing opportunities for the elderly to participate in social activities and engage in healthy leisure. | | | | | | |
| Project objectives | Encouraging seniors to take the lead in environmental cleanup activities, contributing to a pleasant local community environment and embodying the essence of an ethical society where people live together harmoniously. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 8.6 | | 8.6 | 8.6 | | 8.6 | |
| Performance indicator name | Execution of funds for supporting social activities for the elderly. | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 90 | | 90 | 92 | | 92 | |
| Target level calculation basis | Expenditure rate exceeding 90% compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Supporting a meaningful post-retirement life by providing opportunities for the elderly to engage in social activities and maintain a healthy leisure lifestyle. | | | | | | |

## E. Social participation and job

## 1) Implementation goals and directions

#### Main goals

* Aim to provide employment stability and public jobs for elderly individuals in the vulnerable employment sector, thereby achieving local employment activation.
* Designate leaders of senior centers as volunteer guides to support volunteer activities within the community for the elderly generation, promoting their social participation and enhancing elderly welfare.
* To prevent damage from false food advertising, utilize senior monitors through guidance and promotional activities targeting the elderly vulnerable, granting social activity opportunities to increase their social participation.
* Provide focused and systematic self-support services to low-income elderly individuals, aiming to enhance their self-reliance. Operate a learning-based job program targeting the elderly to provide job creation opportunities.

|  |  |  |  |
| --- | --- | --- | --- |
| Strategy-specific strategies | | Notes | |
| New | Existing |
| Key strategy | 5-1. Public Employment Project |  | ○ |
| 5-2. Elderly Volunteer Guide Activities |  | ○ |
| Detailed strategies | 5-3. Joint Surveillance and Local Hygiene Management Support |  | ○ |
| 5-4. Geochang Local Self-Reliance Center Operation |  | ○ |
| 5-5. Lifelong Learning Program Operation (Geochang Storytelling Grandmother) |  | ○ |
| 5-6. Senior Citizen Club Operation |  | ○ |

## 2) Detailed implementation plan

#### Necessity

* Provide jobs for the vulnerable employment sector to ensure financial stability and reemployment opportunities. Create opportunities for socially respected and experienced elderly individuals to volunteer in the local community.
* Eradicate the new promotion office to minimize harm from false food advertising and play a crucial role in promoting self-support for basic livelihood recipients and the lower-income population.
* Emphasize lifelong learning programs to continuously acquire new knowledge and skills in response to modern society.
* Support extremely elderly individuals in economic activities, social participation, and settling into a healthy retirement.

#### Implementation Plan

* Select and compensate participants for public work projects biannually.
* Appoint local volunteer guides every January and provide quarterly activity support.
* Appoint senior monitors and compensate them for promotional activities.
* Fund personnel and operational costs for the regional activity center.
* Annual recruitment and compensation for instructors, implementing activities with senior storytellers.
* Annual support for the operational expenses of an agency dedicated to elderly employment.

#### Expected benefits

* Contribute to the local economy by creating tailored jobs for the vulnerable employment sector, expanding social participation opportunities through volunteer activities utilizing the experiences and knowledge of the elderly.
* Simultaneously prevent harm from false food advertising and increase social contribution by encouraging the elderly to participate in social activities.
* Operate regional activity centers to achieve productive welfare for low-income elderly individuals, focusing on both elderly job creation and personal development.
* Develop elderly jobs tailored to local communities to support a vibrant post-retirement life.

#### Detailed strategies

* Key Strategy 5-1: Public Employment Project

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |  |
| 05-01 | Public Employment Project | | | | |  |  |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |  |
| Dept. of Economics and Business | Community Employment Team | | | Kim, Eun-jeong | | +82-55-940-3353 |  |
| Background | Providing jobs for the vulnerable employment sector to promote financial stability and create opportunities for reemployment. | | | | | | |  |
| Project objectives | Supporting the livelihood and employment stability of youth and vulnerable employment groups (low-income, long-term unemployed, etc.).  Realizing local employment activation through the provision of public jobs. | | | | | | |  |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |  |
| 1,575 | | 1,638 | 1,638 | | 1,638 | |  |
| Performance indicator name | Public Work Participation Figures | | | | | | |  |
| Indicator definition | Annual participation figures (Unit: people) | | | | | | |  |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |  |
| 260 | | 260 | 260 | | 260 | |  |
| Target level calculation basis | Public Work Participation Figures | | | | | | |  |
| Data source | Ilmoa-system | | | | | | |  |
| Expected benefits | Contributing to tailored job creation for the employment activation of the vulnerable employment sector. | | | | | | |  |

* Key Strategy 5-2 : Elderly Volunteer Guide Activities

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 05-02 | Elderly Volunteer Guide Activities | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Sharing Happiness Division | Senior Welfare Team | | | Kim, Jin-Seok | | +82-55-940-3125 |
| Background | Providing opportunities for socially respected and experienced elderly individuals to volunteer for the local community. | | | | | | |
| Project objectives | Appointing leaders of senior centers as local volunteer guides, supporting volunteer activities within the community, and empowering the elderly generation as active members of the local community. Aiming to enhance elderly welfare through the activation of social activities for the elderly. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 262.8 | | 262.8 | 262.8 | | 262.8 | |
| Performance indicator name | Expenditure for Elderly Social Activity Support | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 80 | | 80 | 85 | | 85 | |
| Target level calculation basis | Expenditure rate exceeding % compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Utilizing the experiences and knowledge of the elderly through local volunteer guide activities to contribute to the social activity participation of the elderly generation | | | | | | |

* Detailed Strategy 5-3 : Joint Surveillance and Local Hygiene Management Support

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 05-03 | Joint Surveillance and Local Hygiene Management Support | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Civil Appeal and Communication | Sanitation Team | | | Jin, Ji-eun | | +82-55-940-3334 |
| Background | Minimizing harm to elderly consumers by eradicating deceptive advertising practices that deceive consumers and lead to unjust profits. | | | | | | |
| Project objectives | Utilizing senior monitors for guidance and promotional activities targeting the elderly vulnerable to prevent and eliminate victims of false and exaggerated food advertising. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 2.70 | | 2.70 | 2.70 | | 2.70 | |
| Performance indicator name | Expenditure for Senior Monitor Utilization | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 95 | | 95 | 95 | | 95 | |
| Target level calculation basis | Expenditure rate exceeding % compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Preventing harm from false food advertising and contributing to the social activity participation of the elderly generation through the utilization of senior monitors for guidance and promotional activities targeted at the elderly vulnerable. | | | | | | |

* Detailed Strategy 5-4 : Geochang Local Self-Reliance Center Operation

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 05-04 | Geochang Local Self-Reliance Center Operation | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Welfare Policy | Basic Living Team | | | Kim, Ki-hee | | +82-55-940-3132 |
| Background | Functioning as a crucial infrastructure for performing activities essential to promoting self-support for basic livelihood recipients and the lower-income population. | | | | | | |
| Project objectives | Providing focused and systematic self-support services to the working-capable low-income population, supporting the enhancement of self-support motivation and self-reliance capabilities. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 346 | | 368 | 389 | | 411 | |
| Performance indicator name | Expenditure for the Operation of the Geochang Local Activity Center | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 95 | | 95 | 95 | | 95 | |
| Target level calculation basis | Expenditure rate exceeding % compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Contributing to the realization of self-support and productive welfare for low-income residents through the operation of the regional activity center | | | | | | |

