

Evaluation

1. Status of the Promotion of Age-Friendly Cities in Seo-gu, Busan

- In the first phase of the planning stage, Seo-gu set its vision as “Seo-gu, a city that shares in the healthy old age of our seniors!” and established age-friendly projects in line with the eight areas of the WHO Age-Friendly Cities Network Guide: “A city environment where people want to stay for a long time (Strategy 1), “building a community together (Strategy 2),” and “providing warm and healthy support for old age (Strategy 3).” It detailed and promoted age-friendly projects in line with the eight areas of the WHO Age-Friendly Cities Network Guide
 - Strategy 1: Three areas (Outdoor space and buildings, Transportation, Housing)
 - Strategy 2: Two areas (Social participation, Respect and social inclusion)
 - Strategy 3: Three areas (Civic participation and employment, Communication and information, Community support and health services)
- The projects in the implementation stage consist of a total of 53 detailed projects across eight major areas. “A city environment where people want to stay for a long time (Strategy 1)” was pursued through 19 projects across three areas, “Building a community together (Strategy 2)” through 12 projects across two areas, and “Warm and healthy retirement security (Strategy 3)” through 22 projects across three areas.

2. Evaluation of the Age-Friendly Cities in Seo-gu

1) Method and Content of Selecting Evaluation Indicators

- To derive the evaluation indicators, first, the status of projects carried out by the responsible departments from 2023 to 2025, based on the 53 indicators identified in the first phase across the eight major areas, was reviewed, and the

status of ongoing and completed projects was examined.

- Based on internal data, the final evaluation indicators were selected, the key outcomes of each subproject were reviewed, and an evaluation of the promotion of the age-friendly city was conducted.
- Review of the detailed tasks confirmed that the project was managed appropriately in accordance with the first-phase implementation plan, and that an alternative project was identified for the sunset project, thereby securing continuity of the project.
- There are a total of three alternative projects identified, and performance evaluation is conducted on projects that have been carried out for more than two years, in accordance with the standards of the existing evaluation indicators
 - 3-6 Care Safe Housing ▶ 2024 Establishment of Seo-gu Style Energy Welfare Hub
 - 4-4 Operation of the Senior Center Modernization Project ▶ 2024 Promotion of the Village Vitality Hub Neighborhood Friendship Project operation, and 2025 the Senior Center Helper Support Project
 - 8-5 Mobile Healthcare Business ▶ 2025 AI-IoT-based Senior Health Management Business
- The evaluation indicators are based on the 53 detailed indicators across the eight major areas of the first phase of the Age-Friendly City, and projects that have secured continuity for at least two consecutive years are used as the standard. In Seo-gu, it was found that, except for one project among the 53 indicators, all had secured continuity for at least two consecutive years.
- This evaluation content will be used as registration material for the Cycle 2 evaluation during the phase of the 2nd WHO Age-Friendly Cities Network.
- This evaluation corresponds to the stage of the WHO Age-Friendly Cities Network Cycle 1 evaluation, and its purpose is to monitor and assess the progress of the detailed tasks of the first cycle of Age-Friendly Cities, and to prepare the direction and basic data for establishing the second five-year plan

based on the content of this evaluation.

- The evaluation of each detailed task under the Implementation Plan reviews the quantitative and qualitative outcomes of the project implementation strategy and performance tasks, as well as the basic evaluation content carried out by the department from 2023 to 2025, and presents the results classified as “Maintain,” “Review,” or “Hold.”
- In the case of the “maintenance” project, it is a project in which the project is progressing, and the detailed projects for the elderly are being appropriately and effectively carried out, and it falls under a project in which securing continuity is necessary
- In the case of the “review” project, although the results have clearly declined, it is judged to be a project necessary for the elderly, and therefore it falls under a project that requires active promotion, such as expansion
- For projects on hold, it is difficult to determine whether the project has achieved results due to the lack of information on performance, or whether it is a project whose relevance to the senior-friendly city project is clearly insufficient

2) Evaluation Results

- The evaluation proceeds by first identifying the key achievements of each task based on internal data. The evaluation results will be used as basic data for establishing the implementation plan for the second phase.
- Based on the 53 detailed indicators across the eight evaluation areas, the department's performance and progress over the past three years were reviewed.
- The evaluation results showed that 3 projects had ended without being excluded from replacement projects, 48 projects were maintained, and 2 projects required further review; no projects were classified as “on hold.”

