

1. Phase 2 Hoengseong-gun Age-Friendly City Vision System

■ The Phase 2 Hoengseong-gun Age-Friendly City vision is set as "A City Where Seniors Are Happy, Hoengseong — A Good Place to Live In for All Generations," structured around 4 goals and 8 domains as follows.

- The 4 goals are: "Sharing and Communication, Empathetic City," "Leisure and Participation, Vibrant City," "Health and Care, Happy City," and "Reassurance and Safety, Secure City."
- The 8 domains were matched to the WHO's 8 domains as follows:
 - Sharing and Communication, Empathetic City → Communication and Information; Respect and Social Inclusion
 - Leisure and Participation, Vibrant City → Social Participation; Civic Participation and Employment
 - Health and Care, Happy City → Community Support and Health Services; Transportation
 - Reassurance and Safety, Secure City → Outdoor Spaces and Buildings; Housing

[Figure] Vision System for Building the Phase 2 Hoengseong-gun Age-Friendly City



2. Roadmap for Hoengseong-gun Age-Friendly City Sub-Projects (Draft)

1) Domain 1: Communication and Information

<Table 1> Communication and Information Roadmap

Project Name	2027	2028	2029	2030	2031
Customized County Administration Public Relations Project	◎	◎	◎	◎	◎
Operation of Hoengseong-gun Council of Elders (Advisory Committee)	◎	◎	◎	◎	◎

2) Domain 2: Respect and Social Inclusion

<Table 2> Respect and Social Inclusion Roadmap

Project Name	2027	2028	2029	2030	2031
Health Support Allowance Program (Senior Bathing and Grooming Cost Support)	◎	◎	◎	◎	◎
Longevity Celebration Gift Support Project	◎	◎	◎	◎	◎
Old-Age Income Security Project	◎	◎	◎	◎	◎
Revitalizing the Community Social Security Council through Public-Private Partnership	◎	◎	◎	◎	◎
Citizen Safety Insurance	◎	◎	◎	◎	◎
Strengthening Friendly Service Mindset to Improve Civil Complaint Services	◎	◎	◎	◎	◎
Operation Support for Hoengseong-gun Senior Counseling Center	◎	◎	◎	◎	◎
Support for Healthy Families and Multicultural Families	◎	◎	◎	◎	◎

3) Domain 3: Social Participation

<Table 3> Social Participation Roadmap

Project Name	2027	2028	2029	2030	2031
Construction of Senior Welfare Center	○	○	○	○	○
Renovation of Senior Centers and Village Halls	○	○	○	○	○
Operation of Small Cinema (Hoengseong Cinema)	○	○	○	○	○
Operation Support for Senior University and Welfare Facilities	○	○	○	○	○
Specialization of Hoengseong Lake Trail Festival	○	○	○	○	○
Culture Support Project "Everyday Life Becomes Culture"	○	○	○	○	○
Creation of Citizen Sports Facilities	○	○	○	○	○
Operation of Hoengseong Somang Iru School (Adult Literacy Education)	○	○	○	○	○
Revitalizing Lifelong Learning	○	○	○	○	○
Expansion of Senior Centers and Village Halls	○	○	○	○	○
Maintenance and Replacement of Aging Gateball Court Facilities	○	○	○	○	○
Sports-for-Life Classes for Seniors	○	○	○	○	○
Hosting/Supporting Senior Sports Events and Participation	○	○	○	○	○
Operation of Hoengseong Culture and Arts Center	○	○	○	○	○
Operational Support for Korea Senior Citizens Association, Hoengseong-gun Branch	○	○	○	○	○
Revitalization of Senior Center Operations	○	○	○	○	○
Creation of "On Village" Education Hub Center	○	○	○	○	○
Operation of Middle-Age "Active+" School	○	○	○	○	○

4) Domain 4: Civic Participation and Employment

<Table 4> Civic Participation and Employment Roadmap

Project Name	2027	2028	2029	2030	2031
Construction of Comprehensive Volunteer Center	○	— (Completion)	— (Completion)	— (Completion)	— (Completion)
Direct Job Support Project	○	○	○	○	○
Farm Work Cost Support for Elderly Farmers	○	○	○	○	○
Operation of Rural Manpower Brokerage Center	○	○	○	○	○
Senior Jobs and Social Activity Support	○	○	○	○	○
Support for Social Farm Operations	○	○	○	○	○

5) Domain 5: Community Support and Health Services

<Table 5> Community Support and Health Services Roadmap

Project Name	2027	2028	2029	2030	2031
Medical–Nursing Integrated Care Project	◎	◎	◎	◎	◎
Hospital Companion Service Support for the Elderly	◎	◎	◎	◎	◎
Customized Care Service for the Elderly	◎	◎	◎	◎	◎
Building a Dementia–Friendly Environment	◎	◎	◎	◎	◎
Mental Health Welfare Center Outsourced Operation	◎	◎	◎	◎	◎
Meal Delivery Service for Food–Insecure Seniors	◎	◎	◎	◎	◎
Hearing Aid/Walking Aid Support for the Elderly	◎	◎	◎	◎	◎
Operation of Anheung Health–Promoting Public Health Branch	◎	◎	◎	◎	◎
Healthy Living Practice (Physical Activity & Nutrition) Project	◎	◎	◎	◎	◎
Resident–Led Health Plus Village Project	◎	◎	◎	◎	◎
Customized Home–Visit Health Management for Vulnerable Groups	◎	◎	◎	◎	◎
Lifelong Oral Health Management Project	◎	◎	◎	◎	◎
Cardio–Cerebrovascular Disease Prevention Management Project	◎	◎	◎	◎	◎
Emergency Safety Confirmation Service for Seniors Living Alone	◎	◎	◎	◎	◎
Wise Healthy Living for Medically Underserved Residents	◎	◎	◎	◎	◎
AI–IoT Based Senior Health Management Project	◎	◎	◎	◎	◎
Senior Safety Care Kit Support Project	◎	◎	◎	◎	◎

