Cycle2

Strategy and Action Plan

1. Basic Direction of the Second Phase Implementation Plan

◦ The first Basic Plan (2024–2026) categorized the eight areas of age-friendly cities proposed by the WHO into three main sectors, focusing on expanding the living environment, health, social participation, and community-based care for older adults.

◦ The second basic plan is not merely an extension of the first phase of projects; its purpose is to reassess their effectiveness through performance evaluation and public consultation and to transform them into policies that bring real changes to the lives of older adults.

◦ Accordingly, based on the review of the implementation performance of the first phase plan and the results of the regional status analysis, a sustainable long-term plan is to be established.

◦ Eumseong-Gun's 2nd implementation plan was established with a focus on enhancing policy execution and sustainability; while maintaining the framework of the previous plan, the project names, performance indicators, and target amounts were reviewed, and detailed projects were comprehensively adjusted through consultation with the responsible departments.

◦ In addition, the plan incorporates measures such as guaranteeing mobility

rights for the elderly, expanding leisure activities and enhancing the safety of leisure facilities, increasing opportunities for participation to promote social respect and inclusion, and strengthening community-based health and welfare systems.

◦ Through this, the aim is to strengthen age-friendly policies centered on daily life and living areas and to create a residential environment where seniors can live happily in their communities even as they age.

2. Vision and Strategic Initiatives for the Second Phase

◦ Eumseong-Gun's development strategy for the next five years is based on the vision of "Eumseong, a place where people want to live even as they age, and where all generations are happy." It aims to maintain the framework of the first-generation age-friendly city plan and implement it by structuring detailed indicators centered on three key areas

◦ Generally, the WHO Age-Friendly Cities Guide manages indicators across eight domains, but in Eumseong-Gun, a distinctive feature is that indicators are managed across three sectors by integrating these domains.

◦ In light of this situation, a system is being established to manage the second phase of the Age-Friendly City implementation indicators across the three sectors to ensure continuity in project management.

◦ The areas were broadly categorized into 'physical environment improvement projects,' 'socio-cultural environment projects,' and 'social and social service projects,' with implementation strategies established. To ensure the successful promotion of Eumseong-Gun’s 2nd phase of the

Age-Friendly City, three major goals were set, and supporting strategies were developed to advance the management system.

◦ The physical environment improvement project, aiming to create a 'safe and convenient living environment,' includes Areas 1, 2, and 3, and promotes policies to improve the walking, transportation, and housing environments for the elderly while strengthening safety and mobility rights in daily life.

◦ The socio-cultural environment project, aiming to 'strengthen support for a healthy and independent life in old age,' includes Areas 4, 5, and 6, expanding opportunities for seniors' social participation, lifelong learning, employment, and volunteering, and enhancing their involvement as active policy agents rather than mere beneficiaries by empowering them with social roles.

◦ Social and social service projects, aiming to build a community free from isolation and care blind spots, include Areas 7 and 8, establishing a system to detect elderly issues early by strengthening community-based welfare and care and prevention-centered policies, and creating a community that connects neighbors and generations.

3. Second Phase Sector-Specific Implementation Plan

1) Number of Performance Indicators by Area

◦ The second phase indicators include a total of 45 detailed indicators, covering age-friendly projects (excluding sunset projects) and additional projects that have been continuously managed through the first phase of the Age-Friendly City Implementation Plan.

- 17 physical environment improvement projects, 12 socio-cultural environment projects, and 16 social and social service projects

◦ The number of indicators is the same in the first phase of the senior-friendly city planning stage and the second phase of implementation, with some adjustments made by sector.

2) Second Phase Eumseong-Gun Age-Friendly Indicators

(1) Sector 1 Physical Environment Improvement Project

◦ The first area aims to create an environment where the elderly can live safely and conveniently by establishing 17 detailed indicators to improve pedestrian, transportation, and residential environments and to strengthen safety and mobility rights in daily life.

◦ The indicators include the maintenance and improvement of senior community centers and facilities, the promotion of barrier-free support projects for roads and buildings, the promotion of energy efficiency improvement projects for senior housing, the promotion of improvements to senior protection zones, and the promotion of nighttime walking support for the elderly.

- Relevant Departments: Family Happiness Division, Welfare Policy Division, Jobs and Economy Division, Forest and Greenery Division, Construction and Transportation Division, Urban Division, Disaster Safety Division

(2) Second-Sector Socio-Cultural Environmental Projects

◦ The second area, aiming to support a healthy and active life in old age, sets 12 detailed indicators to expand opportunities for social participation, lifelong learning, employment, and volunteering for the elderly, increase opportunities for older adults to actively participate in policy formulation and implementation, and establish a system of cooperation among administrative bodies, the private sector, and specialized institutions.

