Cycle1

Evaluation

1. Status of the 1st Phase of Promoting an Age-Friendly City in Eumseong-Gu

1) Status of the Progress in the Stages of Building a Senior-Friendly City in Eumseong- Gun

◦ Based on Article 4 of the Senior Welfare Act and Article 4 of the Framework Act on Low Birthrate and Aging Society, Eumseong-Gun has established the legal and institutional foundation for creating an age-friendly city and became the first in Chungbuk to join the WHO Age-Friendly Cities Network in 2024

◦ To foster a smoothly functioning age-friendly city, the operation and management system will be systematized to strengthen the country's status as a member of the WHO Age-Friendly Cities Network

- Formation of the Eumseong Senior-Friendly City Development Committee (April 24, 2023)
- Establishment of the Eumseong Senior-Friendly City 3-Year Implementation Plan (2024–2026) (July 18, 2023)
- Formation of Eumseong Senior-Friendly City Monitoring Team (Aug 30, 2024)

◦ The seven key core concepts of Eumseong-gun in the first phase of building an age-friendly city are as follows

① Active Ageing

- A perspective that views the elderly not merely as objects of protection but as active citizens with guaranteed health, participation, and safety

② Aging in Place: Continuing to Live in the Community

- It is about creating housing, transportation, and care environments so that people can continue living in their current homes and neighborhoods whenever possible

③ Universal Design: Design for Everyone

- It is not about making things convenient only for the elderly, but about creating a convenient environment for all ages and social classes

④ Community Care

- It is about linking medical care, welfare, and care within the community rather than focusing on facilities

⑤ Social Participation

- Viewing the elderly not as recipients of welfare services, but as agents of employment, volunteering, cultural, and community activities

⑥ Age-friendly Environment: Friendly environment for the elderly

- It is viewed not as a project of the Elderly Welfare Division alone, but as an issue affecting the entire county administration, including transportation, architecture, urban planning, health, sports, culture, and employment

⑦ Intergenerational Community

- It views senior-friendly cities not as cities for only the elderly, but as cities where all generations can live together

◦ The vision for the 1st phase of Eumseong-Gun County as an age-friendly city is 'Healthy Seniors Where They Live, Age-Friendly Eumseong.' Accordingly, age-friendly projects are being detailed and implemented based on three main goals

- Physical environment improvement 1: external environment and facilities (area 1), transportation convenience (area 2), residential environment safety (area 3)

  ▸ Create a city where seniors can stay active, a community with beautiful neighbors, and roads and pedestrian environments that reassure all residents

- Socio-cultural environment: Leisure and social activities (area 4), social respect and integration (area 5), social participation and employment (area 6)

  ▸ A city where seniors can enjoy their daily lives, where the elderly and vulnerable are given preferential treatment, and an ecological city that coexists with nature

- Social and Social Services: Area 7 Communication and Information (Area 7), Health and Community Care (Area 8)

  ▸ A proactive city for senior health, an open, inclusive city of intergenerational communication and cooperation, and a city linking the social safety net for the elderly with health and welfare

◦ The implementation phase consists of 45 projects under three main goals, with 16 projects for 'physical environment improvement,' 14 for 'social and cultural environment-related projects,' and 15 for social and social services, promoting a three-year age-friendly initiative.

2) Business Management System

◦ Eumseong County promotes a 'planning-management-evaluation' process annually for the detailed projects of the Age-Friendly City initiative.

◦ The relevant department establishes the project plan; the Family Happiness Division, the lead department, manages the overall project, monitors progress through the Age-Friendly Monitoring Team, evaluates project outcomes via the Age-Friendly Development Committee, and the department in charge uses the results to supplement and improve the project, thereby establishing a feedback system.

◦ In other words, a systematic evaluation framework has been established and is being implemented, indicating that the operation and management of age-friendly projects are being carried out effectively.

2. Evaluation of the 1st Phase of Eumseong-Gun as an Age-Friendly City

1) Method of Selecting Evaluation Indicators

◦ The evaluation indicators for the 1st Eumseong-Gun Age-Friendly City assessment were selected as follows.

- First, to derive evaluation indicators, the status of project implementation from 2024 to 2026 was reviewed for the 45 indicators under the three major goals of the first phase, and the status of ongoing and terminated projects was examined
- Second, based on internal data, the appropriateness of project implementation was reviewed overall, and projects with confirmed

performance for two or more years and those with unconfirmed performance were classified according to quantitative and qualitative results

◦ In other words, the evaluation criteria are projects with at least two consecutive years of continuity; however, projects with at least two consecutive years of continuity are excluded if it is difficult to verify quantitative performance for those two or more years.

◦ In the case of Eumseong-Gun, a total of 43 indicators were selected for evaluation, excluding two projects for which quantitative performance could not be confirmed for more than two years.

