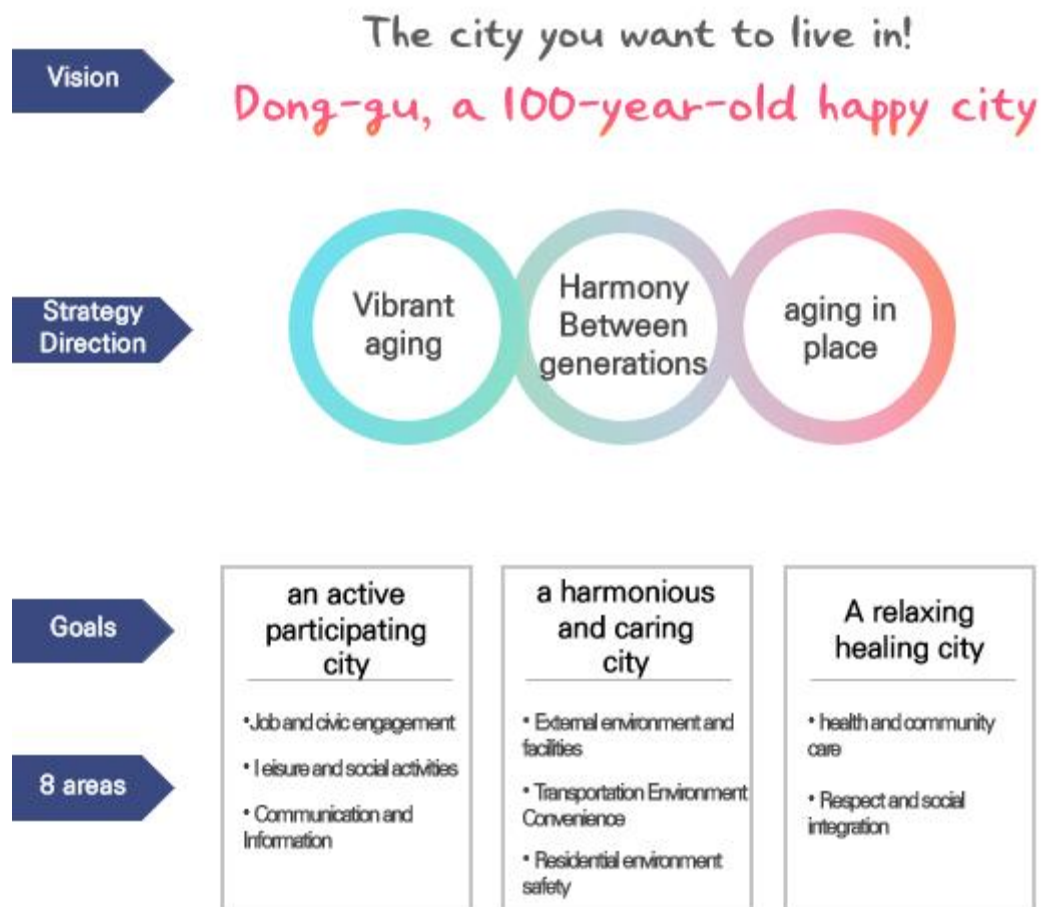# Action Plan for Age-Friendly City in Dong-gu

Roadmap to implement tasks for Age-Friendly City in Dong-gu

Roadmap to implement tasks for Age-Friendly City in Dong-gu

Vision

The city you want to live in!
Dong-gu, a 100-year-old happy city

Strategy Direction

- Vibrant aging
- Harmony Between generations
- aging in place

Goals

an active participating city	a harmonious and caring city	A relaxing healing city
• Job and civic engagement	• External environment and facilities	• health and community care
• leisure and social activities	• Transportation Environment Convenience	• Respect and social integration
• Communication and Information	• Residential environment safety	

8 areas

2nd Dong-gu Senior Friendly City Detailed Project (draft)

The 2nd detailed project of the aged-friendly city in Dong-gu (draft)