* Detailed Strategy 5-5 : Lifelong Learning Program Operation (Geochang Storytelling Grandmother)

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 05-05 | Lifelong Learning Program Operation (Geochang Storytelling Grandmother) | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Population and Education | Lifelong Learning Team | | | Kim, Jun | | +82-55-940-8825 |
| Background | Creating job opportunities for the elderly through the operation of a learning-based job program. | | | | | | |
| Project objectives | Creating job opportunities for the elderly through the operation of a learning-based job program. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 50 | | 50 | 50 | | 50 | |
| Performance indicator name | Expenditure for Program Operations | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 80 | | 80 | 84 | | 86 | |
| Target level calculation basis | Expenditure rate exceeding % compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Generating employment opportunities for the elderly and enhancing individual capabilities through the operation of the learning-based job program | | | | | | |

* Detailed Strategy 5-6 : Senior Citizen Club Operation

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 05-06 | Senior Citizen Club Operation | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Sharing Happiness Division | Senior Welfare Team | | | Cheon, Ju-young | | +82-55-940-3122 |
| Background | Support is needed to promote economic activity, social participation, and a healthy settlement for the elderly in an ultra-aging society | | | | | | |
| Project objectives | Developing various job opportunities suitable for the elderly through the operation of an elderly job support agency and creating conditions for their participation to enhance the quality of life for the elderly | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 330 | | 340 | 340 | | 340 | |
| Performance indicator name | Support for Senior Clubs (1 location) | | | | | | |
| Indicator definition | Supporting and executing the operational expenses of Senior Clubs (Percentage) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 95 | | 95 | 95 | | 95 | |
| Target level calculation basis | Support Rate for Senior Club Operational Expenses | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Supporting the development of elderly jobs tailored to the local community and promoting lively post-retirement lives through support for job development and participation in social activities. | | | | | | |

## F. Respect and social integration

## 1) Implementation goals and directions

#### Main goals

* Provide diverse job opportunities and social participation through various job creations and volunteer activities for the elderly.
* Strengthen the identity of the local community through the promotion of traditional culture and customs, provide health and welfare support to low-income elderly individuals, and promote social integration.
* Support the improvement of basic education for the elderly through the reduction of illiteracy rates and the expansion of educational opportunities. Create an atmosphere of respect and gratitude for the elderly by commemorating Parents' Day and Elderly Day.
* Establish the foundation of basic order, cultivate an advanced civic consciousness in the local community, and enhance social safety.

|  |  |  |  |
| --- | --- | --- | --- |
| Strategy-specific strategies | | Notes | |
| New | Existing |
| Key strategy | 6-1. Farming Season Village Shared Meals Support |  | ○ |
| 6-2. Elderly Event Support (Elderly Festival and Health Promotion Project) |  | ○ |
| Detailed strategies | 6-3. Cultural Center Project - Traditional Culture Support |  | ○ |
| 6-4. Support for Health Insurance Premiums for Low-Income Residents |  | ○ |
| 6-5. Local Lifelong Education Activation Project |  | ○ |
| 6-6. Basic Order Guidance and Practical Group Activities |  | ○ |

## 2) Detailed implementation plan

#### Necessity

* Address the shortage of labor during the farming season caused by aging and feminization, while preserving traditional culture and educating the community about local customs.
* Expand support to not only basic livelihood recipients but also to low-income individuals, the elderly, disabled individuals, single-parent households, and other challenging demographics.
* Provide basic education and academic advancement opportunities for elderly individuals who missed out on learning opportunities, and promote a social atmosphere that encourages virtuous behavior and respects the elderly.
* Support activities of basic order guidance and environmental cleanup by organizations to realize a safe elderly-friendly city.

#### Implementation Plan

* Support for village canteen personnel expenses, meals, lunchboxes, and delivery during the farming season.
* Conduct various types of projects to support traditional culture throughout the year.
* Confirm individuals eligible for insurance premium payments based on notifications from the health insurance agency after the middle of each month and provide premium payments.
* Operate learning centers every year for educational activities.
* Hold commemorative events for Parents' Day in May and Elderly Day in October.
* Provide expense support for activities related to basic order guidance and environmental cleanup by organizations.

#### Expected benefits

* Enhance agricultural productivity and improve the quality of life for farmers through concentrated farming.
* Promote an understanding of traditional customs during folk holidays, enhance health and social welfare for the elderly through support for insurance premiums, and reduce illiteracy rates by activating local lifelong education.
* Contribute to the respect and social integration of the elderly by organizing commemorative events related to the elderly.
* Realize a safe elderly-friendly city by establishing the foundation of basic order and eliminating the four major social evils.

#### Detailed strategies

* Key Strategy 6-1: Farming Season Village Shared Meals Support

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 06-01 | Farming Season Village Shared Meals Support | | | | |  |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Agriculture and Livestock | Agriculture Support Team | | | Yeom, Jin-hwa | | +82-55-940-8183 |
| Background | Addressing the shortage of labor during the farming season caused by aging and the feminization of agriculture. | | | | | | |
| Project objectives | Preventing the discontinuation of farming by female farmers during the farming season and enhancing agricultural productivity and the quality of life for farmers through concentrated farming. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 506.2 | | 506.2 | 506.2 | | 506.2 | |
| Performance indicator name | Expenditure for Village Communal Meals During the Farming Season | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 90 | | 90 | 92 | | 94 | |
| Target level calculation basis | Expenditure rate exceeding 90% compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Improving agricultural productivity and the quality of life for farmers through concentrated farming during the farming season | | | | | | |

* Key Strategy 6-2 : Elderly Event Support (Elderly Festival and Health Promotion Project)

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 06-02 | Elderly Event Support (Elderly Festival and Health Promotion Project) | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Sharing Happiness Division | Senior Welfare Team | | | Bae, Ju-yeoung | | +82-55-940-3123 |
| Background | Promoting a societal atmosphere that encourages virtuous behavior and respects the elderly. | | | | | | |
| Project objectives | Creating a social atmosphere that recalls Parents' Day and Elderly Day, expressing gratitude for the efforts of the elderly and fostering respect for them | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 193.6 | | 236.3 | 236.3 | | 236.3 | |
| Performance indicator name | Expenditure for Elderly Events Support | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 80 | | 82 | 82 | | 84 | |
| Target level calculation basis | Expenditure rate exceeding 80% compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Contributing to the respect and social integration of the elderly by organizing commemorative events related to the elderly | | | | | | |

