

■ The vision of the 1st Age-Friendly City of Hoengseong-gun is set as "A City of Hope and Happiness for All Generations: Hoengseong"

- Hoengseong-gun conducted an analysis on the top 8 domains of the WHO guidelines and gathered opinions from county residents to devise the 1st age-friendly city plan.
- The 1st plan has 4 major goals: 'Respect and Communication, Open City', 'Leisure and Jobs, Vital City', 'Health and Care, Happy City', and 'Safety and Convenience, Bright City', and is implementing a total of 83 sub-projects as of 2026.
 - Vision: A City of Hope and Happiness for All Generations: Hoengseong
 - Implementation Period: 2024 ~ 2026
 - Project Status: 4 Major Goals / 8 Sub-domains / 83 Sub-projects

<Table 1> Current Status of Phase 1 Hoengseong-gun Age-Friendly City Projects by Domain

Age-Friendly City Execution Domain		Number of Projects		
		2024	2025	2026
1. Respect and Communication, Open City	1. Communication and Information	4	4	4
	2. Respect and social inclusion	9	9	9
2. Leisure and Jobs, Vital City	1. Social Participation	21	21	21
	2. Civic Participation and Employment	8	8	8
3. Health and Care, Happy City	1. Community support and health services	16	16	17
	2. Transportation	9	9	9
4. Safety and Convenience, Bright City	1. Outdoor Spaces and Buildings	10	10	10
	2. Housing	5	5	5
Total		82	83	83

■ Matrix Analysis (IPA) Based on Delphi Survey Results on the Experts

- An IPA (Importance–Performance Analysis) was applied to the 83 sub–projects of Phase 1, analyzing the importance and improvement priority of each project.

■ The following are the results of the importance and improvement–priority analysis for the 8 age–friendly city domains.

<Table 1> IPA Analysis Results by 8 Age–Friendly City Domains, Hoengseong–gun

8 Age–Friendly City Domains	Importance		Improvement Need	
	(Avg)	(Rank)	평균점수	순위
Communication and Information	3.32	4	2.65	5
Respect and social inclusion	3.12	7	2.56	8
Social Participation	3.33	3	2.62	6
Civic Participation and Employment	3.47	2	2.82	3
Community support and health services	3.53	1	2.97	1
Transportation	3.29	6	2.97	1
Outdoor Spaces and Buildings	3.00	8	2.62	6
Housing	3.32	4	2.71	4

① Projects Requiring Priority Administrative Investment

■ Among Phase 1 projects, 10 projects were identified as requiring concentrated administrative investment.

- These are projects located in Quadrant 4 of the sub–project–level IPA analysis, as follows.

<Table 2> Detailed IPA Analysis Results for All Phase 1 Age–Friendly City Projects, Hoengseong–gun
– Priority 1 Projects

Rank	goals	Project		Importance	Need of improvement
Average (of all projects)				2.97	2.35
1	Respect and Social Inclusion	2–6	Strengthening Friendly Service Mindset to Improve Civil Complaint Services	3.06	2.15
		2–8	Operation Support for Hoengseong-gun Senior Counseling Center	3.09	2.27
	Social Participation	3–5	Operation Support for Senior University and Welfare Facilities	3.24	2.29
		3–9	Hoengseong Somang Iru School	3.12	2.32

	Civic Participation and Employment	5-7	Hearing Aid/Walking Aid Support for the Elderly	3.24	2.33
		5-9	Healthy Living Practice (Physical Activity & Nutrition) Project	3.06	2.15
		5-11	Customized Home-Visit Health Management for Vulnerable Groups	3.18	2.21
		5-12	Lifelong Oral Health Management	3.21	2.21
		5-13	Cardio-Cerebrovascular Disease Prevention Management	3.33	2.30
	Housing	8-3	Slate Roof Removal Support Project	3.00	2.21

② Projects Requiring Continued Implementation

- Among Phase 1 projects, 28 projects were identified for continued implementation in Phase 2.