- In the case of replacement projects, all were classified as maintenance projects, considering factors such as the project's purpose and the appropriateness of its planning and operation.
- (Maintenance Replacement Projects) 3-6 Development of Seo-gu-style Energy Welfare Hub, 4-4 Senior Center Helper Support Project, 8-5 AI·IoT Elderly Health Management Project
- After a comprehensive review, it is understood that Seo-gu, Busan, is appropriately managing its age-friendly projects overall, and that when sunset projects occur, alternative projects are identified and managed.
- Furthermore, analysis of the distribution of indicators among the eight domains showed that domains 2, 5, and 6 have relatively fewer indicators than domains 1, 3, 4, 7, and 8, indicating a quantitative imbalance. Accordingly, based on the results of the overall project review, it is necessary to derive indicators and projects that can be adjusted across sectors and reflect them in the formulation of the second-phase plan.

3. Implementation Details by Subproject

- Area 1 – Outdoor space and buildings
- Area 2 – Transportation
- Area 3 – Housing
- Area 4 – Social participation
- Area 5 – Respect and social Inclusion
- Area 6 – Civic participation and employment
- Area 7 – Communication and information
- Area 8 – Community support and health services

1) Area 1 – Outdoor space and buildings

(1) Climate Change Response (Cool Roof) Project

▪ Business Objectives and Implementation Strategy

- Prevention of heat-related damage to vulnerable groups due to the increasing frequency of extreme weather events such as heatwaves
- Promotion of mitigation of the urban heat island effect and reduction of greenhouse gas emissions through cooling energy savings
- Building infrastructure to respond to the climate crisis by establishing a foundation for sustainable greenhouse gas reduction

▪ Achievements

- Reducing the rooftop surface temperature after construction (by 11°C to 18°C), thereby lowering greenhouse gas emissions through cooling energy savings and improving the living environment for vulnerable groups

(2) Low-Nox Boiler Distribution Support Project

▪ Business Objectives and Implementation Strategy

- Support the distribution of home-use eco-friendly boilers, which are highly effective at reducing air pollutants and have high energy efficiency, to replace outdated conventional boilers, thereby contributing to air quality improvement such as reducing fine dust
- Focused support for low-income and vulnerable groups within the district (excluding support for general households starting in 2024)

▪ Achievements

- Contribution to improving air quality through the reduction of air pollutants
- Reducing heating cost burdens for low-income households and improving living conditions

(3) Expansion of the urban safety net and stable operation of the control center

- Business Objectives and Implementation Strategy
 - Creating a safe urban environment through the installation of multipurpose (security) CCTV
 - Installation and replacement of multipurpose (security) CCTV systems
- Achievements
 - Eliminate CCTV blind spots and ensure better visibility in monitoring, thereby improving residents' perceived safety
 - Strengthening the safety net for the elderly through an increase in the number of CCTVs

(4) Creating a safe green city with high-efficiency lighting facilities

- Business Objectives and Implementation Strategy
 - Create a bright and safe pedestrian environment through the continuous maintenance and management of road lighting facilities and the expanded adoption of high-efficiency LED fixtures
 - Gradually replace aging street lamps and security lights with high-efficiency LED fixtures
- Achievements
 - Improve the nighttime pedestrian environment and contribute to preventing safety accidents by upgrading aging road lighting facilities
 - Continue promoting the transition to high-efficiency LEDs for streetlights and security lights within the district, contributing to the creation of a bright and safe street environment

(5) Road Maintenance Project in the District Area

- Expansion of the access road to the planned site for the Amnam-dong seafood cluster development project
 - Resolve residents' inconveniences by improving traffic flow and the pedestrian environment through linear improvements
 - Improve traffic flow through linear improvements

- Achieved 100% progress rate
- Expansion Construction of the Access Road to the Gongdong Fish Market
 - Relieve chronic traffic congestion by expanding the main connecting road between the old downtown area, Gamcheon Port, and Busan New Port
 - Achieved 100% progress rate
- Installation of a connecting roundabout road from Mangyang-ro to Botong-gil, Dongdaesin-dong
 - Establishing a shortest-time connection from Dongdae Intersection to Mangyang-ro by expanding vertical (circulating) connecting roads between low-lying and elevated areas along Sanbok-ro in Dongdaesin-dong
 - It is expected that traffic flow will improve significantly through road construction
 - Achieved 100% progress rate