◦ The indicators are training of senior-friendly city activists, promotion of a park golf course operation project, promotion of a voice-based senior employment project, operation of visiting literacy classes, and hosting a Parents' Day event.

- Relevant Departments: Balanced Development Division, Sports Promotion Division, Family Happiness Division, Lifelong Learning Division, Health Promotion Division, Welfare Policy Division, Public Relations Office

(3) Social and Social Service Projects in the Three Sectors

◦ The three areas aim to build a community free from isolation and care blind spots by establishing 16 detailed indicators to identify elderly individuals at risk of living alone or isolation early, foster connections between neighbors and generations, and strengthen prevention-centered health management and integrated community care.

- Relevant Departments: Family Happiness Division, Health Policy Division, Health Promotion Division, Welfare Policy Division, Balanced Development Division, Public Relations Office

4. Five-Year Plan by Performance Indicator

> 1 Area: Physical Environment Improvement Project
> - Support for Senior Center Renovation and Repair

1) Senior Center Renovation Support Project

- Business Objectives
  - Create comfortable and safe welfare conditions through the renovation of senior centers
- Business Implementation Strategy
  - Prioritize based on facility age, urgency, and risk
- Project Overview
  - Target: 409 registered senior centers in the district
  - Project Details: Support for renovating and repairing aging senior centers (wallpapering, flooring, windows, boilers, leaks, etc.)
- Expected Benefits
  - Improve seniors' satisfaction by renovating senior centers to create a more comfortable and safe indoor environment
  - Address structural defects in advance, such as leaks, to ensure the safety and durability of the facility

2) Road and Building Barrier-Free Support Project

- Business Objectives
  - Enhance daily living convenience and ensure facility accessibility for elderly individuals with mobility difficulties

- Business Implementation Strategy
  - Installation of convenience facilities (elevators, automatic doors, etc.)
- Project Overview
  - Target: Facilities used by the elderly, such as restaurants and marts within the district
  - Project Details: Install convenience facilities such as ramps at the main entrance to facilitate the use of walkers by elderly individuals with mobility difficulties
- Expected Benefits
  - Enhancing mobility for the elderly through the installation of convenience facilities in multi-use facilities

3) Energy Efficiency Improvement Project for Elderly Housing

- Business Objectives
  - Improve the residential energy usage environment for vulnerable groups to promote energy welfare, reduce energy consumption, and contribute to addressing climate change
- Business Implementation Strategy
  - Support housing for vulnerable groups in partnership with various social enterprises within Eumseong-Gun
- Project Overview
  - Target: Vulnerable elderly groups within the district
  - Project Details: Installation of insulation, windows, and flooring, as well as provision of high-efficiency boilers and wall-mounted air conditioners
  - Collaboration with Other Organizations: Korea Energy Foundation

- Expected Benefits
  - Promote energy welfare for low-income elderly households and contribute to reducing energy consumption and addressing climate change

4) Support Project for Red Clay Paths and Walking Trails for the Elderly

- Business Objectives
  - Provide an environment where seniors and residents can enjoy nature in outdoor spaces
- Business Implementation Strategy
  - Maintenance of the loess trail and barefoot forest trail (including facility and environmental improvements)
- Project Overview
  - Project Sites: Bonghakgol Forest Bathing Area, Namcheon Park, etc
  - Project Details: Supplement and compact loess in areas of road surface subsidence and erosion, and provide a safe and pleasant barefoot walking environment for users through road leveling and other maintenance
- Expected Benefits
  - Provide an environment where the elderly and residents can enjoy nature in outdoor spaces

5) Elderly Protection Zone Improvement Project

- Business Objectives
  - Eliminate blind spots in senior traffic safety (expand protected zones and improve pedestrian environments)
- Business Implementation Strategy

- ▸ Promote improvement projects for community-based senior protection zones according to urgency

▪ Project Overview

- ▸ Project Objectives: Designation of new senior protection zones and maintenance of 78 existing sites
- ▸ Project Details: Repainting the surfaces of senior protection zones and designating new ones

▪ Expected Benefits

- ▸ Reduction of traffic accidents among the elderly
- ▸ Ensuring a safe walking environment for village residents

6) Maintenance Projects for Fall Hazard Areas

▪ Business Objectives

- ▸ Identify and address risk factors for fall accidents in advance to create a safe walking environment and prevent falls among the elderly

▪ Business Implementation Strategy

- ▸ Prioritize identifying high-risk areas for fall accidents and provide support based on accident history and other factors

