

1. Vision map of the 2nd Mapo-gu Age-Friendly City

■ The vision for the 2nd Mapo-gu is Age-Friendly City is set as “A New Era of 100-Year Life, Smart Age-Friendly City Mapo” with four main goals established:

● The four main goals are follows:

- Safe and Convenient Mapo
 - ➔ Outdoor spaces and buildings, Transportation, Housing
- Mapo with Intergenerational Communication and Empathy
 - ➔ Communication and information, Respect and social inclusion
- Healthy and Vibrant Mapo
 - ➔ Community support and health services, Civic participation and employment, social Participation
- Mapo combining Technology and Care
 - ➔ CareTech-friendly city



- Restructuration of Key Area

- The 1st phase vision system consisted of 10 implementation areas, but in the 2nd phase, this has been rearranged to 9 areas.
- The “Reducing Regional Disparities” area previously included only one project—expanding free meal service institutions. Due to the nature of this project, which aims to provide nutritious meals, it has been reallocated to the “Community support and Health services” area.
- The 2nd phase vision system is composed of the WHO’s 8 key areas and Mapo-gu’s core goal of “Mapo combining Technology and Care”

2. Projects for Mapo-gu Age-friendly City

1) Goal 1 : Safe and Convenient Mapo

Outdoor spaces and buildings

Projects	2025	2026	2027	2028	2029
1-1-1 Construction of resident convenience facilities within the Seoul Combined Heat and Power Plant	○				
1-1-2 Creation of a pleasant and safe pedestrian environment	○	○	○	○	○
1-1-3 Expansion and sanitary management of public and open-access restrooms	○	○	○	○	○
1-1-4 Expansion of CCTV for a safer Mapo	○	○	○	○	○
1-1-5 Lowering curbs at crosswalks to strengthen pedestrian rights for transportation-vulnerable groups (new)	○				
1-1-6 Maintenance of small unused plots of land in residential areas (new)	○	○	○	○	○

Transportation

Projects	2025	2026	2027	2028	2029
1-2-1 Expansion of bus shelters	○	○	○	○	○
1-2-2 Expansion and maintenance of senior protection zones	○	○	○	○	○
1-2-3 Walking aids for low-income seniors (new)	○	○	○	○	○

Housing

Projects	2025	2026	2027	2028	2029
1-3-1 Mapo Stepping Stone Housing Project	○	○	○	○	○
1-3-2 Improvement of housing safety and living conditions for vulnerable groups	○	○	○	○	○
① Safety inspections and maintenance for households at risk					
② Winter facility safety inspections for vulnerable groups	○	○	○	○	○
1-3-3 Energy welfare programs	○	○	○	○	○
1-3-4 Mapo-style Care Safe Housing 'Seobom House'	○	○	○	○	○

2) Goal 2 : Mapo with Intergenerational Communication and Empathy

Communication and information

Projects	2025	2026	2027	2028	2029
2-1-1 District newsletter "Naegojang Mapo"	◎	◎	◎	◎	◎
2-1-2 Age-Friendly City Policy Monitoring Group	◎	◎	◎	◎	◎
2-1-3 Mapo User Guide (new)	◎	◎	◎	◎	◎
2-1-4 Health Talk! Notification Talk! (new)	◎	◎	◎	◎	◎

Respect and social inclusion

Projects	2025	2026	2027	2028	2029
2-2-1 Customer satisfaction projects	◎	◎	◎	◎	◎
2-2-2 Promotion of intergenerational integration awareness improvement project contests	◎	◎	◎	◎	◎
2-2-3 Documentation and exhibition of the lives and histories of Mapo women	◎	◎	◎	◎	◎
2-2-4 Senior human rights protection and awareness improvement projects (new)	◎	◎	◎	◎	◎
2-2-5 Congratulatory gifts for longevity (new)	◎	◎	◎	◎	◎

3) Goal 3 : Healthy and Vibrant Mapo

Community support and health services

Projects	2025	2026	2027	2028	2029
3-1-1 Care SOS Project	○	○	○	○	○
3-1-2 Customized care services for seniors and expansion of care infrastructure	○	○	○	○	○
3-1-3 Home health care project	○	○	○	○	○
3-1-4 Dementia management project	○	○	○	○	○
3-1-5 Community sports class project	○	○	○	○	○
3-1-6 Free meal service for low-income seniors	○	○	○	○	○
3-1-7 Community-participation Senior Meal Program (new)	○	○	○	○	○
3-1-8 Grassroots Welfare Centers (new)	○	○	○	○	○

