

## A strategy or action plan to make Suncheon city more Age-friendly

### Table of contents

- |   |  |
|---|--|
| 1 | Suncheon City's Age-friendly city vision and strategy    |
| 2 | Age-friendly city Guidelines                             |
| 3 | Promotion strategy and strategic tasks for 8 major areas |
| 4 | Investment amount of 8 major areas                       |

#### 4.5.1 Suncheon city's Age-friendly city vision and strategy

- The characteristics of Suncheon City are: 1) Ecological Capital of Korea, 2) Suncheon Bay Tidal Flat, one of the world's 5 largest tidal flats (UNESCO World Natural Heritage Listed, Ramsar Coastal Protected Wetland), 3) Suncheon Bay National Garden, 4) Child-friendly city (UNICEF Korea Committee certified), 5) Women-friendly city (certified by the Ministry of Gender Equality and Family), 6) WHO Healthy City, 7) widening gap in the aging rate between urban and rural areas, 8) Jeollanam-do's No.1 city by building a smart safe city, and 9) the only city in Jeollanam-do that is expected to continuous increase of population influx.
  
- Therefore, the core values that should be pursued in the vision include the universal values of win-win and coexisting humankind which guarantee common life together where none of the elderly, children, women, disabled people, multicultural families, and foreigners experience discrimination or inconvenience in living.
  - (Sharing and Service) Laying the cornerstone of social development through the practice of giving and sharing which are the growth engines of society
  - (Communication) Establish cooperation and partnership through active communication with local community members
  - (Trust Building a strong trusting relationship with community members through fair and transparent work processing and practice of integrity ethics
  - (Principle) Universally valid standards and values that are equally applied to everyone, and judgments based on them and complying with the judgments
  
- Suncheon City set the vision for creating an age-friendly city as 'Suncheon City - A Smart Eco-City Where Aged Life Is Happy and Comfortable in the Era of Life Expectancy of 100 Years' According to the vision, we include following areas for the Suncheon-style age-friendly city: First, 'external environment and facilities', 'residence stability' and 'transportation convenience' for 'a pleasant and safe eco-city'; Second, 'leisure and social activities', 'social respect and integration' and 'communication and information' for 'a city of inclusiveness where diversity is respected'; and Third, 'social participation and jobs' and 'health and community care' for 'a healthy city of sharing and consideration'.

【Vision and goal】



## 4.5.2 Age-friendly city Guidelines

Goal	Eight areas	Detailed goal	The basic direction
A pleasant and safe ecological city	External environment and facilities	Create a safe walking environment Establishment of a comprehensive safety response system Expanding the preferential service for the elderly to the private sector Strengthening the function of convenience facilities	Reinforcement of functions to a convenient structure when using convenient facilities for the elderly and the weak Strengthening autonomous crime prevention activities such as CCTV installation and safe return home Expanding the function of comprehensive safety response services to cope with crisis situations
	Stability of residential environment	A pilot project for housing supply stores exclusively for the elderly Strengthening elderly-friendly housing maintenance Elderly-friendly housing renovation and repair. Expanding the supply of care-safe housing for the elderly.	Implementation of a pilot project for housing supply stores exclusively for the elderly Matching and linking projects to support renovation and repair of old houses Strengthening the function of a residential service support center exclusively for the elderly Expanding the supply of housing for the elderly (care-safe housing)
	Convenience of transportation	Providing elderly-friendly transportation Preparation of comprehensive measures for elderly driving vehicles	Expanding the provision of special transportation in consideration of the weak Safety education for public transportation drivers in consideration of elderly drivers Promotion of traffic accident prevention activities for the elderly, such as distribution of "Silver Mark" (operation of voluntary return system for driver's license)
A city of inclusion where diversity is respected	Leisure and social activities	Strengthen the provision of information on social activities Increase access to places for social activities and convenience	Providing information on social activities using various promotional channels Providing a place facility to resolve conflicts between generations using public and private resources
	Social respect and integration	Reinforcement of education to improve awareness of aging and the elderly Campaign activities to respect the elderly in the community	Providing opportunities for the elderly to participate in school events such as volunteer activities, class assistants, and education (elementary, middle, and high schools) Expanding policies such as gatherings and event programs involving generations Developing various contents and utilizing promotional media (Internet, SNS, etc.) to improve the positive image of the elderly Implement various policies that reflect the needs and preferences of the elderly
	Communication and information	Visualization of information Strengthening the provision of elderly-friendly information Increasing the affinity of information technology for the elderly	Installation of road signs for the elderly in public facilities Providing retirement life information using various online and offline media means such as the Internet and SNS Place information assistants in consideration of the elderly who have difficulty installing kiosks in public facilities and handling them on the Internet Providing an opportunity for information service education place (using the Happiness Support Center)

