

# Strategy and Action Plan

## Section 1. Basic guidelines for action plans

### 1) Establishment of the age-friendly city of Seogu according to the 5th Community Safety Plan.

- The implementation plan should be managed by the elderly-friendly city of the WHO while promoting coherence with higher policies such as the “Seogu Community Security Plan” to secure links between policies.
  - The cycles of the “Seogu Community Security Plan” and the WHO Action Plan for the Elderly are implemented in the same cycle from 2023 to 2026.
- The 5th Busan Seogu Community Security Plan aims to implement Seogu’s social security policies to meet local needs for well-being based on the characteristics of Seogu such as urban regeneration, future happiness, secure communities, and balanced and resident-led development.
- The 5th Community Security Plan is composed of eight strategies in two areas (Social Security Business Strategy, Community Security Development Strategy) and 48 detailed task systems for the Best Value Social Security Community established by residents.

### 2) Development of an adapted model in Seogu, Busan.

- The WHO provides certain guidelines for creating an aging-friendly city, but it recommends developing a model suitable for the situation of each city as a reference guide rather than a fixed model. Therefore, the city model for the elderly in Seo-gu, Busan was developed based on the process of verifying the city for the elderly during the planning of the action plan.
- In the case of Seogu, Busan, 29 administrative and government offices, 40 education institutions, and 4 general hospitals are located in the area of the established city, and it is characterized as a cultural and tourist attraction

because it includes historical buildings and Songdo Beach.

- In particular, it can be seen as a basic local government with the best medical infrastructure in Busan, as there are four large university hospitals, the distribution of medical institutions is high, and the elderly have high access to medical services.
- However, because of geographical features, there are many highlands surrounding mountain roads, and there are areas with severe variations in the urban base and living environment, so older persons are exposed to health risks and disadvantages.

### **3) Establishment of a viable aged-friendly project plan**

- The main purpose of Busan Seogu joining the WHO's aging-friendly city is to establish an urban environment that is good for the elderly to live in response to the super-aged society. Therefore, the first implementation plan consists of detailed indicators of the current age-appropriate project.

### **4) Establishment of an action plan from a macro perspective in consideration of the WHO-friendly network implementation schedule in Seogu, Busan**

- An action plan was established in consideration of the schedule for promoting the network of the elderly-friendly city in Seogu, Busan, and the design of the elderly-friendly city from a macro perspective was implemented.
- Process of Implementing the International Network for Aging-Friendly Cities
  - Step 1: Plan for the 1st Age-Friendly City and Join the WHO International Network (2022.12.)
  - Step 2: WHO International Network Implementation of the Seogu Elderly-Friendly City Plan (2023-2025)
  - Step 3: Evaluating and Improving Action Plans (2025)
  - Step 4: Establish a plan for the establishment and advancement of the second elderly-friendly city (2026-2030)

## Section 2. Vision and Promotion Strategy

- The Seo-gu Aging-Friendly City Action Plan aims to build a happy Aging-Friendly City where the elderly live a comfortable old life in a place with a healthy body and a healthy mind.
  - Aging in Place (AIP) means “getting old in an old place” and “getting old in a home I’m used to” which means that in addition to the physical and mental health of the elderly individual, communities such as the elderly’s living space, social environment, and neighborhood can affect their age health and happiness.
- From this point of view, the vision of the Seo-gu Aging-Friendly City Action Plan is to build a city where the body and mind of the elderly can be healthy and to create a city where the elderly can happily grow old in this space.
- ① Promotion Strategy 1: An urban environment that you want to stay for a long time (related areas: 1st area, 2nd area, 3rd area)
  - The goal is to create a living environment where senior citizens can live with confidence and create a city where they want to stay for a long time
- ② Promotion Strategy 2: Building a Community Together (Related Areas: Area 4 and Area 5)
  - The goal is to promote active aging of the elderly and to build a community where all generations recognize and care for each other
- ③ Promotion strategy 3: Ensuring warm and healthy retirement (related areas: 6th, 7th, 8th)
  - The goal is to create a warm living environment for the elderly and to create a city that guarantees a healthy old age
- The basic policies for the eight major areas of the elderly-friendly city in Seogu, Busan are as follows
  - 8 areas of Seogu, Busan: (Area 1) outdoor space and buildings, (Area 2) transportation, (Area 3) housing, (Area 4) social participation, (Area 5) respect and social inclusion, (Area 6), civic participation and employment, (Area 7), communication and information, (Area 8) community support and

health services

- Basic Policy: The basic policy is adjusted to suit the situation of Seo-gu, Busan, based on the WHO Guide to Senior-Friendly Cities. Busan Seo-gu shall implement policies for the creation of Seo-gu, an elderly-friendly city, based on the following basic policies:
- Basic policy for the eight areas
  - Area 1. Outdoor Space and Building: The goal is to improve the safety, convenience, and accessibility of urban infrastructure, and to create an elderly-friendly outdoor space and building where the elderly can live safely
  - Area 2. Transportation: Aiming to promote easy-to-move and inexpensive transportation for the elderly
  - Area 3. Housing: Realize a comfortable and safe life for the elderly by creating a residential environment where the elderly can live safely
  - Area 4 Social participation: The goal is to provide recreational and social opportunities for older adults
  - Area 5. Respect and social inclusion: Creating a social atmosphere that respects the elderly and aiming for a society in which all generations recognize each other's existence
  - Area 6. Civic participation and employment: It provides opportunities for social participation and expansion of volunteer and employment opportunities according to the needs of the elderly
  - Area 7. Communication and information: Establish an environment in which information acquisition required by the elderly is highly accessible and communicated. Contributes to revitalizing social activities and human relationships by strengthening information accessibility
  - Area 8. Community support and health services: Strengthen the sufficiency, adequacy, and accessibility of welfare and medical services, and create an environment in which all generations, including the elderly, can maintain a healthy life

### Section 3. Seogu Busan Elderly-Friendly City Tasks

- Based on the basic policy of Seogu, Busan, we would like to present a checklist for each of the eight major areas for self-diagnosis of Seogu by referring to WHO guidelines and the checklist of Seogu
- To establish an aging-friendly city, it is necessary to first check whether it has an aging-friendly foundation that considers the convenience of the elderly. It is necessary to consider the contents of the checklist for each area presented in planning and operating the elderly-friendly project

### Section 4. Policy Direction

#### 1) Establishment and strengthening of an integrated management system for projects for the elderly

- It is necessary to establish an integrated management system for projects derived from the implementation plan for the first senior-friendly city development project
- Integrated management of each project's operation plan and performance must be carried out every year, and an organic cooperation system with the detailed project operation department must be established
- Therefore, it is necessary to expand the authority for the project to the welfare policy and welfare department for the elderly, which is the department in charge of the elderly-friendly city in Seogu, Busan.
- To develop into an aging-friendly city, considerable attention is needed at the old level, and strong leadership of administration is also needed to promote it. Each office and bureau shall maintain cooperation with each other while utilizing their expertise, and shall be able to encourage residents to actively promote and participate in the elderly-friendly city

