

■ The vision of Gimhae City’s 1st Age–Friendly City initiative is set as “A Vibrant Age–Friendly City, Gimhae.”

- In order to establish the 1st Age–Friendly City plan, Gimhae City conducted analyses on the eight key domains and gathered citizens’ opinions.
- The 1st plan has three major goals: “Creating a safe and pleasant living environment,” “Promotion of social integration with intergenerational understanding and respect,” and “Establishing welfare systems for a healthy and relaxed aged life.” As of 2025, a total of 69 detailed projects are being implemented.
 - Vision: A Vibrant Age–Friendly City, Gimhae
 - Implementation Period: 2023–2025
 - Project Status: 4 major domains / 8 sub–domains / 69 detailed projects

<Table 1> Project Status by Area of the 1st Gimhae City Age–Friendly City Plan

(Unit: number of projects)

Age–Friendly City Implementation Areas		Number of Projects		
		2023	2024	2025
1. Regional Development and Living Environment	1. Regional Development and Housing	11	9	9
	2. Transportation	5	5	6
2. Health and Protection	1. Health and Care	22	22	22
	2. Safety and Protection	9	8	8
3. Communication and Information Provision	1. Intergenerational / Intragenerational Communication	5	4	5
	2. Information Provision	1	2	3
4. Social Participation	1. Economic Self–Reliance	9	9	9
	2. Social Activities	7	6	7
Total		69	65	69

Source: Gimhae City Government (2025), internal data

- A matrix analysis (IPA) was conducted based on the results of a Delphi survey on the experts.
 - Using the IPA (Importance-Performance Analysis) technique, the importance and improvement needs of each of the 69 projects in the 1st plan were analyzed.
- The following are the analysis results of importance and improvement needs across the eight age-friendly city domains.

<Table 2> IPA Analysis Results by the Eight Age-Friendly City Domains in Gimhae City

Eight Domains of an Age-Friendly City	Importance		Improvement Need	
	Average Score	Rank	Average Score	Rank
1. Regional Development and Housing	3.40	7	2.91	6
2. Transportation	3.47	5	2.91	7
3. Health and Care	3.82	1	2.98	4
4. Safety and Protection	3.67	2	2.98	1
5. Communication	3.40	5	2.87	8
6. Information Provision	3.33	8	2.98	1
7. Economic Self-Reliance	3.62	4	2.98	1
8. Social Activities	3.67	2	2.93	5

① Projects requiring concentrated investment of administrative resources

■ Among the 1st-phase projects, there were six projects that require increased investment of administrative resources.

- Projects requiring concentrated administrative resources are those located in the fourth quadrant of the IPA matrix, and the relevant projects are as follows.

<Table 3> Detailed Results of IPA Analysis for All Projects in the 1st Gimhae Age-Friendly City Plan
- Top Priority Projects

Rank	Domain	Project Name		Importance	Improvement Need
Average for All 1st-Phase Gimhae Age-Friendly City Projects				3.10	2.74
1	Transportation	2-2	Introduction of Eco-Friendly Low-Floor Buses	3.11	2.61
	Health and Care	3-3	AI-IoT-Based Senior Health Management Pilot Project	3.16	2.72
		3-7	Free Fluoride Application and Scaling for the Elderly	3.16	2.62
		3-12	Support for the Operation of Free Senior Meal Centers	3.16	2.73
		3-22	Promotion and Information Provision for Long-Term Care Institutions	3.11	2.71
	Human Rights and Protection	4-2	Gimhae City Citizen Safety Insurance	3.16	2.64

② Projects for Continued Implementation

■ Among the Phase 1 projects, 31 projects require continued implementation in Phase 2.

- These projects are those located in the first quadrant of the IPA analysis, and the relevant detailed projects are as follows.

<Table 4> Detailed IPA Analysis Results for All Projects in the Phase 1 Gimhae Age-Friendly City Plan
- Second-Priority Projects

Rank	Domain	Project Name		Importance	Improvement Need
Average for All 1st-Phase Gimhae Age-Friendly City Projects				3.10	2.74
2	Regional Development and Housing	1-7	Senior Care-Safe Housing (Gaya leumchae)	3.53	3.13
		1-8	Electrical Facility Improvement Project for	3.24	3.02