- These correspond to projects in Quadrant 1 of the IPA analysis, as follows.

<Table 3> Detailed IPA Analysis Results for All Phase 1 Age-Friendly City Projects, Hoengseong-gun
– Priority 2 Projects

Rank	goals	Project		Importance	Need of improvement
Average (of all projects)				2.97	2.35
2	Communication and Information	1-1	Expanding Audible Range of Disaster Safety Village Broadcasting	3.00	2.65
		1-2	Customized County Administration Public Relations	3.18	2.59
	Respect and Social Inclusion	2-3	Old-Age Income Security Project	3.56	2.82
		2-4	Public-Private Partnership "Hope UP!" Lonely Death Prevention Project	3.35	2.65
		2-5	Citizen Safety Insurance	3.06	2.35
	Social Participation	3-10	Revitalizing Lifelong Learning	3.21	2.50
		3-14	Operating Sports-for-Life Classes for Seniors	3.18	2.53
	Civic Participation and Employment	4-2	Revitalizing Hoengseong-type Village Communities	3.03	2.41
		4-3	New Middle-Age Career-Type Jobs Project	3.44	2.88
		4-4	Direct Job Support Project	3.03	2.50
		4-6	Rural Manpower Brokerage Center	3.03	2.44
		4-7	Senior Jobs and Social Activity Support	3.50	2.58
	Community Support and	5-1	Hoengseong-type Integrated Care for the Elderly	3.55	2.70

	Health Services	5-2	Hospital Companion Service Support for the Elderly	3.58	2.48
		5-3	Customized Care Service for the Elderly	3.55	2.45
		5-4	Building a Dementia-Friendly Environment	3.52	2.55
		5-5	Mental Health Welfare Center Outsourced Operation	3.24	2.45
		5-6	Meal Delivery Service for Food-Insecure Seniors	3.30	2.58
		5-14	Emergency Safety Confirmation Service for Seniors Living Alone	3.45	2.52
		5-15	Wise Healthy Living for Medically Underserved Residents	3.15	2.36
		5-16	AI-IoT Based Senior Health Management Project	3.03	2.55
	Transportation	6-3	100-Won Hope Taxi	3.09	2.35
		6-4	Rural-Type Transportation Model Operation	3.03	2.59
		6-5	Traffic Environment Improvement	4.03	2.65
		6-6	Creating a Safe Pedestrian Environment	3.12	2.65
	Outdoor Spaces and Buildings	7-2	Installing Convenience Facilities Around Hoengseong Downtown	3.06	2.62
		7-4	Creating Accessible Walking Trails for Everyone	3.09	2.65
	Housing	8-2	City Gas Supply to Hoengseong-eup	3.38	2.62

③ Projects to Consider for Resource Reallocation

■ Among Phase 1 projects, 30 projects were identified for resource reallocation.

- These correspond to projects in Quadrant 3 of the IPA analysis, as follows.

<Table 4> Detailed IPA Analysis Results for All Phase 1 Age-Friendly City Projects, Hoengseong-gun
- Priority 3 Projects

Rank	goals		Project	Importance	Need of improvement
Average (of all projects)				2.97	2.35
3	Communication and Information	1-3	Operation of Hoengseong-gun Council of Elders (Advisory Committee)	2.18	1.85
	Respect and Social Inclusion	2-1	Health Support Allowance	2.94	1.91
		2-2	Longevity Celebration Gift Support Project	2.53	1.91
	Social Participation	3-2	Senior Welfare Facility Function Enhancement Project	2.71	2.21
		3-3	Renovation and Minor Repair of Senior Centers and Village Halls	2.88	2.15