## 2) Operation of the Busan Seogu Elderly-Friendly City Development Committee

- On November 15, 2021, Seogu, Busan enacted the Busan Metropolitan City on the Creation of the Elderly-Friendly City and established a legal basis for the formation of the Committee for the Creation of the Elderly-Friendly City
  - The composition of the Committee shall be comprised of not more than 15 members, including one chairperson and one vice-chairperson
  - The main role of the Committee is, first, the establishment and implementation of plans related to the creation of an elderly-friendly city. Second, research related to the certification of an elderly-friendly city, human resource training, and infrastructure construction. Thirdly, issues relating to the promotion of policies and projects to create a city friendly to the elderly. Fourth, advice on other matters deemed necessary by the head of the Gu shall be provided
- In detail, the Elderly-Friendly City Development Committee should act as an advisor to projects to be maintained or expanded, projects to be supplemented or removed from indicators, and play a central role in maintaining mid- to long-term plans for elderly-friendly cities

## 3) Busan Seogu Elderly-Friendly City Monitoring Team

- Seogu Busan has established a legal basis for the formation of an elderly-friendly city monitoring group under the same ordinance
  - The monitoring team of the elderly-friendly city shall consist of not more than 11 people and shall be commissioned by the head of the Seogu from among the residents, and the main role shall be constantly investigated and inspected for inconvenience to the elderly for creating an elderly-friendly city in daily life
- The monitoring team of the elderly-friendly city should allow young people,

- middle-aged, and elderly living in the region to participate so that various classes can monitor the overall inconveniences of daily life from the perspective of the elderly, especially 50+ generations preparing for old age
- Measures for activating and supporting the monitoring team can be presented as follows:
    - First, it is necessary to establish a separate venue for spreading the elderly-friendly atmosphere and forming a consensus for information exchange
    - Second, it is necessary to support activities to discover various elderly policies
    - Third, the person in charge of the monitoring team's activities should continuously manage and actively review the requests for improvement from the perspective of the elderly
    - Fourth, requests for improvement should lead to the provision of administrative services and policy execution
  - The important point of the monitoring team's activities is that the improvement requirements presented by the monitoring team lead to the improvement of the actual elderly-friendly project, the provision of administrative services, and the implementation of policies

#### 4) Aging-Friendly City Project Management

##### (1) Securing Business Continuity

- Since the WHO network of senior cities is largely made up of a cycle of plan → implementation → evaluation → improvement (management), it is necessary to secure the continuity of projects for regular evaluation. It is necessary to organize long-term projects as detailed indicators rather than short-term projects.

##### (2) Need a top-down & bottom-up approach

- Seogu Busan should harmonize the participatory approach of citizens and government in the process of creating an elderly-friendly community

- Joint Design and Co-Building: Building an age-friendly community requires cooperation and coordination with a wide range of stakeholders across sectors, and one of the essential conditions for creating an age-friendly community is the involvement of the elderly throughout the process. In other words, when setting tasks, drafting, implementing, and evaluating elderly-friendly policies, the elderly are not only beneficiaries but also important forces that cause change
- Efforts are required to create an elderly-friendly community, focusing on life-process approaches that foster relationships, connections, and mutual support between generations

### **(3) Establishment of cooperation between project promotion departments and a public-private partnership system**

- To effectively promote detailed projects in the eight major areas for the elderly, a cooperative and public-private cooperation system must be established between departments in the Gu
  - There is a certain limit to the promotion of projects that can satisfy the diverse needs of the elderly by investing a certain budget at the department level in charge of the elderly-friendly project
  - Therefore, it can be a more effective way to provide various services and programs to the elderly through organic cooperation with the private sector in the actual field
- In the operation of the project adapted to the elderly, the budgetary and political synergy of the project can be achieved through cooperation among the various departments and public-private cooperation, and better welfare services and programs can be provided to the elderly.
  - It is necessary to consider ways to provide customized services to the elderly in various ways, such as providing senior citizens' universities and leisure programs linked to the Korean Senior Association in Seogu and improving welfare functions linked to hospitals, health welfare centers, and health centers



## Section 5. The Action Plan of Eight Major Areas for Aging-Friendly Cities in WHO

### < Area 1. Outdoor space and building >

#### 1-1. The Cool Roof Project to Respond to Climate Change

Business Purpose

- Abnormal climate problems caused by climate change are compounded by seniors whose energy efficiency is relatively low because of old buildings and poor cooling and heating systems
- Therefore, promoting projects aimed at increasing energy efficiency, reducing greenhouse gases and reducing energy costs by improving the efficiency of cooling and heating is encouraged

Business Overview

- Project Name: Cool Roof Project for Climate Change
- Business period: January to December 2022
- Project target: vulnerable groups such as senior citizens and basic livelihood recipients Results of 2021 project: 17 out of 21 locations, those aged 70 or older
- Project details: roof waterproofing and insulation paint construction

Performance indicators and annual target levels

- Performance indicators: Persons eligible for support
- Measurement formula: Number of persons eligible for support
- Target level: 2022 (20 households), 2023 (12 households), 2024 (12 households)

#### 1-2. Low-nox boiler supply support project

Business Purpose

- Nitrogen oxide (Nox) emitted during the combustion of gas boilers is the primary cause of the production of fine dust in winter
- Creating a safe living environment for the elderly and the weak vulnerable to fine dust by increasing energy efficiency by 90% or more and reducing

nitrogen oxides by 65% or more. through the replacement of eco-friendly boilers

Business Overview

- Project name: Low Knox Boiler Supply Support Project
- Business period: January-12th, 2022
- Project target: Any Seogu residents
- Business details: Partial support for the cost of low-nox boiler replacement

Performance indicators and annual target levels

- Performance indicators: Persons eligible for support
- Measurement formula: Number of persons eligible for support
- Target level: 2022 (560 households), 2023 (560 households), 2024 (560 households)

### **1-3. Expansion of urban safety nets and stable operation of control centers**

Business Purpose

- Creating a safe urban environment from various crimes by installing CCTVs for crime prevention
- Contributing to the resolution of incidents and accidents and the prevention of various crimes through CCTV installation

Business Overview

- Project name: CCTV construction project for crime prevention
- Business period: 2022 to 2024
- Project target: Crime-vulnerable areas in Seogu
- Details of the project: A demand survey for crime-prone areas in Seogu and installation of CCTVs for crime prevention

Performance indicators and annual target levels

- Performance Indicators: CCTV
- Measurement formula: Number of CCTV installations
- Target level: 2022 (100 units), 2023 (40 units), 2024 (40 units)