- The evaluation indicators by area are '16 indicators for physical environment improvement projects,' '14 indicators for socio-cultural environment projects,' and '13 indicators for society and social services,' and the excluded projects are as follows

  ▸ 3-6 Establishing a community consultation system for managing alcohol addiction: no goals or targets set for 2024, newly selected cases for 2025, ongoing in 2026

  ▸ 3-8 Community Integrated Care Response: Medical and Welfare Integrated Support Center: Center established in 2024, integrated support cases in 2025, ongoing in 2026

◦ This evaluation content will be used as registration material for the Cycle 2 evaluation during the re-certification phase of the 2nd WHO Age-Friendly Cities Network.

2) Evaluation Criteria

◦ This evaluation corresponds to the Evaluation stage of the WHO Age-Friendly Cities Network Cycle 1, aiming to monitor and assess the progress of the detailed tasks for the first phase of Age-Friendly Cities and to prepare the direction and foundational data for the establishment of the second five-year plan based on the evaluation results.

◦ The evaluation of each detailed task in the Eumseong-Gun 1st Implementation Plan comprehensively reviews the project implementation strategies and quantitative and qualitative outcomes of the performance tasks based on the evaluation criteria for each unit project presented in the 1st phase, and the results are presented as “Achieved,” “In Progress,” “Insufficient,” or “Revised.”

- Achievement: When the project proceeds smoothly and achieves 100% or more of the target performance indicators
- In progress: When the project is being carried out smoothly and is moving toward the target performance indicators
- Insufficient: If the project has not been pursued or is judged to be difficult to proceed
- Amendment: When it is necessary to change the target performance indicators for project implementation

Overview of the Implementation Plan Evaluation

◦ Evaluation Objectives
- Review of the progress of sub-projects
- Prepare basic data for the direction of the 5-year plan for the second phase (2027–2031)

◦ Evaluation period: 2024–2026

◦ Evaluation targets: Departments in charge of each sub-indicator project (3 goals, 43 indicators)

◦ Evaluation Content

- Business Implementation Strategy and Performance Tasks for 2024–2026
- Quantitative Qualities
- Quality Performance
- Basic evaluation content (collaboration with other departments, conducting internal evaluations, etc.)

◦ Evaluation Criteria

- Achievement: When the target performance indicator is achieved at 100% or more
- In progress: The project is underway to achieve the target performance indicators
- Insufficient: If the project has not been pursued or is judged to be difficult to proceed with
- Amendment: When changing the goal performance indicator

3) Implementation Details by Subproject

(1) Physical Environment Improvement Projects:

① External Environment and Facilities

② Convenience of Transportation

③ Stability of the Residential Environment

➪ 1-1 Repair and Improvement of Senior Centers and Facilities

▪ Business Objectives

‣ Improving convenience and ensuring facility safety through the repair of aging facilities in high-elderly-density areas

- Business Implementation Strategy
  - ▸ Renovation of aging facilities (leaks, wallpapering, flooring, installation of safety bars, etc.)
  - · Quantitative performance: number of renovated senior centers
  - · Quality performance: Improved the living environment for the elderly to be comfortable and safe, thereby increasing user satisfaction
- Key Achievements
  - ▸ Senior Center Safety Environment Improvement Project (installation of safety bars and anti-slip mats in restrooms at 406 senior centers)

➪ 1-2 Support for barrier-free design of roads and buildings

- ■ Business Objectives
  - ▸ Enhance daily living convenience and ensure facility accessibility for elderly individuals with mobility difficulties
- ■ Business Implementation Strategy
  - ▸ Installation of convenience facilities (elevators, automatic doors, etc.)
  - · Quantitative performance: number of convenience facilities installed
  - · Quality performance: Improving mobility for the elderly through the installation of convenience facilities in multi-use facilities
- ■ Key Achievements
  - ▸ Installation of convenience facilities in multi-use facilities not required to have them

➪ 1-3 Support for Elderly Housing Issues Linked to Social Enterprises

- Business Objectives
  - ▸ Support for social enterprises in various fields related to problem-solving for the elderly in Eumseong-Gun

- Business Implementation Strategy
  - ▸ Support for insulation, window and floor installation, and high-efficiency boilers and wall-mounted air conditioners
  - · Quantitative Performance: Number of social enterprises applied to
  - · Quality outcomes: Establishing a foundation for the sustainable activities of various social enterprises in Eumseong-Gun and resolving issues faced by the elderly
- Key Achievements
  - ▸ Supported 923 households in the social enterprise energy efficiency improvement project

➪ 1-4 Expand barrier-free walking paths/exercise spaces

- ■ Business Objectives
  - ▸ Provide an environment where the elderly and residents can enjoy nature in outdoor spaces
- Business Implementation Strategy
  - ▸ Creation of loess paths and barefoot forest trails
  - · Quantitative performance: Number of trail improvements and new constructions
  - · Quality performance: Installation of 5 loess paths and barefoot forest trails
- Key Achievements
  - ▸ Creation of a Barefoot Forest Trail in Yongdamsan Neighborhood Park

➪ 1-5 Expansion of Elderly Protection Zone Designation and Environmental Improvement

