

1. Pocheon-si Age-Friendly City Vision Map

- The vision of Age-friendly city Pocheon-si is 'Pocheon, an age-friendly city of communication and trust' . There are four strategic goals under the vision.
 - The four strategic goals are 'Open City of Communication', 'Caring City of Dignity', 'Active Participation City', and 'Happy City for Living', and the four strategic goals are organized to match the eight areas proposed by the WHO.
 - Open City for Communication ➔ Respect and Social Inclusion, Communication and Information
 - Caring City of Dignity ➔ Community support and health services, Transport
 - Active Participation City ➔ Civic Participation and Employment, Social Participation
 - Happy City for Living ➔ Outdoor spaces and buildingst and facilities, Housing

Vision System Map for Creating an Age-Friendly City in Pocheon



2. Pocheon-si Age-Friendly City Project (Draft) Roadmap

Age-Friendly City Project (Draft) Roadmap

areas	Business name	2024	2025	2026
respect and social inclusion	■ Help a neighbor	○	○	○
	■ Dementia Public Guardianship Support Program	○	○	○
Communication and Information	■ Construction of a Public Relation base on SNS	○	○	○
	■ Diversification of promotional items for the delivery of municipal government messages	○	○	○
	■ City Brand Management	○	○	○
	■ Operation of the "Empathy and Communication Breakfast Meeting" with the residents of Eup, Myeon, Dong	○	○	○
	■ Establishment and operation of a citizen call center in Pocheon-si	○	○	○
Health and community care	■ Caring for everyone	○	○	○
	■ Health insurance assistance for low-income residents	○	○	○
	■ Pocheon-type Integrated Support Project for Elderly Care	○	○	○
	■ Pocheon Senior Health Protection Program	○	○	○
	■ Incentives for funeral homes	○	○	○
	■ Personalized Care for the Elderly	○	○	○
	■ Basic mental health welfare center	○	○	○
	■ Integrated Mental Health Promotion Project	○	○	○
	■ Operation of Pocheon Suicide Prevention Center	○	○	○
	■ Operation of Dementia Relief Center	○	○	○
transportation convenience	■ Community Integrated Health Promotion Project	○	○	○
	■ Visiting health service	○	○	○
	■ Customized services in underprivileged areas	○	○	○
	■ An urban transportation model project	○	○	○
	■ A project to support bus transportation expenses for senior citizens aged 65 or older	○	○	○
Jobs and Civic Engagement	■ Gyeonggi Welfare Taxi Project	○	○	○
	■ Installation of bus information terminals	○	○	○
	■ Activating volunteerism by supporting the operation of the Pocheon Volunteer Center	○	○	○
	■ Employment and Social Activities for Seniors support	○	○	○
	■ Fostering community	○	○	○
	■ Local Community Jobs Project	○	○	○
	■ Gyeonggi Silver Reading Sharing Project	○	○	○
	■ Technical Support Project for on-site Problem Solving	○	○	○
Management consulting support for improvement of farm facilities	■ Management consulting support for improvement of farm facilities	○	○	○
	■ Specialized Crops Production Project for Senior Citizens	○	○	○

Leisure and Social Activities	■ Operate the New Middle Ages life university	○	○	○
	■ Building humanities learning infrastructure for everyone anytime, anywhere	○	○	○
	■ Humanities City Reading Culture Service Communicating with Citizens	○	○	○
	■ Running a lifecycle adaptive school	○	○	○
	■ Running a senior college	○	○	○
	■ Korean traditional music performance with the citizens	○	○	○
	■ Participation support for sports competitions	○	○	○
	■ Forest Therapy	○	○	○
External environment and facilities	■ CCTV Smart Safety Center system and on-site integrated maintenance	○	○	○
	■ Carbon point program	○	○	○
	■ Street Forest construction	○		
	■ Beautiful park construction project	○	○	○
	■ Gomo Lake Park Landscape and Perimeter renovation Project	○		
	■ Baekwoon Valley Life SOC Project	○		
	■ Road Defects in the city center and rural areas improvement project	○	○	○
residential safety	■ Housing benefit (rental fee)	○	○	○
	■ Housing Improvement Project for the Disabled	○	○	○
	■ Moving expenses subsidy for residents living in abnormal places	○	○	○

3. Setting performance indicators

- Developed an evaluation plan for an age-friendly city of Pocheon-si by dividing it by evaluation methods (quantitative evaluation / qualitative evaluation) as well as by evaluation subjects (internal evaluation / external evaluation).
- Assessment by project (quantitative + internal assessment)
 - Progress of each project will be judged either as ‘achieved,’ ‘in-progress,’ ‘insufficient,’ or ‘adjustment.’

Project Scorecard

Classification	Details
Achieved (●)	The project achieved 100% or more of the target performance
Progress (◐)	The projects has not yet achieved target performance
Insufficient (○)	The project has not started yet or is experiencing difficulties
Modification (▷)	Adjustment of target performance

- Enterprise-wide assessment (qualitative + internal)
 - Internal evaluation on each project by the departments uses ‘Management by Object(MBO)’
 - Evaluation of project objectives and annual objectives against the Annual Plan for the Age-Friendly City
 - Evaluate the project by four categories of planning implementation, execution, and the participation and satisfaction of local residents

Project Evaluation by Department Scoreboard

Categories	Performance Indicators		Score
Planning	Connectivity	· Whether it is related to the basic plan for a low birth rate and aging society	7
	Program Selection	· Unnecessary similarity or overlap with other businesses	6
	Administration and Finance Plan	· Enactment of project-related ordinances, budgeting, and etc.	7
Implementation	Input /Output	· Appropriate performance index calculation and budget input	10
	Procedure	· Appropriate implementation plan execution procedure (including implementation of changes)	10
	Monitoring	· Adequate monitoring of project implementation	10
Execution	Achievement of target performance	· Achievement of target performance (target level)	10
	Budget execution (% of the plan)	· Budget execution rate against plan	10
	Excellence in Performance	· Creation of Age-friendly environment and the necessity to continue	10
Participation and satisfaction of local residents	Private sector participation and cooperation	· Efforts to participate in residents and collect opinions and public-private cooperation	7
	Contributions	· Contribution to establishing age-friendly environment and creating a cooperative atmosphere	7
	Local Residents satisfaction	· Satisfaction of residents, including the elderly, on projects	6
Total			100

■ Policy perception assessment (qualitative + external assessment)

- Policy perception is measured by external evaluators (citizens, seniors).
- The assessment evaluates the eight areas outlined by the WHO.
- Responses are measured on a 5-point Likert scale of strongly disagree, disagree, neutral, agree, and strongly agree.
- Policy perception surveys should be conducted every two years and should be similar to panel surveys so that long-term trends can be compared and analyzed.