#### 1-4. Creating a safe green city with high-efficiency lighting facilities

- Business Purpose
  - Creating bright and safe streets through thorough the maintenance of road lighting facilities
  - The safe and clear installation of high efficiency lighting installations eliminates the inconvenience for residents
- Business Overview
  - Project name: LED supply for road lighting facilities
  - Business period: January to December 2023.
  - Project target: Street lights and security lights in Seogu
  - Project details: Replacement of high-efficiency LED streetlights, security lights, new construction and maintenance management
- Performance indicators and annual target levels
  - Performance indicators: LED lamp penetration rate
  - Measurement formula:  $\{(LED \text{ streetlight} + \text{security light}) / (\text{total streetlight} + \text{security light})\} \times 100$
  - Target level: 2022 (63%), 2023 (69%), 2024 (75%)

#### 1-5. Road maintenance projects in the jurisdiction

- Business Purpose
  - Expanding urban infrastructure and addressing residents' inconveniences by opening roads and maintaining roads (facilities) in the jurisdiction
- Business Overview
  - Project name: Road opening and road (facilities) maintenance in the jurisdiction
  - Business period: Continuing business
  - Project target: Jurisdiction of Seogu
  - Project details: Open roads and maintain roads (facilities) in the jurisdiction
- Performance indicators and annual target levels
  - Performance Indicators: Road opening and road maintenance

- Measurement formula: Road opening and road maintenance
- Target level: Construction promotion

## 1-6. Urban Park Maintenance and Maintenance Project

### Business Purpose

- Creating an elderly-friendly living environment by providing convenience in using parks through the maintenance and maintenance of urban parks frequently used by the elderly population in their daily lives

### Business Overview

- Project name: Park maintenance and maintenance
- Business period: Continuing business
- Project target: 13 urban parks (created 3, undeveloped 10), and 28 parks
  - ▶ Urban parks: 13 places including Songdo Park, Amnam Park, and Tonj Cultural Park excluding Jungang Park
  - ▶ Ssamji Park: 28 places including Gobun-ri Ssamji Park
- Details of the project: Maintenance of old facilities and tree maintenance in the park

### Performance indicators and annual target levels

- Performance indicators: Number of park maintenance cases
- Measurement formula: Number of park maintenance
- Target level: 2022(10 cases), 2023(10 cases), 2024(10 cases)

## 1-7. Road (Inconvenient) Management Processing Unit

### Business Purpose

- In preparation for entering an aging society, the road pillar processing team is operated to ensure rapid pedestrian safety and address the pedestrian inconvenience

### Business Overview

- Project name: Operation of road (uncomfortable) management team
- Business period: January 1, 2022, to December 31, 2022.
- Project target: roads in the jurisdiction

- Project details: Rapid road restoration due to patrols and inconvenience reports to resolve inconveniences
- Performance indicators and annual target levels
  - Performance Indicators: Start-up Processing
  - Measurement formula: Number of start-ups
  - Target level: 2022 (1,000 cases), 2023 (1,050 cases), 2024 (1,100 cases)

## 1-8. Pedestrian Environment Improvement and Maintenance Project

- Business Purpose
  - Resolving inconveniences to residents and improving the walking environment by maintaining old and damaged alleys
- Business Overview
  - Project name: Resident participation proposal project and pedestrian environment improvement project
  - Business period: 2022 to 2024
  - Project Target: A member of the old alleyway in Seogu
  - Project details: 21 alleyway maintenance, lift and bridge installation
- Performance indicators and annual target levels
  - Performance Indicators: Alleyway Maintenance
  - Measurement equation: Alleyway maintenance, lift and bridge installation
  - Target level: Alleyway maintenance, elevator and bridge installation

## 1-9. Facilities for Pedestrian Facilities Development

- Business Purpose
  - The purpose of this project is to create a walking convenience facility for the elderly living in the highlands and improve residents' satisfaction by forming a safe and comfortable walking vertical axis connecting Mangyang-ro and Seogu Social Welfare Center
- Business Overview
  - Project name: Seogu Social Welfare Center's pedestrian convenience facility development project

- Business period: 2022 to 2023.
- Location: Member of Seogu Social Welfare Center
- Project details: Pedestrian convenience facilities (monorail, vertical elevator, etc.)
- Performance indicators and annual target levels
  - Performance indicators: Location of pedestrian convenience facilities
  - Measurement equation: Location of walking convenience facilities
  - Target level: 2024 The Installation of pedestrian convenience facilities

### 1-10. Regular safety inspection of facilities

- Business Purpose
  - Securing the safety of the elderly and preventing safety accidents through regular safety inspections of facilities
- Business Overview
  - Project name: Regular safety inspection of facilities
  - Business period: January 1, 2022, to December 12, 2022.
  - Project targets: facilities, steep slopes, and children's play facilities
  - Project details: Prevention of safety accidents through safety inspection of facilities
- Performance indicators and annual target levels
  - Performance indicators: Inspection of facilities
  - Measurement formula: Safety Inspection of facilities
  - Target level: 2023 and 2024 (Regular safety inspection)

### 1-11. Public Toilet Management

- Business Purpose
  - Safe and comfortable maintenance of public toilets
- Business Overview
  - Business name: Public toilet management
  - Business period: Year-round
  - Project target: Seogu residents

- Project details: Cleaning and management of public toilets
- Performance indicators and annual target levels
  - Performance indicators: Number of management of public toilets
  - Measurement formula: Number of cleaning and management of public toilets
  - Target level: 2022 (18 places), 2023 (18 places), 2024 (18 places)

## < Area 2. Transportation >

### 2-1. Creating a Safe Transportation Environment

- Business Purpose
  - Due to the frequent illegal parking along the road due to the lack of residential parking lots and parking facilities in the jurisdiction, parking difficulties are resolved and parking lots are expanded
- Business Overview
  - Project name: Creating a safe transportation environment
  - Business period: 2022 to 2023
  - Project target: Residents living in Nambu-dong, Chojang-dong, Ami-dong, etc
  - Details of the project: Parking lot expansion project, transportation system improvement project, and traffic accident frequent improvement project
- Performance indicators and annual target levels
  - Performance indicators: Persons eligible for support
  - Measurement formula: Number of persons eligible for support
  - Target level: 2022 (32,400 people), 2023 (33,000 people), 2024 (33,500 people)

### 2-2. Expansion of facilities for the transportation vulnerable, such as bus stops

- Business Purpose
  - Facilitating the convenience of the vulnerable by expanding the transportation infrastructure

Business Overview

- Project name: Expansion of facilities for the transportation vulnerable, such as bus platforms
- Business period: January to December 2022
- Project target: Seogu
- Details of the project: Installation of a bus elevator, installation of a crosswalk floodlight, installation of a vehicle speed indicator, installation of a heating chair at a bus stop