			Low-Income Households		
		1-9	Gas Shutoff Device (Timer Cock) Distribution Project	3.49	2.96
	Transportation	2-1	Installation and Maintenance of Sidewalks for a Convenient Pedestrian Environment	3.64	3.09
		2-3	Urban Transportation Model Support Project	3.18	2.78
		2-4	Call Taxi and Voucher Taxi Support to Guarantee Mobility Rights for the Transportation-Vulnerables	3.56	3.09
		2-5	Gyeongnam-Style Public Transportation Fare Support Project	3.44	2.85
		2-6	Transportation Fare Support for Elderly Drivers Returning Their Driver's Licenses	3.51	3.20
	Health and Care	3-1	Cardio-Cerebrovascular Disease Prevention and Management Project	3.58	2.82
		3-6	Mobile ICT-Based Health Care Center	3.23	2.79
		3-8	Denture and Implant Support Project for the Elderly	3.39	2.77
		3-9	Hearing Aid Support for Low-Income Elderly	3.55	3.07
		3-13	Social Welfare Meal Management Support Center	3.18	2.76
		3-14	Meal Delivery Service for Homebound and Malnourished Elderly	3.50	2.93
		3-16	Dementia Care Centers	3.58	3.04
		3-18	Support for Elderly-Headed Households	3.22	2.78
		3-19	Customized Care Service Support for the Elderly	3.48	3.04
		3-20	Gimhae-Style Integrated Community Care Project for the Elderly	3.27	2.93
	Human Rights and Protection	4-3	Emergency Safety Support Service for Elderly Living Alone and Persons with Disabilities	3.57	3.04
		4-4	Treatment and Recovery Program for Victims of Domestic Violence	3.25	2.78
		4-6	Suicide Prevention Hotline and Outreach Counseling Services	3.25	2.96
		4-8	Resolution of Daily Life Inconveniences and Creation of Safe Streets	3.13	2.85
	Intergenerational / Intragenerational Communication	5-4	Pilot Project for the Prevention and Management of Lonely Deaths	3.57	3.11
	Economic Self-Reliance	7-1	Basic Pension Provision	3.60	2.95
		7-2	Senior Employment and Social Participation Support Project	3.77	3.09
		7-4	Career-Based Job Program for Middle-Aged Adults	3.49	3.14
		7-6	Support Project for Career-Interrupted Women	3.12	2.82
		7-7	Center for Middle-Aged Technology Startups	3.16	2.86
	Social Activities	8-4	Promotion of Programs at Senior Welfare Centers	3.43	2.84
		8-7	Promotion of Daily Life Sports for the Elderly	3.32	2.96

③ Projects for Which Resource Reallocation Can Be Considered

■ Among the Phase 1 projects, 27 projects require consideration for resource reallocation.

- These projects are those located in the third quadrant of the IPA analysis, and the relevant detailed projects are as follows.

<Table 5> Detailed IPA Analysis Results for All Projects in the Phase 1 Gimhae Age-Friendly City Plan
- Third-Priority Projects

Rank	Domain	Project Name		Importance	Improvement Need
Average for All 1st-Phase Gimhae Age-Friendly City Projects				3.10	2.74
3	Regional Development and Housing	1-1	Rural Spatial Regeneration Project	2.76	2.70
		1-2	General Rural and Fishing Village Development Project	2.62	2.57
		1-3	Operation of Hoehyeon Jiggi Village Community Services	2.86	2.62
	Health and Care	3-2	Massage Service Project for the Visually Impaired	2.52	2.30
		3-4	Operation of the Eastern Health Living Support Center	3.07	2.53
		3-5	Operation of the Juchon Health Support Center (Community Health Playground)	2.91	2.56
		3-10	Operation of Family Centers	2.89	2.57
		3-11	Addiction Prevention and Management Project	3.00	2.50
		3-15	Expansion and Operation of "Hyo Practice" Hygiene Businesses	2.61	2.43
		3-17	Three-Generation Hyo-Dream Allowance Support	2.73	2.64
		Human Rights and Protection	4-1	Mobile Safety Education Program	2.91
	4-5		Medical Expense Support for Victims of Domestic Violence	3.05	2.66
	Intergenerational / Intragenerational Communication	5-1	Construction and Renovation of Senior Centers	2.59	2.49
		5-2	Support for the Operation of Senior Centers	2.70	2.56
		5-3	Theater Education Service Project for Children and the Elderly	2.45	2.31
		5-5	Support for Senior Celebration Events	2.30	2.29
	Information Provision	6-2	Citizen Informatization Education	2.91	2.67
		6-3	'Book Start' Book Package Support Project	2.56	2.52
	Economic Self-Reliance	7-3	Support for Foot-and-Mouth Disease Vaccination Service Fees	2.77	2.36
		7-5	Support for Women's Welfare Centers	2.81	2.50
		7-8	"4050 Life RE-START" Program	2.93	2.61
		7-9	"5060 Life RE-FLY" Program	2.93	2.64
	Social Activities	8-1	Operation of Senior Colleges	2.74	2.48

		8-2	Adult Literacy Education Support Project	2.56	2.27
		8-3	Gimhae City Lifelong Learning Center for Everyday Culture	2.72	2.41
		8-5	Senior Center Revitalization Projects	2.88	2.60
		8-6	Smart Village Project	2.79	2.60

④ Projects to be considered for adjustment supplementation and review

■ Among the Phase 1 projects, five projects may be considered for supplementation and review.

- These projects are those located in the second quadrant of the IPA matrix, and the relevant projects are as follows.

<Table 6> Detailed IPA Analysis Results for All Projects in the Phase 1 Gimhae Age-Friendly City Plan
- Fourth-Priority Projects

Rank	Domain	Project Name		Importance	Improvement Need
Average for All 1st-Phase Gimhae Age-Friendly City Projects				3.10	2.74
4	Regional Development and Housing	1-4	"Vibrant Gayatteul" Rural Village Development Project	2.93	2.80
		1-5	Safe Alleyway Development Project with CPTED Techniques	3.02	2.87
		1-6	Customized (On-Demand) House Lease Program	3.07	3.00
	Human Rights and Protection	4-7	Designation and Improvement of Senior Protection Zones	3.05	2.80
	Information Provision	6-1	Operation of an Age-Friendly City Monitoring Group	3.04	2.78