▪ Project Overview

- ▸ Project area: Within Eumseong-Gun
- ▸ Project Details: Repair and maintenance of areas with frequent elderly fall accidents, such as ramps, road depressions, and aging stairs

▪ Expected Benefits

- ▸ Prevent safety accidents by eliminating risk factors in areas with frequent elderly fall incidents

7) Operation of a Mobile Task Force for Senior-Friendly Civil Complaints

- Business Objectives
  - Support for a safe and convenient living environment for socially vulnerable elderly residents
- Business Implementation Strategy
  - Receive reports of inconveniences faced by vulnerable groups such as elderly people living alone and provide prompt services
- Project Overview
  - Target: Elderly people living alone in vulnerable groups
  - Project Details: Repair of minor daily inconveniences (replacement of light bulbs and outlets, faucet and door handles, unclogging pipes, etc.)
- Expected Benefits
  - Enhance user satisfaction through community-focused civil service processing

8) Support for Gas Safety in Senior Housing

- Business Objectives
  - Prevention of Safety Accidents in LP Gas-Using Furniture
- Business Implementation Strategy
  - LP gas usage inspection and monitoring by 60+ safety inspectors
- Project Overview
  - Target: LP gas-using households within the district (priority given to elderly households)
  - Project Details: Preventing safety accidents in advance by inspecting for gas leaks, aging of pipes and hoses, and the installation of timer cocks

- Expected Benefits
  - Preventing safety accidents involving LP gas-using households and creating jobs for the elderly to promote social participation

9) Nighttime Walking Support Program for the Elderly

- Business Objectives
  - Improve nighttime road conditions to create bright, safe streets that are easy for seniors to navigate
- Business Implementation Strategy
  - Prioritize repair and reinforcement of streetlight failure areas and densely populated zones for the elderly
- Project Overview
  - Project Details: Improve nighttime road visibility by installing illuminated signs, adding new streetlights, and repairing broken ones
- Expected Benefits
  - Proactive prevention of traffic accidents involving the elderly on dark roads

10) Management of Hygiene and Safety in the Elderly's Daily Life

- Business Objectives
  - Improve the sanitary living environment for vulnerable housing groups to create a safe and healthy living environment
- Business Implementation Strategy
  - Conducted twice a year for daily quarantine and disinfection
- Project Overview
  - Target: Elderly residents in housing-vulnerable groups (selected for integrated care)

- ▸ Project Details: Creating a hygienic and safe environment

▪ Expected Benefits

- ▸ Supporting the safe home life and continued community residence of the elderly through improvements in the living environment

11) Smart Shade Bench Installation Project

▪ Business Objectives

- ▸ Provide convenience for individuals, such as the elderly, who need to rest while walking

▪ Business Implementation Strategy

- ▸ Prioritize selection and maintenance of sections with high elderly pedestrian traffic and long waiting times

▪ Project Overview

- ▸ Project area: 15 crosswalk intersections in the city center within the jurisdiction
- ▸ Project Details: Install silver benches in conjunction with heatwave mitigation facilities (smart shade shelters)

▪ Expected Benefits

- ▸ Provide a resting space for elderly individuals with walking difficulties

12) Support for heating and cooling costs for low-income elderly persons

▪ Business Objectives

- ▸ Reduce the heating and cooling burden on low-income elderly residents and ensure a safe and comfortable living environment

▪ Business Implementation Strategy

- ▸ Link the fee deduction system in collaboration with related organizations such as the Korea Energy Agency

- Project Overview
  - Target: Low-income elderly individuals who have difficulty using senior centers during the winter and summer seasons
  - Program Details: Support for heating and cooling costs (automatic deduction from the electricity bill)
- Expected Benefits
  - Prevent health risks from heatwaves and cold spells (heat-related illnesses, hypothermia, etc.) in advance

13) Operation of Special Transportation Services

- Business Objectives
  - Address the lack of public transportation access for elderly residents in rural areas and eliminate blind spots in transportation welfare
- Business Implementation Strategy
  - Reduce transportation cost burdens for the elderly and improve accessibility by introducing a low-cost fare system
- Project Overview
  - Target: Elderly residents in the area who have difficulty using public transportation (transport-vulnerable groups, e.g., those without private vehicles)
  - Project Details: Support mobility for the elderly by operating low-cost special transportation services, focusing on rural areas with poor public transit accessibility
- Expected Benefits
  - Ease the financial burden by providing low-cost transportation options for elderly people who have difficulty using public transit