Remarks	territory	Business name
an active participating city	Job and civic engagement	Operate customized lifelong education programs
		Creating jobs to support healthy retirement
		Establishment of a job search network using KakaoTalk
		Operation of the senior-friendly city monitoring team
		Operation of Dong-gu Community Service Guidance Service
		Silver couriers delivering happiness
	leisure and social activities	Health Gymnastics Class for the Elderly
		Promoting a communication sympathy meeting
		Activation by supporting the operation of senior citizen centers
		Operation of leisure welfare facilities for the elderly
		Operation of the Second Life Curriculum
	Communication and Information	Publishing Hwadojin Newsletter communicating with Gu residents
		Mobile newsletter operation through smartphone
		Wi-Fi support for seniors centre
		Include "Senior" content in the City Hall newsletter
		In-person verbal counseling services
a harmonious and caring city	External environment and facilities	Creating a Green City by Response to Climate Change in Climate
		Installation and replacement of CCTV
		Creating a Bright Alleyway through the Security Light LED Replacement Project
		Services for the prevention of missing elderly and children with dementia
	Transportation Environment Convenience	Expansion and maintenance of traffic safety facilities
		A project to improve the environment of bus stops
	Residential environment safety	Operation of the Village Housing Management Office
		Low-income housing benefit project
A relaxing healing city	health and community care	A project to support the elderly's dignity.
		Personalized care service for the elderly using IoT
		Basic pension support for stabilizing old age
		Expansion of free vaccination business for shingles
		Mobile Healthcare
		Operation of Dementia Relief Integrated Management Center
		Free test support for osteoporosis prevention
		Support projects for implants for the elderly and the disabled in low-income families
		Fluorine Application and Scaling for the Elderly
		Operation of a traveling oral care team dedicated to the vulnerable
		Customized Visiting Health Care Project
		AI and IoT-based health care project for the elderly
		Conduct elder abuse and fall prevention training

		Senior Hospital Companion Service
	Respect and social integration	Creating a Smart Civil Service Office
		Parent's Day event operation
		Human Rights Monitoring Group Project for Elderly Welfare Facilities
		Open Senior Citizen Center Installation
		Support for free meals for the elderly who are concerned about not eating.
		Dong-gu, a city of filial piety

Setting performance indicators

▌ The performance indicators of the second Dong-gu senior-friendly city development project are as follows.

● The performance index of the second Dong-gu senior-friendly city consists of multi-faceted evaluation.

- Introduction of multi-faceted evaluations, which are qualitatively and quantitatively evaluated by Gu residents, public officials, field experts, etc.

- Considering only the achievement rate compared to the implementation target for each project, it is impossible to confirm whether the direction of the Gu administration meets the direction of the creation and development of an elderly-friendly city.

2nd evaluation system for the elderly-friendly city of Dong-gu

	quantitative evaluation	a qualitative evaluation
Internal evaluation	① Evaluation by Unit Business	② Enterprise-wide dimension assessment

▌ Evaluation by unit project is conducted according to the rate of implementation of performance indicators.

● The evaluation criteria utilize four criteria: achievement, progress, insufficient, and correction.

Evaluation Criteria by Business (Quantitative)

Classification	Details
Achieved (●)	100% or more of the target performance.
Progress (◑)	If you're working on your business for targeted performance
Insufficient (○)	If the project has not been carried out or is deemed difficult to proceed;
Modification (▷)	Change target performance

▎ Companywide evaluation is as follows

- The business department's self-evaluation uses the Management by Objective (MBO) method as a general evaluation.

- Evaluation of Project Objectives and Target Achievement in the Year of Implementation according to the Annual Plan for the Elderly-Friendly City

- Reflects the evaluation areas, such as the fidelity of the contents of the elderly-friendly city development plan, the appropriateness of the implementation process, the achievement of goals, and the participation and satisfaction of local residents.

Business department self-evaluation criteria

Evaluation Division	Evaluation index		Distribution points by item
business planning faithfulness	Top plan linkage	·Whether it is related to the basic plan for a low birth rate and aging society.	7
	Objectivity of business selection	·Unnecessary similarity or overlap with other businesses	6
	the faithfulness of the administrative and financial plans	·Establishment of business-related ordinances and budgeting, etc. are omitted.	7
in the course of appropriateness	Appropriateness of input and output	·Performance index calculation and appropriateness of budget input	10
	appropriateness of procedures	·Appropriateness of procedures when implementing implementation plans (including changes)	10
	monitoring adequacy	·Setting up monitoring of business promotion	10
of the results of Goal achievement	Performance Target Achievement	·Performance target (target level) achievement	10
	Budget execution rate compared to plan	·Whether budget is executed compared to the plan	10
	excellence of performance	·The need to create an elderly-friendly environment and continue to promote it in the future	10
local Participation and Satisfaction	Private Participation and Cooperation Sector	·Efforts to participate in residents and collect opinions and public-private cooperation	7
	Contribution	·Contributing to the establishment of an elderly-friendly environment and creating an atmosphere	7
	Local residents' satisfaction	– Satisfaction with the project of the residents including the elderly	6
system			100 points.