

Strategy and Action Plan

1. Basic Direction of the Second Phase Implementation Plan

- To establish the 2nd phase of the Age-Friendly City, it is necessary to develop a sustainable long-term plan based on an assessment of the implementation of the 1st phase of the Age-Friendly City and to formulate policies
- Based on its regional characteristics of strong medical care and caregiving, Seo-gu, Busan, aims to become an age-friendly city where seniors can enjoy a healthy and dignified old age in a safe and convenient environment.
- To this end, the 2nd Senior-Friendly City Action Plan comprehensively promotes improvements in living environments, expansion of social participation, tailored information provision for seniors, and strengthening health, welfare, and care services, with a focus on creating a foundation that allows seniors to continue living and remain in their communities.
- In particular, this plan focuses on linking the medical infrastructure, a distinctive strength of Seo-gu, with support for the elderly, thereby creating an urban environment where health management and care are naturally integrated into daily life.
- Comprehensively strengthen living conditions, including age-friendly walking, transportation, and housing.
- By expanding participation in leisure, social activities, and employment, it aims to prevent social isolation among the elderly and support a vibrant life in old age.
- Establish and operate a system that provides the necessary information to the elderly quickly and easily.
- Improve service accessibility by closely linking health, welfare, and

administrative services.

- Through this, Seo-gu, Busan, aims to develop into a city where elderly residents can live with greater peace of mind, and into a senior-friendly, resident-friendly city where people want to continue living.

2. Vision and Implementation Strategy for the Second Phase

1) Strategic Framework

- The development strategy for Seo-gu, Busan, over the next five years is to pursue the vision of “Seo-gu, an age-friendly city that is great to live in from daily life to care”, focusing on the detailed projects in the eight key areas outlined in the WHO’s senior-friendly city guidelines
 - Vision: “Seo-gu, an age-friendly city that is great to live in from daily life to care”
 - Emphasizing the medical infrastructure, a key strength of Seo-gu, and aiming to create a city where seniors want to live healthily and for a long time
 - Principles for Promotion: Creating a living environment where seniors can live well, realizing a city where they want to live long and healthy, and building a vibrant city where participation and dignity coexist
- According to the WHO Age-Friendly Cities model, policies are promoted focusing on eight areas.
 - The goals were broadly divided into the “physical domain,” the “social and economic domain,” and the “health and community support domain,” and the implementation strategy was established accordingly. The “physical domain” includes Areas 1, 2, and 3; the “social and economic domain” includes Areas 4, 5, and 6; and the “health and community support domain” includes Areas 7 and
 - Objectives ① Create a safe and convenient living environment (related areas: Area 1, Area 2, Area 3)

- Main Strategy: Comprehensive improvement of the walking, transportation, and residential environment centered on the living area for the elderly
- Expected Effects: Enhancing the convenience of daily mobility and life for the elderly
 - Objectives ② Expansion of social participation and realization of a dignified old age (Related areas: Areas 4, 5, and 6)
- Main Strategy: Expand the foundation for social activities by linking leisure, culture, jobs, and community participation
- Expected effect: Strengthening support for older adults to lead active and respected lives
 - Goal ③ Strengthen the support system for customized health and administrative services for the elderly (related areas: Areas 7 and 8)
- Main Strategy: Enhance information accessibility, digital utilization, and the linkage of health, welfare, and care
- Expected effect: Create an environment where elderly people can quickly and accessibly use the services they need

2) Basic Policy

- To successfully advance the second phase of Seo-gu's age-friendly city, key tasks were identified based on goal-specific strategies, and supporting action indicators were developed to enhance the management system
- To create a "safe and convenient living environment," policies will be pursued to expand safe living infrastructure, establish barrier-free environments, increase facilities for transportation-vulnerable groups, guarantee mobility rights for the elderly and prevent accidents, improve living conditions in vulnerable areas, renovate aging residential areas, and support a pleasant living environment
- To expand social participation and realize a dignified old age, policies will be promoted to revitalize leisure facilities and senior centers, expand learning

opportunities, protect the human rights of the elderly, gather public opinion and reflect it in policy, create customized jobs, and expand opportunities for economic independence and social participation

- To strengthen a tailored health and administrative service support system for the elderly, policies will be promoted through various media to provide prompt district information, bridge the digital divide and improve information accessibility, establish integrated care based on a smart management system, and expand Seo-gu specialized health and welfare services

3. Second Phase Age-Friendly City Sector-Specific Implementation Plan in Seo-gu, Busan

- The WHO emphasizes that age-friendly cities should be built by establishing a model suited to the city's conditions and circumstances, and based on that model, promote age-friendly policies.
- Based on the experience of carrying out the implementation tasks after the first phase of creating an age-friendly city, it is now time for Seo-gu to promote age-friendly projects that seniors can feel more directly, drawing on its experience in implementing and carrying out the tasks after the first phase of developing an age-friendly city.
- Under the vision of "Seo-gu, a healthy, age-friendly city with strong medical and care services," the 2nd phase of the Age-Friendly City includes the following: "Creating a safe and convenient living environment" in Areas 1, 2, and 3; "Expanding social participation and realizing a vibrant old age" in Areas 4, 5, and 6; and "Strengthening inclusion, health, and care functions" in Areas 7 and 8

1) Area 1: Outdoor space and buildings

- The first area sets detailed indicators focusing on key tasks such as building living infrastructure that is safe from climate change and urban disasters, and creating barrier-free environments that are easy for the elderly to walk in.

- The indicators include the Cool Roof project addressing climate change, creating a safe green city with high-efficiency lighting facilities, pedestrian environment improvement and maintenance projects, and regular safety inspections of facilities.
- Relevant departments: Environmental Sanitation Division, Citizens' Safety Division, Construction Division, Cleaning Administration Division

2) Area 2: Transportation

- The second area sets detailed indicators with the main tasks of expanding facilities such as bus stops for vulnerable road users, installing smart shade shelters, and providing outreach safety education, thereby ensuring mobility rights for the elderly and preventing traffic accidents
- The indicators are: creating a safe traffic environment, expanding facilities for vulnerable road users such as bus stops, installing smart shade shelters to reduce heatstroke, and operating mobile traffic safety classes
- Relevant departments: Transportation Administration Division, Residents' Safety Division

3) Area 3: Housing

- The third area involves operating the village caretaker office and improving living conditions in vulnerable areas by renovating aging residential areas, while also providing energy welfare support and checking on elderly people living alone, thereby creating a safe and comfortable living environment
- Detailed indicators were established for providing an environment and other key tasks.
- The indicators include the operation of village management offices, housing upgrade support projects for vulnerable housing groups, energy welfare projects for vulnerable groups, and the "Clean and Safe Project for the Elderly Living

Alone” for households living alone and vulnerable families.

