1. Vision and Strategic Goals

❚ The vision of Age-friendly city Hoengseong is 'Together with every generation, Hopeful Hoengseong, Happy Hoengseong. The vision has four strategic goals.

● The four strategic goals are 'Respect and Communication, Open city', 'Leisure and Job, Lively city', 'Health and caring, happy city', 'Safety and Convenience, Bright City', matching the 8 major areas proposed by WHO.
  – Respect and Communication, Open city ➡ respect and social inclusion, Communication and Information
  – Leisure and Job, Lively city ➡ Jobs and Civic Engagement, Leisure and Social Activities
  – Health and caring, happy city ➡ Health and community care, transportation convenience
  – Safety and Convenience, Bright City ➡ External environment and facilities, residential safety

⟨Figure 1⟩ Vision, Goals and Areas

2. Major project of the age-friendly city of Hoengseong-gun

1) Respect and Communication, Open city

〈Table 1〉 Project List

	Area	Project Title
Respect and Communication, Open city	Communication and Information	■ Expand reach of emergency town broadcasting
		■ Tailored city government PR
		■ Senior Advisory Council of Hoengseong–gun
		■ Quick government service notification system
	Respect and social integration	■ Subsidy on grooming & beauty for senior
		■ Support program for celebratory goods for long–lived persons
		■ Income guarantee program for seniors
		■ Solitary death prevention program "Hope, UP!"
		■ Safety insurance for the citizens
		■ Manners training to improve civil services
		■ Communicable accommodations constructions for elderly persons living alone
		■ Senior counseling center management support
		■ Healthy family, multi–ethnic family support

2) Leisure and Job, Lively city

〈Table 2〉 Project List

	Area	Project Title
Leisure and Job, Lively city	Leisure and social activities	■ Senior Welfare Center construction
		■ Senior welfare facilities improvement program
		■ Renovation of senior centers and town halls
		■ Small cinema (Hoengseong cinema)
		■ Senior College and Senior welfare facilities support
		■ Lakeside road of Hoengseong Lake Festival
		■ Culture support program
		■ Sports Complex for the residents
		■ Hoengseong Dream Come True School (Adult literacy education)
		■ Invigoration of Lifelong education
		■ Senior center and town halls expansion
		■ Dunnae–myun Life–Culture center construction
		■ Gateball field maintenance and renovation
		■ Sports for all class for seniors
		■ Sports festival for seniors
		■ Cuture and Art center of Hoengseong
		■ Management support for The Korea Senior Citizens Association Hoengseong Branch
		■ Hoengsoeng Art Complex construction subsidy
		■ Invigoration of senior centers
		■ Create a Education Base Center
		■ Healthy midlife Active+ schools
	Job and social participation	■ Volunteer center construction
		■ Hoengseong–type community invigoration program
		■ Discovery and Creation of jobs for new middle aged person with job experience
		■ Direct employment support
		■ Farming expanse subsidy for senior farmers
		■ Rural human resources brokerage center
		■ Job and social activities support for seniors
		■ Social farm support

3) Health and Caring, Happy City

⟨Table 3⟩ Project List

	영역	사업명
Health and Caring, Happy city	Health and community care	▪ Heongseong—type integrated senior care system
		▪ Hospital companion service for seniors
		▪ Customized caring service for seniors
		▪ Dementia friendly environment construction
		▪ Mental welfare center (consignment operation)
		▪ Meal delivery service for possibly undernourished seniors
		▪ Walker and hearing device support for seniors
		▪ public health center Anheung—myun branch
		▪ Healthylife project
		▪ Resident—led Health—plus town
		▪ Personalized visiting health care service for health—disadvantaged
		▪ Lifelong oral health program
		▪ cardio—cerebrovascular disease prevention program
		▪ Emergency Ansim service for seniors living alone
		▪ Wise healthy life for people with limited access to medical services
		▪ AI—IoT based health management system for seniors
	Transportation convenience	▪ Relocation of Dunnae—myun public bus terminal
		▪ Free bus for seniors over 65
		▪ 100—won Hope Taxi
		▪ Traffic model for rural areas operation
		▪ Traffic environment improvement
		▪ Safe pedestrian environment construction
		▪ Diesel vehicles exhaust gas reduction program
		▪ Starting point relocation of Hoengseong Bus
		▪ Parking lot construction in Hoengseong—eup downtown

4) Safety and Convenience, Bright City

〈Table 4〉 Safety and Convenience, Bright City

	Area	Project Title
Safety and Convenience, Bright city	External environment and Facilities	▪ Public toilet installation and repair
		▪ Amenities construction around downtown Hoengseong
		▪ Healing complex construction
		▪ Walking trails for everyone construction
		▪ Safe and Pleasant street construction
		▪ Hoengseong greeting road construction project
		▪ Mountain trails maintenance
		▪ Downtown forest construction
		▪ Civil service task force
		▪ Saving my town ditches program
	Residential Safety	▪ Cheong-il-myun Silver town construction
		▪ City gas supply to Hoengseong-eup
		▪ Slate disposal support
		▪ 2024 Guri-hill living conditions improvement project
		▪ Renewable energy support program

3. Setting Performance Indicators

❚ Developed an evaluation plan for an age-friendly city of Hoengseong by dividing it by evaluation methods (quantitative evaluation / qualitative evaluation) as well as by evaluation subjects (internal evaluation / external evaluation).

❚ Assessment by project (quantitative + internal assessment)

- Progress of each project will be judged either as 'achieved', 'in-progress', 'insufficient', or 'modification'

Project Scorecard

Classification	Details
Achieved (●)	The project achieved 100% or more of the target performance
Progress (◐)	The project has not yet achieved target performance
Insufficient (○)	The project has not started yet or is experiencing difficulties
Modification (▷)	Adjustment of target performance

❚ Enterprise-wide assessment (qualitative + internal)

- Internal evaluation on each project by the departments uses 'Management by Object(MBO)'

- Evaluation of project objectives and yearly objectives against the Annual Plan for the Age-Friendly City

- Evaluate the project by four categories, such as planning implementation, execution, and the participation and satisfaction of local residents

Project Evaluation by Department Scoreboard

Categories		Performance Indicators	Score
Planning	Connectivity	· Whether it is related to the basic plan for a low birth rate and aging society	7
	Program Selection	· Unnecessary similarity or overlap with other businesses	6
	Administration and Finance Plan	· Enactment of project—related ordinances, budgeting, and etc.	7
Implementation	Input /Output	· Appropriate performance index calculation and budget input	10
	Procedure	· Appropriate implementation plan execution procedure (including implementation of changes)	10
	Monitoring	· Adequate monitoring of project implementation	10
Execution	Achievement of target performance	· Achievement of target performance (target level)	10
	Budget execution (% of the plan)	· Budget execution rate against plan	10
	Excellence in Performance	· Creation of Age—friendly environment and the necessity to continue	10
Participation and satisfaction of local residents	Private sector participation and cooperation	· Efforts to participate in residents and collect opinions and public—private cooperation	7
	Contributions	· Contribution to establishing age—friendly environment and creating an cooperative atmosphere	7
	Local Residents satisfaction	· Satisfaction of residents, including the elderly, on projects	6
Total			100