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Life-Course
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Application to join the WHO Global Network for Age-friendly Cities and Communities

Vienna stands for social cohesion and peaceful coexistence. Vienna stands for diversity. Vienna is the city for all people who live here - regardless of origin, gender, religion, sexual orientation or age.

The time and effort being invested in making Vienna a livable city is being accomplished with a great deal of commitment and heart for almost two million people, including more than 400,000 people aged 60 and over. Demographic developments show us that the number of older people will continue to rise sharply in the coming years. Vienna is aware of the importance of this ever increasing population group. Therefore, the city is sending a powerful signal to the Viennese population and to all those who work for and with the Viennese senior citizens by appointing a Senior Citizens' Representative. The needs and requirements of the older population receive the attention they deserve in all areas of life - from work and employment to housing and mobility to leisure, health and prevention for a self-determined life in old age.

Vienna enables social participation and security, recognizes the diversity and heterogeneity of the older generation and is committed to the inclusion and participation of older people. The city is already active in the eight age-friendly environments outlined by the WHO Age-Friendly Cities and Communities Network.

Vienna aims at providing a good life for the older generation with numerous actions, activities, initiatives, projects and strategies. Many of our ideas have already been implemented; others are in progress and in planning. For example, the city conducts surveys among the population, calls for participation in the design of one's own neighborhood, seeks ideas for heat reduction and for the prevention of loneliness.

In addition, a Viennese senior citizens' strategy is being planned. Together with various institutions, organizations and political stakeholders, the city is working towards making the city even more age-friendly. Vienna's idea of an age-friendly city fits in perfectly with the objectives of the WHO network. Embedded in this network, it would be possible to work efficiently and purposefully towards an even more attractive and livable place for ageing. The development of sustainable and innovative projects, the involvement of older people in decision-making processes and the promotion of

solidarity between the generations play an important role in this. Vienna will share its own experiences within the network, learn from other members and benefit from synergies.

If accepted, I will appoint Sabine Hofer Gruber, the Senior Citizens' Representative of the City of Vienna, and her team 'Vienna for Seniors' as the coordinating body for the WHO Global Network for Age-friendly Cities and Communities. The City of Vienna looks forward to working together in the network for an age-friendly world.

Kind regards



Michael Ludwig

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