- Relevant Departments: Creative City Division, Life Support Division, Jobs and Economy Division, Welfare Policy Division

4) Area 4: Social participation

- The fourth area sets detailed indicators with key tasks including revitalizing senior centers and senior welfare centers, expanding learning opportunities such as lifelong learning and adult literacy education, and strengthening support for seniors’ active lives in later life through facilities such as the Silver Complex Cultural Center.
- The indicators include support for the Korea Senior Citizens Association Seo-gu Branch’s public interest activities, promotion of revitalization through support for senior centers, the Lifelong Learning Hideout project, operation of a silver complex cultural space, and the Senior Citizens’ Recreational Sports Festival
- Relevant Departments: Welfare Policy Division, Education Promotion Division

5) Area 5: Respect and social inclusion

- The fifth area sets detailed indicators with key tasks including protecting the human rights of the elderly, promoting intergenerational harmony, and actively reflecting the policy needs of seniors in local government through the operation of a senior-friendly city monitoring group.
- The indicators include awards for outstanding filial piety recipients commemorating Senior Citizens Day and Senior Citizens Month, operation of senior human rights guardians, operation of a senior-friendly city monitoring group, support projects for longevity celebration gifts, funeral expense support for unclaimed deceased, and designation and operation of filial piety businesses.
- Relevant Departments: Welfare Policy Division, Life Support Division, Health

Administration Division, Environmental Sanitation Division

6) Area 6: Civic participation and employment

- The 6th area sets detailed tasks, focusing on creating customized jobs through dedicated organizations such as senior clubs, supporting new midlife employment, and hosting job fairs, thereby expanding opportunities for economic independence and social participation.
- The indicators include utilizing various channels such as job information system kiosks, supporting senior employment projects, operating the Busan Seo-gu Senior Club, supporting new midlife employment projects, and hosting job fairs
- Relevant departments: Job Economy Division, Welfare Policy Division

7) Area 7: Communication and information

- The 7th area sets detailed indicators with the main tasks of rapidly providing district administration information through various media such as the Seo-gu Newspaper, and improving digital divide reduction and information accessibility through senior center programs and civil complaint assistance
- The indicators are: providing community-centered content; publishing the Seo-gu Newspaper; operating the Seo-gu Newspaper on mobile; distributing senior center programs and providing educational support; operating civil service information assistants; and running the Happy Meeting program with residents.
- Relevant Departments: Culture and Tourism Division, Welfare Policy Division, Civil Service Division, General Affairs Division

8) Area 8: Community support and health services

- The 8th area sets detailed tasks centered on providing Seo-gu's specialized health and welfare services, including AI-IoT-based smart health management

and the establishment of an integrated care system for medical and nursing care, strengthening meal and care services for vulnerable elderly people, supporting vaccinations, and providing hospital accompaniment services, with the main tasks being the guarantee of a healthy old age.

- The indicators include emergency safety and reassurance services for elderly people living alone, AI and IoT-based senior health management projects, safety confirmation services for vulnerable groups (utilizing CATV), operation of dementia safety centers, home-visit health management projects, and a yogurt delivery service for checking on the well-being of people in welfare blind spots.
- Relevant departments: Welfare Policy Division, Health Administration Division, Life Support Division

4. Project objectives by area, project implementation strategies, and expected effects

1) Area 1: Outdoor space and buildings

(1) Climate Change Response (Cool Roof) Project

- Business Objectives
 - Implement community-based heatwave prevention measures focused on vulnerable groups, in preparation for extreme weather such as heatwaves
 - Contribute to mitigating urban heat and achieving carbon neutrality through improved building cooling efficiency
- Business Implementation Strategy
 - Building infrastructure to respond to the climate crisis by establishing a foundation for sustainable greenhouse gas reduction
 - Actively identify sites for construction through cooperation with local community centers and others
- Expected Benefits

- Cooling energy savings and urban heat mitigation through reduction of rooftop surface temperature
- Preventing heatwave damage to vulnerable groups affected by climate change and creating comfortable living environments

(2) Expansion of the urban safety net and stable operation of the control center

- Business Objectives
 - Creating a safe urban environment through the installation of multipurpose (security) CCTV
- Business Implementation Strategy
 - Installation and replacement of multipurpose (security) CCTV
- Expected Benefits
 - Improving safety in vulnerable areas through the installation of new CCTV
 - Replace aging CCTV cameras to ensure improved monitoring visibility

(3) Creating a safe green city with high-efficiency lighting facilities

- Business Objectives
 - Expand the adoption rate of LED street lighting facilities to create a safe and comfortable nighttime pedestrian environment and resolve residents' inconveniences
- Business Implementation Strategy
 - Promote the replacement of aging road lighting fixtures with high-efficiency LED fixtures on an annual basis
 - Prioritize areas with pedestrian safety vulnerabilities, areas with frequent complaints, and areas with insufficient nighttime lighting, and improve the lighting environment there
- Expected Benefits
 - Create a safe walking environment for the elderly, mobility-impaired individuals, and residents by improving nighttime pedestrian environments
 - Improve energy savings and maintenance efficiency through expanded distribution of high-efficiency LED lighting fixtures

- Strengthen the foundation for an age-friendly city by creating a bright and pleasant urban environment

(4) Road Maintenance Project in the District Area (Installation of a Connecting Roundabout Road between Mangyang-ro in Dongdaesin-dong and Bodong-gil)

- Business Objectives
 - Construction completion in 2027
- Business Implementation Strategy
 - Business management through process management
- Expected Benefits
 - Construct a landmark living zone by improving traffic flow and enhancing the residential environment in densely populated areas

(5) Urban Park Maintenance and Management Project

- Business Objectives
 - Creating an age-friendly living environment through the maintenance and upkeep of urban parks frequently used by the elderly
- Business Implementation Strategy
 - Park maintenance and upkeep
- Expected Benefits
 - Creating an age-friendly living environment through the maintenance and upkeep of urban parks

(6) Operation Project of the Road (Inconvenience) Mobile Response Team

- Business Objectives
 - To prepare for the transition to an aging society, a mobile response team for road (inconvenience) issues will be operated to ensure prompt pedestrian safety and resolve pedestrian inconvenience problems
- Business Implementation Strategy