- Business Objectives
  - ▸ Promote the improvement of senior protection zones
- ■ Business Implementation Strategy
  - ▸ Designate community-based senior protection zones and promote improvement projects based on urgency
  - · Quantitative performance: number of senior protection zone environmental improvements
  - · Quality performance: Contributed to establishing a mature traffic safety culture within the community, including courteous driving toward the elderly
- Key Achievements
  - ▸ Reduction of serious and fatal traffic accidents among the elderly in project areas

➪ 1-6 Maintenance Projects for Fall Hazard Areas

- Business Objectives
  - ▸ Preventing accidents by improving high-risk areas for elderly fall incidents
  - ▸ Promote repairs to 10 areas annually for high-risk sites of elderly fall accidents, including ramps, road depressions, and stair maintenance
- Business Implementation Strategy
  - ▸ Expansion and maintenance of fall-safe zones for elderly pedestrians
  - · Quantitative performance: number of maintenance
  - · Quality performance: Prevented safety accidents by eliminating risk

factors in areas with frequent elderly fall incidents.

- Key Achievements
  - Sidewalk maintenance, asphalt paving, and urban planning road maintenance

1-7 Operation of a Mobile Task Force for Civil Complaints from Socially Vulnerable Groups (Operation of an Age-Friendly Civil Complaints Task Force)

- Business Objectives
  - Provide practical services to address the daily inconveniences of socially vulnerable groups
- Business Implementation Strategy
  - Repairs for minor inconveniences (replacement of light bulbs and outlets, faucets and door handles, unclogging pipes, etc.)
  - Quantitative performance: Number of civil complaint resolutions
  - Quality Performance: Increased user satisfaction by addressing the daily-life needs of low-income elderly residents through tailored civil complaint handling
- Key Achievements
  - Alleviating daily inconveniences for vulnerable groups

1-8 Support for Gas Safety in Senior Housing

- Business Objectives
  - Prevention of Safety Accidents in LP Gas-Using Furniture
- Business Implementation Strategy
  - LP gas usage inspection and monitoring by 60+ safety inspectors
  - Quantitative performance: (2024) Training of 60+ safety inspectors (persons), (2025) Gas safety inspection performance

- Quality outcomes: Preventing safety accidents among LP gas users and creating jobs for the elderly to participate in social activities

▪ Key Representative Achievements

▸ Completed gas safety inspections for over 120 households

➪ 1-9 Nighttime Hazardous Road/Sidewalk Maintenance

▪ Business Objectives

▸ Improve nighttime road conditions to create bright, safe streets that are easy for seniors to navigate

▪ Business Implementation Strategy

▸ Improve nighttime road visibility by installing reflective signs, adding new streetlights, and repairing broken ones

- Quantitative performance: number of crosswalk LED installations, number of streetlight repairs
- Quality Performance: Guaranteeing Nighttime Pedestrian Rights for Transportation-Vulnerable Groups (Elderly)

▪ Key Achievements

▸ Night lighting facilities installed at 135 locations

➪ 1-10 Expansion of customized indoor and outdoor exercise spaces tailored to the characteristics of seniors

▪ Business Objectives

▸ Expand opportunities for physical activity participation for older adults and create an environment that encourages physical activity

▪ Business Implementation Strategy

▸ Expansion of customized indoor and outdoor exercise spaces tailored to the characteristics of older adults

- Quantitative performance: Number of health exercise classes operated
- Quality outcomes: Expanding opportunities for physical activity for seniors by creating specialized spaces such as public facilities and health centers

▪ Key Achievements

▸ Achieved 98 senior health exercise classes, 163.3% of the target

➪ 1-11 Elderly Living Hygiene and Safety Management

▪ Business Objectives

▸ Creating a comfortable living environment for vulnerable housing groups where regular disinfection or cleaning is difficult

▪ Business Implementation Strategy

▸ Conducted twice a year for daily quarantine and disinfection

- Quantitative performance: number of supported households
- Quality outcomes: Maintaining healthy daily life and increasing community residency by improving a comfortable and safe living environment

▪ Key Achievements

▸ Residential environment improvement (pest control) project

➪ 1-12 Installation of 'Silver Benches' to Improve Walking Convenience

▪ Business Objectives

▸ Provide convenience for individuals, such as the elderly, who need to rest while walking

▪ Business Implementation Strategy

▸ Install 15 silver benches annually in connection with heatwave mitigation facilities (smart shade shelters)

- Quantitative performance: number of installations
- Quality performance: Increased satisfaction by improving the walking environment for the elderly and ensuring safe use

▪ Key Achievements

▸ Installation of 30 silver benches linked to heatwave mitigation facilities (smart shade shelters)

➪ 1-13 Support for Heating and Cooling for Elderly and Vulnerable Groups

▪ Business Objectives

▸ Support and installation of energy-saving products for residential heating and cooling support in winter and summer

▪ Business Implementation Strategy

▸ Provide appropriate support for heating and cooling costs to low-income seniors who have difficulty using senior centers during the summer and winter seasons

- Quantitative performance: number of supported households
- Quality outcomes: improved residential stability and enhanced quality of life

➪ 1-14 Safe Public Transportation Boarding and Alighting Assistant for Seniors

▪ Business Objectives

▸ Preventing Safety Accidents When Elderly People Ride in Taxis

▪ Business Implementation Strategy

▸ Operation of boarding and alighting assistants for elderly people who have difficulty using public transportation