Goal	Eight areas	Detailed goal	The basic direction
Healthy city of sharing and consideration	S o c i a l participation and jobs	Specialized education for the elderly	Expanding policies to provide opportunities for job participation Establishing an environment where there's no discrimination against the elderly Reinforcement of re-education and entrepreneurship education considering the aptitude of the elderly Reinforcement of support for the operation of the Life Recruitment Support Center for the Elderly (budget support, reemployment arrangement and counseling, follow-up management)
	Health and community care	Reinforcement of access to medical and welfare facilities Health service provided Expansion of free rehabilitation treatment facilities Reinforcement of preliminary prevention education for disaster response	Simplification of medical and health facility procedures and expansion of social support services Reinforcement of elderly care services and visiting first aid services Expansion of free rehabilitation treatment facilities Implementation of preliminary prevention education on evacuation training and countermeasures for the elderly

#### 4.5.3 Promotion strategy and strategic tasks for 8 major areas

Three strategies to promote the creation of an elderly-friendly city in Suncheon-si	Eight areas to create an elderly-friendly city in Suncheon-si	Execution task
The More e-Green (Making a safe and convenient living environment)	Area 1: External environment and facilities	6
	Area 2: Stability of Residential Environment	4
	Area 3: Convenience of transportation	5
	Sum	15
The More e-Platform (Establishing a social integration platform)	Area 4: Leisure and social activities	6
	Area 5: Social respect and integration	5
	Area 6: Communication and Information	4
	Sum	15
The More e-Life (Improving the quality of life of citizens)	Area 7: Social Participation and Job	6
	Area 8: Health and community care	13
	Sum	19
Total		49

##### 4.5.3.1 Making a safe and convenient living environment(The More e-Green)

###### ■ External environment and facilities

- Building a city of gardens & quality tree-lined forest road
  - to prepare for Suncheonman International Garden Expo 2030 and create a city scenery with a quality tree-lined forest road around major downtown roadsides and Dongcheon river functioning as the landmark of Suncheon

- Creating & managing evergreen street landscape
  - to make healthy city with fine dust reduction and mitigation of heat island as well as creating distinctive city scape through the maintenance and management of a quality tree-lined forest road, street flower garden, and Ssamji park
- Operating Suncheon National Recreation Forest
  - to develop recreational tourist attraction for natural healing through various environmental factors
  - to provide national recreational forest and healing space to visit and stay in
- Promoting national action plan on climate change with Suncheon citizens
  - to make a pleasant city environment through the reduction of fine dust, nitrogen oxide and hazardous air pollutants
- Making smart gardens
  - to expand a new area of garden based on demand for reduction of fine dust and a pleasant living environment
  - to improve working environment and increase national convenience by building smart gardens (resting space) at industrial complex and multiuse facilities using plant automation management technique
- Designating and operating toilets for public access
  - to improve accessibility and convenience for citizens by designating toilets for public access around public use facilities such as BRT station, park, etc.

#### ■ Stability of Residential Environment

- Happy Nest Project for housing renovation of the low-income households
  - to provide stable residential environment by installing convenience facilities and supporting the housing renovation of the households in vulnerable housing conditions
  - to provide basic livelihood security recipients, near poor class, patriots and veterans with residential welfare benefits through the active promotion of project
- Renewable energy supply project for energy self-sufficiency
  - to establish self-supporting city foundation through the promotion of eco-friendly renewable energy supply
  - to realize an eco-friendly energy welfare city and eco-city through greenhouse gas reduction
- Developing energy welfare project for the underprivileged class
  - initiating sharing and consideration for relieving relative alienation of the residents without urban gas provided

- preventing gas accidents of the working class living in weak condition of gas accident and economic difficulty
- Pilot project for building the elderly community center
  - to enhance residential stability, social exchanges and community life of the underprivileged in rural areas (ex. the elderly living alone, the underprivileged, basic livelihood security recipients, multicultural families, and low income class)