* Detailed Strategy 6-3 : Cultural Center Project - Traditional Culture Support

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 01-03 | Cultural Center Project - Traditional Culture Support | | | | |  |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Culture and Tourism | Culture and Arts Team | | | Park, Yeon-gyeong | | +82-55-940-3413 |
| Background | Inheriting fading traditional culture to introduce regional customs to local residents. | | | | | | |
| Project objectives | Transmitting and passing on regional customs widely among local residents and correcting them uprightly for future generations. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 48 | | 48 | 48 | | 48 | |
| Performance indicator name | Expenditure for Cultural Center Support | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 90 | | 90 | 92 | | 92 | |
| Target level calculation basis | Expenditure rate exceeding 80% compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Providing an opportunity for the community to widely understand the traditions of folk holidays. | | | | | | |

* Detailed Strategy 6-4 : Support for Health Insurance Premiums for Low-Income Residents

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 01-04 | Support for Health Insurance Premiums for Low-Income Residents | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Welfare Policy | Basic Living Team | | | Lee, Chi-hoon | | +82-55-940-3133 |
| Background | Support is needed not only for basic livelihood recipients but also for generations facing difficulties in life, such as the elderly, people with disabilities, and single-parent families, beyond the legally low-income bracket. | | | | | | |
| Project objectives | By supporting health insurance premiums and elderly long-term care insurance premiums for low-income residents facing difficulties due to old age, disability, illness, and other factors, contribution is made to the health promotion and social welfare improvement of the community. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 265 | | 271 | 279 | | 287 | |
| Performance indicator name | Expenditure for Health Insurance Premiums of Low-Income Residents | | | | | | |
| Indicator definition | Number of Supported Elderly Households among Project Beneficiaries (Unit: Number of Households) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 1,500 | | 1,530 | 1,560 | | 1,600 | |
| Target level calculation basis | Expenditure rate exceeding % compared to the budget | | | | | | |
| Data source | Attachment: Official Document | | | | | | |
| Expected benefits | Contributing to the health promotion and social welfare improvement of the elderly through support for health insurance premiums and elderly long-term care insurance premiums. | | | | | | |

* Detailed Strategy 6-5 : Local Lifelong Education Activation Project

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 06-05 | Local Lifelong Education Activation Project | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Population and Education | Lifelong Learning Team | | | Kim, Seung-hye | | +82-55-940-8822 |
| Background | Providing basic learning and academic growth opportunities for seniors who have missed out on learning chances. | | | | | | |
| Project objectives | Effect of reducing functional illiteracy through the discovery of potential learners and learning spaces throughout the year.  Supporting the enhancement of basic literacy and linking to advanced school enrollment for community members. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 160 | | 160 | 160 | | 160 | |
| Performance indicator name | Expenditure for Literacy Education Support | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 90 | | 90 | 90 | | 90 | |
| Target level calculation basis | Expenditure rate exceeding 90% compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Contributing to the reduction of functional illiteracy within the community through literacy education support. | | | | | | |

* Detailed Strategy 6-6 : Basic Order Guidance and Practical Group Activities

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 06-06 | Basic Order Guidance and Practical Group Activities | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Administration | Civil Autonomy Team | | | Ryu, Ho-seon | | +82-55-3183 |
| Background | Supporting the activities of basic order guidance and practice organizations to realize a safe elderly-friendly city. | | | | | | |
| Project objectives | Implementing the establishment of basic order and the eradication of the four major social evils to cultivate an advanced civic consciousness. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 8 | | 8 | 8 | | 8 | |
| Performance indicator name | Organizing basic order guidance activities | | | | | | |
| Indicator definition | Expenditure for events relative to the budget (Unit: Number of events) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 9 | | 9 | 10 | | 10 | |
| Target level calculation basis | Event organization. | | | | | | |
| Data source | Activity results report. | | | | | | |
| Expected benefits | Implementing a safe city through the establishment of basic order and eradication of the four major social evils. | | | | | | |

## G. Communication and Information

## 1) Implementation goals and directions

#### Main goals

* Promoting leisure and skill development for the elderly, spreading safety education and safety culture, providing employment opportunities and supporting job placement and recruitment, organizing various events and festivals, and promoting recreational sports programs.

|  |  |  |  |
| --- | --- | --- | --- |
| Strategy-specific strategies | | Notes | |
| New | Existing |
| Key strategy | 7-1. Cultural Classroom Operation at the Social Welfare Center |  | ○ |
| 7-2. Safety Culture Dissemination and Education |  | ○ |
| Detailed strategies | 7-3. Job Fair Event |  | ○ |
| 7-4. Geochang Lifelong Learning Festival |  | ○ |
| 7-5. Lifestyle Sports Program Operation |  | ○ |
| 7-6. Efficient Information Display for Public Service Centers | ○ |  |

* Through these efforts, enhancing the quality of life for the elderly, improving safety awareness and response capabilities, activating the local economy and employment opportunities, and encouraging diverse social participation.
* Additionally, providing tailored programs for different age groups to support the elderly in improving physical fitness and enjoying leisure activities in a healthy manner.

## 2) Detailed implementation plan

#### Necessity

* Utilizing welfare programs to provide elderly individuals with diverse learning opportunities, enhancing their safety awareness, and alleviating job market difficulties by expanding continuous recruitment.
* Additionally, creating spaces for the practice and sharing of learning to stimulate and develop interest in lifelong education, fostering the physical well-being of the elderly through connected programs targeting children and adolescents, and providing opportunities for physical activities.

#### Implementation Plan

* Discovery and management of donation sources through support for the operation of the Geochang Food Bank, distribution of donated food.
* Conducting safety education based on the demand for education applications throughout the year.
* Job fair held in November.
* Allocation for operating promotional experience booths and performance expenses.
* Personnel and activity support for the operation of annual age-specific (children, adolescents, seniors, etc.) sports programs.

#### Expected benefits

* Providing opportunities through the utilization of elderly leisure culture for hobby development and skill enhancement, improving the quality of life. Increasing safety awareness among the elderly through various educational programs, and promoting regional economic revitalization through job creation and alleviation of job market difficulties.
* Also, raising awareness and participation rates in lifelong learning, offering age-specific tailored sports programs to enhance physical fitness, and encouraging participation in recreational sports.

#### Detailed strategies

* Key Strategy 7-1: Cultural Classroom Operation at the Social Welfare Center

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 07-01 | Cultural Classroom Operation at the Social Welfare Center | | | | |  |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Welfare Policy | Welfare Policy Team | | | Moon, Eun-lip | | +82-55-940-8753 |
| Background | Providing diverse learning opportunities to residents through the utilization of welfare programs. | | | | | | |
| Project objectives | Enhancing the quality of life by offering opportunities for leisure and cultural activities, promoting hobbies, and fostering skill development among local residents. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 136 | | 150 | 160 | | 170 | |
| Performance indicator name | Number of participants in the cultural classes offered by the welfare center. | | | | | | |
| Indicator definition | Annual number of individuals participating in the cultural classes at the welfare center (Unit: individuals). | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 1,000 | | 1,000 | 1,000 | | 1,000 | |
| Target level calculation basis | Number of individuals participating in the cultural classes at the welfare center | | | | | | |
| Data source | Official announcement of recruitment results and participant roster. | | | | | | |
| Expected benefits | Improving the quality of life by providing opportunities for leisure and cultural activities, promoting hobbies, and fostering skill development among local residents. | | | | | | |