- Resolve inconveniences through prompt road restoration following patrols and complaint reports

- Expected Benefits

- Create a safe and pleasant pedestrian environment through prompt road maintenance and preventive upkeep, thereby improving resident satisfaction and administrative trust

(7) Pedestrian Environment Improvement Construction and Maintenance Project (Sanbok Road Connection Maintenance Project)

- Business Objectives

- Systematic management of alleyways and stairways within the jurisdiction

- Business Implementation Strategy

- Establish a five-year plan and implement it sequentially

- Expected Benefits

- Resolving residents' inconveniences and improving alleyway aesthetics through maintenance of alleyways and stairways

(8) Regular Safety Inspection of Facilities

- Business Objectives

- Ensuring senior safety and preventing safety accidents through regular safety inspections of facilities under management

- Business Implementation Strategy

- Regular Safety Inspection of Facilities

- Expected Benefits

- Prevention of various accidents through safety inspections of pre-existing facilities

(9) Maintenance and Management of Public Restrooms

- Business Objectives

- Promote facility improvement and maintenance so that all users, including the elderly,

can use public restrooms safely and conveniently, thereby creating an age-friendly living environment

- Business Implementation Strategy

- Creating a public restroom environment that is safe and convenient for elderly people to use
- Improving barrier-free environments and strengthening maintenance and management
- Crime prevention and ensuring safety during nighttime use
- Improving user satisfaction by providing a comfortable, hygienic environment

- Expected Benefits

- Enhancing convenience in mobility use for the elderly
- Providing a comfortable public restroom environment
- Strengthening the foundation for creating an age-friendly city
- Improving satisfaction among residents and tourists

(10) Installation of a water barrier plate

- Business Objectives

- Creating a safe urban environment through the installation of flood barriers (water-blocking panels)
- Installation and replacement of the water barrier

- Business Implementation Strategy

- Eligible targets: Buildings (residential properties or small business commercial spaces) that have suffered flood damage or are at risk of such damage
- Support for installation and repair/reinforcement costs of flood prevention facilities (water drainage panels)

- Expected Benefits

- To respond to safety accidents and risk factors affecting the elderly due to the growing elderly population, expand guardrails to create a safer living environment

2) Area 2: Transportation

(1) Creating a Safe Traffic Environment

- Business Objectives
 - Car parking lot development project, traffic accident-prone area improvement project, traffic system improvement project, etc. to be carried out
- Business Implementation Strategy
 - Apply for city or national funding, secure the budget, and carry out the project
- Expected Benefits
 - Preventing traffic accidents through improvement projects in areas with frequent traffic accidents, traffic system improvement projects, etc
 - Through the parking lot development project, alleviating nearby parking difficulties, etc

(2) Expansion of Facilities for Transportation-Vulnerable Groups, Such as Bus Stops

- Business Objectives
 - Promote convenience for transportation-vulnerable groups by expanding transportation infrastructure
- Business Implementation Strategy
 - Creating a convenient mobility environment for transportation-vulnerable groups
- Expected Benefits
 - Improve the quality of mobility by enhancing the mobility, safety, and comfort of transportation-vulnerable groups

(3) Installation of Smart Shade Structures to Reduce Heat-Related Illnesses

- Business Objectives
 - Contribute to preventing heat-related illnesses among residents and protecting their health by installing smart shade shelters in preparation for heatwaves

- Business Implementation Strategy
 - Prevent heat-related illnesses through the management of already installed smart shade shelters and additional installation
- Expected Benefits
 - Preventing heat-related illnesses among residents and creating a safe walking environment by reducing the perceived temperature during heatwaves

(4) Elderly Driver License Surrender Incentive Support Program

- Business Objectives
 - Preventing traffic accidents involving elderly drivers and promoting voluntary surrender of driver's licenses
- Business Implementation Strategy
 - For seniors aged 75 or older who have been registered as residents in Seo-gu district for more than one year, when voluntarily surrendering their driver's license, provide incentives
- Expected Benefits
 - Preventing traffic accidents involving elderly drivers and promoting voluntary surrender of driver's licenses

3) Area 3: Housing

(1) Operation of the Village Office

- Business Objectives
 - Improving living conditions through the management and repair of old and deteriorated housing in low-income vulnerable residential areas
- Business Implementation Strategy
 - Promoting housing maintenance services and tool rentals, as well as operating unmanned parcel lockers
 - Business Description: Housing maintenance services and tool rentals, operation of unmanned parcel lockers, etc

- Emergency services: repairs for leaks, electrical short circuits, frozen pipes, clogged pipes, etc
- Replacement repairs: door and window fittings, wiring and lighting fittings, bathroom fixtures, furniture, etc
- Activation support project: installation of roll-up insect screens and safety railings for homes
- Expected Benefits
 - Eliminate welfare blind spots and revitalize villages by encouraging free housing maintenance and repairs for low-income elderly households and promoting the formation of village communities

(2) Housing Upgrade Support Project for Vulnerable Housing Groups

- Business Objectives
 - Providing public rental housing and support for relocation processes for vulnerable housing groups living in minimum housing areas such as small rooms
 - Eligible recipients: residents who have lived for more than three months in minimum housing areas such as tiny rooms
 - Project Details:
 - Housing counseling, identification of eligible persons, house hunting, operation of temporary housing, settlement support, etc
 - Identifying demand for relocation from public rental housing and operating support programs for the relocation process
- Business Implementation Strategy
 - Identifying eligible persons, providing relocation counseling and customized housing information, and establishing a one-stop support system throughout the relocation process
- Expected Benefits
 - Guaranteeing the right to housing and improving quality of life
 - Eliminating blind spots in housing welfare

(3) Living Condition Improvement Project for Vulnerable Areas

- Business Objectives
 - Improving residents' housing satisfaction by enhancing the vulnerable living environment within Saetteul Village, Nambumin 2-dong
- Business Implementation Strategy
 - Achieve the performance targets (indicators) within the year through the implementation of the home repair support project
 - Project target: 10 aging houses in Saetteul Village, Nambumin 2-dong
 - Project Details: All small-scale home repairs, including window frames, wallpaper, and flooring replacement
- Expected Benefits
 - To achieve high resident satisfaction by improving housing stability and living comfort through the home repair (support) project for aging housing