- Quantitative performance: Number of boarding and alighting assistants
- Quality performance: Prevention of in-vehicle safety accidents,

enhancement of mobility convenience for the elderly

- Key Achievements
  - Operating 15 boarding and alighting assistants

1-15 Study on the Reorganization of Senior-Friendly Shuttle Bus Routes

- Business Objectives
  - Research on Senior-Friendly Shuttle Bus Routes
- Business Implementation Strategy
  - Operation of a circular shuttle bus route centered on public facilities such as senior welfare centers and local cultural facilities
  - Quantitative Performance: Progress Rate of Rural Bus Route Reorganization (%)
  - Quality performance: Bus route reorganization based on residents' feedback
- Key Achievements
  - Eumseong-Gun completes rural bus route reorganization

1-16 Enrollment in Elderly Safety Insurance

- Business Objectives
  - Enrollment in the County Residents' Safety Insurance
- Business Implementation Strategy
  - Ensuring coverage for the everyday risks faced by the elderly, who are often left out of the insurance system, through mass enrollment for all residents of Eumseong
  - Quantitative Performance: Number of Continued County Residents' Safety Insurance Subscribers
  - Quality performance: Ensuring the safety of the elderly and vulnerable

populations by preparing for various disasters, crimes, and accidents

(2) Socio-cultural Environmental Projects:

④ Leisure and Social Activities

⑤ Social Respect and Integration

⑥ Social Participation and Employment

➪ 2-1 Creation of a Communication Space for the Elderly, 'Eumseong Salon'

- Business Objectives
  - ▸ Creating communication spaces for the elderly to build consensus and promote leisure activities
  - ▸ Maintain the operation of a total of 3 voice salons
- Business Implementation Strategy
  - ▸ Establish small local salons to revitalize spaces for communication among seniors
  - · Quantitative performance: Number of voice salon installations and operations

➪ 2-2 Training of Age-Friendly City Activists

- Business Objectives
  - ▸ Improve the living environment for the elderly by identifying and addressing issues at the village level
  - ▸ Third round of training for senior-friendly city activists
- Business Implementation Strategy
  - ▸ Establish and promote training programs for senior-friendly city activists
  - · Quantitative performance: number of trained activists
  - · Quality Performance: Strengthening capacity to approach the creation

of a livable village from the perspective of the elderly

- ■ Key Achievements
  - ▸ Promoting Resident Capacity Building in 2024 and 2025

➪ 2-3 Local Governance Organizations for Age-Friendly Cities

- Business Objectives
  - ▸ Enhancing Age-Friendly Awareness
  - ▸ Form an age-friendly committee and hold public-private meetings at least twice a year
- Business Implementation Strategy
  - ▸ Efforts to enhance an age-friendly city through the formation of an Age-Friendly Committee and a public-private cooperation council
  - · Quantitative performance: number of public-private meetings held, composition of members
  - · Quality outcome: Elderly-Friendly Committee formed
- Key Achievements
  - ▸ Composition of the Senior-Friendly Committee (9 members)

➪ 2-4 Research Project on Diversification of Job Categories in Senior Employment Programs

- Business Objectives
  - ▸ Promote the senior employment project
- Business Implementation Strategy
  - ▸ Promoting Leading Models for Senior Employment
  - · Quantitative performance: volume of voice-based senior employment projects
  - · Qualitative performance

▸ 2024

- Supported 510 energy efficiency improvement projects
- Laundry services for 1,423 households promoted through the installation and operation of public laundry rooms
- Identification of households in need of welfare assistance (1,423 households)

▸ 2025

- Housing Welfare and Energy Survey for Vulnerable Groups: 623 Households
- Housing environment improvement support for 452 households
- Providing laundry services to 2,587 households by installing and operating the first three public laundry rooms in Eumseong-Gun

▪ Key Achievements

▸ Organized by the Ministry of Health and Welfare and the Korea Senior Human Resources Development Institute

- Selected as the Best Local Government for the 2024 Senior Employment and Social Activity Support Project
- Selected for the 2024 Leading Model Partner Best Award
- Selected as the Best Local Government for the 2025 Senior Employment and Social Activity Support Project
- Selection of partner organizations for the 2025 Leading Model Project
- Selected as the Best Local Government for Elderly Job Creation in Chungcheongbuk-do in 2025

➪ 2-5 Expansion of Sports Infrastructure to Improve Basic Fitness for the Elderly

- Business Objectives
  - ▸ Securing recreational sports facilities for the growing elderly population
  - ▸ Build sports centers and sports towns conveniently accessible from residents' homes to eliminate blind spots in community sports facilities
- Business Implementation Strategy
  - ▸ Construction of senior-friendly national sports centers
  - ▸ Construction of a small gymnasium
  - ▸ Development of a comprehensive sports town
  - · Quantitative achievements: Construction of senior-friendly national sports centers, Eumseong senior-friendly national sports center project (2024–2026), opening of small-scale gymnasiums, and establishment of a comprehensive sports town
  - · Quality outcomes: Creating a sports welfare environment for physical and leisure activities for the elderly, establishing indoor gyms, and developing a comprehensive sports town to provide a sports environment accessible to people of all ages and genders, thereby contributing to the improvement of residents' health
- Key Achievements
  - ▸ Completion of architectural design services and commencement of construction
  - ▸ Completion of architectural design services and commencement of construction
  - ▸ Comprehensive Sports Town Development Project