Performance indicators and annual target levels

- Performance Indicators: Expansion of Traffic Safety Facilities
- Measurement formula: Location of installation
- Target level: 2022 (24 places), 2023 (24 places), 2024 (24 places)

## < Area 3. Housing >

### 3-1. Operation of the village keeper's Office

Business Purpose

- The village keeper's office in the low-income vulnerable residential complex is operated to provide convenience to residents through the management and repair of old and defective houses
- To eliminate welfare blind spots and revitalize villages by inducing free repair of low-income housing, such as basic livelihood recipients and the second-highest class, and inducing the formation of village communities;

Business Overview

- Project name: Operation of the village keeper's Office
- Business period: 2022 to 2023
- Project target: Seogu residents
- Project details: housing maintenance services and tools rental, unmanned delivery storage, etc
- Emergency services: Leakage, short circuit, freezing, repair of blockage in



pipes, etc

- Replacement repair: door/window accessories, wiring/light accessories, bathroom supplies, furniture, etc

Performance indicators and annual target levels

- Performance Indicators: Number of Processing Cases
- Measurement formula: Number of cases processed
- Target level: 2022 (1,500 cases), 2023 (1,500 cases)

### 3-2. Housing Improvement Support Project for the Residential Vulnerable

Business Purpose

- Public rental housing is provided to the vulnerable class (residents of at least three months in the side room, women's quarters, semi-basement, etc.) and the migration and settlement process is closely supported

Business Overview

- Project Name: Housing Improvement Support Project for the Housing Vulnerable
- Business period: March to December 2022 (public offering project)
- Project target: Residential vulnerable class (resident in a room, examination center, women's lodging, semi-basement, etc. for at least three months)
- Project details: Operation of programs to discover the migration demand for public rental housing and support the migration process (Residential counseling and discovery of persons, operation of counseling centers, migration support, etc.)

Performance indicators and annual target levels

- Performance indicators: Number of supporting households
- Measurement formula: Number of households waiting to move in + number of households completed to move in
- Target level: 2022 (40 households)

### 3-3. Modification of living conditions in vulnerable areas

Business Purpose

- Accelerating the stagnation of the residential environment, such as poor living infrastructure and population decline, it is necessary to create basic infrastructure, such as restoring the daily lives of residents and securing living safety facilities

Business Overview

- Project name: Nammin 2-dong Living Conditions Modification Project
- Business period: 2022 to 2025 (4 years)
- Project Target: Residents of 10-5, Cheonma-ro 89beon-gil, Seogu, Busan
- Details of the project: 13 detailed projects in 4 fields, including safety-securing projects

Performance indicators and annual target levels

- Performance indicators: Persons eligible for support
- Measurement formula: Number of persons eligible for support
- Target level: 2023 (100 people), 2024 (160 people)

### 3-4. Energy welfare projects for the vulnerable

Business Purpose

- High efficiency of aging lighting equipment for basic living supply and demand households, etc., which are vulnerable to energy
- By carrying out replacement work with lighting equipment (LED lighting), electricity bill reduction benefits and energy welfare can be realized

Business Overview

- Project name: Energy welfare project for vulnerable groups
- Business period: June to August 2023.
- Project target: Low-income households (basic livelihood recipients)
- Project details: 118 old lights from 28 low-income households replace with LED lights

- Performance indicators and annual target levels
  - Performance indicators: Persons eligible for support
  - Measurement formula: Number of persons eligible for support
  - Target level: 2022 (17 people), 2023 (28 people), 2024 (28 people)

### **3-5. Single households and vulnerable households 'cleaning alone' project**

- Business Purpose
  - Resolving welfare blind spots by supporting residential environment improvement projects for vulnerable groups with the poor residential environment
  - Contributing to the prevention of recurrence and prevention of lonely death through education and regular safety confirmation

- Business details
  - Project target: Vulnerable groups with a poor residential environment
  - Business period: January to December 2022
  - Business details
    - Improvement of the residential environment: cleaning, waste collection, disinfection, quarantine, etc
    - Improvement of storage compulsion: education for storage, safety confirmation of cleanliness, and integrated mental health case meetings and solutions are linked

- Performance indicators and annual target levels
  - Performance indicators: Persons eligible for support
  - Measurement formula: Number of persons eligible for support
  - Target level: 2022 (10 people), 2023 (10 people), 2024 (10 people)

### **3-6. Care Safe House**

- Business Purpose
  - Support for stable temporary housing places for persons eligible for care (elderly) in need of housing;

Business Overview

- Project Name: Care Relief House
- Business period: July to December 2022
- Project target: Elderly people who are discharged from the hospital after short-term hospitalization (admission)
- Project details: Safe and comfortable housing support for senior citizens in need of care,
  - Meal and transportation services, laundry services, dispatch of care workers, etc.
  - A safe life by supporting integrated care services

Performance indicators and annual target levels

- Performance indicators: Persons eligible for support
- Measurement formula: Number of persons eligible for support
- Target level: 2022 (1 person), 2023 (3 people), 2024 (5 people)

## < Area 4. Social Participation >

### 4-1. Support for public service activities of the Seogu Branch of the Korean Senior Citizens' Association

Business Purpose

- Contributing to social development through the enhancement of the rights and interests of the elderly, the promotion of welfare, volunteer activities, etc.

Business Overview

- Project name: Support for public interest activities of the Seogu Branch of the Korean Senior Citizens' Association
- Business period: Continuing business
- Project target: Senior citizen organization (senior citizen center) and senior citizen
- Contents of the project: Support for senior citizens' organizations and promotion

of welfare for senior citizens, such as guidance and management projects for senior citizens' centers, promotion of commemorative events for Parents' Day, and awarding filial piety and good deeds

- Performance indicators and annual target levels
  - Performance Indicators: Budget Execution Rate
  - Measurement formula: Execution amount/budget × 100
  - Target level: 2022 (99%), 2023 (99%), and 2024 (99%)

#### 4-2. Promotion of activation through the operation support of senior citizen center

- Business Purpose
  - Support for essential expenses and transparent management of operating subsidies for the stable operation of senior citizen centers
  - Supporting the improvement of operation programs for senior citizens and promoting the use and activation of senior citizens as an open space for local communities;
- Business Overview
  - Project name: Activation project of senior citizen center
  - Business period: Continuing business
  - Project target: 86 locations in the jurisdiction
  - Business details
    - ▶ Operating expenses support: 3 million won per year (250,000 won per month), quarterly payment
    - ▶ Support for cooling and heating expenses: differential payment per senior citizen for heating expenses (from 1 million won to 1.8 million won per year)
    - ▶ Grain support: support of 7 bags per year in 76 locations
    - ▶ Support for activation programs for senior citizens: Provided once or twice a month
    - ▶ Holiday consolation prize support: twice a year

- Performance indicators and annual target levels
  - Performance Indicators: Number of support in activation project of senior citizen center
  - Measurement formula: Number of support in activation project of senior citizen center
  - Target level: 2022 (84 places), 2023 (87 places), 2024 (90 places)

#### **4-3. Operation of leisure welfare facilities for the elderly (welfare center for the elderly)**

- Business Purpose
  - Contributing to the improvement of quality of life and the promotion of welfare for the elderly by providing comprehensive services to satisfy the needs of the elderly by integrating the resource system within the community and leading a healthy and prosperous retirement life

- Business Overview
  - Project name: Support project for welfare center for senior citizens
  - Business period: Continuing business
  - Project target: A person aged 60 years or older residing in Busan Metropolitan City;
  - Project details: Lifelong education support projects, hobbies and leisure support projects, healthy living support projects, social participation support projects, etc.