(4) Energy Welfare Project for Vulnerable Groups

- Business Objectives
 - Replace outdated lighting equipment in energy-vulnerable groups with high-efficiency lighting devices (LED lighting) to realize energy welfare, including reducing electricity bills
- Business Implementation Strategy
 - Conduct the project targeting energy-vulnerable groups (low-income groups)
- Expected Benefits
 - Improving the residential environment, reducing electricity costs, and enhancing energy efficiency

(5) “Clean Living Alone” Project for Single-Person Households and Vulnerable Households

- Business Objectives
 - Prevent recurrence and eliminate welfare blind spots by improving the living environment and conducting regular welfare checks
- Business Implementation Strategy
 - Prevent recurrence through regular monitoring
 - Target group: Households with poor housing conditions who are hoarding
 - Project Details: Improvement of the residential environment (cleaning, waste collection, disinfection, pest control, etc.), organizing and storage education to address hoarding disorder, and regular welfare check-ins
- Expected Benefits
 - Improving the living environment, including waste collection, for households obsessed with storage

(6) Establishment of Seo-gu Energy Welfare Hub

- Business Objectives
 - Establish a sustainable energy welfare support system so that energy-vulnerable groups, including the elderly, can live in safe and comfortable housing environments
 - Support a safe and healthy old age by improving the living environment of energy-vulnerable elderly people
- Business Implementation Strategy
 - Operation of a continuous identification and support system for energy-vulnerable elderly persons
 - Expanding improvements in energy efficiency for heating and cooling facilities and aging housing
 - Strengthening the discovery of support resources and linkage to welfare services through public-private cooperation
 - Strengthening integrated case management and tailored support to eliminate energy

blind spots

- Eligible recipients: Priority support for households with income at or below 63% of the median income, as well as at-risk households, and other energy-disadvantaged groups who do not receive central government energy services (such as energy vouchers, briquette support, kerosene support, etc.)
- Project Details: Emergency energy support, provision of heating and cooling supplies, improvement of energy facilities such as boilers and windows, LED replacement, creation of energy-friendly housing, and case-managed integrated support
- Securing donor resources through public-private cooperation and providing customized energy welfare services
- Expected Benefits
 - Reducing the heating and cooling burden on energy-vulnerable elderly people and supporting a healthy and safe life
 - Creating a comfortable living environment and improving energy efficiency through improvements in boilers, windows, and insulation
 - Eliminating energy blind spots by establishing an energy welfare delivery system based on public-private cooperation
 - Improving housing stability and quality of life for the elderly through the provision of customized energy welfare services

4) Area 4: Social participation

(1) Support for the Public Interest Activities of the Seo-gu Branch of the Korean Senior Citizens Association

- Business Objectives
 - Enhancement of the Rights and Interests of the Elderly and Promotion of Welfare
- Business Implementation Strategy
 - Support for senior organizations and promotion of senior welfare, including senior center mapping and management projects, information-sharing projects for senior centers, organizing Parents' Day commemorative events, and awarding filial piety and good deeds prizes

- Project Details:
 - ▷ Senior center guidance and management project, senior center information-sharing project, promotion of a Parents' Day commemorative event
 - ▷ Support for senior organizations and promotion of senior welfare, including the implementation of projects awarding filial piety and good deeds prizes
- Expected Benefits
 - Enhancement of the Rights and Interests of the Elderly and Promotion of Welfare

(2) Promoting revitalization through support for senior center operations

- Business Objectives
 - Promote the use of and activation of senior centers as open spaces within the community
- Business Implementation Strategy
 - Support essential expenses and manage subsidies for the stable operation of senior centers
 - Support for operating expenses, heating expenses, cooling expenses, grain expenses, and holiday consolation gifts:
- Expected Benefits
 - Activation of Senior Center Usage

(3) Operation of a Senior Leisure Welfare Facility (Senior Welfare Center)

- Business Objectives
 - Improve quality of life and contribute to the promotion of elderly welfare through the provision of comprehensive services
 - Create conditions for healthy aging and active social participation for senior citizens in the community
- Business Implementation Strategy
 - Implement diverse specialized programs and realistic programs that reflect users' needs
 - Main content: Contributing to the improvement of elderly welfare by providing

comprehensive welfare services such as leisure activities for the elderly, health promotion, and employment

- Expected Benefits
 - Improving the quality of life for seniors through health promotion, alleviation of loneliness, lifelong education, and social participation
 - Building community cohesion and strengthening the social safety net

(4) Senior Center Helper Support Project

- Business Objectives
 - A senior center helper placement project to support seniors' leisure activities, creating jobs for the elderly and establishing comfortable leisure facilities for seniors
- Business Implementation Strategy
 - Create a comfortable senior leisure facility by assigning cleaning staff in response to the aging of senior center users
- Expected Benefits
 - Placement of cleaning staff in response to the aging of senior users of the senior center
 - Maintaining cleanliness in senior leisure facilities by utilizing participants in senior employment programs

(5) Lifelong Learning Hub Project

- Business Objectives
 - Residents' efforts to restore a community culture of communication and exchange among apartment neighbors through lifelong learning
 - Support for linked activities such as operating programs that reflect learners' desire to learn and talent donation for social contribution
- Business Implementation Strategy
 - Project period: February to December each year
 - Project location: Apartment buildings within the district that have secured a resident learning space with a capacity of 10 or more

- Project target: a study group of about 10 members from the apartment complex
- Support details: Customized programs tailored to residents' learning group needs (priority given to programs with a strong community activity character) and support for talent-sharing activities that give back to society
- Expected Benefits
 - Create a channel for communication through lifelong learning within the everyday spaces of all residents, restoring a sense of community among neighbors

(6) Adult Literacy Education Support Project

- Business Objectives
 - Improve literacy skills necessary for non-literate individuals to carry out daily life
- Business Implementation Strategy
 - Operating learner-centered, customized education by establishing a community cooperation system
 - Target group: Adults with illiteracy (elderly, disabled)
 - Main content: Support for basic/digital literacy education
- Expected Benefits
 - Improving basic literacy skills and strengthening independence in daily life
 - Enhancing adaptability to the digital environment and alleviating digital exclusion among vulnerable information users
 - Enhancing the sense of achievement through learning and expanding participation in lifelong learning

(7) Operation of the mobile delivery lecture program “Here You Go!”