14) Study on the Reorganization of Free Bus Routes

- Business Objectives
  - Improving transportation accessibility and welfare for the elderly through free bus route adjustments
- Business Implementation Strategy
  - Identifying route demand through surveys of residents and seniors and gathering field opinions
- Project Overview
  - Target: Elderly bus users within the district
  - Project Details: Operate bus routes centered on future-needed public facilities (public health center, senior centers, administrative welfare centers, senior welfare centers, etc.) based on residents' feedback
- Expected Benefits
  - By gathering residents' feedback and adding routes centered on public facilities, improve transportation welfare for the elderly

15) Enrollment in senior safety insurance

- Business Objectives
  - Enroll in the County Residents' Safety Insurance to cover everyday risks for vulnerable groups, such as the elderly, who may otherwise be left unprotected
- Business Implementation Strategy
  - Promote mass enrollment for all residents without a separate application process to minimize blind spots
- Project Overview
  - Target: All residents of Eumseong-Gun (including registered foreigners)

- ▸ Project Details: Promote bulk enrollment in the county safety insurance using the county budget to provide coverage for everyday risks through insurance payouts in the event of disasters or accidents
- ▸ Coverage: 25 items, including death due to natural disasters, death from injury caused by explosions, fires, or collapses
- ▸ Annual expansion of insurance coverage items (18 in 2024, 23 in 2025, 25 in 2026)

▪ Expected Benefits

- ▸ Enhancing the reliability of welfare by alleviating the financial burden on the elderly after accidents and establishing a safety net for their lives

16) Hope Taxi Support Program

▪ Business Objectives

- ▸ Guaranteeing the mobility rights of seniors in transportation-disadvantaged areas and enhancing transportation welfare

▪ Business Implementation Strategy

- ▸ Give priority to transportation-vulnerable residents, including the elderly, in areas underserved by public transportation

▪ Project Overview

- ▸ Project target: Natural villages under the Eumseong-Gun Administrative Village Establishment Ordinance, with at least 5 households and a resident population of 10 or more, meeting at least one of the following three criteria

· Distance from the village hall (senior center) to the nearest bus stop is 500 meters or more

· The average walking distance between the nearest and farthest units from the bus stop is 500 meters or more

- Rural bus service less than 3 times a day
- ▸ Project Description: Guaranteeing the mobility rights of transportation-vulnerable groups, such as the elderly, by supporting taxi fares

▪ Expected Benefits

- ▸ Improve mobility and expand opportunities for outdoor activities for seniors in transportation-disadvantaged areas
- ▸ Reduce the financial burden on seniors by easing transportation costs through affordable fare support

17) Senior Rest Facility (Pavilion/Bench) Improvement Project

▪ Business Objectives

- ▸ Install and renovate everyday spaces for the elderly to create spaces for interaction and communication with neighbors

▪ Business Implementation Strategy

- ▸ Repair or add more gazebos and benches in areas frequently used by the elderly

▪ Project Overview

- ▸ Project area: Outdoor spaces within Eumseong-Gun where the elderly frequently use them (such as areas around senior centers and village rest areas)
- ▸ Project Details: Repair of old or damaged gazebos and benches, and installation of new ones in areas with high demand for use

▪ Expected Benefits

- ▸ Alleviating feelings of isolation by expanding outdoor activity and relaxation spaces for seniors
- ▸ Strengthening the sense of community through active interaction between generations and neighbors

2 Area: Socio-Cultural Environmental Projects

1) Training of Age-Friendly City Activists

- Business Objectives
  - Improve the senior-friendly living environment by identifying and addressing issues at the village level
- Business Implementation Strategy
  - Discover, plan, and progressively implement resident-led urban regeneration projects centered on active residents
- Project Overview
  - Target Audience: Residents aged 65 and older interested in urban regeneration
  - Project Details: Train and educate on-site urban regeneration activists in Eumseong-Gun to promote the creation of age-friendly urban regeneration villages
- Expected Benefits
  - Promoting resident-led urban regeneration projects and ensuring their sustainability
  - Contribute to regional revitalization by increasing interest in urban regeneration and Eumseong-Gun's urban regeneration projects

2) Park Golf Course Operation Business

- Business Objectives
  - Continuously expand and manage the membership of the park golf to increase participation rates in leisure and sports activities among

seniors

- Business Implementation Strategy
  - Continuously create new residents by providing outreach and improving convenience for nearby villages and senior centers
- Project Overview
  - Target Audience: Residents of Eumseong-Gun
  - Project Details: Encourage seniors' participation in recreational sports and promote physical and social health by expanding the operation and publicity of a park golf course
- Expected Benefits
  - Preventing social isolation by creating spaces for intergenerational communication and community harmony
  - Expanding community sports and improving satisfaction with elderly welfare in the region