➪ 2-6 Visiting Literacy Classes

- Business Objectives
  - ▸ Improving adult literacy through mobile literacy classrooms in rural areas
  - ▸ Improving quality of life through kiosk education for the elderly and marginalized groups in the digital society
  - ▸ Literacy education for 100 people annually
- Business Implementation Strategy
  - ▸ Addressing regional disparities in adult literacy education by providing mobile literacy classes essential for daily life
  - · Quantitative Performance: Number of learners (persons)
  - · Quality Outcomes: Improvement of literacy among illiterate learners in Eumseong-Gun (enhancing quality of life through the implementation of basic daily life education)
- Key Achievements
  - ▸ Selected for the 2025 Adult Literacy Education Support Project (Everyday Literacy, Digital Literacy); mobile literacy classes and the Kiosk' education for digitally marginalized groups were implemented
- Status of Collaboration with Other Departments (Organizations)
  - ▸ Utilizing locations for literacy learning, such as Eumseong-Gun health clinics, senior centers, and branches of the Korean Senior Citizens Association
  - ▸ Utilization of vehicles for the Eumseong-Gun Mobile Library collaboration
  - ▸ Use of the Hometown Love Fund for Digital Bus Operation Instructors' Expenses

2-7 Establish a public café for people with cognitive disabilities and the elderly

- Business Objectives
  - Strengthening a sense of belonging and community among residents by increasing elderly social participation
- Business Implementation Strategy
  - Establishment of a public café operated by people with cognitive disabilities and the elderly
    - Quantitative achievements: Establishment of a public café implementation plan and creation of a local public café

2-8 Operation of the Senior Health Quest

- Business Objectives
  - Motivating exercise and activity to promote the health of older adults
  - Over 900 successful walkers
- Business Implementation Strategy
  - Operate a mobile app-based walking challenge and provide incentives for successful participants
    - Quantitative performance: number of selected challenge success participants
    - Qualitative outcome: increased participation from older participants due to expanded challenge operations
- Key Achievements
  - Number of walking challenge sessions: 8 in 2024, 9 in 2025, and 11 in 2026

➪ 2-9 Operation of a Living Lab (Community Center) to Address Aging

- Business Objectives
  - ▸ Provide opportunities for residents to participate in identifying and resolving issues affecting the elderly
- Business Implementation Strategy
  - ▸ Operation of a Living Lab Open to Residents
  - · Quantitative performance: Number of policy proposals/issues resolved

➪ 2-10 Operation of an Elderly-Friendly Relationship Healing Center

- Business Objectives
  - ▸ Building a community-based relationship of mutual respect
- Business Implementation Strategy
  - ▸ Operation of a Community Relationship Healing Center
  - · Quantitative performance: number of visitors/callers

➪ 2-11 Project for Identifying and Strengthening Social Networks for the Elderly

- Business Objectives
  - ▸ Check on individuals at risk of dying alone
- Business Implementation Strategy
  - ▸ Actively encourage enrollment among identified individuals through welfare blind-spot detection systems and solitary death response systems
  - · Quantitative performance: Number of subscribers to the welfare check-in service
  - · Quality Performance: Prevents the risk of solitary death by operating a well-being check-in service

▪ Key Achievements

‣ Identify high-risk groups for solitary death and link them to services to prevent such deaths

➪ 2-12 Survey on the Status of Health-Impaired Groups (Aged Single-Person Households)

▪ Business Objectives

‣ Improve self-health management ability and health status through the provision of home health care services

‣ Provide health management services based on the Basic Health Survey

▪ Business Implementation Strategy

‣ Improve management rates of chronic diseases such as hypertension and diabetes and prevent complications

‣ Visiting households directly to provide health management services based on the basic health survey questionnaire

• Quantitative performance: number of health-vulnerable group surveys

• Quality Performance: Providing customized health management services to recipients

▪ Key Achievements

‣ Basic Health Questionnaire responses: 432 copies

➪ 2-13 Launch of a 'Senior Newsletter' Section for the Elderly in Eumseong-Gun

▪ Business Objectives

‣ Contributing to senior-focused content at least six times a year

▪ Business Implementation Strategy

‣ Create a dedicated section for seniors in the existing county newsletter

‣ Launch of a 'Silver News' section for seniors in Eumseong-Gun

- ▸ Establish a specialized section for seniors, who have relatively limited access to information
- · Quantitative achievement: Launch of a Silver News segment for the Deaf community
- · Quality Outcomes: Guidance on health and welfare policies for the elderly

▪ Key Achievements

- ▸ Introduction to newly launched programs such as the Integrated Care for Seniors and the Senior Internship Support Program

