



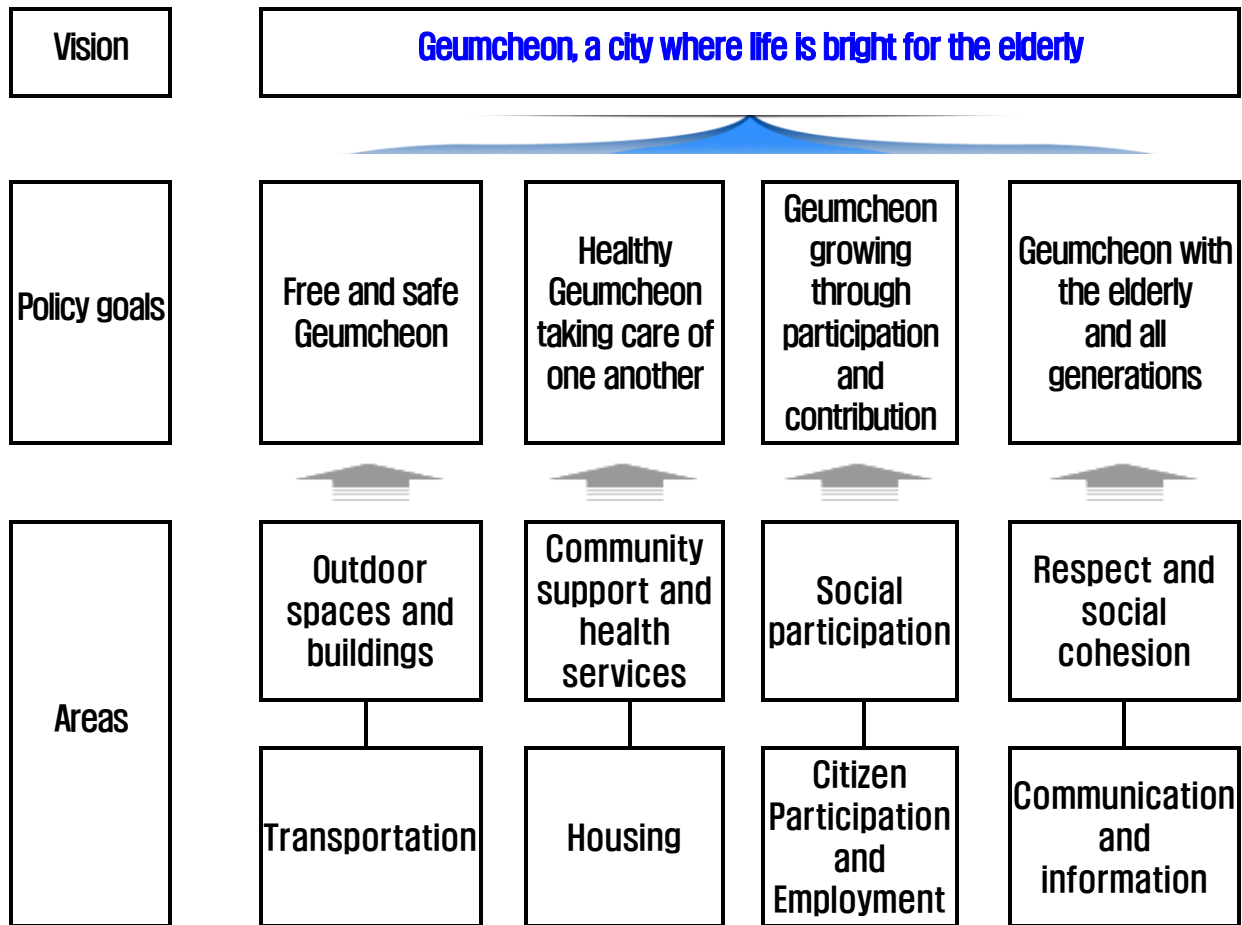
Geumcheon District Senior Citizen- friendly City Implementation Plan (1st term: 2022-2024)

Geumcheon District
(Department of Elders and the Disabled)

1. Vision and Goal

- To create a senior citizen-friendly city in Geumcheon District, Seoul, starting with the environmental analysis of the district, the vision, policy goals, and areas were selected based on a senior citizen-friendly survey and diagnosis for the district's residents (general citizens and the elderly), and the focus group interview results.
- The vision chosen was "Geumcheon, a city where life is bright for the elderly," and four policy goals and areas were selected based on the policy goals.
 - The first policy goal is a free and safe Geumcheon, including outdoor spaces, buildings, and transportation areas.
 - The second policy goal is a healthy Geumcheon, taking care of one another, which includes community support, health services, and housing.
 - The third policy goal is a Geumcheon that grows through participation and contribution, and includes social participation, citizen participation, and employment support.
 - The fourth policy goal is a Geumcheon for the elderly and all generations, which includes respect, social integration, communication, and information.