3) Promotion of the Voice-Based Senior Employment Project

- Business Objectives
  - Supporting a vibrant old age through expanded social participation opportunities and income security for seniors
- Business Implementation Strategy
  - Discovering and expanding Eumseong-style senior jobs through cooperation with the Korea Senior Human Resources Development Institute and the Eumseong Senior Club
- Project Overview
  - Project Details: Encourage social participation by creating voice-based, regionally specialized jobs for seniors who are unable to participate in

government-led senior employment programs

▸ Implementing Agency: Eumseong Senior Club

▪ Expected Benefits

▸ Contribute to employment security for older adults by continuously increasing the number of participants in senior job programs

▸ Expanding Elderly Social Participation and Income Security

4) Development and Operation of a Comprehensive Sports Town

▪ Business Objectives

▸ Improving recreational sports conditions for the elderly through the construction of senior-friendly National Sports Centers

▪ Business Implementation Strategy

▸ Create a comprehensive sports town that takes into account the basic physical fitness enhancement of the elderly

▪ Project Overview

▸ Development of Maengdong Comprehensive Sports Town

· Project Period: 2019 ~ 2027 (scheduled for completion)

· Scale: Site area 71.121㎡

· Project Details: Park golf course (18 holes), soccer field, futsal field, and auxiliary facilities, etc

▪ Expected Benefits

▸ Improving quality of life and expanding local sports welfare infrastructure by meeting the growing demand for leisure and physical activity among the elderly

5) Visiting Literacy Classes

- Business Objectives
  - ▸ Improving literacy among adult illiterate learners in Eumseong-Gun
- Business Implementation Strategy
  - ▸ Efforts to secure a budget through the call for applications for the Adult Literacy Education Support Project
  - ▸ Enhance literacy teachers' competencies to provide high-quality education
- Project Overview
  - ▸ Target: Non-literacy learners in the district (elderly and marginalized groups)
  - ▸ Project Details: Basic Korean literacy education for daily life, kiosk digital literacy education, etc
  - · Operate a digital bus service that goes directly to destinations
  - · Operation of Visiting Literacy Classes
- Expected Benefits
  - ▸ Minimizing exclusion by providing basic education necessary for residents' daily lives
  - ▸ Improve project operation efficiency by increasing learning participation and strengthening collaboration systems through raising awareness of adult literacy education

6) Leisure Welfare Facility Equipment Upgrade Project

- Business Objectives
  - ▸ Increase seniors' participation in leisure and social activities through the enhancement of senior center equipment

- Business Implementation Strategy
  - Identify equipment enhancement needs based on the physical characteristics of seniors at each senior center and their preference for floor-seated or standing environments
- Project Overview
  - Provide customized supplies to senior centers to create a comfortable environment
  - Support such as sofas and dining tables for standing support, and heating and cooling equipment for leisure activities
- Expected Benefits
  - By creating a comfortable space for rest and leisure, participation in programs and gatherings at senior centers is increased, providing a foundation for seniors' continued social engagement

7) Operation of a Walking Challenge for the Elderly

- Business Objectives
  - Creating an environment that enables older adults to remain actively engaged in health-related activities in their daily lives
- Business Implementation Strategy
  - Operate a mobile app-based walking challenge and provide incentives for successful participants
- Project Overview
  - Target: All residents within the jurisdiction
  - Project Details: Number of walking challenge sessions: 8 in 2024, 9 in 2025, 11 in 2026
- Expected Benefits

- ▸ Increasing physical activity and extending healthy life expectancy through regular walking among the elderly
- ▸ Promote exercise habits and a culture of healthy living through participation in the walking challenge

8) Support for Insurance Enrollment for Electric Assistive Devices

- Business Objectives
  - ▸ Enhancing mobility and social participation for seniors using assistive electronic devices
- Business Implementation Strategy
  - ▸ Coverage scope designed considering possible accident types that may occur during operation of electric assistive devices
- Project Overview
  - ▸ Target group: Elderly and disabled individuals using electric assistive devices within the district
  - ▸ Project Details: Support for insurance enrollment for electric assistive devices
  - ▸ Coverage: Injury to another person while operating an electric assistive device (bodily injury), damage to another person's property (property damage)
  - ▸ Coverage amount: Up to 50 million KRW per accident, no deductible
- Expected Benefits
  - ▸ In the event of an accident while using electric assistive devices, reduce the financial burden and establish a social safety net by securing appropriate compensation measures