- Business Objectives
 - Expand outreach of lifelong learning services so residents can study the courses they need at times and places of their choice, thereby improving learning accessibility centered on local living areas and revitalizing resident-led learning communities
 - Provide demand-driven learning services that deliver courses learners want, anytime and anywhere, to their desired locations without limitations of time or place

- Business Implementation Strategy
 - Through phased strategies including infrastructure development, expansion of living areas, specialization by target group, linkage with local resources, and promotion of outcomes and self-reliance, the plan aims to develop lifelong learning activities led by residents beyond one-time lecture support
- Expected Benefits
 - It is expected to help reduce disparities in lifelong learning participation, promote residents' self-development and social participation, and contribute to spreading a learning culture within the community and revitalizing the community

(8) Operation of the Lifelong Learning Center

- Business Objectives
 - Establish a neighborhood-level lifelong learning system that allows everyone to participate in lifelong education within a short living radius
- Business Implementation Strategy
 - Designation of neighborhood lifelong learning centers at the residential living zone level and operation of lifelong learning courses
 - Project target: residents
 - Main content: Operation of courses at the Lifelong Learning Center (reflecting residents' needs through qualification courses, crafts, exercise, art, etc.)
- Expected Benefits
 - Improving residents' accessibility and realizing community-based lifelong learning
 - Building networks among residents and revitalizing local communities
 - Establishing a virtuous cycle structure in the community where learning leads to sharing

(9) Operation of the Silver Complex Cultural Center

- Business Objectives
 - Establish a new silver service delivery system to build an integrated elderly welfare model

- Business Implementation Strategy
 - Provide one-stop services addressing various elderly welfare needs, including a comprehensive support center for seniors and the provision of leisure and educational programs
 - Establish a new silver service delivery system in response to the growing, diverse, and complex demand for services in facilities for the elderly, living, culture, and education, and create community-utilizing spaces within the “15-minute living zone” through the multifunctionalization of public facilities to provide integrated services across generations
- Expected Benefits
 - Enhancing elderly welfare through the provision of various services related to the lives, culture, and education of the elderly

(10) Senior Citizens’ Recreational Sports Competition

- Business Objectives
 - Create a space for communication and harmony among local seniors to promote health and friendship
- Business Implementation Strategy
 - A sports event organized by the Korea Senior Citizens Association, where local seniors participate in various athletic competitions to promote health and camaraderie
- Expected Benefits
 - Create a space for communication and harmony for local seniors, so that
 - Local seniors participate in various sports events to promote health and friendship

(11) Operation of a Virtual Reality Sports Room

- Business Objectives
 - Guarantee seniors’ right to participate in sports and provide opportunities for sports participation
- Business Implementation Strategy
 - Providing user convenience by installing and operating a virtual reality sports room

within the senior welfare center

- Operation of a generational integration program through diverse digital content management (installation completed in 2025)
- Program Details: Experience various digital content sports such as archery and shooting
- Expected Benefits
 - Operating a virtual reality sports room to guarantee indoor sports access and contribute to health promotion

5) Area 5: Respect and social inclusion

(1) Awards for exemplary filial piety and others in commemoration of Senior Citizens' Day and Senior Citizens' Month

- Business Objectives
 - In observance of Senior Citizens Month and Respect for the Aged Month, to promote social interest in the elderly and to encourage the traditional Korean values of respecting the elderly and honoring filial piety
- Business Implementation Strategy
 - Select and reward outstanding filial piety performers and exemplary senior centers
- Expected Benefits
 - To promote the spirit of filial piety and respect for the elderly by selecting and awarding outstanding filial piety performers and exemplary senior centers

(2) Operation of an Elderly Human Rights Guardian Program

- Business Objectives
 - Support for facility monitoring to ensure the dignity of elderly residents entering elderly medical welfare facilities
- Business Implementation Strategy
 - Human rights monitoring of facility workers and interviews and counseling with residents, among other measures, to protect the human rights of facility residents

- Expected Benefits

- Promote the creation of a human rights protection environment by providing human rights guidelines within facilities and conducting human rights education

(3) Operation of an Age-Friendly City Monitoring Team

- Business Objectives

- Operate monitoring team meetings during the implementation of the Age-Friendly City project to expand seniors' social participation and spread the momentum for creating an age-friendly city

- Business Implementation Strategy

- Reflecting opinions through the submission of project improvement items and proposals for the implementation plan for creating an age-friendly city

- Expected Benefits

- Encourage seniors' social participation activities by holding a meeting of the Age-Friendly City Monitoring Group
- By having seniors directly participate in the implementation process of the age-friendly project, explore directions for development as an age-friendly city

(4) Longevity Celebration Goods Support Project

- Business Objectives

- The purpose is to foster a social atmosphere of respect for elders and contribute to the promotion of elderly welfare

- Business Implementation Strategy

- Enhancing senior welfare through support of longevity celebration gifts
- Production and distribution of signs for filial piety establishments
- Project Name: Support Project for Longevity Celebration Supplies for Seniors Aged 100 and Over
- Eligible recipients: Seniors aged 100 or older who have lived in Seo-gu for at least three years as of the application date
- Project Details: Support for longevity celebration items worth 400,000 KRW

- Expected Benefits
 - Foster a social atmosphere of respect for elders and filial piety
 - Enhance elderly welfare through Support of Longevity Celebration Supplies

(5) Funeral Expense Support for Unclaimed Deceased Persons

- Business Objectives
 - Stable funeral support for unclaimed or low-income deceased persons
- Business Implementation Strategy
 - Establish a systematic support system with partner and cooperating organizations in the event of deaths among the unclaimed and low-income groups
- Expected Benefits
 - Maintaining the dignity of the deceased and realizing the communal values of mutual aid

(6) Designation Project for Filial Piety Establishments

- Business Objectives
 - Through attention to and respect for the elderly, while fostering a social atmosphere in which the elderly are respected, it is to promote the revitalization of public and food hygiene establishments
- Business Implementation Strategy
 - Promotion of participation in the filial piety business and distribution of incentive goods
 - Production and distribution of signs for filial piety establishments
- Expected Benefits
 - Alleviate the elderly's financial burden and improve their life satisfaction
 - Revitalize the local economy and foster a senior-friendly social atmosphere

6) Area 6: Civic participation and employment

(1) Utilize various channels such as job information system kiosks

- Business Objectives
 - Aims to provide comprehensive job information to regional employers and job seekers
- Business Implementation Strategy
 - Establish a support system that provides convenient access for local employers and job seekers and offers stable employment support services
- Project Overview
 - Job-seeking counseling and placement through the operation and management of the employment information network (Work-net)
 - Discovering jobs through identifying recruiting companies
 - Providing employment linkage services such as hosting job meeting days (job fairs) for job seekers and job applicants
- Expected Benefits
 - It is expected that operating various information-providing channels will improve job seekers' access to employment and contribute to better job placement and satisfaction with employment services.