(6) Urban Park Maintenance and Management Project

- Business Objectives and Implementation Strategy
 - Creating an age-friendly living environment through the maintenance and upkeep of urban parks frequently used by the elderly
 - Park maintenance and upkeep
- Achievements
 - Creating an age-friendly living environment through the maintenance and upkeep of urban parks
 - 10 park maintenance cases from 2023 to 2025
 - Achieved the target number of park maintenance cases

(7) Operation Project of the Road (Inconvenience) Response Task Force

- Business Objectives and Implementation Strategy
 - To prepare for entering an aging society, a mobile response team for road (inconvenience) issues will be operated to ensure prompt pedestrian safety and resolve pedestrian inconvenience problems
- Achievements

- Prompt on-site response to road damage and pedestrian inconvenience, thereby improving residents' perceived safety and trust in administration
- Prevent safety accidents through prompt road maintenance and preventive upkeep, and create a safe and pleasant pedestrian environment that residents can feel
- Achieve performance against the target for the number of mobilization cases processed per year

(8) Pedestrian Environment Improvement Construction and Maintenance Project (Sanbok Road Connection Maintenance Project)

- Business Objectives and Implementation Strategy
 - Systematic management of alleyways and stairways within the jurisdiction
 - Establish a five-year plan and implement it sequentially
- Achievements
 - Addressed residents' inconveniences while improving the appearance of alleyways within Seo-gu
 - Achieved 100% progress rate

(9) Pedestrian Convenience Facility Development Project

- Business Objectives and Implementation Strategy
 - Eliminating the inconvenience of using stairways for elderly residents and other mobility-impaired individuals living in elevated areas
- Achievements
 - Construction of vertical elevators and pedestrian bridges for people with mobility impairments

(10) Regular Safety Inspection of Facilities

- Business Objectives and Implementation Strategy
 - Ensuring senior safety and preventing safety accidents through regular safety inspections of facilities under management
 - Regular Safety Inspection of Facilities

- Achievements
 - Prevention of various accidents through proactive safety inspections of facilities
 - Achieve safety inspections four times a year

(11) Public Restroom Maintenance and Management

- Business Objectives and Implementation Strategy
 - Enhancing the safety, convenience, and accessibility for elderly people using public restrooms
- Achievements
 - Improving the safety and convenience of users, including the elderly, through the continuous maintenance and management of public restrooms
 - Promote the repair and maintenance of convenience facilities such as accessibility facilities and safety handrails for people with disabilities
 - Improve and maintain public facility accessibility for socially vulnerable groups through the maintenance and management of facilities for the disabled and the elderly
 - Enhancing crime prevention and psychological stability through the operation of safety facilities such as emergency safety bells and lighting
 - Completed regular maintenance and facility improvements for public restrooms
 - Repair and maintenance of convenience facilities such as facilities for persons with disabilities and safety handrails
 - Maintaining a comfortable environment for use by supporting maintenance and management supplies for aging facilities

2) Area 2 - Transportation

(1) Creating a Safe Traffic Environment

- Business Objectives and Implementation Strategy
 - Car parking lot development project, improvement project for areas with frequent traffic accidents, traffic system improvement project, etc. to be carried out

- Achievements

- Resolving parking shortages for nearby residents and facilitating vehicle use through the creation of a parking lot and improvements to the transportation system
- Establishment of public parking lots around the Lighthouse Market area, and around the access road to Ami4 Happy Housing, among others

(2) Expansion of Facilities for Transportation-Vulnerable Groups, Such as Bus Stops

- Business Objectives and Implementation Strategy

- Promote convenience for transportation-vulnerable groups by expanding transportation infrastructure

- Achievements

- Improve the quality of mobility by enhancing the mobility, safety, and comfort of transportation-vulnerable groups
- Replacement of bus stops, installation and maintenance of ground traffic signals, replacement and installation of heated seats, installation of floodlights at crosswalks, etc

3) Area 3 – Housing

(1) Operation of the Village Office

- Business Objectives and Implementation Strategy

- Improving living conditions through the management and repair of old and deteriorated housing in low-income vulnerable residential areas

- Achievements

- Providing convenience to residents through the management and repair of aging and substandard housing for low-income groups
- Providing services for managing and repairing aging housing, tool rentals, and unmanned parcel lockers