9) Operate a Silver Cafe

- Business Objectives
  - Expanding senior employment and promoting social participation through senior-operated café businesses
- Business Implementation Strategy
  - Stable operation through regular training and placement management for senior participants in the café
- Project Overview
  - Target Audience: Senior club participants in senior employment programs
  - Project Details: Operating a senior job café where elderly participants directly engage in barista work and store management
- Expected Benefits
  - Creating jobs for seniors through cafe operation participation and ensuring stable income for participating seniors
  - Strengthening the job competencies and self-esteem of participating seniors through job training

10) Launch of a 'Silver Newsletter' section for the elderly in Eumseong-Gun

- Business Objectives
  - Bridging the information gap between generations and alleviating social isolation among the elderly
- Business Implementation Strategy
  - Allocate at least one page of a dedicated senior citizen section in the existing county newsletter to provide relevant information

- Project Overview
  - ▸ Launch and operate a dedicated section for seniors ("Eumseong-Gun Silver News") in the county newsletter
  - ▸ Contribute to aging-related content at least four times a year
- Expected Benefits
  - ▸ Reduce information exclusion, improve the delivery rate of up-to-date and necessary information, and enhance intergenerational understanding

11) Organize a Parents' Day event

- Business Objectives
  - ▸ Foster an atmosphere of respect for elders and promote the culture of filial piety in celebration of Parents' Day
- Business Implementation Strategy
  - ▸ Establish a cooperation system with officials and organizations in the nine towns and townships to prepare for the event
- Project Overview
  - ▸ Target: Seniors in 9 towns and townships within the district
  - ▸ Project Details: Create a space for harmony to express gratitude and respect to seniors and support a vibrant later life
  - · Organize Parents' Day events (celebratory performances, prize draws, etc.) and filial piety trips
  - · Plaques awarded for the discovery of exemplary parents and filial piety role models
- Expected Benefits
  - ▸ Spread a culture of respect between generations and foster a sense of

filial piety by expressing gratitude and respect for seniors

12) Operation of a Health Exercise Class

- Business Objectives
  - Expanding physical activity opportunities for the elderly and extending healthy life expectancy through mobile health exercise classes
- Business Implementation Strategy
  - Continue operating mobile health exercise classes centered on community living spaces
- Project Overview
  - Eligibility: Applicants who are residents of Eumseong-Gun
  - Project Details: Operation of customized physical activity programs for the elderly using professional exercise instructors
  - Cross-departmental collaboration: linking public health centers, health clinics, and senior centers
- Expected Benefits
  - Expand physical activity among the elderly and contribute to a healthy old age and improved quality of life by maintaining and enhancing physical function

3 Area: Social and Social Services

1) Side Dish Delivery Service for Low-Income Elderly Living Alone

- Business Objectives
  - ▸ Promote the health and emotional well-being of elderly people at risk of food insecurity
- Business Implementation Strategy
  - ▸ Delivery support services utilizing volunteers in coordination with local volunteer organizations
- Project Overview
  - ▸ Target: Low-income elderly residents at risk of food insecurity in the district
  - ▸ Business Description
    - · In partnership with a local volunteer organization, a volunteer delivers side dishes once a week
    - · Provide emotional support, such as checking on the recipient's well-being and keeping them company during delivery
    - · If there are health issues or additional support is needed, coordination with relevant departments or agencies will be arranged
- Expected Benefits
  - ▸ Support regular nutrition intake for elderly individuals at risk of food insecurity to improve their health status
  - ▸ Check on the elderly's dietary safety and reduce social isolation through regular side-dish deliveries and emotional interaction

2) Shingles vaccination for those aged 60 and above

- Business Objectives
  - Prevention of shingles onset and complications through vaccination support
- Business Implementation Strategy
  - Increase participation rates among eligible individuals through promotion via towns, townships, and senior centers
  - Establish a cooperative system with designated medical institutions to ensure convenience and accessibility of vaccination
- Project Overview
  - Project Name: Shingles Vaccination Program for Residents Aged 60 and Over
  - Eligible Participants: Residents of Eumseong-Gun aged 60 and above
    ※ Age limit expanded for 2027 (65→60)
  - Program Details: One free shingles vaccination provided
- Expected Benefits
  - Reduction in shingles incidence among high-risk age groups aged 60 and above
  - Improve quality of life by maintaining a healthy old age

3) Collection of Health Big Data for the Elderly

- Business Objectives
  - Developing customized policies for the elderly and providing health and welfare services using big data
- Business Implementation Strategy
  - The survey was conducted in cooperation with the Konkuk University

Glocal Industry-Academia Cooperation Foundation

- Project Overview
  - ▸ Target: 900 adults aged 19 or older among sample households in Eumseong-Gun
  - ▸ Project Details: Data collection through a survey of 168 items across 17 areas, including health behaviors and chronic diseases, etc
- Expected Benefits
  - ▸ Identifying and improving demand-driven health and welfare services by assessing health behaviors and chronic diseases