#### ■ Convenience of transportation

- Maintenance & expansion of pedestrian-centered traffic safety facilities
  - to prevent and reduce traffic accidents through the expansion of traffic safety facilities
  - to secure and provide pedestrians' safety and convenience by making a safe traffic environment
- Extension of mobility convenience projects for the transportation vulnerable
  - to provide the transportation vulnerable with safe and convenient mobility rights and contribute to enhancing their participation in social activities and welfare
  - to improve mobility environment based on demand of the transportation vulnerable and establish person-centered traffic system
- Children protection zone maintenance project for safe school travel
  - ensuring safe school route within children protection zone in order to prevent traffic accident
- Establishing safety management system for preventing safety accidents
  - to build a safe city by preventing all kinds of accidents and protecting citizens' life and properties
  - to establish practical safety management system prepared for disasters and emergencies
- Developing safety culture movement with citizens
  - strengthening citizens' ability to prevent safety accident through a customized safety accident prevention education
  - reducing death rate of the elderly in comparison with total number of death by safety accidents
  - eliminating safety blind spot through safety education for the vulnerable to safety and improving the elderly's ability to cope with safety accidents through a customized safety accident prevention education for the elderly

#### 4.5.3.2 Establishing a social integration platform(The More e-Platform)

##### ■ Leisure and social activities

- Operating Culture Day Program

- to extend opportunities of enjoying culture by local residents with the lack of cultural facilities
- to develop creative and experimental program based on local unique culture, geography and tradition
- to extend participatory culture and art using urban regeneration project site or unused space
- Project of using Suncheon-style cultural assets in citizens' life
  - intergenerational communication effects through the elderly's introduction of local cultural assets to local students
  - effects of easy access to cultural assets through outreach cultural asset utilization service
- Operating enjoyable culture and art programs
  - extending local art organizations' participation and developing various culture and art contents
  - providing the elderly and students with performance programs
  - vitalizing local culture and art and culture and art centers
- Developing cultural sympathy project with culture centers all over the country
  - developing local culture and art through autonomous performance activities suitable to local characteristics and activating the operation of culture and art centers
  - enhancing citizens' right to enjoy local culture by providing them with various culture and art programs
- Vitalizing volunteer services for making warm-hearted local community
  - promoting volunteer services with substantialization of Suncheon-city Volunteer Center and unity of Suncheon citizens
- Supporting culture and art activities for achieving intergenerational harmony
  - enhancing residential stability and social exchanges of the vulnerable class in rural areas (ex. the elderly living alone, basic livelihood security recipients, grandparents raising grandchildren, multicultural families, low-income class) through rural revitalization

#### ■ Social respect and integration

- Operating support center for disabled families
  - to recover family functions and improve the life quality of disabled families through early intervention for disabled families in crisis
  - to develop case management model with disabled families and arrange community welfare system

- Smile! Humanities Lecture
  - to escape from mental poverty by raising will to work and inspiring self-supporting will
  - to improve social adaptability by relieving mental, emotional and job-related stress through a customized program
  
- Continuous learning ! Operating adult literacy education class
  - to improve life quality of illiterate and low-educated adults and guarantee their rights to pursue their own happiness
  - to improve national competitiveness based on literacy ability and basic learning ability of adults required for social life
  
- Hunting and awarding the elderly and groups serving to society
  - to enhance concerns on contribution to society by hunting and awarding groups and the elderly serving to society
  - to build a new community model complementing care demand within a community by encouraging social contribution activities and contribute to intergenerational communication and harmony
  
- Offering the senior welfare card
  - to revitalize stagnant family and local economy due to covid-19 prevalence through senior discount policy

#### ■ Communication and Information

- Places for in-village lifelong education that citizens create
  - to improve villagers' participation in local community activities and create income through lifelong education
  - to enhance villagers' self-esteem and awareness through development of village's specialized products and programs
  
- Operating happy learning village school
  - to arrange a systematic and continuous education foundation through close ties among villagers, students and parents
  - to enhance villagers' self-esteem through lifelong education and vitalize village community
  
- Extending On-line participation and gathering public opinions
  - adopting on-line democracy system for extending untact discussion culture in the ost Covid-19 era
  - functioning as electronic participation platform for free participation through the vitalization of e-public sphere
  - extending direct democracy system by strengthening a citizen-led policy system in proposal, discussion



and decision of city policies

- Promoting city policies leading the post Covid-19 era
  - in order to enhance citizens' understanding of city policies by promoting a new media environment in the post Covid-19 era

#### **4.5.3.3 Improving the quality of life of citizens(The More e-Life)**

##### **■ Social Participation and Job**

- Providing jobs for seniors for healthy and energetic aging
  - to enhance seniors' self-esteem and health
  - to guarantee stable aging through income supplement
- Suncheon-style MacGyver project with citizen's participation
  - to make young adults and middle-aged people settle in *EupMyon* regions, functioning as priming water for the inflow of population
  - to support stable housing for young adults and middle-aged people by remodeling empty houses in *EupMyon* regions and create local jobs
- Educating senior citizen center coordinator
  - to support seniors' social activities led by able seniors within local community and make a happy city for seniors
- Strengthening life double-cropping support center for middle-aged people
  - to arrange a foundation for new life design
  - to make sharing culture through volunteer services such as talent donation
- Providing On&Off volunteer service education for the post Covid-19 era
  - to cope with various service demands within a local community by strengthening volunteers' ability
  - to improve quality and quantity of volunteer services by training volunteer leaders
- Operating the Suncheon unit of senior citizens alley guard tigers
  - to revive respect for the elderly, promote community spirit and enhance public interest