* Key Strategy 7-2 : Safety Culture Dissemination and Education

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 07-02 | Safety Culture Dissemination and Education | | | | |  |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Safety Coordination | Safety Management Team | | | Kim, Hyun-jeong | | +82-55-940-3634 |
| Background | Enhancing public safety awareness. | | | | | | |
| Project objectives | Improving everyday safety accident prevention and response capabilities through civic safety education and spreading safety culture consciousness. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 8.6 | | 5.6 | 5.6 | | 5.6 | |
| Performance indicator name | Number of participants in safety culture promotion and education. | | | | | | |
| Indicator definition | Annual number of participants in safety education (Unit: individuals). | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 200 | | 300 | 300 | | 300 | |
| Target level calculation basis | Number of participants in safety education | | | | | | |
| Data source | Final report | | | | | | |
| Expected benefits | Contributing to the improvement of safety awareness among the elderly generation through education in various fields such as daily life, transportation, health, etc. | | | | | | |

* Detailed Strategy 7-3 : Job Fair Event

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 07-03 | Job Fair Event | | | | |  |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Economics and Business | Community Employment Team | | | Kim, Eun-jeong | | +82-55-940-3353 |
| Background | Alleviating job market difficulties and expanding continuous recruitment. | | | | | | |
| Project objectives | Creating opportunities for meetings between businesses experiencing difficulties in recruitment and job seekers who want employment, providing employment opportunities for local talents in the region. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 10 | | 10 | 10 | | 10 | |
| Performance indicator name | Number of hires through job fairs. | | | | | | |
| Indicator definition | Number of hires (Unit: individuals). | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 10 | | 10 | 10 | | 10 | |
| Target level calculation basis | Number of hires. | | | | | | |
| Data source | Job fair results report. | | | | | | |
| Expected benefits | Activating the local economy through increased job creation and alleviation of job market difficulties. | | | | | | |

* Detailed Strategy 7-4 : Geochang Lifelong Learning Festival

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 07-04 | Geochang Lifelong Learning Festival | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Population and Education | Lifelong Learning Team | | | Kim, Seung-hye | | +82-55-940-8822 |
| Background | Creating spaces for the practice and sharing of learning to stimulate and develop ongoing interest in lifelong education. | | | | | | |
| Project objectives | Organizing vibrant festivals through participation from various institutions, organizations, and clubs in diverse fields.  Operating programs that are open to everyone. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 88 | | 88 | 88 | | 88 | |
| Performance indicator name | Expenditure for the Lifelong Learning Festival project. | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 90 | | 90 | 95 | | 95 | |
| Target level calculation basis | Expenditure rate exceeding 90% compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Enhancing awareness and participation rates in lifelong learning. | | | | | | |

* Detailed Strategy 7-5 : Lifestyle Sports Program Operation

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 07-05 | Lifestyle Sports Program Operation | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Sports Facility Office | Sports Promotion Team | | | Jeong, Yeon-ki | | +82-55-940-8724 |
| Background | Implementing projects targeting children and adolescents to foster a healthy physique and provide opportunities for physical activities.  Offering opportunities for physical activities by visiting local senior centers and targeting the elderly. | | | | | | |
| Project objectives | Promoting physical fitness and leisure through the distribution of age-specific recreational sports programs for different demographics (children, adolescents, seniors, etc.) among local residents. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 112.7 | | 112.7 | 112.7 | | 112.7 | |
| Performance indicator name | Number of participants in recreational sports programs. | | | | | | |
| Indicator definition | Number of attendees in recreational sports programs resulting from program openings (Unit: individuals). | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 1,000 | | 1,000 | 1,000 | | 1,000 | |
| Target level calculation basis | Attendance records of program participants | | | | | | |
| Data source | Closing report. | | | | | | |
| Expected benefits | Effects of providing age-specific tailored recreational sports programs on enhancing physical fitness and expanding the reach of recreational sports in the community. | | | | | | |

* Detailed Strategy 7-6 : Efficient Information Display for Public Service Centers

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 07-06 | Efficient Information Display for Public Service Centers | | | | |  |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Civil Appeal and Communication | Civil Appeal Team | | | Cho, Yu-jin | | +82-55-940-3292 |
| Background | Improving the civil appeal office environment through the guidance system for civil appeals, enabling convenient and prompt processing of relevant tasks for visitors with civil appeals and vulnerable groups (such as the elderly and disabled). | | | | | | |
| Project objectives | Alleviating inconvenience for vulnerable groups with civil appeals and actively providing civil appeal administrative services. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| - | | 1 | - | | - | |
| Performance indicator name | Percentage of completion for the installation of guidance lines in the civil appeal office. | | | | | | |
| Indicator definition | Percentage of completion for the installation of guidance lines in the civil appeal office (Unit: %). | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| - | | 100 | - | | - | |
| Target level calculation basis | Installation of one guidance line in the civil appeal office. | | | | | | |
| Data source | Certificate of completion. | | | | | | |
| Expected benefits | Enabling convenient and prompt processing of tasks for civil appeals through the installation of guidance lines in the civil appeal office. | | | | | | |

## H. Local Care and Medical services

## 1) Implementation goals and directions

#### Main goals

* Creating a safe social environment and stimulating local economic activation through strengthened non-face-to-face welfare services, the establishment of a social safety net, and the integration of ICT for job creation.
* Supporting regional development in preparation for aging by establishing a local community integrated care model and creating an environment to cope with emergency situations through preventive care system construction.

|  |  |  |  |
| --- | --- | --- | --- |
| Strategy-specific strategies | | Notes | |
| New | Existing |
| Key strategy | 8-1. ICT-Integrated Artificial Intelligence Integrated Care Project |  | ○ |
| 8-2. Gyeongnam-style Hope Sharing Integrated Care Pilot Project |  | ○ |
| Detailed strategies | 8-3. Expansion of Geochang-style Community Integrated Care |  | ○ |
| 8-4. Emergency Safety Assurance Service for Elderly Living Alone and Disabled Individuals |  | ○ |
| 8-5. Insurance Support for Electric Assistive Devices for Disabled and Elderly Individuals | ○ |  |
| 8-6. Support for Shingles Vaccination Costs | ○ |  |

* Aiming to guarantee mobility rights, expand opportunities for social participation, and reduce economic burdens by promoting insurance enrollment and support for electric assistive devices and providing financial assistance for shingles vaccination, especially for those aged 65 and above.

## 2) Detailed implementation plan

#### - Necessity

* Responding to the increasing demand for care due to ultra-aging and changes in family structures through the development of care models in collaboration with the private sector and the strengthening of local social safety nets.
* Providing effective care services for the elderly and vulnerable populations in the region to promote community integration and development, and developing effective measures for the safety blind spots of elderly individuals and people with disabilities in emergency situations.
* Improving pedestrian safety for users of electric assistive devices and reducing the economic burden by supporting the cost of shingles vaccination for individuals aged 65 and above.