(2) Senior Employment Support Project

- Business Objectives
 - Contribute to improving elderly welfare by supporting various jobs and social activities so that seniors can lead an active and healthy life in old age
- Business Implementation Strategy
 - Promote participation in senior employment through dedicated agencies and implementing agencies for senior jobs
- Expected Benefits
 - Providing customized jobs for the elderly to create income and offer opportunities for

social participation

(3) Operation of the Busan Seo-gu Senior Club (an institution supporting jobs for the elderly)

- Business Objectives
 - Develop various senior-appropriate jobs and create conditions for participation to improve the quality of life for older adults
- Business Implementation Strategy
 - Professional and systematic implementation of senior employment projects through senior employment support organizations
- Expected Benefits
 - Professional and systematic operation of a job support program tailored to the abilities and aptitudes of the elderly
 - Policy recommendations and operational support for the balanced development and revitalization of senior employment support organizations
 - Identifying and disseminating best practices in senior employment projects, and improving public perception of working seniors

(4) New Midlife Job Support Program

- Business Objectives
 - Provide opportunities for new midlife (ages 50–64) with expertise to re-enter the workforce through private sector reemployment support, thereby creating a foundation for economic independence
- Business Implementation Strategy
 - Selected through a Busan city public contest, it provides suitable job support for new midlife
- Expected Benefits
 - Strengthening employment matching for new midlife through job linkage between local businesses and job seekers
 - Promoting employment for new midlife and fostering an age-friendly social

atmosphere through support for jobs for the new middle-aged generation

(5) Holding a Job Fair

- Business Objectives
 - Operation of an age-friendly job fair to promote seniors' social participation and expand employment opportunities
- Business Implementation Strategy
 - Providing customized job services for older adults in coordination with related senior organizations
- Expected Benefits
 - Expanding employment opportunities and promoting social participation for the elderly and vulnerable groups
 - Strengthening employment matching through job linkage between local businesses and job seekers
 - Promoting local employment and fostering an age-friendly social atmosphere through job fairs

7) Area 7: Communication and information

(1) Providing community-centered content and publishing the Seo-gu Newspaper

- Business Objectives
 - Improving satisfaction among older subscribers by providing tailored information
- Business Implementation Strategy
 - Actively utilize customized news on the pages that match seniors' areas of interest (such as health, jobs, and various lifestyle information)
 - ▷ Target audience: Seo-gu Newspaper subscribers
 - ▷ Project Details: Actively utilize customized articles in print on topics of interest to the elderly, such as health and jobs, programs operated by related organizations, and various lifestyle information
- Expected Benefits

- Prevent information exclusion by providing customized information for seniors and promote the active use of various administrative and welfare services
- Expand opportunities for public participation in district administration through continuous information provision, and improve trust by establishing an age-friendly communication foundation

(2) Operation of the Mobile Seo-gu Newspaper

- Business Objectives
 - Improving information accessibility for older adults, bridging the digital divide, and promoting social participation
- Business Implementation Strategy
 - Enhancing user convenience by organizing content optimized for mobile environments
- Expected Benefits
 - Prevent information exclusion by providing customized information for seniors and promote the active use of various administrative and welfare services
 - Expand opportunities for public participation in district administration through continuous information provision, and improve trust by establishing an age-friendly communication foundation

(3) Distribution of senior center programs and support for education

- Business Objectives
 - Fostering a sense of belonging among the elderly and promoting a culture of communication
- Business Implementation Strategy
 - Distributing various programs to senior centers
 - By introducing various programs at senior centers, stimulate seniors' cognitive function and physical activity, foster a sense of belonging among members, and promote a communicative culture by alleviating feelings of isolation
- Expected Benefits

- Fostering a sense of belonging in the elderly and alleviating feelings of isolation

(4) Operation of Civil Service Information Assistants

- Business Objectives
 - Provide residents with convenience by offering visitors to the district office kind, prompt, and accurate guidance on civil complaints, thereby realizing a civil complaint satisfaction service
- Business Implementation Strategy
 - Place one civil service information assistant at the information desk to provide residents with courteous and accurate guidance on civil complaints, thereby delivering a civil service that satisfies residents and contributing to increased trust in district administration and the creation of a comfortable civil service office
 - Activities as civil complaint guide helpers for socially vulnerable groups, such as the elderly and those with mobility difficulties
- Expected Benefits
 - Provide resident satisfaction civil service by offering kind, prompt, and accurate guidance on civil complaints and the use of civil convenience facilities, thereby enhancing trust in district administration

(5) Operating a happy meeting with residents

- Business Objectives
 - Realizing participatory administration that communicates and empathizes with residents
- Business Implementation Strategy
 - Actively incorporate residents' opinions into local government operations by listening to local issues and residents' suggestions
- Expected Benefits
 - Enhancing trust in administration by strengthening resident-centered, communication-focused administration

8) Area 8: Community support and health services

(1) Emergency Safety and Security Service for Elderly Living Alone

- Business Objectives
 - Develop safety measures so that elderly people living alone, who may be in blind spots, can recognize emergencies and respond to emergencies, such as calling 119 when fires or accidents occur
- Business Implementation Strategy
 - Install gas, fire, and activity detectors, as well as emergency call buttons, in the homes of elderly people living alone and people with disabilities to respond quickly to emergencies
 - Eligible groups: people with dementia or at high risk of developing dementia, vulnerable elderly living alone, and persons with disabilities receiving activity support, etc.
 - Project Details: Installation of home equipment (emergency call, fire detection, motion recognition) and monitoring of emergencies
- Expected Benefits
 - Create an environment that can respond quickly in case of an emergency in the homes of elderly people living alone and people with disabilities