##### **■ Health and community care**

- Early detection and treatment support of chronic infectious disease
  - to protect seniors' health by making stable health environment without tuberculosis
  - to reduce tuberculosis incidence through preemptive prevention

- Making today healthy with chronic disease management
  - to improve life quality with systematic and substantial chronic disease prevention and management
  - to make regular chronic disease control
  
- Providing a customized care service for the elderly living alone
  - to guarantee stable aging and maintain the elderly's good health by providing the weak seniors having difficulty in daily lives with proper care services
  
- Managing senior welfare center focused on seniors' communication and sympathy
  - to guarantee participating seniors' healthy and energetic aging
  - to help seniors develop themselves through the acquisition of various knowledge and information
  - to develop seniors' communication and sympathy ability through their participation in programs
  
- Expanding comfortable and happy welfare facilities for the elderly
  - to make it possible for the elderly to enjoy stable aging by building comfortable and livable space
  
- Supporting dementia treatment expense for all citizens as a measure to strengthen care of dementia patients
  - to reduce economic burden by supporting dementia treatment expense for families with dementia patients and enhance their life quality
  - to improve negative awareness of dementia with the supply of a customized service related to dementia and make dementia-friendly environment
  
- Smart untact senior health management using healthcare appliances
  - to provide consumer-focused continuous health management service in connection with community resources
  - to extend the life span and enhance life quality of the elderly through improvement of seniors' health behaviors
  - to prevent the elderly aged 65 or older from being long-term care patients through continuous chronic disease management
  
- Leading community integrated care service
  - to achieve universal care and provide any citizen with integrated care service regardless of income level
  - to set up Suncheon-style 'sharing the pleasures and pains of life together' care model
  
- Urgent welfare support for zero welfare crisis families
  - to make welfare crisis families live a stable life through temporary support
  - to achieve social integration by supporting socially underprivileged class in the dead zone of welfare

- Offering untact caregiver AI robots 'Rumi & Tungyi'
  - as pains and troubles experienced by the elderly living alone or disabled persons due to long-term Covid-19 prevalence are enormous, this policy will be effective in helping socially underprivileged class in crisis through warm-hearted and equal care services.
  
- Safe health management solution for the elderly living alone (IoT)
  - to prevent vulnerable health class and the elderly living alone from being isolated from care service
  - to achieve safe management of vulnerable health class and the elderly living alone and cope with unexpected situation
  
- Offering wearable devices for managing seniors' chronic diseases
  - to provide the elderly with chronic diseases with continuous health management service in connection with community resources
  - to extend the life span and enhance life quality of the elderly through improvement of seniors' health behaviors
  - to prevent the elderly aged 65 or older from being long-term care patients through continuous chronic disease management
  
- Operating the attending physicians system for senior citizens centers
  - to prevent chronic diseases and improve health conditions in socially underprivileged class through stable project management and customized visiting service by creating a task force
  - to prevent dying alone and suicide of the elderly through the improvement of awareness of chronic diseases
  - to enhance residents' satisfaction with systematic medical and welfare services and their health conditions
  - to improve life quality of vulnerable health class through continuous health management

#### 4.5.4 Promotion strategies and investments required by eight major areas

【Budget required for the first implementation project in eight major areas by implementation strategy】

(Unit: 1 million won)

Promotion strategy	Areas	Annual project budget size			
		Total	2022	2023	2024
The More e-Green (Making a safe and convenient living environment)	Area 1: External environment and facilities	57,993	18,939	19,272	19,782
	Area 2: Stability of Residential Environment	1,618	751	867	-
	Area 3: Convenience of transportation	14,052	4,548	4,602	4,902
The More e-Platform (Establishing a social integration platform)	Area 4: Leisure and social activities	8,220	2,606	2,797	2,817
	Area 5: Social respect and integration	1,518	501	506	511
	Area 6: Communication and Information	441	135	153	153
The More e-Life (Improving the quality of life of citizens)	Area 7: Social Participation and Job	3,176	1,192	1,127	857
	Area 8: Health and community care	34,471	11,339	11,492	11,640
Total		121,489	40,011	40,816	40,662

【The proportion of the 1st budget required by 8 major areas】