Vision and policy goals



The strategic tasks for each area are as follows:

1) Free and safe Geumcheon

- Outdoor spaces and buildings: Creating a barrier-free environment for pedestrians and the elderly, creating a space that all ages can use, and continuous management to maintain clean and safe public restrooms.
- Transportation: Efficient operation and management of parking lots, expansion of public parking spaces, creation of a transportation environment considering the elderly, and expansion of transportation networks in areas with low access to public transportation.

2) Healthy Geumcheon: taking care of one another

- Community support and health services: Providing various services, such as safety check, health management, and daily life support through face-to-face/contactless care, expansion of community care services through facility expansion, and integrated dementia management project.
- Housing: Establishing a residential environment, reflecting the housing needs of the elderly, and providing residential environment improvement services for the safety of the elderly.

3) Geumcheon growing through participation and opportunity

- Social participation: Expanding social networks by supporting various social activities for leisure and participating in events and festivals for all generations.
- Citizen participation and employment: Creation and expansion of jobs that reflect local characteristics and the needs of the elderly, the need for alternatives to prepare for retirement and adaptation to the local community after retirement, and the need to plan events that can provide employment information.

4) Geumcheon with the elderly and all generations

- Respect and social integration: Respect for the elderly and a positive image, providing opportunities to participate in the community, which reflects the needs and preferences of the elderly, and a system to collect the opinions of the elderly in the local community.
- Communication and information: Providing information that reflects the characteristics of the elderly by age, bridging the digital gap through information literacy campaigns for the elderly, and building an information delivery system considering accessibility and readability.

2. Roadmap to implement tasks for age-friendly city in Geumcheon

□ To implement these strategic tasks, from 2022 to 2024, we plan to carry out 60 projects with the cooperation of 21 departments. The details for each area are as follows:

Table 1. List of detailed business by area

■ New businesses (15) ■ Existing businesses (45)

Goal	Area	Business name	2022	2023	2024
Free and safe Geumcheon	Outdoor spaces and buildings	■ Creating a happy city without thresholds	○	○	○
		■ Installation of "rest chairs" for the elderly	○		○
		■ Creating a safe pedestrian-friendly city	○	○	○
		■ Doksan 2-dong Seoul-type urban regeneration project promotion	○	○	○
		■ Gasan-dong Neighborhood Park Creation	○		
		■ Establishment of healthy playgrounds for the elderly in our neighborhood	○	○	○
		■ Doksan-ro underground project promotion	○	○	○
		■ Management and operation of clean public restrooms	○	○	○
	Transportation	■ Improvement of parking environment through smart technology and sharing	○	○	○
		■ Construction of public parking lots near residential area		○	○
		■ Geumcheon-type smart alley complex solution	○	○	○
		■ Maintenance project for removing obstacles near roadside bus stops	○	○	○

		<input type="checkbox"/>	Improvement plan for village bus operations in connection with wider public transportation system	◎		
		<input type="checkbox"/>	Free shuttle bus service for the elderly and the disabled	◎	◎	◎
Healthy Geumcheon caring for each other	Community support and health services	<input type="checkbox"/>	Care SOS Center operation	◎	◎	◎
		<input type="checkbox"/>	Geumcheon-type side dish support voucher project "ChanChanChan Together"	◎	◎	◎
		<input type="checkbox"/>	Operation of "Tongtong Hope Naraedan"	◎	◎	◎
		<input type="checkbox"/>	Customized senior care service project	◎	◎	◎
		<input type="checkbox"/>	Vulnerable elderly safety management solution (IoT) project	◎	◎	◎
		<input type="checkbox"/>	"My grandchildren" companion robot support project	◎	◎	◎
		<input type="checkbox"/>	Welfare facility and communal home complex construction project	◎	◎	
		<input type="checkbox"/>	Dementia management project	◎	◎	◎
		<input type="checkbox"/>	Contactless health care service project	◎	◎	◎
		<input type="checkbox"/>	Home visit health promotion project	◎	◎	◎
	<input type="checkbox"/>	Elderly mental health checkup to reduce suicides	◎	◎	◎	
	Housing	<input type="checkbox"/>	Public studio housing project customized for the elderly	◎	◎	◎
		<input type="checkbox"/>	Safety inspection and maintenance of vulnerable homes	◎	◎	◎
		<input type="checkbox"/>	Installation of flood prevention facilities for (semi-)underground houses	◎	◎	◎
<input type="checkbox"/>		Small-scale home repair support "Hope Welfare Delivery"	◎	◎	◎	