➪ 2-14 Conversion to an Age-Friendly Play Space

▪ Business Objectives

- ▸ Create an environment where families can enjoy outdoor activities

▪ Business Implementation Strategy

- ▸ Improve the underutilized children's playground environment (repair and add more pews and benches)
- · Quantitative performance: Number of playground environment improvements for children with low usage rates
- · Quality improvement: Repair and add facilities such as gazebos and benches to enable family outdoor activities

▪ Key Achievements

- ▸ Maintenance of park facilities (repair of gazebos and benches)

(3) Society and Social Services:

⑦ Communication and Information

⑧ Health and Community Care

➪ 3-1 Securing Funding through the Enactment and Amendment of the Age-Friendly City Ordinance

- Business Objectives
  - ▸ Enact and revise the ordinance on age-friendly cities to secure the legal basis and necessary funding
  - ▸ Enactment and revision of ordinances on creating an age-friendly environment to improve the quality of life for the elderly and promote elderly welfare
- Business Implementation Strategy
  - ▸ Preparation and revision of the ordinance for senior-friendly cities
  - · Quantitative achievements: enactment and revision of ordinances for age-friendly cities
  - · Qualitative achievement: Complete revision of the ordinance on the creation of an age-friendly city in Eumseong-Gun (June 5, 2025)
  - · By forming a monitoring team for the creation of senior-friendly cities and establishing a legal basis for the committee and the monitoring team, it contributes to boosting participant morale and promoting a systematic approach to project implementation
  - · Establishment of an Age-Friendly City Development Project, Introduction of Committee Allowances, and Creation of a Monitoring Team

➪ 3-2 Revitalizing the Operation of the Age-Friendly City Development Committee and Expanding Citizen Participation

- Business Objectives
  - ▸ Promoting citizen participation for the creation of an age-friendly city
  - ▸ Revitalize the operation of the Age-Friendly City Committee and expand citizen participation
- Business Implementation Strategy
  - ▸ Form a Senior-Friendly City Committee to incorporate residents' voices into the policy-making process
  - · Establishment and implementation of plans for creating an age-friendly city
  - · Research and Environmental Development for Creating an Age-Friendly City
  - · Promotion of policies and projects for creating an age-friendly city
  - · Other matters deemed necessary by the Governor for the creation of an age-friendly city
  - · Expansion of continuous monitoring by residents

➪ 3-3 Establishing a Platform for the Collection and Analysis of Age-Friendly Health Big Data

- Business Objectives
  - ▸ Use collected big data on residents' health to assess health status and develop policies for the elderly and provide health and welfare services
- Business Implementation Strategy
  - ▸ Collection of residents' health big data
  - · Quantitative performance: Big data collection

- Quality Performance: Establishing customized policies for the elderly and providing health and welfare services using big data

▪ Key Achievements

‣ Conducted a community health survey with 890 participants to collect health big data on residents

➪ 3-4 Expansion of the Companion Assistance Program for Seniors and Single-Person Households

▪ Business Objectives

‣ Improve satisfaction by enhancing access to medical services and minimizing care gaps, thereby providing customized welfare services for the elderly

▪ Business Implementation Strategy

‣ A companion helper (care manager) supports round-trip transportation to and from hospital visits

- Quantitative performance: number of supported households
- Quality outcomes: Ensuring continued community living by supporting mobility for elderly individuals with mobility difficulties and vulnerable groups

▪ Key Achievements

‣ Mobility support provided to 100 households of homebound elderly residents

➪ 3-5 Operation of an Integrated Care Call Service for Seniors

▪ Business Objectives

‣ Establish a care system to address the immediate care needs of the elderly

- Business Implementation Strategy
  - ▸ Consultation and information provided through the 'Integrated Care Call' welfare hotline
  - • Quantitative Performance: Number of Integrated Care Call Complaints Handled for the Elderly
  - • Quality performance: Reducing social isolation and barriers to service use for those with limited access to services
- Key Achievements
  - ▸ Provide counseling and information services to 100 vulnerable households

➪ 3-6 Establishing a Community Consultation System for the Management of Alcoholism

- Business Objectives
  - ▸ Establish a community consultation system for alcohol addiction management
- Business Implementation Strategy
  - • Quantitative performance: Number of newly selected integrated alcohol addiction cases
  - • Quality Performance: Identified an alcohol-addicted household in need of welfare support and selected them for integrated case management
- Key Achievements
  - ▸ After selecting integrated case management recipients, connect them with social welfare resources to promote independence

➪ 3-7 Operation of the Age-Friendly City Monitoring Team

- Business Objectives
  - ▸ Securing momentum for the creation of an age-friendly city through a resident-led monitoring system
- Business Implementation Strategy
  - ▸ Operation of an Age-Friendly City Monitoring Team (twice a year)
- Project Overview
  - ▸ Eumseong-Gun Age-Friendly City Development Monitoring Team
  - · Participants: 13 residents interested in senior-friendly policies
  - · Basis: Ordinance on the Creation of an Age-Friendly City in Eumseong-Gun
  - · Term: September 1, 2024 – August 31, 2026 (2 years)
  - · Activity Details : Identifying inconveniences faced by the elderly in daily life, Presentation of opinions and proposals for specialized projects for the creation of an age-friendly city, Public awareness and opinion gathering on the creation of an age-friendly city project