(2) Housing Upgrade Support Project for Vulnerable Housing Groups

- Business Objectives and Implementation Strategy
 - Provision of public rental housing and support for the relocation process for residents who have lived for more than three months in the minimum housing area, such as tiny rooms or goshiwons
- Achievements
 - Improving housing satisfaction among vulnerable housing groups and supporting stable settlement in the community after relocation
 - Public rental housing relocation project for vulnerable housing groups in 100 units

(3) Living Condition Improvement Project for Vulnerable Areas

- Business Objectives and Implementation Strategy
 - Improving residents' housing satisfaction by enhancing the vulnerable living environment within Saetteul Village, Nambumin 2-dong
- Achievements
 - Enhance residents' housing stability and living comfort to achieve high-performing home repair support projects that residents can directly feel
 - Support for home repairs in aging housing (56 households)

(4) Energy Welfare Project for Vulnerable Groups

- Business Objectives and Implementation Strategy
 - Replace outdated lighting equipment in energy-vulnerable groups with high-efficiency lighting devices (LED lighting) to realize energy welfare, including reducing electricity bills
- Achievements
 - Replaced 252 LED lighting products that had obtained the “High-Efficiency Energy Equipment Certification”
 - Improve the housing environment of energy-vulnerable groups (low-income groups), enhancing energy efficiency, and reducing electricity bills

(5) “Clean Living Alone” Project for Single-Person Households and Vulnerable Households

- Business Objectives and Implementation Strategy
 - Address welfare blind spots by supporting housing environment improvement projects for vulnerable groups whose living conditions are poor due to hoarding obsession
- Achievements
 - Eliminating welfare blind spots through improving living environments and conducting regular welfare check-ins

(6) Care Safe Housing

- Business Objectives and Implementation Strategy
 - Support for moving in for the convenience of discharged patients
- Achievements
 - Linking post-discharge care through the move-in of discharged patients into care-safe housing
 - Support for one discharged patient to move into a Care Safe Housing unit

4) Area 4 – Social participation

(1) Support for the Public Interest Activities of the Seo-gu Branch of the Korean Senior Citizens Association

- Business Objectives and Implementation Strategy
 - Enhancement of the Rights and Interests of the Elderly and Promotion of Welfare
 - Guidance and management of senior centers, sharing information about senior centers
- Achievements
 - Support for senior organizations and promote the enhancement of senior welfare by organizing events such as Parents’ Day celebrations and awarding filial piety and good

deeds prizes

- Budget execution rate: 100%

(2) Promoting revitalization through support for senior center operations

- Business Objectives and Implementation Strategy
 - Promote the use of and activation of senior centers as open spaces within the community
 - Support essential expenses and manage subsidies for the stable operation of senior centers
- Achievements
 - Open senior centers as public spaces to encourage use by older adults
 - Support for 91 senior centers (84 registered, 7 unregistered)

(3) Operation of a Senior Leisure Welfare Facility (Senior Welfare Center)

- Business Objectives and Implementation Strategy
 - Creating conditions for healthy aging and active social participation for senior citizens in the community
 - Implement diverse specialized programs and realistic programs that reflect users' needs
- Achievements
 - Improve quality of life and contribute to the promotion of elderly welfare through the provision of comprehensive services
 - Counseling services, lifelong learning programs, operation of senior cafeterias, etc.

(4) Promotion and operation of the senior center modernization project

- ▶ (2024-year alternative) Promoting the operation of the Village Vitality and Neighborhood Friend-Making project
- ▶ (2025-year alternative) Senior Center Helper Support Project

- Business Objectives and Implementation Strategy
 - Promote the use of senior centers and encourage community integration

- Provide a comfortable and safe environment for use by improving facilities in aging senior centers and creating modern senior centers
- A senior center helper placement project to support seniors' leisure activities, creating jobs for the elderly and establishing comfortable leisure facilities for seniors
- Achievements
 - Promotion of the Sanwol Senior Center Facility Modernization Project
 - Promoting the use of senior centers as open spaces
 - Establishment of 24 senior centers and community vitality centers

(5) Mobile Lifelong Learning

- Business Objectives and Implementation Strategy
 - Reflecting the contemporary trend of mobile device use becoming a part of daily life, realize a lifelong learning society that is easily accessible anytime, anywhere, and to anyone
 - Conducting real-time interactive online lifelong learning using Zoom
- Achievements
 - Expanding learning accessibility for learners of all generations, including the elderly, through online platforms accessible from anywhere
 - Operating 19 programs including certification linkage, strengthening employment and entrepreneurship capabilities, improving language skills, and liberal arts education