#### Implementation Plan

* Selection of an appropriate implementing agency for the operation of the ICT-linked artificial intelligence integrated care project (service provision).
* Annual application for the Gyeongnam-type Hope Sharing Integrated Care Pilot Project in January, selection of project operators, and disbursement of subsidies.
* Annual implementation of village welfare project proposals, disbursement of subsidies for regional integrated care center operations.
* Installation and monitoring of equipment in 700 households requiring emergency safety assurance services.
* Establishment of regulations and budget allocation to support insurance enrollment for electric assistive devices.
* Support for shingles vaccination costs.

#### Expected benefits

* Enhancing the quality of life for vulnerable populations through diverse care services and resolving blind spots in care welfare through resident-led collaborative projects.
* Emphasizing resident participation to activate local communities and establish a Geochang-style regional integrated care system.
* Emphasizing a preventive care system to enhance the quality of life for the elderly and people with disabilities, ensuring mobility rights, and promoting opportunities for social participation.
* Maintaining a healthy old age through the prevention of shingles complications and reducing medical expenses for medically vulnerable households.

#### Detailed strategies

* Key Strategy 8-1: ICT-Integrated Artificial Intelligence Integrated Care Project

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 08-01 | ICT-Integrated Artificial Intelligence Integrated Care Project | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Sharing Happiness Division | Senior Welfare Team | | | Cheon, Ju-young | | +82-55-940-3122 |
| Background | Developing care models and strengthening local community safety nets through public-private collaboration. | | | | | | |
| Project objectives | Providing non-face-to-face welfare services and building a dense social safety net through public-private collaboration, creating social jobs by integrating ICT and health and welfare sectors. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 375 | | 375 | 248 | | - | |
| Performance indicator name | Installation of AI speakers. | | | | | | |
| Indicator definition | Number of AI speaker installations per project volume (Unit: households). | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 600 | | 600 | 400 | | - | |
| Target level calculation basis | Number of AI speakers and users | | | | | | |
| Data source | Project performance report (implementing agency). | | | | | | |
| Expected benefits | Improving the quality of life for vulnerable populations through the provision of new and diverse care services. | | | | | | |

* Key Strategy 8-2 : Gyeongnam-style Hope Sharing Integrated Care Pilot Project

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 08-02 | Gyeongnam-style Hope Sharing Integrated Care Pilot Project | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Welfare Policy | Hopeful Welfare Team | | | Lee, Kang-gyun | | +82-55-940-3142 |
| Background | Diverse demand for care due to ultra-aging and changes in family structures. | | | | | | |
| Project objectives | Establishing a regional community integrated care model that reflects local characteristics and resident desires. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 250 | | 250 | 250 | | 250 | |
| Performance indicator name | Expenditure for the Gyeongnam-type Regional Community Integrated Care Pilot Project. | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 80 | | 80 | 85 | | 85 | |
| Target level calculation basis | Expenditure rate exceeding 80% compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Resolving blind spots in care welfare through the establishment of various collaborative projects such as resident-led health, welfare, housing, and care initiatives. | | | | | | |

* Detailed Strategy 8-3 : Expansion of Geochang-style Community Integrated Care

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 08-03 | Expansion of Geochang-style Community Integrated Care | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Welfare Policy | Hopeful Welfare Team | | | Lee, Kang-gyun | | +82-55-940-3142 |
| Background | Diverse demand for care due to ultra-aging and changes in family structures. | | | | | | |
| Project objectives | Proactively preparing for an ultra-aging society and realizing the future Geochang era where everyone wants to live without the burden of care. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 119 | | 234 | 239 | | 244 | |
| Performance indicator name | Expenditure for the Geochang-type Regional Community Integrated Care Expansion Project. | | | | | | |
| Indicator definition | Expenditure Rate Compared to Budget (Unit: %) | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 90 | | 90 | 95 | | 95 | |
| Target level calculation basis | Expenditure rate exceeding % compared to the budget | | | | | | |
| Data source | Reference: e-Hojo(Local Fiscal Management System) Budget Execution Status Data | | | | | | |
| Expected benefits | Activating local communities through resident-led participation, establishing the Geochang-style regional community integrated care system. | | | | | | |

* Detailed Strategy 8-4 : Emergency Safety Assurance Service for Elderly Living Alone and Disabled Individuals

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 08-04 | Emergency Safety Assurance Service for Elderly Living Alone and Disabled Individuals | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Sharing Happiness Division | Senior Welfare Team | | | Cheon, Ju-young | | +82-55-940-3122 |
| Background | Developing measures for elderly individuals living alone and people with disabilities in safety blind spots to cope with emergencies, supporting preventive care in the local community. | | | | | | |
| Project objectives | Establishing a support system to promptly address emergencies such as fires and diseases in the homes of elderly individuals living alone and people with disabilities by installing gateways, fire detectors, etc., as part of preventive care in the local community. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| 156 | | 156 | 156 | | 156 | |
| Performance indicator name | Installation of inhouse equipment. | | | | | | |
| Indicator definition | Installation compared to the target quantity (Unit: households). | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| 700 | | 800 | 800 | | 800 | |
| Target level calculation basis | Number of installations of inhouse equipment and service providers. | | | | | | |
| Data source | Emergency Safety Assurance Service business system. | | | | | | |
| Expected benefits | Enhancing the quality of life for the elderly and people with disabilities through the establishment of a preventive care system in the local community. | | | | | | |

* Detailed Strategy 8-5 : Insurance Support for Electric Assistive Devices for Disabled and Elderly Individuals

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 08-05 | Insurance Support for Electric Assistive Devices for Disabled and Elderly Individuals | | | | | ○ |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Sharing Happiness Division | Senior Welfare Team | | | Kim, Jin-Seok | | +82-55-940-3125 |
| Background | Users of electric assistive devices are considered pedestrians under the "Act on the Promotion of Walking Safety and Convenience," resulting in frequent accidents such as collisions during sidewalk use, imposing increased economic burdens on individuals with disabilities and the elderly. | | | | | | |
| Project objectives | Through the enrollment and support of insurance for electric assistive devices, the aim is to alleviate compensation burdens, ensure mobility rights, and guarantee fair and equal opportunities for social participation. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| - | | - | 16 | | 18 | |
| Performance indicator name | Status of insurance coverage for compensation liability insurance. | | | | | | |
| Indicator definition | Number of enrollees in compensation liability insurance (Unit: individuals). | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| - | | - | 210 | | 210 | |
| Target level calculation basis | 70% of the annual supported population. | | | | | | |
| Data source | Number of insurance claims submitted. | | | | | | |
| Expected benefits | Ensuring mobility rights and promoting opportunities for social participation for individuals with disabilities, the elderly, and others. | | | | | | |