		3-4	Small Cinema Project (Hoengseong Cinema)	2.94	2.15
		3-6	Specialization of Hoengseong Lake Trail Festival	2.18	2.00
		3-7	Culture Support Project "Everyday Life Becomes Culture"	2.76	2.29
		3-11	Expansion of Senior Centers and Village Halls	2.76	2.12
		3-12	Construction of Dunnae-myeon Community Culture Center	2.50	2.06
		3-13	Maintenance of Aging Gateball Court Facilities	2.53	2.00
		3-15	Hosting/Supporting Senior Sports Events and Participation	2.85	2.26
		3-16	Operation of Hoengseong Culture and Arts Center	2.88	2.03
		3-17	Operational Support for Korea Senior Citizens Association, Hoengseong-gun Branch	2.52	1.88
		3-18	Support for Construction of Hoengseong Complex Art Center	2.68	2.15
		3-19	Revitalization of Senior Center Operations	2.88	2.03
		3-20	Creation of "On Village" Education Hub Center	2.76	2.29
	Civic Participation and Employment	4-1	Construction of Comprehensive Volunteer Center	2.59	2.15
		4-5	Farm Work Cost Support for Elderly Farmers	2.79	2.18
	Community Support and Health Services	5-8	Operation of Anheung-myeon Health-Promoting Public Health Branch	2.94	2.12
		5-10	Resident-Led Health Plus Village	2.79	2.09
	Transportation	6-1	Relocation of Dunnae-myeon Public Bus Terminal	2.48	2.15
		6-2	Zero Bus Fare for Seniors Aged 65+	2.85	2.06
		6-7	Reduction of Emissions from In-Use Vehicles	2.62	2.18
		6-8	Relocation of Hoengseong City Bus Terminus	2.56	2.18
	Outdoor Spaces and Buildings	7-3	Construction of A Healing Complex with Forest Resources	2.59	2.18
		7-6	Gangwon-do Landscape Design Competition Project	2.76	2.21
		7-8	Urban Forest (Green Pocket Forest) Construction	2.71	2.29
	Housing	8-1	Cheongil-myeon Silver Housing Development	2.47	2.15
		8-4	2024 Living Conditions Improvement Project Contest for Vulnerable Areas of Guri-gogae	2.65	2.29

④ Projects to be Considered for Supplementation and Review

- Among Phase 1 projects, 15 projects were identified for supplementation and review.

- These correspond to projects in Quadrant 2 of the IPA analysis, as follows.

<Table 5> Detailed IPA Analysis Results for All Phase 1 Age-Friendly City Projects, Hoengseong-gun
- Priority 4 Projects

Rank	goals	Project		Importance	Need of improvement
Average (of all projects)				2.97	2.35
4	Communication and Information	1-4	Civil Complaint Direct-Notification System	2.91	2.56
	Respect and Social Inclusion	2-7	Construction of Regional Group Homes for Seniors Living Alone	2.82	2.44
		2-9	Support for Healthy Families and Multicultural Families	2.94	3.18
	Social Participation	3-1	Construction of Senior Welfare Center	2.85	2.47
		3-8	Construction of Citizen Sports Facilities	2.85	2.41
		3-21	Operation of Middle-Age "Active+" School	2.94	2.41
	Civic Participation and Employment	4-8	Support for Social Farms	2.74	2.74
	Community Support and Health Services	5-17	Production/Distribution of Senior Safety Care Kits	2.73	2.42
	Transportation	6-9	Parking Lot Construction in Hoengseong-eup Central Commercial District	2.74	2.41
	Outdoor Spaces and Buildings	7-1	Installation and Maintenance of Public/Portable Restrooms	2.88	2.38
		7-5	Creating Safe and Pleasant Streets	2.91	2.56
		7-7	Mountain Trail (Hiking Path) Maintenance Project	2.85	2.41
		7-9	Operation of Mobile Civil Complaint Response Team	2.94	2.53
		7-10	"Saving Our Village Ditches" Project	2.64	2.36
	Housing	8-5	New/Renewable Energy Convergence Support Project	2.82	2.35