- Performance indicators and annual target levels
  - Performance Indicators: Budget Execution Rate
  - Measurement formula: Execution amount/budget × 100
  - Target level: 2022 (99%), 2023 (99%), and 2024 (99%)

#### **4-4. Implementation and operation of the modernization projects of the senior citizen center**

- Business Purpose
  - Providing a pleasant and safe use environment by improving facilities for

the elderly and creating a modern senior citizen center

- The senior citizen center has been established as a community hub facility for healthy old age and happy old age
- Promoting the use of senior citizen centers and encouraging the integration of local communities by providing new functions and roles to share cultural communication spaces that can be used by all residents

Business Overview

- Project name: Modernization of facilities for senior citizens
- Business period: 2021 to continue
- Project target: 1 to 2 out of 86 places in the jurisdiction;
- Business details
  - ▶ When modernizing facilities for senior citizens' centers, it shall be conducted by applying for public offering projects and securing the facilities
  - ▶ Support for environmental improvement projects and specialized programs of senior citizen center

Performance indicators and annual target levels

- Performance indicators: Number of the implementation of the modernization projects of senior citizen center
- Measurement formula: Number of the operation of the modernization projects of the senior citizen center
- Target level: 2022 (1 location), 2023 (1 location), 2024 (1 location)

#### 4-5. Mobile Lifelong Learning

Business Purpose

- Implementation of a lifelong learning society where anyone can easily access mobile devices such as mobile phones and tablet PCs, reflecting the trend of the times

Business Overview

- Business period: Operation in the first and second half of the year
- Project target: Mobile device holder

- Contents of the project: Programs with high demand that many learners can participate without spatial constraints, and customized programs for those who have difficulty directly participating in face-to-face lectures at lifelong learning centers such as office workers and senior citizens
- Performance indicators and annual target levels
  - Performance indicators: Number of participants
  - Measurement formula: Number of participants
  - Target level: 2022 (400 people), 2023 (400 people), 2024 (400 people)

#### **4-6. Adult literacy education support project**

- Business Purpose
  - Understanding texts necessary for adults in need of literacy education in the jurisdiction
  - Ability-enhancing education programs improve quality of life and promote self-esteem
- Business Overview
  - Project name: Adult literacy education support project
  - Business period: Year-round operation
  - Project target: Any adult who is 19 years of age or older with low education
  - Contents of the project: Supporting programs for daily literacy classes such as finance and safety
- Performance indicators and annual target levels
  - Performance indicators: Number of participants
  - Measurement formula: Number of participants
  - Target level: 2022 (100 people), 2023 (100 people), 2024 (100 people)

#### **4-7. Operation of the visiting delivery class**

- Business Purpose
  - Provide a consumer-centered learning service that delivers learners' desired courses without time and space constraints
- Business Overview



- Business name: Operation of visiting delivery lecture
- Business period: Operation in the fourth quarter of the year
- Project target: Learning group of at least 7 adults living in Seogu
- Project details: Instructors are dispatched to places and times desired by learners
- Performance indicators and annual target levels
  - Performance indicators: Number of participants
  - Measurement formula: Number of participants
  - Target level: 2022 (200 people), 2023 (220 people), 2024 (240 people)

#### 4-8. Operation of Happiness Learning Center in Our Village Learning Space

- Business Purpose
  - Lifelong learning in the neighborhood where any resident can participate in lifelong education
  - Establishment of a system and creation of a learning network through the resident-led lifelong learning process
- Business Overview
  - Project name: Operation of the Happiness Learning Center in our village learning space
  - Business period: Year-round operation
  - Project target: Any Seogu residents over the age of 19
  - Project details: Operation of customized programs considering the needs of residents and characteristics of villages and spaces
- Performance indicators and annual target levels
  - Performance indicators: Number of participants
  - Measurement formula: Number of participants
  - Target level: 2022 (250 people), 2023 (260 people), 2024 (270 people)

#### 4-9. Creating a Silver Complex Cultural Space

Business Purpose

- As the proportion of the elderly population continues to increase, the paradigm shift of approaching the aging of the super-aged society as a utilization task with a positive impact on the local community
- Establishment of a new silver service delivery system in response to the increase in demand for various and complex services for cultural and educational facilities for the elderly
- Promoting community restoration through integration between generations by creating a space for community utilization within the “15-minute living zone” through the multifunctionalization of public facilities

Business Overview

- Project Name: Construction of Silver Complex Cultural Center
- Business period: '22.10.~'24.12.
- Destination: 350-1, Dongdaeshin-dong 3-ga, Seogu, Busan
- Business details
  - ▶ Project size (draft): 239 m<sup>2</sup> of land area and 1020.8 m<sup>2</sup> of total floor area (7 floors above ground)
  - ▶ an operating program
    - Complex operation of spaces, such as creative activities community, various cultural and leisure programs, healthcare, etc.
    - Employment creation in conjunction with job agencies for the elderly

Performance indicators and annual target levels

- Performance Indicators: Silver Complex Culture Center
- Measurement formula: Process rate
- Target level: 2022 (5%), 2023 (50%), 2024 (100%)

## < Area 5. Respect and social inclusion >

### 5-1. Commendation of Excellence in Filial Performance, etc. in commemoration of Senior Citizen's Day and Senior Citizen's Month

#### Business Purpose

- To promote social interest in the elderly and the idea of filial piety for the elderly on the occasion of Senior Citizens' Day (October 2) and the Month of Senior Citizens

#### Business Overview

- Project name: Commendation for Senior Citizens' Day and Month of Senior Citizens
- Business period: Continuation
- Project target: Individuals and organizations (civilian, public officials, exemplary senior citizen center, etc.)
- Details of the project: A reward for selecting excellent filial piety and exemplary senior citizen center, etc.