4) Senior and Single-Person Household Accompaniment Assistance Program

- Business Objectives
  - ▸ Support the safe mobility of vulnerable groups to improve access to medical services and enhance quality of life
- Business Implementation Strategy
  - ▸ Priority is given to individuals with limited mobility or those who cannot be accompanied by a guardian
- Project Overview
  - ▸ Target: Mobility-vulnerable groups within Eumseong-Gun
  - ▸ Project Details: Companion helpers (care managers) provide support for round-trip hospital visits
- Expected Benefits
  - ▸ Enhance access to medical services to strengthen health management and independence in daily life
  - ▸ Prevent social isolation among vulnerable groups and reduce the

caregiving burden on their guardians

5) Operation of an Integrated Care Call Service for the Elderly

- Business Objectives
  - Support tailored counseling and information provision for residents in need of care to establish a community-centered care system
- Business Implementation Strategy
  - Consultation and information provided through the 'Integrated Care Call' hotline for civil welfare
- Project Overview
  - Target Audience: Any voice-deaf resident with limited access to services
  - Services: Welfare and general daily life consultation and information services via phone (043-871-7499)
  - Support procedures: care integration call reception (management of the reception log), service monitoring, management of service providers and personnel, etc
- Expected Benefits
  - Enhance access to medical services to strengthen health management and independence in daily life
  - Prevent social isolation among vulnerable groups and reduce the caregiving burden on their guardians

6) Support for Integrated Case Management for Elderly Living Alone

- Business Objectives
  - Resolving welfare crisis factors through case management of elderly people living alone
- Business Implementation Strategy

- ▸ Early detection of crisis signs among elderly single-person households through cooperation systems with towns, townships, and welfare agencies

▪ Project Overview

- ▸ Target group: Elderly single-person households
- ▸ Project Details: Support independence by selecting elderly people living alone with complex welfare crisis factors for case management at the town or township level and connecting them with welfare resources

▪ Expected Benefits

- ▸ Actively intervene in welfare-risk households among the elderly living alone to eliminate welfare blind spots

7) Conduct a basic health survey of the elderly

▪ Business Objectives

- ▸ Improve self-health management ability and health status by providing home health care services tailored to individual health conditions

▪ Business Implementation Strategy

- ▸ Conduct a frailty survey targeting the elderly, combining it with education on managing chronic diseases such as hypertension and diabetes and preventing complications

▪ Project Overview

- ▸ Target: Health-vulnerable groups in need of home-visit health care services
- ▸ Business Description
- · Provide health management services based on a basic health survey questionnaire by visiting households directly

- Conduct a frailty survey for the elderly to manage chronic diseases such as hypertension and diabetes and prevent complications

▪ Expected Benefits

‣ Improving quality of life by providing home health management services tailored to individual health conditions

‣ Delayed rate of frailty in the elderly

8) Integrated Medical and Welfare Care

▪ Business Objectives

‣ When care is needed, ensure a healthy and dignified life through comprehensive access to medical and care services

▪ Business Implementation Strategy

‣ Establish an integrated care system to provide integrated care services

▪ Project Overview

‣ Eligible recipients: Seniors aged 65 and older or persons under 65 with severe brain lesions or physical disabilities

‣ Project Details: Provide integrated and coordinated medical, nursing, and care support so that individuals who have difficulty performing daily activities due to frailty, disability, illness, or accidents can continue living in the places where they have lived

▪ Expected Benefits

‣ Prevent unnecessary hospitalization and facility admission, improve residents' quality of life, and reduce the caregiving burden on families

9) Mental Health and Suicide Prevention Education for the Elderly

▪ Business Objectives

‣ Promote mental health and foster a correct understanding of suicide

among the elderly

- Business Implementation Strategy
  - Conducting mobile education programs at senior-related organizations and senior centers
- Project Overview
  - Target group: Elderly residents of Eumseong-Gun (65 years and older)
  - Program Details: Education on depression and mental health promotion for the elderly, suicide prevention education, etc
  - Institutional Collaboration: Eumseong-Gun Mental Health Welfare Center, Eumseong-Gun Senior Welfare Center, LH Apartments, etc
- Expected Benefits
  - Fostering a correct understanding of depression and mental health in old age
  - Enhance self-awareness and improve coping abilities for stress and depression
  - Enhance residents' sense of responsibility for suicide prevention and identify high-risk groups

10) Expand Visiting Early Dementia Screening

- Business Objectives
  - Active community-based dementia prevention and response in preparation for an aging society
- Business Implementation Strategy
  - Conducting on-site early dementia screenings
- Project Overview
  - Target group: Individuals eligible for intensive health screening (those

turning 75 and elderly people living alone aged 75 or older)

- ▸ Project Details: Conducting outreach cognitive screening tests (by region, welfare centers, senior centers, etc.)