6) Domain 6: Transportation

<Table 6> Transportation Roadmap

Project Name	2027	2028	2029	2030	2031
Relocation of Dunnae-myeon Public Bus Terminal	—	—	—	○	—
Zero Bus Fare for Seniors Aged 65+	○	○	○	○	○
100-Won Hope Taxi Project	○	○	○	○	○
Rural-Type Transportation Model Operation	○	○	○	○	○
Traffic Environment Improvement Project	○	○	○	○	○
Creating a Safe Pedestrian Environment	○	○	○	○	○
Reduction of Emissions from In-Use Vehicles	○	○	○	○	○

7) Domain 7: Outdoor Spaces and Buildings

<Table 7> Outdoor Spaces and Buildings Roadmap

Project Name	2027	2028	2029	2030	2031
Installation and Maintenance of Public/Simple Restrooms	○	○	○	○	○
Installing Convenience Facilities Around Hoengseong Downtown	○	○	○	○	○
Creating Accessible Walking Trails for Everyone	○	○	○	○	○
Creating Safe and Pleasant Streets	○	○	○	○	○
Mountain Trail (Hiking Path) Maintenance Project	○	○	○	○	○

8) Domain 8: Housing

<Table 8> Housing Roadmap

Project Name	2027	2028	2029	2030	2031
City Gas Supply to Hoengseong-eup	○	○	○	○	○
Slate Roof Removal Support Project	○	○	○	○	○
New/Renewable Energy Convergence Support Project	○	○	○	○	○

3. Establishment of Evaluation Indicators

- Evaluation measures for the development of Hoengseong-gun as an age-friendly city are established by categorizing evaluation methods (quantitative evaluation ① / qualitative evaluations ②, ③) and evaluation bodies (internal evaluation ①, ② / external evaluation ③).

■ Project evaluation (quantitative + internal evaluation)

- Evaluation criteria consist of four categories: Achieved, In Progress, Insufficient, and Needs Revision.

<Table 9> Project-Specific (Quantitative) Evaluation Criteria

Category	Detailed Description
Achieved (●)	Cases in which 100% or more of the target outcomes have been achieved
In Progress (◐)	Cases in which the project is being implemented to achieve the target outcomes
Insufficient (○)	Cases in which the project has not been implemented or is judged to be difficult to proceed
Needs Revision (▷)	Cases in which the target outcomes are revised

■ Organization-Wide Evaluation (Qualitative + Internal Evaluation): Application of the Management by Objectives (MBO) Approach

- Evaluation of the achievement level of project objectives and goals for the implementation year based on annual plans
- Comprehensive evaluation and review using indicators such as the adequacy of policy content, appropriateness of the implementation process, degree of goal achievement, and comparison between planned budgets and actual execution performance
- Evaluation indicators consist of both qualitative and quantitative measures, with some indicators linked to multi-source evaluation metrics (project-specific evaluation results and perceived effectiveness evaluation results)

<Table 10> Evaluation Criteria at the Organization–Wide Level

Evaluation Area	Evaluation Indicator	Detailed Evaluation Indicator (Score by Item)
Completeness of the Project Plan (3 indicators / 20 points)	Linkage with Higher–Level Laws and Related Plans 2 points 4 points 6 points 8 points 10 points ----- ----- ----- ----- Strongly disagree Disagree Neutral Agree Strongly agree	10 points
	Objectivity of Project Selection 1 points 2 points 3 points 4 points 5 points ----- ----- ----- ----- Strongly disagree Disagree Neutral Agree Strongly agree	5 points
	Adequacy of Administrative and Financial Support Plans 1 points 2 points 3 points 4 points 5 points ----- ----- ----- ----- Strongly disagree Disagree Neutral Agree Strongly agree	5 points
Appropriateness of the Implementation Process (3 indicators / 30 points)	Adequacy of Budget Input and Performance Indicator Calculation 2 points 4 points 6 points 8 points 10 points ----- ----- ----- ----- Strongly disagree Disagree Neutral Agree Strongly agree	10 points
	Appropriateness of Implementation Procedures 2 points 4 points 6 points 8 points 10 points ----- ----- ----- ----- Strongly disagree Disagree Neutral Agree Strongly agree	10 points
	Adequacy of Monitoring 2 points 4 points 6 points 8 points 10 points ----- ----- ----- ----- Strongly disagree Disagree Neutral Agree Strongly agree	10 points

■ Policy Perception Evaluation (Qualitative + External Evaluation)

- The policy perception survey is measured through external evaluation (citizens and older adults) and is classified as a qualitative evaluation in that it uses a Likert scale.
- The evaluation covers the eight domains proposed by the WHO.
- Responses are measured on a five–point scale: “Strongly disagree,” “Disagree,” “Neutral,” “Agree,” and “Strongly agree.”

- The policy perception survey is conducted once every two years, and surveys should be administered in a manner similar to a panel survey so that long-term trends can be compared and reviewed.