(6) Adult Literacy Education Support Project

- Business Objectives and Implementation Strategy
 - Improving literacy skills necessary for non-literate individuals to carry out daily life
 - Operating learner-centered, customized education by establishing a community cooperation system
- Achievements
 - Development and distribution of literacy education materials tailored to Seo-gu citizens, reflecting Seo-gu characteristics
 - Held poetry recitation sessions for adult literacy education in Seo-gu, and received

awards at the National and Busan Adult Literacy Education Poetry and Painting Exhibitions, among other achievements

(7) Operation of the mobile delivery lecture program

- Business Objectives and Implementation Strategy
 - By providing outreach lifelong learning services, break free from time and space constraints, realize learner-centered lifelong learning, and establish a culture of voluntary lifelong learning
 - Delivering courses that learners want, anytime and anywhere, to the desired location, without the constraints of time and space, providing demand-driven learning services
 - Promoting demand-driven, customized lifelong learning and strengthening learning accessibility
- Achievements
 - By having residents apply for the course themselves, the sense of agency in learning participation and satisfaction is improved
 - Expanding lifelong learning participation opportunities for residents with mobility and time constraints

(8) Operation of the Happy Learning Center, the learning space for our village

▶ (Name changed) Operation of the Lifelong Learning Center

- Business Objectives and Implementation Strategy
 - Establish a neighborhood-level lifelong learning system that allows everyone to participate in lifelong education within a short living radius
 - Designation of neighborhood lifelong learning centers at the residential living zone level and operation of lifelong learning courses
- Achievements
 - Strengthening functions through the designation of 13-dong Lifelong Learning Centers
 - Systematic operation and management through training and placement of lifelong learning activists within the Lifelong Learning Center

(9) Creation of a Silver Complex Cultural Space

- Business Objectives and Implementation Strategy
 - Establish a new silver service delivery system to build an integrated elderly welfare model
 - Provide diverse and multifaceted services to facilities for the elderly's living, culture, and education
- Achievements
 - Create community-utilizing spaces within the "15-minute living zone" through multifunctional public facilities, providing integrated services across households
 - Silver Complex Cultural Center Construction Progress Rate (50%)

5) Area 5 – Respect and social inclusion

(1) Awards for exemplary filial piety and others in commemoration of Senior Citizens' Day and Senior Citizens' Month

- Business Objectives and Implementation Strategy
 - In observance of Senior Citizens Month and Respect for the Aged Month, to promote social interest in the elderly and to encourage the traditional Korean values of respecting the elderly and honoring filial piety
 - Select and reward outstanding filial piety performers and exemplary senior centers
- Achievements
 - To promote the spirit of filial piety and respect for the elderly by selecting and awarding outstanding filial piety performers and exemplary senior centers

(2) Operation of an Elderly Human Rights Guardian Program

- Business Objectives and Implementation Strategy
 - Support for facility monitoring to ensure the dignity of elderly residents entering elderly medical welfare facilities

- Achievements

- Promote the creation of a human rights protection environment by providing human rights guidelines within facilities and conducting human rights education
- Operation of senior human rights guardians at 3 out of 4 senior medical welfare facilities (Anna Senior Health Center, Silverwell Nursing Center, Songdo Sarang Nursing Home)

(3) Operation of an Age-Friendly City Monitoring Team

- Business Objectives and Implementation Strategy

- Encourage direct participation of members of society to create an age-friendly environment
- Recruit a monitoring group and hold a meeting to present development directions and improvements for creating an age-friendly city environment

- Achievements

- With residents' participation in the age-friendly monitoring group, a practical approach to the age-friendly environment creation project is possible

6) Area 6 – Civic participation and employment

(1) Utilizing various channels such as job information system kiosks

- Business Objectives and Implementation Strategy

- To provide comprehensive job information to local employers and job seekers

- Achievements

- Contributing to the activation of job matching between employers and job seekers and improving user satisfaction by expanding channels that provide job information

(2) Senior Employment Support Project

- Business Objectives and Implementation Strategy

- Contribute to improving elderly welfare by supporting various jobs and social activities so that seniors can lead active and healthy lives in old age