- Expected Benefits
  - ▸ Conduct on-site early dementia screenings to promote proactive prevention
  - ▸ Enables rapid referral to diagnostic testing upon identification of high-risk groups

11) Customized Health One-Stop Service

- Business Objectives
  - ▸ Support improves seniors' health management capabilities and promotes a healthy old age through linked personalized health services
- Business Implementation Strategy
  - ▸ Continuously operate a one-stop health management service through health measurement, personalized counseling, and linkage with health programs
- Project Overview
  - ▸ Project Name: One-Stop Service for Integrated Health Promotion
  - ▸ Target Audience: Visitors to the Public Health Center's Health Promotion Center
  - ▸ Project Details: Operation of customized education, counseling, management, and linkage services by health group for beneficiaries
- Expected Benefits
  - ▸ Contributes to extending healthy life expectancy and improving quality of life by enhancing the elderly's ability to manage their own health and

prevent chronic diseases

12) Bluetooth Health Monitor Distribution Project

- Business Objectives
  - Promote sustainable health management and improve quality of life through telehealth services
- Business Implementation Strategy
  - Bluetooth health devices (activity trackers, blood glucose meters, or blood pressure monitors) provided
- Project Overview
  - Target group: Seniors aged 65 and older who require prevention and management of frailty and chronic diseases
  - Project Details: Distribution of AI speakers and Bluetooth health monitoring devices
  - Provide remote health management (distribution of health missions, health counseling, etc.)
- Expected Benefits
  - Strengthen seniors' self-health management capabilities through customized health management services
  - Early detection of health abnormalities in seniors through health data monitoring to prevent disease progression

13) Expansion of Rehabilitation Exercise Equipment

- Business Objectives
  - Improving the convenience of using health management equipment for the elderly through the installation of rehabilitation exercise devices
- Business Implementation Strategy

- ▸ Installation of rehabilitation exercise equipment in connection with small-scale resident-requested projects

▪ Project Overview

- ▸ Project target: Villages within Eumseong-Gun
- ▸ Project Details: Create a healthy environment for the elderly by installing rehabilitation exercise equipment to alleviate physical illnesses caused by aging

▪ Expected Benefits

- ▸ Contributes to maintaining physical function and improving health in the elderly through the installation of rehabilitation exercise equipment
- ▸ Exercise and increased social interaction among seniors and residents contribute to an improved quality of life

14) Expand IPTV(Internet Protocol Television) County Information Broadcasting at Senior Centers

▪ Business Objectives

- ▸ Deliver information through the regular broadcasting of county administration information and announcements for the elderly

▪ Business Implementation Strategy

- ▸ Transmit county administration information to senior centers' IPTV systems through cooperation with local cable providers

▪ Project Overview

- ▸ Target: Registered senior centers within the district
- ▸ Project Details: Support IPTV usage fees for senior centers and deliver county government news and various information for the elderly

▪ Expected Benefits

- ▸ Improve the understanding of county administration information among vulnerable groups, the elderly, and alleviate the problem of information blind spots

15) Mobile Public Health Center Operation Project

- Business Objectives
  - ▸ Reduce the economic burden of healthcare and improve health by addressing health disparities among residents in medically underserved areas with poor transportation and managing chronic diseases
- Business Implementation Strategy
  - ▸ Promote the project in cooperation with town and township offices and public health centers
- Project Overview
  - ▸ Project area: medically underserved areas within the district (64 villages)
  - ▸ Services: Oriental medicine treatment, chronic disease health counseling, health education, and public awareness campaigns
- Expected Benefits
  - ▸ Addressing health disparities between regions by providing direct medical services to underserved areas with poor transportation

16) Emergency Childcare Support Program

- Business Objectives
  - ▸ Eliminating care blind spots by supporting emergency care programs for the elderly
- Business Implementation Strategy
  - ▸ Pre-detecting households in need of emergency care
- Project Overview

- ▸ Target: Households in need of emergency childcare
- ▸ Project Details: Provide short-term, intensive housekeeping and caregiving services in the event of urgent or temporary gaps in care
  - ※ Basic care services (in-home care, household and transportation support), home bathing services

▪ Expected Benefits

- ▸ Quickly respond to urgent and temporary care blind spots to alleviate public anxiety about caregiving