(2) Holiday Support Fund for Elderly Without Support Families

- Business Objectives
 - Provide holiday consolation payments to low-income, vulnerable elderly living alone to help stabilize their lives and create a warm holiday atmosphere
- Business Implementation Strategy
 - Support for stabilizing the lives of low-income, vulnerable elderly living alone households through holiday consolation payments
- Expected Benefits
 - Checking on the well-being of low-income, vulnerable elderly living alone and

eliminating welfare blind spots

- Support for stabilizing living through holiday consolation payment support

(3) Basic Pension Support

- Business Objectives
 - By providing a basic pension to the elderly and offering a stable income base, support is given to the stability of their lives and welfare is promoted
- Business Implementation Strategy
 - Support for stabilizing retirement life by providing basic pensions to recipients whose income falls below the eligibility threshold
 - Eligible recipients: persons aged 65 or older whose income falls within the bottom 70% or less
 - Project Details:
 - ▷ Selection threshold: 2.47 million KRW per month for single-person households, 3.952 million KRW per month for couple households
 - ▷ Payment amount: Single-person household 34,970 KRW to 349,700 KRW, couple household 55,950 KRW to 559,520 KRW
- Expected Benefits
 - Support for Stable Retirement Life
 - Promotion of Elderly Welfare

(4) Pneumococcal Vaccination for the Elderly

- Business Objectives
 - Extending healthy life expectancy through infectious disease prevention by supporting pneumococcal vaccination
- Business Implementation Strategy
 - Intensive management of unvaccinated individuals: continuous encouragement of vaccination through mail, text messages, and one-on-one phone calls
- Expected Benefits
 - Building community herd immunity through systematic, individually tailored

management of unvaccinated individuals

- Reducing the disease burden and extending healthy life expectancy by preventing invasive pneumococcal infection in seniors aged 65 and older

(5) AI·IoT-Based Senior Health Management Project

▪ Business Objectives

- Promote health promotion by providing sustainable health management services to seniors using AI and IoT technologies

▪ Business Implementation Strategy

- Expanding participation in AI·IoT-based senior health management projects
- Target group: Seniors aged 65 and older in the district who need help managing frailty, chronic diseases, and improving health management behaviors (smartphone holders)

• Business Description

- ▷ Distribution of health management devices (Bluetooth activity trackers, scales, blood pressure monitors, blood glucose meters) and training on how to use them
- ▷ Providing health monitoring, health information, and personalized health management services through a mobile app
- ▷ Evaluation of Health Indicator Improvement through Pre- and Post-Health Screening

▪ Expected Benefits

- Fostering participants' ability to manage their own health and promoting health
- Providing sustainable health management services through non-face-to-face services
- By providing non-face-to-face services, we aim to improve the efficiency of operational personnel and expand the number of beneficiaries of health and welfare programs

(6) Safety Confirmation Service for Vulnerable Groups (utilizing CATV)

▪ Business Objectives

- Preventing solitary deaths through the use of cable TV set-top boxes

▪ Business Implementation Strategy

- Early detection and response to crises using cable TV viewing data
- Target group: Elderly people aged 65 and older, including single-person recipients of government aid, and other groups at risk of dying alone
- Project Details:
 - Using cable TV viewing data to detect viewing among individuals at risk of solitary death
 - Collect viewing time via set-top box and notify through a dedicated app and website
- Expected Benefits
 - Early response to health abnormalities through changes in viewing patterns
 - Establish a continuous monitoring system and strengthen safety nets through coordination of communications, welfare, and site visits

(7) Integrated Medical and Long-Term Care Integrated Care Project

- Business Objectives
 - Creating an integrated care city where happiness continues from where people live
 - Establishing a comprehensive care service system to be enjoyed in one's own home
- Business Implementation Strategy
 - Realizing AIP (Aging In Place) through Seo-gu-style community-integrated care
 - Establishing and laying the foundation for a sustainable integrated care support system
- Expected Benefits
 - Establishing Seo-gu -style community-integrated care support system
 - Enhancing demand-driven accessibility and identifying care blind spots
 - Expansion of the scale of integrated care services and securing diversity
 - Public-private cooperation to promote integrated care and activate networks

(8) Operation of a Memory-Filling Shelter for Dementia Patients

- Business Objectives
 - Prevention of progression in patients with mild dementia and reduction of the caregiving burden on families

- Business Implementation Strategy
 - Providing specialized cognitive stimulation activities and care to prevent the progression of dementia in patients
 - Supports social participation and emotional stability by offering a variety of programs such as physical activity, occupational therapy, horticulture, and art
- Expected Benefits
 - Maintenance of cognitive function in dementia patients and improvement of their ability to perform daily living activities
 - Alleviate social isolation and promote emotional stability in dementia patients
 - Reducing the caregiving burden on families of dementia patients

(9) Home Health Care Program

- Business Objectives
 - Improving quality of life through enhancing residents' health behavior improvement and health management capacity
- Business Implementation Strategy
 - Management of chronic diseases and improvement of health behaviors among health-vulnerable groups
 - Target groups: socially, culturally, and economically vulnerable groups in need of health management services, elderly single-person households aged 65 or older, and elderly couples' households aged 75 or older, among others
 - Project Details:
 - ▷ Health Measurement and Health Education
 - ▷ Rental and support of health care supplies
 - ▷ Home Care and Chronic Disease Patient Management Project
 - ▷ Linking internal and external resources within the public health center
 - ▷ Health management of vulnerable groups during heatwaves and cold waves
- Expected Benefits
 - Enhancing health equity by providing services to vulnerable groups
 - Improvement of self-health management ability and promotion of health

(10) Welfare Blind Spot Zero: Yogurt Delivery Project

- Business Objectives
 - Prevent solitary deaths and build a robust social safety net by checking in on people through yogurt deliveries
- Business Implementation Strategy
 - Early detection and response to crises through checking in on people while delivering yogurt
 - Target group: Elderly people aged 55 and older, including single-person recipients of government aid and other groups at risk of dying alone
 - Project Details:
 - Monthly yogurt delivery 9 times (1–2 times per week)
 - If a drink is not collected or any abnormal signs are detected, the local community service center will be contacted
- Expected Benefits
 - Prevent solitary deaths and reduce welfare blind spots through regular monitoring
 - Emotional support from delivery managers improves life satisfaction and enhances quality of life

(11) Free Meal Support for Elderly at Risk of Malnutrition

- Business Objectives
 - To provide free meals to elderly people who may be unable to eat due to unavoidable circumstances such as financial hardship or mobility difficulties, and to alleviate welfare blind spots and promote elderly welfare by providing meals that ensure basic nutritional security
- Business Implementation Strategy
 - Enhancing elderly welfare through the provision of free meals
 - Target group: Elderly individuals with financial difficulties or those with mobility impairments
 - Project Details:

- ▷ (Pathway meal service) Provides meals five or more times a week to low-income seniors aged 60 and above who are at risk of food insecurity
- ▷ (Meal delivery) Elderly people aged 65 and older with mobility difficulties will be provided with meals five or more times a week
- ▷ (Side dish delivery) For elderly people aged 65 and older with mobility difficulties who can prepare meals at home, twice a week
- Expected Benefits
 - Eliminating welfare blind spots by providing free meals to elderly people facing financial difficulties
 - Enhancing elderly welfare by connecting elderly people with mobility difficulties to side dish or lunchbox delivery services

(12) AI Check-in Call

- Business Objectives
 - Prevention of lonely deaths among the rapidly increasing number of single-person households and rapid response to crises
- Business Implementation Strategy
 - 100% monitoring based on service subscribers' risk signals (interest, alert, caution, serious)
 - Target: 650 households at risk of solitary death
 - Project Details: Preventing solitary deaths through power and communication monitoring and AI check-in calls
- Expected Benefits
 - Easy to understand lifestyle patterns by utilizing power systems, communication data, and more
 - Establishing a district-centered system that reflects regional characteristics to minimize imbalance among neighborhoods
 - Strengthen welfare service linkage through continuous monitoring

(13) Denture and Prosthetic Business for the Elderly and Disabled

- Business Objectives
 - To improve the quality of life by distributing dentures to low-income elderly and disabled individuals, thereby restoring oral function and supporting dentures to help maintain oral health and oral function in old age
- Business Implementation Strategy
 - Enhance the identification of vulnerable recipients and improve accessibility and satisfaction of the dental support program through systematic follow-up management
 - Project subject:
 - Medical aid recipients aged 65 or older and low-income health insurance transitioners within the jurisdiction - Medical aid recipients and low-income health insurance transitioners among persons with disabilities aged 40 or older within the jurisdiction
 - Project Details:
 - Support for the patient's co-payment portion of the cost of complete denture and partial denture procedures
 - Lingual prosthetics: 250,000 KRW per unit. ※ Up to 6 prosthetics can be provided per person
- Expected Benefits
 - Relief of discomfort caused by tooth loss and restoration of oral function
 - Improvement of writing function and nutritional status
 - Contributes to reducing the burden of medical expenses and improving health equity

(14) Customized Elderly Care Service Project

- Business Objectives
 - Provide care services for vulnerable elderly individuals to ensure a stable life in old age, maintain health, and prevent deterioration
- Business Implementation Strategy
 - Strengthen preventive care, provide needs-centered customized services, and diversify

services

- Main contents:
 - ▷ Safety support, social participation, life education, support for daily living, etc
 - ▷ Linking private sponsorship resources
 - ▷ Post-management through regular monitoring
 - ▷ Short-term Intensive Service for Discharged Patients
- Expected Benefits
 - Establishing a tightly knit social safety net and improving the quality of life for the elderly
 - Reducing the family's caregiving burden and eliminating gaps in care

(15) Seo-gu-style, high-class hospital accompaniment service

- Business Objectives
 - Creating an environment that continues to foster a healthy community of residence
 - Strengthening public childcare infrastructure
- Business Implementation Strategy
 - Support for safe accompaniment by notifying the guardian (family) of medical treatment details
 - Deliver the final report (including notes for the guardian, etc.) to the professional healthcare worker after the service ends
 - Target group: Elderly people aged 65 and older who have difficulty traveling to and using hospitals
 - Project Details: Support such as accompaniment, registration, and medication pickup when leaving the hospital and returning home
- Expected Benefits
 - Improving hospital accessibility and convenience for elderly and patients with mobility difficulties

(16) Program Support for Senior Citizens' Bathing and Hairdressing Expenses

- Business Objectives
 - Support bathing and grooming expenses for seniors to contribute to ensuring a healthy and active life in later years
- Business Implementation Strategy
 - Support bathing and grooming expenses to create a comfortable environment for retirement
- Expected Benefits
 - Support for bathing and grooming expenses for seniors due to aging
 - Enhancing elderly welfare by supporting a comfortable life in old age

(17) Support for the Operation of Home-Based Elderly Welfare Facilities

- Business Objectives
 - Provide various necessary services to vulnerable and at-risk elderly people who have difficulty maintaining daily life, thereby realizing preventive welfare and establishing a social safety net
- Business Implementation Strategy
 - Provide various needed services such as counseling, resource linkage, and daily living support to vulnerable and at-risk elderly people in need
- Expected Benefits
 - Provide various necessary services to vulnerable and at-risk elderly people who have difficulty maintaining daily life
 - Supporting a stable life in old age through the realization of preventive welfare and the establishment of a social safety net

(18) Medical Expense Support for Low-Income Elderly Cancer Patients

- Business Objectives
 - Reducing the financial burden and improving access to treatment through medical

expense support for low-income elderly cancer patients

- Business Implementation Strategy
 - Promote the receipt and disbursement of medical expense claims, and provide ongoing project guidance and publicity
- Expected Benefits
 - Improving cancer mortality and enhancing cancer-related health indicators by promoting timely and appropriate treatment for cancer patients
 - Increasing the utilization rate of affiliated hospitals within the region to prevent the outflow of patients from the metropolitan area, thereby revitalizing local medical institutions and boosting the regional economy

(19) Shingles Vaccination Support Program

- Business Objectives
 - Supporting a healthy old age by partially covering the cost of shingles vaccination for seniors aged 65 and older
- Business Implementation Strategy
 - Encourage participation in the project among designated medical institutions within the jurisdiction (30 institutions, excluding public health centers) to promote highly accessible medical support for the elderly
- Expected Benefits
 - Encourage participation in the project among designated medical institutions within the jurisdiction (30 institutions, excluding public health centers) to improve seniors' access to medical facilities

(20) Dementia Patient Missing Prevention Support Project

- Business Objectives
 - Creating a community where dementia patients and their families can feel secure by supporting the prevention of disappearance among dementia patients
- Business Implementation Strategy
 - Support various missing-person prevention services (such as distributing smart tags

and pre-registering fingerprints) to prevent the disappearance of dementia patients

- Establish a cooperative system with related agencies such as the police station to support prompt response and early discovery in the event of a disappearance
- Expected Benefits
 - Ensuring the safety of dementia patients and reducing the caregiving burden on their families through support for preventing the disappearance of dementia patients
 - Creating a community where dementia patients can live with peace of mind by strengthening the community cooperation system