#### Performance indicators and annual target levels

- Performance indicators: Persons eligible for support
- Measurement formula: Number of persons eligible for support
- Target level: 2022 (23 people), 2023 (23 people), 2024 (23 people)

### 5-2. Operation of the Elderly Human Rights Guard

#### Business Purpose

- residents monitor and support facilities to ensure the healthy and stable living of residents in long-term care institutions for the elderly so that they can operate facilities that guarantee dignity
- ※ Four places: Silverwell Nursing Center, Anna Senior Health Center, Greenville Senior Nursing Home in Inchangseo-gu, and Songdo Sarang Nursing Home

#### Business Overview

- Business name: Management of human rights protection for the elderly

- Business period: Continuation
- Project Target: Senior citizens admitted to long-term care institutions for the elderly
- Business details: Monitoring of human rights, interviews with residents, counseling on difficulties, etc. of the head of a facility, workers, etc
- Performance indicators and annual target levels
  - Performance Indicators: Human Rights Protection Designation Rate
  - Measurement formula: designated number of organs/total number of organs × 100
  - Target level: 2022 (50%), 2023 (50%), 2024 (50%)※ Ministry of Health and Welfare's recommendation: 49%

### 5-3. Operation of Monitoring Group for Elderly-Friendly Cities

- Business Purpose
  - Induce direct participation of members of society to create an aged-friendly environment
  - Public-private governance can be realized by approaching a bottom-up policy led by Seogu residents
- Business Overview
  - Business name: Operation of the monitoring team for an elderly-friendly city
  - Business period: Continuation
  - Project target: Residents in the jurisdiction
  - Business details
    - Recruitment of monitoring teams, holding meetings and holding performance reports
    - Suggestion of Development Direction and Improvement for Creating an Aging-Friendly Urban Environment
- Performance indicators and annual target levels
  - Performance indicators: Number of meetings held
  - Measurement formula: Number of meetings held

- Target level: 2023 (2 times), 2024 (3 times)

## < Area 6. Civic participation and employment >

### 6-1. Utilization of various channels such as job information system kiosks

#### Purpose of business purpose

- It aims to provide comprehensive job information by providing access convenience for local job seekers and establishing a stable job service system by using various channels such as the operation of job information on the kiosk and district website, provision of job information on district bulletin boards, and operation of Seogu newspaper

#### Business Overview

- Business name: Operation of Seogu Employment Information Center
- Business Period: Continued
- Business target: job seekers
- Business details:
  - Job search counseling and mediation through the operation and management of the Employment Information Network
  - Finding jobs by finding job seekers- Providing job-related support and employment
  - related services that participate in the Seogu events and festivals
  - Vocational training, unemployment counseling, and guidance

#### Performance indicators and annual target levels

- Performance Indicators: Achievement of Public Employment Support Services
- Measurement formula: Number of achievements
- Target level: 2022 (415 cases), 2023 (420 cases), 2024 (430 cases)

### 6-2. Job Support Project for the Elderly

#### Purpose of business purpose

- Contributing to the improvement of welfare for the elderly by supporting

various jobs and social activities so that the elderly can lead a lively and healthy retirement life

Business Overview

- Project Name: Job Support Project for the Elderly
- Business period: January to December every year
- Project target: Senior job participants (basic pension recipients aged 65 or older)
- Business details
  - Seven institutions: Seogu Office, Busan Seogu Senior Club, Bumjin Senior Welfare Center, Seogu Senior Welfare Center, Seogu Senior Welfare Center, Busan Christian Social Welfare Center, Seogu Social Welfare Center, and the Korean Senior Citizens' Association

Performance indicators and annual target levels

- Performance Indicators: Number of Participants in the Elderly Job Project
- Measurement formula: Number of participants (accumulated)
- Target level: 2022 (2,300 people), 2023 (2,325 people), 2024 (2,350 people)

### **6-3. Busan Seogu Senior Club (Exclusive agency for senior jobs)**

Purpose of business purpose

- To improve the quality of life of the elderly by developing various jobs suitable for the elderly that can utilize the social experiences and knowledge of the elderly

Business Overview

- Project name: Busan Seo-gu Senior Club (Exclusive agency for senior citizens' jobs)
- Business period: January to December every year
- Project Target: Participants in jobs for the elderly and the entire community
- Business details
  - Perform job support projects tailored to the abilities and aptitudes of the elderly professionally and systematically

- Policy suggestions and business support for balanced development and revitalization of employment support institutions for the elderly
- Protection of the rights and interests of workers and project participants in job support institutions for the elderly
- Finding and disseminating best practices for job projects for senior citizens and improving awareness of working senior citizens
- Performance indicators and annual target levels
  - Performance Indicators: Budget Execution Rate of Operation Subsidy
  - Measurement formula: Execution amount/budget × 100
  - Target level: 2022 (99%), 2023 (99%), 2024 (99%)

## < Area 7. Communication and information >

### 7-1. Providing Seogu residents-centered content and publishing Seogu newspapers

- Purpose of business purpose
  - For senior readers who are unfamiliar with new media despite the flood of information, Seogu newspapers, which have a high reading rate, strengthen communication and provide vitality to their lives
- Business Overview
  - Business name: Providing customized information services for the elderly through the Seogu Newspaper
  - Business period: Continued
  - Project target: Senior citizens living in Seogu
  - Contents of the project: Personalized news such as health, jobs, welfare centers, etc. operating programs, various living information, and best practices for volunteer activities are actively reflected in the paper
- Performance indicators and annual target levels
  - Performance indicators: Customized news bulletins
  - Measurement formula: Number of times published in Seogu newspaper

- Target level: 2022 (8 times), 2023 (8 times), 2024 (9 times)

## **7-2. Activating communication and empathy through the use of various promotional media**

### Purpose of business purpose

- Using the kiosk for Seogu affairs promotion, Seogu affairs policies, Seogu newspapers, living information, etc. are easily delivered to the elderly through screen touch and enlargement function to enhance convenience

### Business Overview

- Business name: Kiosk operation
- Business period: Continued
- Project Target: Seogu residents (Place of establishment: entrance to the first floor of the Seogu Family Center)
- Project details: Efficient provision of Seogu affairs information services desired by utilizing kiosks for Seogu affairs promotion
- ▶ Public relations target: Seogu affairs policy, events, festivals, tourism, Seogu newspapers, life information

### Performance indicators and annual target levels

- Performance Indicators: Number of days of kiosk utilization
- Measurement formula: Available days (weekdays)
- Target level: 2022 (63 days), 2023 (260 days), 2024 (262 days)

## **7-3. Building and training Wi-Fi per senior citizen**

### Purpose of business purpose

- It is expected that life centered on the use of digital devices such as smartphones will become commonplace in new paradigms such as “untact” and “stay at home” in the era of “Post-Corona”
- To provide emotional support for the elderly who are underprivileged in their old age, such as “visiting smartphone utilization education” is expanded and implemented to strengthen their digital access capabilities



Business Overview

- Business name: Establishment and training of smartphone education infrastructure (Wi-Fi) per senior citizen
- Business period: Continued
- Project target: 86 locations of senior citizen centers in the jurisdiction
- Business details
  - ▶ Establishment of smartphone education infrastructure (Wi-Fi) for senior citizen
    - Promotion Agency: Seogu Branch of the Korean Senior Citizens' Association
    - Status of implementation: Installation of 45 locations within the jurisdiction
  - ▶ Smartphone training for senior citizen
    - Promotion Agency: Seogu Senior Club
    - Main contents: Training on how to use smartphones and folder phones (e.g. sending text messages, taking pictures, etc.)