➪ 3-8 Community Integrated Care Response: Medical and Welfare Integrated Support Center

- Business Objectives
  - ▸ When care is needed, ensure a healthy and dignified life through comprehensive access to medical and care services
  - ▸ Identify and support 300 integrated care recipients experiencing care gaps
- Business Implementation Strategy
  - ▸ Establish an integrated care system to provide integrated care services

- Quantitative performance: number of integrated applications
- Quality outcomes: Establish a foundation for an integrated medical and long-term care system that allows residents to live healthily while receiving integrated services in their own communities

▪ Key Achievements

▸ Identify and support 198 individuals for integrated medical and long-term care in 2025

➪ 3-9 Visiting Senior Center Program

▪ Business Objectives

▸ Promote mental health in older adults through outreach mental health programs

▪ Business Implementation Strategy

▸ Operate outreach mental health programs

- Quantitative outcome: number of program sessions conducted
- Quality outcomes: Promoting mental health among the elderly and their caregivers, and supporting families in crisis

▪ Key Achievements

▸ Program held six times a year

➪ 3-10 Expansion of Visiting Early Dementia Screening

▪ Business Objectives

▸ Active community-based dementia prevention and response in preparation for an aging society

▪ Business Implementation Strategy

▸ Conducting on-site early dementia screenings

- Quantitative performance: Number of participants in the cognitive

screening test for intensive screening

- Quality Outcomes: Linking treatment through early detection of dementia and providing appropriate services based on diagnosis

▪ Key Achievements

▸ Conducting on-site cognitive screening tests (1,317 people per region, 141 at welfare centers, 497 at senior centers)

➪ 3-11 Customized One-Stop Health Business Operation

▪ Business Objectives

▸ Contributing to the health promotion and quality of life improvement of the elderly through customized health management services

▪ Business Implementation Strategy

▸ Providing health management services through health measurement, counseling, education, and community resource linkage

- Quantitative performance: number of exercise and dietary therapy prescriptions
- Quality performance: Support for appropriate health management and healthy lifestyle practices for participants

▪ Key Achievements

▸ Achieved 768 cases against a 2024 and 2025 target of 480, reaching 160% of the goal

➪ 3-12 Distribution of AI Equipment for Elderly Care

▪ Business Objectives

▸ Distribution of AI equipment for elderly care

▸ AI and IoT-based senior health management business

▪ Business Implementation Strategy

- ▸ AI speakers and Bluetooth health monitoring devices provided
- ▸ Target group: Seniors aged 65 and older who require prevention and management of frailty and chronic diseases
- · Quantitative performance: number of households in distribution
- · Quality Outcomes: Contributed to improving self-health management capabilities and health levels through the provision of telehealth services

▪ Key Achievements

- ▸ Distribution of 50 AI speakers

➪ 3-13 Expansion of Rehabilitation Exercise Equipment

▪ Business Objectives

- ▸ Improving the convenience of using health management devices for the elderly through the installation of rehabilitation equipment

▪ Business Implementation Strategy

- ▸ Installation of rehabilitation exercise equipment
- · Quantitative performance: number of rehabilitation exercise equipment installations
- · Quality Performance: Create a healthy living environment for the elderly by installing rehabilitation exercise equipment that alleviates physical illnesses caused by aging

▪ Key Achievements

- ▸ Installation of rehabilitation exercise equipment (15 locations)

➪ 3-14 Expansion of IPTV County Administration Information Broadcasting at Senior Centers

▪ Business Objectives

- ▸ Enhance information delivery through regular broadcasting

▪ Business Implementation Strategy

▸ Transmitting audio county administration information to senior centers' IPTV systems through cooperation with local cable providers

- Quantitative Performance : Number of information broadcasts
- Qualitative Performance : Deliver information to vulnerable groups, such as the elderly, through regular broadcasts

➪ 3-15 Support for Elderly Health Management (Visiting Public Health Centers, Shingles Vaccination for Those 65 and Older)

▪ Business Objectives

▸ Reducing the economic burden of healthcare and improving health by addressing health disparities among residents in medically underserved areas with poor transportation and managing chronic diseases

▸ Contribute to disease prevention and health promotion among residents through the shingles vaccination

▸ Target recipients of the mobile health center service: 800 people

▸ Target number of people for shingles vaccination: 2,000

▪ Business Implementation Strategy

▸ Mobile medical service provided in 64 medically underserved villages

▸ Shingles vaccination support (vaccine cost + administration fee)

- Quantitative performance: number of beneficiaries of visiting health centers and number of shingles vaccine recipients aged 65 and over
- Quality performance: 99% of respondents rated their satisfaction with medical care in the 2024–2025 survey

▸ Supporting seniors' positive lives in their later years by alleviating physical pain and anxiety caused by shingles

- Key Achievements
  - Exceeded the target for mobile health center outreach performance by 110.3%
  - Vaccination rate reached 98.1% from 2023 to 2025

4) Evaluation Results

(1) Summary of Key Outcomes

◦ Quantitative performance analysis for each sub-activity was calculated using a three-year average achievement rate based on a simple mean formula for internal reference and trend analysis purposes, while qualitative performance analysis focused on whether the policy objectives of the age-friendly project were met and the contribution to improving convenience for older users.