		<input type="checkbox"/>	Fall accident prevention project for the elderly living alone	◎	◎	◎
Geumcheon growing through participation and contribution	Social participation	<input type="checkbox"/>	Operation of Happy Senior Citizen Center of communication and cooperation	◎	◎	◎
		<input type="checkbox"/>	Lifelong literacy education for less educated seniors	◎	◎	◎
		<input type="checkbox"/>	Operation of Geumcheon District Urban Regeneration Support Center	◎	◎	◎
		<input type="checkbox"/>	Establishment and operation of senior college		◎	◎
		<input type="checkbox"/>	Geumcheon-type senior multi-place creation			◎
		<input type="checkbox"/>	Establishment and operation of Geumcheon Lifelong Learning Center	◎	◎	◎
		<input type="checkbox"/>	Transformation of a local beauty salon into "Shalom Bookstore"	◎	◎	◎
		<input type="checkbox"/>	Operation of library services for the elderly	◎	◎	◎
		<input type="checkbox"/>	Operation of Doksan Senior Sports Center	◎	◎	◎
		<input type="checkbox"/>	Holding Geumcheon Harmony Festival	◎	◎	◎
		<input type="checkbox"/>	Support for senior reading club activities	◎	◎	◎
		Citizen participation and employment	<input type="checkbox"/>	Elderly job and social activity support project	◎	◎
	<input type="checkbox"/>		Geumcheon Senior Club operation	◎	◎	◎
	<input type="checkbox"/>		Cultivating dementia care experts using ICT	◎	◎	◎
	<input type="checkbox"/>		Business operation of Geumcheon Jobs Co., Ltd.	◎	◎	◎
	<input type="checkbox"/>		Job center operation	◎	◎	◎

		<input type="checkbox"/>	Holding job fair	◎	◎	◎
		<input type="checkbox"/>	Operation of Geumcheon 50 Plus Center and Senior Welfare Center	◎	◎	◎
		<input type="checkbox"/>	Security guard training program operation	◎	◎	◎
Geumcheon with the elderly and all generations	Respect and social cohesion	<input type="checkbox"/>	Longevity congratulatory payment	◎	◎	◎
		<input type="checkbox"/>	Celebrating the Day of the Elderly and holding the Respect for the Aged month event	◎	◎	◎
		<input type="checkbox"/>	Generation solidarity education for the use of jobs for the elderly		◎	◎
		<input type="checkbox"/>	Asking residents about district affairs: "Alley District Heads"	◎	◎	◎
		<input type="checkbox"/>	Formation and operation of a senior citizen-friendly city monitoring group	◎	◎	◎
		<input type="checkbox"/>	Operation of a complaint reception window convenient for the elderly	◎	◎	◎
	Communication and information	<input type="checkbox"/>	Production of welfare service brochures by life cycle	◎	◎	◎
		<input type="checkbox"/>	"Wise Digital Life" Smart Senior Education	◎	◎	◎
		<input type="checkbox"/>	Strengthening publicity custom-tailored to consumers	◎	◎	◎
		<input type="checkbox"/>	Geumcheon Newsletter "Magnifying Glass" production	◎	◎	◎
		<input type="checkbox"/>	Operation of information literacy for residents	◎	◎	◎

3. Estimated Budget

- Geumcheon District has a budget of about 164 billion won to carry out 60 projects, both new and existing.
- Examining each year, the budget is about 59 billion won in 2022, 48 billion won in 2023, and 56 billion won in 2024.

Table 2. Budget by area

(unit: 1 million won)

Goal	Area	Total	2022	2023	2024
Free and safe Geumcheon	Outdoor spaces and buildings	69,046	23,570	12,823	32,653
	Transportation	20,585	10,039	8,955	1,591
Healthy Geumcheon caring for each other	Community support and health services	19,165	7,269	7,493	4,403
	Housing	1,785	586	595	604
Geumcheon growing through participation and contribution	Social participation	12,311	4,301	4,466	3,544
	Citizen participation and employment	39,848	13,264	13,282	13,302
Geumcheon with the elderly and all generations	Respect and social cohesion	351	45	147	159
	Communication and information	1,418	466	476	476
60 projects in total		164,509	59,540	48,237	56,732