 Performance indicators and annual target levels

- Performance Indicators: Number of Implementation
- Measurement formula: Number of propulsion
- Target level: 2022 (8 places), 2023 (10 places), 2024 (12 places)

**7-4 Operation of civil complaint guidance helper** Purpose of business purpose

- Implementing a civil petition administration for customer satisfaction by providing Seogu residents' convenience, such as kindness and accurate guidance on civil petitions to civil petitioners visiting the Gu office

 Business Overview

- Business name: Operation of civil petition guidance helper
- Business period: Year-round
- Project target: All Seogu residents
- Business details
  - ▶ Activities of civil petition assistants for social consideration, such as the

elderly and the disabled

- ▶ Guidance on visiting the Seogu office and guidance on the use of office equipment for civil complaints
- ▶ Seogu residents' guidance on the use of convenience facilities

Performance indicators and annual target levels

- Performance indicators: Operation of civil service assistants
- Measurement formula: Number of civil service assistants
- Target level: 2022 (1 person), 2023 (1 person), 2024 (1 person)

## 7-5 Happy meeting with residents

Purpose of business purpose

- Listening to local issues and residents' suggestions through meetings with residents and actively reflecting them in the operation of the Seogu administration

Business Overview

- Project name: Happy meeting with residents
- Business period: January 1, 2023, to December 31, 2023.
- Project target: About 500 persons (Seogu councilors, representatives of residents, etc.)
- Details of the project: conversations with residents

Performance indicators and annual target levels

- Performance Indicators: Residents' participation
- Measurement formula: Number of participants
- Target level: 2022 (500 people), 2023 (500 people), 2024 (500 people)

## < Area 8. Community and health services >

### 8-1. Emergency safety and safety service for the elderly living alone

- Purpose of business purpose
  - Prepare safety measures so that elderly people living alone in blind spots of safety can recognize emergencies and cope with emergencies, such as 119 reports, etc. in the event of a fire, accident, etc.
- Business Overview
  - Project name: Emergency safety and safety service for the elderly living alone
  - Business period: Continuation
  - Project targets: dementia or dementia high-risk group, vulnerable elderly living alone, persons with disabilities, etc
  - Business details
    - ▶ Installation and operation of in-house equipment (emergency call, speaker detection, motion recognition)
    - ▶ Emergency management personnel monitoring
- Performance indicators and annual target levels
  - Performance indicators: Persons eligible for support
  - Measurement formula: Number of persons eligible for support
  - Target level: 2022 (200 people), 2023 (250 people), 2024 (300 people)

### 8-2. Holiday support fund for elderly people

- Purpose of business purpose
  - By providing holiday compensation to low-income, vulnerable elderly people living alone
- Business Overview
  - Project name: Holiday support fund for elderly households
  - Business period: Continuation
  - Project target: Unemployed senior citizens who live alone among basic living

recipients aged 65 or older

- Business details
  - ▶ Support for stabilization of life through holiday consolation money for the elderly living alone at low-income
  - ▶ Support amount: 50,000 won per time
- Performance indicators and annual target levels
  - Performance indicators: Persons eligible for support
  - Measurement formula: Number of persons eligible for support
  - Target level: 2022 (3,504 people), 2023 (3,504 people), 2024 (3,504 people)

### 8-3. Basic Pension Support

- Purpose of business purpose
  - Supporting the stabilization of life and welfare of the elderly by providing a stable income base by paying basic pensions to the elderly;
- Business Overview
  - Business name: Basic pension
  - Business period: Continuation
  - Project target: A person aged 65 years of age or older and below 70% of income
  - Business details
    - ▶ Selection base amount: 1.8 million won per month for single households and 2.88 million won per month for married couples
    - ▶ Payment amount: 30,750 won to 307,500 won for single households, 61,500 won to 492,000 won for married couples(Maximum monthly payment of 307,500 won per person)
- Performance indicators and annual target levels
  - Performance indicators: Persons eligible for support
  - Measurement formula: Number of persons eligible for support
  - Target level: 2022 (21,600 people), 2023 (22,100 people), 2024 (22,600 people)

#### 8-4. Vaccination for the elderly with pneumonia

- Purpose of business purpose
  - To reduce the burden of disease and extend healthy life by preventing invasive pneumococcal infections in the elderly over 65 years of age, the elderly pneumonia vaccination project is promoted.
- Business Overview
  - Project Name: National Vaccination Project for Pneumococcus aureus for the Elderly
  - Business period: Vaccination available throughout the year
  - Project target: Those who have never been vaccinated with a polysaccharide vaccine (PPSV23) among senior citizens aged 65 or older
  - Project details: Pneumococcal 23 polysaccharide vaccine (PPSV23), one-time support
- Performance indicators and annual target levels
  - Performance Indicators: Elderly Pneumococcal Vaccination Rate
  - Measurement formula:  $(\text{Number of computerized registrants for pneumococcal vaccination aged 65} / \text{Number of people aged 65}) \times 100$
  - Target level: 2022 (63%), 2023 (64%), 2024 (65%)

#### 8-5. Mobile Healthcare Business

- Purpose of business purpose
  - It aims to improve the self-health management ability of residents by providing public health management services using information and communication technology (ICT) to residents
- Business Overview
  - Business name: Mobile healthcare business
  - Business period: March to December 2023
  - Project target: 160 residents who do not have a disease
  - Business details: Providing health information and customized healthcare services through a mobile healthcare system

- Performance indicators and annual target levels
  - Performance indicators: Registration rate (%) compared to service target
  - Measurement formula: Number of service registrants/business target number\*100(%)
  - Target level: 2022 (91.25%), 2023 (103%), 2024 (103%)

#### **8-6. Safety check service for vulnerable people (using CATV)**

- Purpose of business purpose
  - Prevent and actively respond to loneliness problems
- Business Overview
  - Business name: Safety confirmation service for vulnerable groups
  - Business period: January 1, 2022, to December 31, 2022 (continued)
  - Project target: Risks of lonely death, such as a single senior citizen of 65 years of age or older
  - Business details
    - ▶ Using cable TV for the viewing detection service for the danger group of lonely deaths
- Performance indicators and annual target levels
  - Performance indicators: Persons eligible for support
  - Measurement formula: Number of persons eligible for support
  - Target level: 2022 (100 people), 2023 (100 people), 2024 (100 people)

#### **8-7. Busan-type integrated care project**

- Purpose of business purpose
  - Services tailored to their individual needs with providing integrated services
- Business Overview
  - Business name: Warmhearted Seo-gu, Busan
  - Business period: February to December 2022
  - Project target: Senior citizens (senior citizens, etc. who need integrated care due to return to the region after short-term hospitalization)
  - Contents of the project: Housing support (care safe house, house repair),

nursing care (meal, mobile), health care, etc.

