

■ Adopted a vision of “A city wish to live in, Best Yongsan built together” the 1st phase action plan of age-friendly city

- To accomplish the vision, 3 strategic goals were selected,
 - Beautiful aging, well health: Healthy and energetic old life
 - Environment Safety: A safe environment that cares elderly
 - Together in community: Local community that everybody lives in harmony
- 5 areas, 36 projects according to 3 strategic goals
 - 15 departments of Yongsan-gu municipal office carried out age-friendly city projects, while department of senior and adolescents oversaw the largest number of projects

■ The following are results of evaluation on 1st Yongsan-gu age friendly city projects by 5 major areas

Areas	Direction
A healthy senior life	While many diverse projects are being carried out for community health and care, there are limited number of projects targeting Yongsan-gu besides projects for entire city of Seoul. It is necessary to develop projects that takes into account characteristics of the senior population in Yongsan-gu
Clean and convenient environment	Projects to build a clean convenient city environment consider not only the needs of seniors but those of all generations. The housing project needs to expand service targets beyond elders living alone and seniors in a vulnerable state.
Safe traffic system	Overall, projects aiming to provide a convenient public system and a pedestrian friendly environment to for seniors are sufficient and being well executed. Smart park building project, however, is better categorized as ‘clean and convenient environment’ than ‘safe traffic system.’
A balanced senior life between work and leisure	It is expected to have positive effects on construction of an environment where senior citizens of Yongsan-gu can participate in diverse social activities through project that allow elderly play leading roles such as ‘Streets with concerts construction’ , ‘sports for everyday life Life class’ , ‘apartments community invigoration project’ and ‘senior club ’
Care and respect through empathy	Projects are contributing towards intergenerational harmony and solidarity and raise social interest in elderly through project and events such as ‘monitoring group for age friendly city’ , and ‘youth & elderly mentoring project’

■ A matrix analysis(IPA) based on the delphi survey

- 35 projects(excluding those under review) of the 1st phase action plan were analyzed through IPA analysis method to evaluate importance and need for improvement.

① **Projects to expand**

■ There are 5 projects that may need to be expanded

- Projects that need to be expanded are those in the fourth quadrant of the IPA analysis. The sub-projects that needs expansion are as follows

Project to expand

	Areas	Project Title
Project to expand (5)	Local welfare and health	Customized care service for seniors by sectors
		Safe Health Care Solution(IoT) for elders living alone
		Visiting health care service for seniors
		Free meal support program for low income elders
	Respect and social integration	Longevity congratulatory money gift

② Projects to continue

- There are 26 1st phase projects that need to be continued in the 2nd phase
 - The projects that needs to be continued are located in quadrants 1 and 3 of the IPA analysis. The list of project is as follows.

Projects to continue

	Area	Project Title
Projects to continue (26)	Community support and services	Customized physical and exercise therapies
		ICT-based healthy aging program for seniors
		Support program for low income elders living alone (care robot)
	Outdoor spaces and buildings	Shade screen construction against heat wave
	Housing	Housing improvement service for low income elders living alone
		Pest control service for households vulnerable elderly households
		Safety check and maintenance for vulnerable households
	Transportation	Heated chair in the bus stop
		Shuttle bus for cultural facilities and smart information service
		Smart park construction
		Traffic card for voluntary drive license returning seniors
	Leisure and social activities	Sports for everyday life Life class
		Senior education support
		Apartments community invigoration project contest
		Streets with concerts construction
		MY library in every town network construction
	Civic participation and employment	Senior employment and civic participation support
		Senior club (Senior employment agency)
	Respect and social inclusion	Age-friendly city monitoring group
		Human rights sheriffs for seniors
		Yongsan-gu filial duty event
		Yongsan-gu One-mind athletic competition
		Youth&Senior mentoring project
		Social gathering event for 1 st and 3 rd generation
	Communication and information	Digital capabilities improvement education
		Silverlight newsletter for seniors

③ Projects need of improvement

■ There are 4 projects that are needs to be considered for improvement

- The projects in the second quadrant of the IPA analysis are those need of improvement. The list of the projects is as below.

Projects to be improved

	Area	Project Title
Projects to be improved (47#)	Community support and services	Mobile health care service
	Outdoor spaces and buildings	Culture park construction in Kuk-je building neighborhood
		Senior welfare facilities environment improvement
	Housing	House of seniors

■ (Community support and services) Mobile health care service → Easier to use and More usage

- Mobile health care service is under-utilized because seniors are not familiar with the device and the equipment are often left abandoned after malfunction
- It is necessary to make the device simpler for ease of use. In addition, it is recommended to review a measure to improve mobile literacy through an ongoing education by digital device experts
- To overcome the limitation that only the smartphone owner can benefit from the project, a measure to help seniors own smartphones should be considered and executed.

■ (Outdoor spaces and buildings) Culture park construction in Kuk-je building neighborhood → Senior friendly environment construction

- An environment improvement project of the old buildings concentrated with high safety accident risk in order to provide spaces for the elders to relax and rest
- To facilitate the project, the details of the project will be modified to

reduce overlap between Yongsan Gateway Construction Plan of Seoul-city through cooperation with the city government.

- In addition to securing means of transportation to improve the convenience and accessibility of the elderly, an elderly participation program and construction of amenities for the elderly will be carried out

■ (Outdoor spaces and buildings) Senior welfare facilities environment improvement ➔ Expansion and modernisation of facilities

- Overall improvement and expansion of facilities is necessary as most of welfare facilities are older than those in the neighboring cities
- While prioritizing facilities in worse conditions, innovative funding and action plan need to be designed

■ (Housing) House of seniors ➔ Safe residential spaces for seniors in the redevelopment area

- Due to poor management of redevelopment areas, the quality of life of senior population in the area of interest are worsening, posing a need for relocation
- Securing sites through citizen assetization and using social housing platforms to secure and expand communal dwelling spaces for senior citizens
- It is necessary to prepare a legal review and implementation plan to expand the number of beneficiaries of the project, considering the limitation of too few targets due to the limitation of the vulnerable class and the possibility that a person has a median income by the index, but is poor in reality.