* Detailed Strategy 8-6 : Support for Shingles Vaccination Costs

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Project name | Project No. | Project Name | | | | | Public-Private Cooperation |
| 08-06 | Support for Shingles Vaccination Costs | | | | |  |
| Project Affiliation | Dept. In Charge | Team In Charge | | | Person In Charge | | Contacts |
| Dept. of Health Policy | Infectious Disease Control Team | | | Kim, Ju-yeong | | -82+55-940-8336 |
| Background | Providing financial support for shingles vaccination costs for individuals aged 65 and above to reduce economic burdens associated with the high incidence of shingles. | | | | | | |
| Project objectives | Supporting the cost of shingles vaccination to alleviate economic burdens related to the disease and promote public health. | | | | | | |
| Project Budget  (Million KRW) | 2023 | | 2024 | 2025 | | 2026 | |
| - | | 300 | 731 | | 772 | |
| Performance indicator name | Number of participants in shingles vaccination. | | | | | | |
| Indicator definition | Number of individuals vaccinated (Unit: individuals). | | | | | | |
| Yearly targets | 2023 | | 2024 | 2025 | | 2026 | |
| - | | 3,000 | 7,000 | | 7,050 | |
| Target level calculation basis | Annual number of individuals receiving shingles vaccination. | | | | | | |
| Data source | Shingles vaccination registry. | | | | | | |
| Expected benefits | Maintaining a healthy lifestyle by alleviating complications caused by shingles and improving the quality of life in old age.  Reducing medical expenses for medically vulnerable households due to shingles.  Alleviating economic and social burdens caused by disease morbidity. | | | | | | |

# **❚ Roadmap for Implementation**

#### Each stage of the project is exemplified with a focus on key central strategies. The yearly initiatives should not be pursued sequentially but rather be coordinated and executed simultaneously to enhance the efficiency of policy implementation and enable parallel progress for advanced development.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Objective | Strategy | Area | Detailed Strategy | Roadmap for Implementation | | |
| 2024 | 2025 | 2026 |
| With Honor and Respect, Prosperous 100-Year-Life | Age-Friendly City Project Strategies | External Environment and Facilities | 1-1. Life Retreat Center Operation | ○ | ○ | ○ |
| 1-2. Barrier-Free Sharing Path Project | ○ | - | - |
| 1-3. Creation of Small-Scale Public Parking Lots (5 locations) | ○ | ○ | ○ |
| 1-4. Construction of Geochang County Crematorium Facilities | ○ | ○ | - |
| 1-5. Village Forest Creation Project in Towns and Villages | ○ | - | - |
| 1-6. Expansion of Gajo Park Golf Course | ○ | - | - |
| Convenience of transportation | 2-1. Operation of Special Transportation Services (Transportation for the Disabled Taxi) | ○ | ○ | ○ |
| 2-2. Establishment of Pedestrian Safety Roads Project | ○ | ○ | ○ |
| 2-3. Installation of Speed Display Signs | ○ | ○ | ○ |
| 2-4. Installation and Replacement of LED Floodlights and Signboards for Crosswalks | ○ | ○ | ○ |
| 2-5. Operation of Local Safety Councils - Production of Traffic Safety Promotional Materials | ○ | ○ | ○ |
| 2-6. Free Utilization of Rural Area Buses | ○ | ○ | ○ |
| Residential Environment safety | 3-1. Support for Shared Housing Facilities for Elderly Living Alone | ○ | ○ | ○ |
| 3-2. Support for Elderly-Headed Households | ○ | ○ | ○ |
| 3-3. Support Program for Safety Home Sets for Single Female Households | ○ | ○ | ○ |
| 3-4. Jukjeon Urban Regeneration New Deal Project | ○ | - | - |
| 3-5. Development Project for Geochang Area Vitality Town | ○ | ○ | ○ |
| 3-6. Promotion of Urban Regeneration Project in Gimcheon District | ○ | - | - |
| Age-Friendly City Development Strategies | Leisure and social activities | 4-1. Elderly Social Activities Support Project | ○ | ○ | ○ |
| 4-2. Support Project for Sports Lesson Coupons | ○ | ○ | ○ |
| 4-3. Support for Cultural and Art Events – Geochang Silver Theater Festival | ○ | ○ | ○ |
| 4-4. Cultural Center Project - Support for Activating Local Culture | ○ | ○ | ○ |
| 4-5. Placement of Senior Citizens as Lifestyle Sports Instructors | ○ | ○ | ○ |
| 4-6. Encouragement Project for Elderly Leisure Activities | ○ | ○ | ○ |
| social participation and jobs | 5-1. Public Employment Project | ○ | ○ | ○ |
| 5-2. Elderly Volunteer Guide Activities | ○ | ○ | ○ |
| 5-3. Joint Surveillance and Local Hygiene Management Support | ○ | ○ | ○ |
| 5-4. Geochang Local Self-Reliance Center Operation | ○ | ○ | ○ |
| 5-5. Lifelong Learning Program Operation (Geochang Storytelling Grandmother) | ○ | ○ | ○ |
| 5-6. Senior Citizen Club Operation | ○ | ○ | ○ |
| Respect and Social Integration | 6-1. Farming Season Village Shared Meals Support | ○ | ○ | ○ |
| 6-2. Elderly Event Support (Elderly Festival and Health Promotion Project) | ○ | ○ | ○ |
| 6-3. Cultural Center Project - Traditional Culture Support | ○ | ○ | ○ |
| 6-4. Support for Health Insurance Premiums for Low-Income Residents | ○ | ○ | ○ |
| 6-5. Local Lifelong Education Activation Project | ○ | ○ | ○ |
| 6-6. Basic Order Guidance and Practical Group Activities | ○ | ○ | ○ |
| communication and information | 7-1. Cultural Classroom Operation at the Social Welfare Center | ○ | ○ | ○ |
| 7-2. Safety Culture Dissemination and Education | ○ | ○ | ○ |
| 7-3. Job Fair Event | ○ | ○ | ○ |
| 7-4. Geochang Lifelong Learning Festival | ○ | ○ | ○ |
| 7-5. Lifestyle Sports Program Operation | ○ | ○ | ○ |
| 7-6. Efficient Information Display for Public Service Centers | ○ | - | - |
| Community Care and Medical Services | 8-1. ICT-Integrated Artificial Intelligence Integrated Care Project | ○ | ○ | - |
| 8-2. Gyeongnam-style Hope Sharing Integrated Care Pilot Project | ○ | ○ | ○ |
| 8-3. Expansion of Geochang-style Community Integrated Care | ○ | ○ | ○ |
| 8-4. Emergency Safety Assurance Service for Elderly Living Alone and Disabled Individuals | ○ | ○ | ○ |
| 8-5. Insurance Support for Electric Assistive Devices for Disabled and Elderly Individuals | - | ○ | ○ |
| 8-6. Support for Shingles Vaccination Costs | ○ | ○ | ○ |