- Performance indicators and annual target levels
  - Performance indicators: Persons eligible for support
  - Measurement formula: Number of persons eligible for support
  - Target level: 2022 (25 people), 2023 (50 people), 2024 (50 people)

### 8-8. Operation of Dementia Relief Center

- Purpose of business purpose
  - By providing integrated dementia management services such as dementia prevention, counseling, early diagnosis, connection with health and welfare resources, and education, it reduces the severity of dementia and reduces social costs, ultimately contributing to improving the quality of life of dementia patients, their families, and citizens
- Business Overview
  - Business name: Dementia management business
  - Business period: January 1, 2023, to December 31, 2023
  - Project target: dementia patients, family members, general citizens, etc
  - Project details: early dementia examination, dementia registration management, cognitive improvement education, dementia treatment support, etc.
- Performance indicators and annual target levels
  - Performance indicators: High-risk group for dementia (senior aged 75 or older)
  - Measurement formula: screening rate
  - Target level: 2022 (25%), 2023 (30%), 2024 (35%)

### 8-9. Visiting Health Care Project

- Purpose of business purpose
  - Improving the quality of life by improving the health behavior of Seogu residents and improving their health management capabilities;
- Business Overview
  - Business name: Visiting healthcare business

- Business period: January 1, 2023, to December 31, 2023.
- Project target: socially, culturally, and economically vulnerable groups who have difficulty using health care services, elderly households aged 65 or older, and elderly couples aged 75 or older
- Business details
  - Provision of screening and health care services
  - Chronic disease management project
  - Health care for vulnerable groups during the heat wave and cold wave
- Performance indicators and annual target levels
  - Performance Indicators: Number of registered households
  - Measurement Formula: Number of households registered to provide visiting services to public health centers among vulnerable households in the jurisdiction)
    - Target level: 2022 (2,200 people), 2023 (2,200 people), 2024 (2,300 people)
  - Measurement Formula: Hypertension Control Rate(Percentage of subjects diagnosed with hypertension whose systolic blood pressure is less than 140 mmHg and diastolic blood pressure is less than 90mmHg)
    - Target level: 2022 (85%), 2023 (85%), 2024 (86%)

#### **8-10. Safety confirmation yogurt delivery project for welfare blind spot zeroization**

- Purpose of business purpose
  - The purpose of this study is to promptly contact the community service center and emergency medical institutions in case of abnormalities by checking the health conditions of low-income single elderly, people with disabilities, people at risk of dying alone, and other households who need safety confirmation
- Business Overview
  - Business name: Safety confirmation yogurt delivery business
  - Business period: January 1, 2022, to December 31, 2022 (continued)
  - Project targets: low-income single elderly people aged 55 or older, people



with disabilities, risk groups for lonely death, and others

- Project details: Direct support to target households through visits by yogurt delivery personnel (9 times a month)
- Performance indicators and annual target levels
  - Performance indicators: Persons eligible for support
  - Measurement formula: Number of persons eligible for support
  - Target level: 2022 (650 people), 2023 (650 people), 2024 (650 people)

## 8-11. Support for free meals for the elderly who are concerned about skipping meals

- Purpose of business purpose
  - To eliminate welfare blind spots and promote welfare for the elderly by providing free meals to elderly people who are feared to skip meals due to unavoidable circumstances such as economic difficulties or mobility difficulties
- Business Overview
  - Project name: Support for free meals for the vulnerable elderly
  - Business period: Continuation
  - Project target: For the elderly who have difficulty at home or mobility difficulties
  - Business details
    - ▶ (Related restaurant) Low-income senior citizens aged 60 or older who are concerned about skipping meals, are provided meals at least five times a week
    - ▶ (Delivery of meals) For senior citizens aged 65 or older with mobility difficulties, meals are provided at least five times a week
    - ▶ (Side dish delivery) Those who are 65 years of age or older who can cook at home, twice a week
- Performance indicators and annual target levels
  - Performance indicators: Persons eligible for support

- Measurement formula: Number of persons eligible for support
- Target level: 2022 (497 people), 2023 (497 people), 2024 (497 people)

## 8-12. Smart Care Plug Business

### Purpose of business purpose

- Prevention of lonely deaths by supporting non-face-to-face care systems for single-person households in social isolation

### Business Overview

- Business name: Smart care plug safety confirmation project\* Selected as a pilot project contest for the establishment of a system for preventing and managing lonely deaths in 2022
- Business period: November 2022 to December 2023.
- Project target: Single-person households (240 households) in need of care, such as households at risk of dying alone
- Business details: Households subject to the installation of smart care plugs in homes at risk of lonely death(Measure and analyze electricity consumption and light changes in home appliances and monitor them)

### Performance indicators and annual target levels

- Performance indicators: Persons eligible for support
- Measurement formula: Number of persons eligible for support
- Target level: 2022 (100 people), 2023 (240 people)

## 8-13. prosthetic projects for dentures for the elderly and the disabled

### Purpose of business purpose

- By providing health insurance (medical benefits) for dental procedures for the elderly, medical professionals support the production cost of dentures for the elderly and the disabled in the low-income

### Business Overview

- Project name: prosthetic project for dentures for the elderly and disabled
- Business period: Year-round
- Project target: recipients of medical benefits aged 65 or older in the

- jurisdiction and persons with disabilities over the age of 50 in the jurisdiction
- Project details: Full dentures, partial dentures, self-payment, and treatment cost support
- Performance indicators and annual target levels
  - Performance Indicators: Beneficiaries of the Elderly Dental Support Project
  - Measurement formula: Number of persons eligible for support
  - Target level: 2022 (40 people), 2023 (45 people), 2024 (50 people)

#### 8-14. Customized Care Service for the Elderly

- Purpose of business purpose
  - Ensuring stable living by providing appropriate care services to vulnerable elderly people who have difficulty in daily life, maintaining the function and health of the elderly
- Business Overview
  - Business name: Customized care service for the elderly
  - Business period: Continuation
  - Project target: National basic livelihood recipients aged 65 or older, next-highest class, or basic pension
  - Project details: Customized care services are determined according to individual care needs
- Performance indicators and annual target levels
  - Performance indicators: Persons eligible for support
  - Measurement formula: Number of persons eligible for support
  - Target level: 2022 (1,100 people), 2023 (1,250 people), 2024 (1,300 people)