Civic participation and employment

Projects	2025	2026	2027	2028	2029
3-2-1 Senior employment and social activity support project	○	○	○	○	○
3-2-2 Support for initial senior employment and social participation	○	○	○	○	○
3-2-3 Our Neighborhood Tourism Environment Guardians (new)	○	○	○	○	○

Social Participation

Projects	2025	2026	2027	2028	2029
3-3-1 Senior leisure and welfare facilities	○	○	○	○	○
3-3-2 Open-type senior centers	○	○	○	○	○
3-3-3 Support for senior leisure activities	○	○	○	○	○
① Operation of lifelong learning programs	○	○	○	○	○
② Revitalization of community center programs	○	○	○	○	○
③ “Masil” Cinema	○	○	○	○	○
3-3-4 Support for senior social activities using books	○	○	○	○	○
3-3-5 Excellent volunteer incentive system (Mapo-style volunteer point system)	○	○	○	○	○
3-3-6 Year-round open sports facilities	○	○	○	○	○
3-3-7 Mapo District Wind Orchestra (new)	○	○	○	○	○
3-3-8 Mapo Anyone Fitness Center (new)	○	○	○	○	○

4) Goal 4 : City of Mapo combining Technology and Care

CareTech-friendly city

Projects	2025	2026	2027	2028	2029
4-1-1 Mapo Safe Knock! Mobile Safety Care Service	◎	◎	◎	◎	◎
4-1-2 AI·IoT-based Senior Health Management Project (new)	◎	◎	◎	◎	◎
4-1-3 Missing Prevention and Guardian Project for Dementia Patients (new)	◎	◎	◎	◎	◎
4-1-4 Operation of Senior Digital Literacy Education Programs (new)	◎	◎	◎	◎	◎
4-1-5 Operation of Screen Park Golf Course (new)	◎	◎	◎	◎	◎

3. Performance Indicators

- Performance of each project will be evaluated by three methods: ① Individual project evaluation, ② Evaluation by department, ③ Policy evaluation
- Individual project evaluation (quantitative + internal)
 - Evaluation criteria utilize four criteria: achieved, in progress, insufficient, and correction

Criteria for evaluation by project

Classification	Details
Achieved (●)	Target performance achieved by more than 100%
In Progress (◐)	Progressing on project to achieve goals
Insufficient (○)	Project which has not been promoted or is deemed difficult to proceed
Modification (▷)	Replacing the targeted performance

- Evaluation by department (qualitative + internal)
 - Evaluation by Department for Project uses ‘Management by Object(MBO)’
 - Evaluation of Project Objectives and Objectives for the implementation year according to the Annual Plan for the Age-Friendly City
 - Reflect On evaluation areas, such as the fidelity of the contents of the plan for creating an Age-friendly city, appropriateness of the implementation process, achievement of goals, and the participation and satisfaction of local residents

Criteria for Evaluation by Department for Project

Evaluation	Performance Indicators		Score
Planning	Connectivity	· Relation to the Basic plan for a low birth rate and aging society	7
	Objective project selection	· Similarity to or overlap with other projects	6
	Administration and Finance Plan	· Enactment of project-related ordinances, budgeting, and etc.	7
Implementation	Input /Output	· Appropriate performance index calculation and budget input	10
	Procedure	· Appropriate implementation plan execution procedure (including implementation of changes)	10
	Monitoring	· Adequate monitoring of project implementation	10
Goal Achievement	Achievement of target performance	· Achievement of target performance (target level)	10
	Budget execution (% of the plan)	· Budget execution rate against plan	10
	Excellence in Performance	· Creation of Age-friendly environment and the necessity to continue	10
Participation and satisfaction of local residents	Private sector participation and cooperation	· Efforts to encourage participation and to collect opinions of the residents / public-private cooperation	7
	Contributions	· Contribution to establishing age-friendly environment and creating an cooperative atmosphere	7
	Local Residents satisfaction	· Satisfaction of residents, including the elderly, on projects	6
Total			100

■ Policy evaluation (qualitative + external)

- Policy evaluation will be carried out by a survey on citizens and elderly, using WHO checklist.
- Response will be measured in 5 point Likert scale
- Evaluation will be carried out biannually to track long term trends
- Policy evaluation is carried biannually, and uses a survey method in order to compare and analyze a long-term trend