# **❚ Budget Required for Each Detailed Strategy**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Objective | Strategy | Budget Required (Unit: Million KRW) | | | |
| Total | 2024 | 2025 | 2026 |
| Total Budget Required | | 112,353 | 43,021 | 46,114 | 23,218 |
| Age-Friendly City Project Strategies | 1. External Environment and Facilities | 34,223 | 17,077 | 13,546 | 3,600 |
| 2. Convenience of transportation | 4,091 | 1,577 | 1,617 | 1,707 |
| 3. Residential Environment safety | 28,143 | 9,527 | 15,748 | 2,868 |
| Age-Friendly City Development Strategies | 4. Leisure and social activities | 27,798 | 9,266 | 9,266 | 9,266 |
| 5. Social participation and jobs | 8,050 | 2,662 | 2,683 | 2,705 |
| 6. Respect and Social Integration | 3,711 | 1,229 | 1,237 | 1,245 |
| 7. Communication and information | 1,132 | 368 | 377 | 387 |
| 8. Community Care and Medical Services | 4,395 | 1,315 | 1,640 | 1,440 |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Objective | Strategy | Detailed Strategy | Budget Required  (Unit: Million KRW) | | | |
| Total | 2024 | 2025 | 2026 |
| Total Budget Required | | | 112,353 | 43,021 | 46,114 | 23,218 |
| Age-Friendly City Project Strategies | External Environment and Facilities | 1-1. Life Retreat Center Operation | 7,188 | 2,392 | 2,396 | 2,400 |
| 1-2. Barrier-Free Sharing Path Project | 1,510 | 1,510 | 0 | 0 |
| 1-3. Creation of Small-Scale Public Parking Lots (5 locations) | 3,900 | 1,500 | 1,200 | 1,200 |
| 1-4. Construction of Geochang County Crematorium Facilities | 19,900 | 9,950 | 9,950 | 0 |
| 1-5. Village Forest Creation Project in Towns and Villages | 635 | 635 | 0 | 0 |
| 1-6. Expansion of Gajo Park Golf Course | 1,090 | 1,090 | 0 | 0 |
| Subtotal | 34,223 | 17,077 | 13,546 | 3,600 |
| Convenience of transportation | 2-1. Operation of Special Transportation Services (Transportation for the Disabled Taxi) | 2,145 | 715 | 715 | 715 |
| 2-2. Establishment of Pedestrian Safety Roads Project | 300 | 100 | 100 | 100 |
| 2-3. Installation of Speed Display Signs | 300 | 100 | 100 | 100 |
| 2-4. Installation and Replacement of LED Floodlights and Signboards for Crosswalks | 450 | 150 | 150 | 150 |
| 2-5. Operation of Local Safety Councils - Production of Traffic Safety Promotional Materials | 15 | 5 | 5 | 5 |
| 2-6. Free Utilization of Rural Area Buses | 1,691 | 507 | 547 | 637 |
| Subtotal | 4,091 | 1,577 | 1,617 | 1,707 |
| Residential Environment safety | 3-1. Support for Shared Housing Facilities for Elderly Living Alone | 87 | 29 | 29 | 29 |
| 3-2. Support for Elderly-Headed Households | 99 | 33 | 33 | 33 |
| 3-3. Support Program for Safety Home Sets for Single Female Households | 18 | 6 | 6 | 6 |
| 3-4. Jukjeon Urban Regeneration New Deal Project | 2,524 | 2,524 | 0 | 0 |
| 3-5. Development Project for Geochang Area Vitality Town | 25,395 | 6,915 | 15,680 | 2,800 |
| 3-6. Promotion of Urban Regeneration Project in Gimcheon District | 20 | 20 | 0 | 0 |
| Subtotal | 28,143 | 9,527 | 15,748 | 2,868 |
| Age-Friendly City Development Strategies | Leisure and social activities | 4-1. Elderly Social Activities Support Project | 26,106 | 8,702 | 8,702 | 8,702 |
| 4-2. Support Project for Sports Lesson Coupons | 639 | 213 | 213 | 213 |
| 4-3. Support for Cultural and Art Events – Geochang Silver Theater Festival | 60 | 20 | 20 | 20 |
| 4-4. Cultural Center Project - Support for Activating Local Culture | 507 | 169 | 169 | 169 |
| 4-5. Placement of Senior Citizens as Lifestyle Sports Instructors | 459 | 153 | 153 | 153 |
| 4-6. Encouragement Project for Elderly Leisure Activities | 27 | 9 | 9 | 9 |
| Subtotal | 27,798 | 9,266 | 9,266 | 9,266 |
| Social participation and jobs | 5-1. Public Employment Project | 4,914 | 1,638 | 1,638 | 1,638 |
| 5-2. Elderly Volunteer Guide Activities | 789 | 263 | 263 | 263 |
| 5-3. Joint Surveillance and Local Hygiene Management Support | 9 | 3 | 3 | 3 |
| 5-4. Geochang Local Self-Reliance Center Operation | 1,168 | 368 | 389 | 411 |
| 5-5. Lifelong Learning Program Operation (Geochang Storytelling Grandmother) | 150 | 50 | 50 | 50 |
| 5-6. Senior Citizen Club Operation | 1,020 | 340 | 340 | 340 |
| Subtotal | 8,050 | 2,662 | 2,683 | 2,705 |
| Respect and Social Integration | 6-1. Farming Season Village Shared Meals Support | 1,518 | 506 | 506 | 506 |
| 6-2. Elderly Event Support (Elderly Festival and Health Promotion Project) | 708 | 236 | 236 | 236 |
| 6-3. Cultural Center Project - Traditional Culture Support | 144 | 48 | 48 | 48 |
| 6-4. Support for Health Insurance Premiums for Low-Income Residents | 837 | 271 | 279 | 287 |
| 6-5. Local Lifelong Education Activation Project | 480 | 160 | 160 | 160 |
| 6-6. Basic Order Guidance and Practical Group Activities | 24 | 8 | 8 | 8 |
| Subtotal | 3,711 | 1,229 | 1,237 | 1,245 |
| Communication and information | 7-1. Cultural Classroom Operation at the Social Welfare Center | 480 | 150 | 160 | 170 |
| 7-2. Safety Culture Dissemination and Education | 18 | 6 | 6 | 6 |
| 7-3. Job Fair Event | 30 | 10 | 10 | 10 |
| 7-4. Geochang Lifelong Learning Festival | 264 | 88 | 88 | 88 |
| 7-5. Lifestyle Sports Program Operation | 339 | 113 | 113 | 113 |
| 7-6. Efficient Information Display for Public Service Centers | 1 | 1 | 0 | 0 |
| Subtotal | 1,132 | 368 | 377 | 387 |
| Community Care and Medical Services | 8-1. ICT-Integrated Artificial Intelligence Integrated Care Project | 623 | 375 | 248 | 0 |
| 8-2. Gyeongnam-style Hope Sharing Integrated Care Pilot Project | 750 | 250 | 250 | 250 |
| 8-3. Expansion of Geochang-style Community Integrated Care | 717 | 234 | 239 | 244 |
| 8-4. Emergency Safety Assurance Service for Elderly Living Alone and Disabled Individuals | 468 | 156 | 156 | 156 |
| 8-5. Insurance Support for Electric Assistive Devices for Disabled and Elderly Individuals | 34 | 0 | 16 | 18 |
| 8-6. Support for Shingles Vaccination Costs | 1,803 | 300 | 731 | 772 |
| Subtotal | 4,395 | 1,315 | 1,640 | 1,440 |

## 5) Evaluation Plan for the Implementation Plan

# ❚ **Purpose** of **the Evaluation**

#### The purpose of the evaluation for the creation of an age-friendly city project is to maximize the creation of project achievements through the introduction of a performance-oriented evaluation system, providing a cornerstone for performance-based management and resource distribution.