- Achievements

- Effects of social participation and income generation through elderly participation in senior employment programs
- Increase the number of participants in senior employment programs at dedicated and implementing institutions for senior employment

(3) Operation of the Busan Seo-gu Senior Club (an agency dedicated to senior employment)

- Business Objectives and Implementation Strategy

- Develop a variety of senior-appropriate jobs and create conditions for participation to improve the quality of life for older adults
- Professional and systematic implementation of senior employment projects through senior employment support organizations

- Achievements

- Professional and systematic implementation of senior employment projects through senior employment support organizations

7) Area 7 – Communication and information

(1) Providing community-centered content and publishing the Seo-gu Newspaper

- Business Objectives and Implementation Strategy

- Provide customized information so that seniors are not excluded from information
- Actively utilize customized news on the pages that match seniors' areas of interest, such as health, jobs, and various lifestyle information

- Achievements

- Provide customized information to improve access to information, strengthen communication, and bring vitality to the lives of seniors
- Posting various lifestyle information in the Seo-gu Newspaper

(2) Enhancing communication and empathy by utilizing various promotional media

▶ (Name change) Operation of the mobile Seo-gu Newspaper

- Business Objectives and Implementation Strategy
 - Improving information accessibility for older adults, bridging the digital divide, and promoting social participation
 - Establish a fast and convenient system for delivering administrative information
- Achievements
 - Strengthen the information delivery system so that seniors can easily access the daily life and welfare information they need

(3) Establishment of Wi-Fi in senior centers and training

▶ (Name change) Operation of the mobile Seo-gu Newspaper

- Business Objectives and Implementation Strategy
 - Fostering a sense of belonging among the elderly and promoting a culture of communication
 - Distributing various programs to senior centers
- Achievements
 - Promoting smartphone education, dementia prevention classes, and mobile health classes
 - Implementing programs at 91 senior centers

(4) Operation of Civil Service Information Assistants

- Business Objectives and Implementation Strategy
 - Provide residents with convenience by offering visitors to the district office kind, prompt, and accurate guidance on civil complaints, thereby realizing a civil complaint satisfaction service
 - Place one staff member at the information desk to provide residents with courteous and accurate civil service guidance, thereby contributing to resident satisfaction with

civil services, trust in district administration, and the creation of a comfortable civil service office

- Achievements
 - Activities as civil complaint guide helpers for socially vulnerable groups, such as the elderly and those with mobility difficulties

(5) Operating a happy meeting with residents

- Business Objectives and Implementation Strategy
 - Promote field-oriented communication administration and empathetic administration in partnership with residents
 - Actively incorporate residents' opinions into local government operations by listening to local issues and residents' suggestions
- Achievements
 - Received and processed 431 resident suggestions

8) Area 8 – Community support and health services

(1) Emergency Safety and Security Service for Elderly Living Alone

- Business Objectives and Implementation Strategy
 - Develop safety measures so that elderly people living alone, who may be in blind spots, can recognize emergencies and respond to them, such as by calling 119, in the event of fires, accidents, or similar incidents
 - Install gas, fire, and activity detectors, as well as emergency call buttons, in the homes of elderly people living alone and people with disabilities to respond quickly to emergencies
- Achievements
 - Create an environment that can respond to emergencies in the homes of elderly people living alone and people with disabilities
 - Installation and operation of home equipment (emergency call device, fire detector, motion recognition)

(2) Holiday Support Fund for Elderly Without Support Families

- Business Objectives and Implementation Strategy
 - Supporting the stability of daily life for low-income, vulnerable elderly living alone households through holiday consolation payments
- Achievements
 - Checking on the well-being of low-income, vulnerable elderly living alone and eliminating welfare blind spots

(3) Basic Pension Support

- Business Objectives and Implementation Strategy
 - Support stable retirement life by providing basic pensions to recipients whose income falls below the eligibility threshold
 - Eligible recipients: persons aged 65 or older whose income falls within the bottom 70% or less
- Achievements
 - Support for Stable Retirement Life

(4) Pneumococcal Vaccination for the Elderly

- Business Objectives and Implementation Strategy
 - Extending healthy life expectancy through infectious disease prevention by supporting pneumococcal vaccination
- Achievements
 - Improving vaccination accessibility: Securing 36 designated medical institutions within the jurisdiction to create an environment where seniors aged 65 and older can receive free vaccinations safely and conveniently near their residences
 - Exceeded vaccination rate targets and ranked 3rd among Busan's 16 districts and counties (2023-2025)

