



January 19, 2023

File No. 0530.04

World Health Organization
Global Network for Age-friendly Cities and Communities

To Whom it may Concern:

On behalf of myself and the members of Cranbrook City Council, I would like to re-emphasize our commitment to ensuring the City of Cranbrook remains an age-friendly community. Since 2018, the City has provided financial and human resources toward supporting the Cranbrook Age Friendly Advisory Committee. The Committee has delivered amazing results in a very short period. Through our collaboration, the Committee has delivered an Age Friendly Action Plan, a Community Assessment Survey, and an Age Friendly Business Checklist, just to name a few. Community outreach through public engagement, partnerships, as well as a website and Facebook page provides important resources to our community.

By 2019, Cranbrook was recognized by the Province of British Columbia as an Age-Friendly Community, and we received Pan-Canadian Age Friendly Recognition. In 2020, the City formally embedded age-friendly support within its 2020-2024 Strategic Plan, by "embracing an age friendly lens for all recreational services".

Currently 36% of our city population is over 55 years of age and is projected to rise to 41% by 2035. Our commitment will ensure Cranbrook will support our older population to live active, socially engaged and independent lives.

I am very happy to be submitting this application to join the WHO Global Network for Age-friendly Cities and Communities, to further elevate the important work we all embrace.

Sincerely,

Wayne Price
Mayor

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Copy: City Council