#### The specific goals to be achieved through this performance-oriented evaluation include:

* Reviewing the autonomy and responsibility of each department operating and overseeing the age-friendly city creation project and providing realistic and actionable development strategies through a comprehensive and systematic diagnosis and evaluation of the main project's performance.
* In-depth analysis of overlap and linkage between projects, strengthening necessary linkages and seeking solutions through adjustments for overlapping projects.
* Developing performance indicators using various metrics to effectively measure results, thereby providing basic guidelines for performance evaluation.

# **❚ Basic Directions**

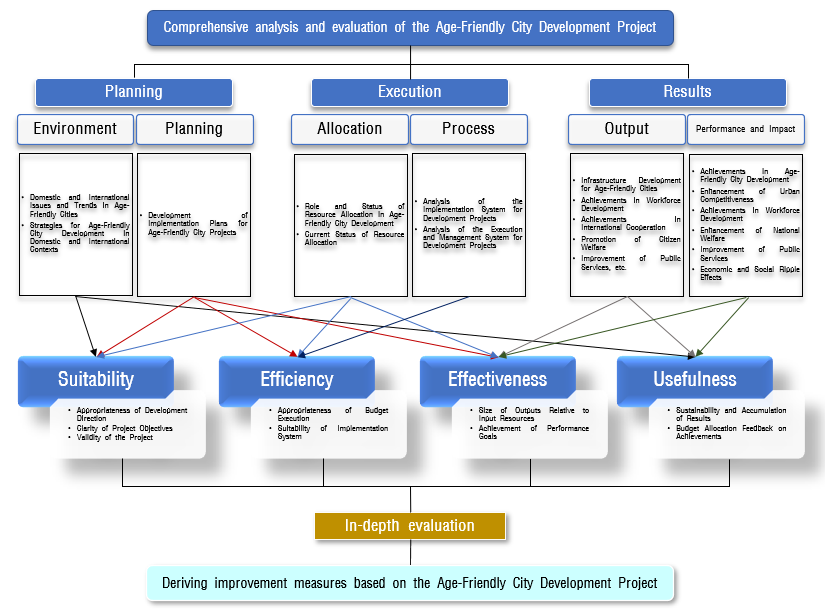
#### Enhance the objectivity and professionalism of evaluations through scientific analytical tools, aiming to increase the effectiveness of evaluations by focusing on user-centered evaluations.

* Enhance expertise through scientific and analytical evaluation.
* Aim for evaluations that can provide practical assistance in improving projects by proposing specific measures for project improvement or reducing duplication through scientific analysis.
* Conduct in-depth and specialized evaluations by selecting specific evaluation targets for the age-friendly city creation project.
* Consider project managers as primary evaluation consumers and respect the presented performance indicators for individual projects as much as possible during evaluations.
* Classify evaluation timings based on the progress of project implementation into annual, staged or intermediate, final, and tracking evaluations.
* Conduct specific evaluations and upper-level evaluations complementarily to effectively utilize the autonomy of each department and the coordinating function of the Age-Friendly City Promotion Division.
* Develop and disseminate standardized performance indicators, considering the characteristics of types and stages, to ensure that each department can smoothly conduct performance evaluations.
* Actively incorporate evaluation results into the process of improving projects and adjusting budgets and allocations.

# ❚ **Concept and Basic Framework of the Age-Friendly City Creation Project Evaluation**

#### In-depth comprehensive analysis and performance-oriented evaluation of the entire process of the age-friendly city creation project, aimed at presenting practical development plans, adjustment plans, and policy alternatives for improving project performance.

#### A comprehensive analysis and performance-oriented evaluation covering the entire process of the age-friendly city creation project, from the background, plan, and input factors to the process and results, focusing on key elements such as suitability, effectiveness, efficiency, usefulness, and sustainability.



[Fig 17.] Evaluation Framework for Age-Friendly City Development Projects

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Category** | | **Implementation Plan Monitoring** | | | | **Implementation Plan Self-Assessment** | | | |
| Management Entity | Person in Charge | Chief of Dept. of Sharing Happiness Division | | | | Chief of Dept. of Sharing Happiness Division | | | |
| Public | Senior Welfare Team | | | | Senior Welfare Team | | | |
| Private | Geochang County Committee for Age-Friendly City Development Project | | | | Geochang County Committee for Age-Friendly City Development Project | | | |
| Management Target | Scope of Management | 3 of Age-Friendly City Project Strategies  (6 Key Strategy, 12 Detailed Strategy)  5 of Age-Friendly City Development Strategies  (10 Key Strategy, 20 Detailed Strategy) | | | | 3 of Age-Friendly City Project Strategies  (6 Key Strategy)  5 of Age-Friendly City Development Strategies  (10 Key Strategy) | | | |
| Management Procedure | Process | Procedure-Specific Timing and Frequency | | | | Procedure-Specific Timing and Frequency | | | |
| Establishment of Monitoring Plan | Data Collection and Analysis | Implementation of Monitoring | Feedback and Others | Establishment of Monitoring Plan | Data Collection and Analysis | Implementation of Monitoring | Feedback and Others |
| Timing  (Cycle) | Yearly | Yearly | Half-Yearly | Yearly | Yearly | Yearly | Half-Yearly | Yearly |
| Frequency | 1 | 1 | 2 | 1 | 1 | 1 | 2 | 1 |
| Management Method | Managed Items | Level of Achievement of Goals for Each Business/Strategy, Policy Effectiveness, Policy Appropriateness, Policy Efficiency, etc. | | | | Level of Achievement of Goals for Each Business/Strategy, Policy Effectiveness, Policy Appropriateness, Policy Efficiency, etc. | | | |
| Management Indicators | ▶Adequacy of Budget Allocation Ratio Appropriateness of Business Formation  ▶Work Division, Role Division, and Structure  ▶Degree of Planning and Procedure for Formation  ▶Degree of Response to Improvements and Changes | | | | ▶Efforts to Improve Execution Rate (Possibility and Performance of Business Formation)  ▶Achievement of Objectives (Appropriateness and Feasibility of Performance Objectives)  ▶Operational Performance of Formation System (Dedicated System, Formation System, Operational Management System)  ▶Ripple Effects of the Project (Promotional Performance)  ▶Conflict and Risk Management (Existence of Conflicts and Project Delays) | | | |
| Method of Measurement | ▶Evaluate the Performance Level by Comprehensive Review Based on Monthly/Quarterly Monitoring and Implement Consulting - Present to the Formation Committee in Case of Project Changes (Check and Consultation Purposes) | | | | ▶The Evaluation Dedicated Organization is composed of the Monitoring Unit (Sharing and Age-Friendly City Formation Committee) and operates  ▶The evaluation is conducted in three stages: written evaluation, on-site evaluation, and comprehensive evaluation | | | |
| Result Feedback | | Public Release of Reports, Sharing with Project Departments, Reflection in Performance Reports, etc. | | | | Results of the evaluation are fed back (Reflected in Annual Performance Reports, Information Disclosure, Raising Policy Issues, Policy Feedback) | | | |