◦ However, considering that the research period is 2026, if the project is underway in 2026, the evaluation is based on the average achievement rate for two years, and it is marked as 'in progress.'

- 3-year average achievement rate (%) =Achievement rate of Year 1 + Achievement rate of Year 2 + Achievement rate of Year 3 ÷ 3
- 2-Year Average Achievement Rate (%)=1st Year Achievement Rate + 2nd Year Achievement Rate ÷ 2

◦ Specifically, based on the evaluation settings for each first-phase unit project, the achievement rate of quantitative performance is calculated as a 'progress rate (%)'; the evaluation results are presented by categorizing the progress status into 'achieved,' 'in progress,' 'insufficient,' and 'revised' after a comprehensive analysis of both quantitative and

qualitative performance.

◦ Review results: Out of 43 indicators, 30 were found to be 'achieved,' 7 were 'insufficient,' and 6 require 'revision'

- However, for the projects rated as "insufficient," it was found that although they were proposed to establish a senior-friendly city in the first phase, difficulties in achieving the performance indicators were due to budget constraints or the short-term nature of the projects
- Furthermore, since many projects have targets set low relative to their performance, it is necessary to adjust the targets in establishing the second phase performance indicators to adequately reflect actual performance

◦ 7 Insufficient Indicators

- 2-1 Creation of a Communication Space for the Elderly, 'Eumseong Salon'
- 2-3 Local Governance Organizations for Age-Friendly Cities by Districts
- 2-7 Establish a public café for people with cognitive disabilities and the elderly
- 2-9 Operation of a Living Lab (Community Center) to Address Aging
- 2-10 Operation of an Elderly-Friendly Relationship Healing Center
- 3-2 Revitalizing the Operation of the Age-Friendly City Development Committee and Expanding Citizen Participation
- 3-7 Operation of the Age-Friendly City Monitoring Team

◦ Six corrective indicators

- 1-15 Study on the Reorganization of Senior-Friendly Shuttle Bus Routes
- 2-5 Expansion of Sports Infrastructure to Improve Basic Fitness for the Elderly(① Construction of senior-friendly national sports centers ②

Construction of a small-scale gymnasium ③ Development of a Comprehensive Sports Town)

- 2-12 Survey on the Status of Health-Impaired Groups (Aged Single-Person Households)
- 2-13 'Silver News' Corner Launched for Seniors in Eumseong-Gun

(2) Establish the direction for each subtask

◦ To comprehensively review the three-year implementation details and outcomes of the 1st phase of the Age-Friendly City project, establish the direction for each detailed task, and use the results as basic data for setting indicators for the 2nd phase.

- The direction for implementing detailed tasks for all indicators (43 for evaluation targets + 2 for non-evaluation targets) is classified as “maintain” or “supplement,” and completed projects are marked as “ended” separately

◦ The evaluation results showed that 31 indicators require maintenance, while 5 indicators need improvement.

- For 'maintenance' indicators, keep the indicators in place, but overall target adjustments are necessary; for 'supplemental' indicators, measures such as changing performance indicators, expanding the project, or adjusting targets are required
- The indicators requiring evaluation supplementation include: 1-15 Research on the restructuring of senior-friendly shuttle bus routes, 1-16 Enrollment in safety insurance for the elderly, 2-1 Creation of a communication space for the elderly called the 'Eumseong Salon,' 2-5

Expansion of sports infrastructure to improve basic physical fitness for the elderly, and 3-3 Establishment of a big data collection and analysis infrastructure for senior-friendly health

◦ The nine indicators have 'ended,' so there is a need to discover sustainable alternative projects

- 2-3 Local Governance Organizations for Age-Friendly Cities by District
- 2-7 Establishment of a public café for people with cognitive disabilities and the elderly
- 2-9 Operation of a living lab (community center) to address aging
- 2-10 Operation of an Elderly-Friendly Relationship Healing Center
- 3-1 Securing Resources through the Enactment and Amendment of the Age-Friendly City Ordinance
- 3-2 Revitalize the Operation of the Age-Friendly City Development Committee and Expand Citizen Participation
- 3-6 Establish a community consultation system for the management of alcohol addiction
- 3-7 Operation of the Age-Friendly City Monitoring Team

(3) Areas Requiring Inspection

◦ In summary, the key considerations when establishing the second phase implementation plan for Eumseong-Gun's senior-friendly city are setting sustainable indicators, setting target amounts based on the performance of the indicators, and making efforts to identify alternative indicators upon project completion.

◦ The review of key indicators indicated that some of the five projects require supplementation, while the nine projects have either ended or have not been sustained, making it impossible to measure their outcomes; therefore, the identification of alternative projects is necessary.