(5) Mobile Healthcare Business

▶ (2025 year replacement) AI·IoT Elderly Health Management Business

- Business Objectives and Implementation Strategy
 - Enhancing residents' ability to manage their own health through the provision of mobile healthcare services
 - For working adults in their 20s to 50s and others engaged in their livelihoods, providing a non-face-to-face public health management service through mobile healthcare health management, as visiting the public health center on weekdays is difficult
- Achievements
 - By providing personalized health management services utilizing information and communication technology (ICT), the rate of improvement in participants' health behaviors and health risk factors will improve from 59.5% (average from 2020 to 2022) to 65.15% in 2025

(6) Safety Confirmation Service for Vulnerable Groups (Utilizing CATV)

- Business Objectives and Implementation Strategy
 - Preventing solitary deaths through the use of cable TV set-top boxes
 - Early detection and response to crises using cable TV viewing data
- Achievements
 - Establishing a contactless wellness check system to detect early risks

(7) Busan-style Integrated Care Project

- Business Objectives and Implementation Strategy
 - Establishing a comprehensive care service system to be enjoyed in one's own home
 - Strengthening the linkage of comprehensive daily-life care services at home for anyone in need of care

- Achievements

- Revitalizing care services, strengthening the care infrastructure, and creating a sustainable care ecosystem
- 2025 Busan-style Integrated Care Project: Integrated Care Service supports 168 people

(8) Operation of Dementia Relief Centers

- Business Objectives and Implementation Strategy

- Proactive Dementia Prevention and Management
- Expansion of eligibility for dementia patient shelters and family support services
- Strengthen case management for dementia patients and provide focused management of early-stage dementia patients

- Achievements

- 13,374 dementia screening tests, 1,586 dementia partner training sessions, and 140 awareness-raising promotional campaigns
- Dementia patient registration rate: 51.8%, customized case management: 279 people
- 308 sessions of dementia prevention and cognitive enhancement classes

(9) Home Health Care Program

- Business Objectives and Implementation Strategy

- Management of chronic diseases and improvement of health behaviors among health-vulnerable groups

- Achievements

- Providing customized home-visit health management services for vulnerable groups and linking them with health and welfare services
- Actively identified eligible households and newly registered 927 households

(10) Welfare Blind Spot Zero: Yogurt Delivery Project

- Business Objectives and Implementation Strategy

- Prevent solitary deaths and build a robust social safety net by checking on residents through yogurt delivery

- Detect and respond to crises early by checking on people's well-being simultaneously with yogurt delivery
- Achievements
 - Strengthen welfare linkage and detect abnormal signs early

(11) Free Meal Support for Elderly at Risk of Malnutrition

- Business Objectives and Implementation Strategy
 - Enhancing elderly welfare through the provision of free meals
 - Project Details:
 - (Pathway meal service) Provides meals five or more times a week to low-income seniors aged 60 and above who are at risk of food insecurity
 - (Meal delivery) Elderly people aged 65 and older with mobility difficulties will be provided with meals five or more times a week
 - (Side dish delivery) For elderly people aged 65 and older with mobility difficulties who can prepare meals at home, twice a week
- Achievements
 - Address welfare blind spots by providing free meals to elderly people who may be at risk of skipping meals

(12) Smart Care Plug Project

- Business Objectives and Implementation Strategy
 - Actively protect socially isolated households in response to the increase in single-person households
- Achievements
 - Using ICT makes it easier to prevent solitary deaths caused by non-face-to-face interactions

(13) Denture and Prosthetic Business for the Elderly and Disabled

- Business Objectives and Implementation Strategy
 - To improve the quality of life by distributing dentures to low-income elderly and

disabled individuals, thereby restoring oral function and supporting dentures to help maintain oral health and oral function in old age

- Achievements
 - Improvement in nutritional status through increased participant satisfaction and enhanced chewing function
 - 67 denture support recipients in 2025

(14) Customized Elderly Care Service Project

- Business Objectives and Implementation Strategy
 - Provide care services for vulnerable elderly individuals to ensure a stable life in old age, maintain health, and prevent deterioration
 - Improve service recipients' satisfaction with daily life and enhance housing stability
- Achievements
 - Preventing solitary deaths and suicide through the provision of specialized services (customized case management)