

“Age-friendly City Seocho-gu for Everyone”  
**Seocho-gu age-friendly city action plan**  
(Period: 2020~2022)



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# Seocho-gu age-friendly city policy implementation

## □ Direction

- Establish the optimum infrastructure for senior health, safety, and social participation to invigorate senior life
- Conceptualize an action plan to improve the quality of life for all residents including senior citizens based on the Plan for an Ageing Society and Population and the eight domains of the WHO's Age-friendly City (AFC)
- Join the WHO Global Network for Age-friendly Cities and Communities to discuss issues pertaining to the aging population with member cities and benchmark cases of other cities in Korea and overseas

## □ Vision and goals of Seocho-gu's age-friendly city



<b>Domain 1</b>	<b>Outdoor spaces and buildings</b>
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Field	Clean and safe toilets	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Cleaning Administration Division	Sanitary Arrangement Team
1-1				

**Project goal**

- Promote convenience for toilet users, prevent crimes, and create a clean and safe environment

**Project overview**

- Period: 2020.01~12
- Subject: Public toilets within the jurisdiction
- Basis: Article 5 (3) of the Ordinance on Installation and Management of Seocho-gu Public Toilets, etc. and Article 13 of the same Act
- Key points
  - Increase the number of public toilets: Increase and designate 80 → 100 sites
  - Install safety devices: Install emergency bells in the toilets, etc.
  - Provide convenience items: Toilet paper, standard garbage bags, soap, etc.
- Status (2019)
  - Attach mirror sheets: 42 sites
  - Nighttime LED signboards: 12 sites (install where CCTVs are installed)
  - Emergency bells (including voice call emergency bells): 91 sites
  - Faucet extenders: More than 130 sites

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	- Provide convenience items for 100 sites - Install safety devices at 20 sites	- Provide convenience items for 100 sites	- Provide convenience items for 100 sites
Project expense (Unit: KRW 1 million)	138	132	132

Field	Clean and safe toilets	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Traffic Administration Division	Traffic Operation Team
1-2				

**Project goal**

- Cover accidents that occur while riding a bicycle or caused by a bicycle while walking anywhere countrywide

**Project overview**

- Period: 2019.05.30~2020.05.30
- Subject: All residents registered in Seocho-gu
- Key points

Item	Details of coverage	Amount of coverage
Death	Death due to a bicycle accident (excluding those aged less than 15 years)	KRW 5 million
Aftereffect	In case of 3-100% of the aftereffect due to a bicycle accident	Up to KRW 5 million
Diagnosis compensation	When diagnosed as needing treatment for at least four weeks after a bicycle accident	KRW 200-600 thousand
Hospitalization compensation	When the person diagnosed as needing treatment for at least four weeks is hospitalized for at least four days	KRW 200 thousand
Bicycle accident penalty	When causing a casualty while riding a bicycle and paying the penalty after final ruling (excluding those aged less than 14 years)	Up to KRW 20 million
Attorney fee	When causing a casualty while riding a bicycle and are under arrest or prosecuted (excluding those aged less than 14 years)	Up to KRW 2 million
Subsidy to handle bicycle accidents	When causing a casualty while riding a bicycle, are prosecuted, and in need of a criminal agreement (excluding those aged less than 14 years)	Up to KRW 30 million

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	432,762 persons	430,801 persons	430,801 persons
Project expense (Unit: KRW 1 million)	141	141	141

Field	Pavement maintenance	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Road Division	Pavement Management Team
1-3				

**Project goal**

- Build a pedestrian-friendly city by creating a safe and pleasant pedestrian environment

**Project overview**

- Period: 2020.01~12
- Subject: All pavements and street furniture within the jurisdiction of Seocho-gu
- Basis: Article 31 of the Road Act, Article 26 of the Framework Act on the Management of Disasters and Safety, Article 5 of the Seoul Metropolitan Government Ordinance on the Management of Roads and Other Major Facilities
- Key points: 120a road pavement, boundary stone, 2,500 m side gutter maintenance, etc.

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	120a road pavement, etc.	130a road pavement, etc.	130a road pavement, etc.
Project expense (Unit: KRW 1 million)	1,461	1,655	1,671

Field	Installing and operating upgraded Seoripul Huts	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Safe City Division	Life Safety Team
1-4				

**Project goal**

- Provide warm care and form excellent urban aesthetics for Seocho-gu residents by establishing and constantly upgrading public facilities

**Project overview**

- Period: 2015.06~present
- Subject: 182 Seoripul Huts within the jurisdiction
- Key points: Increase installation and constantly upgrade existing Seoripul Huts
  - ※ Annual number installed: 2 test sites in 2015, 118 sites in 2017, 46 sites in 2018, 16 sites in 2019
  - Spring/fall: Install flowerpots (plant seasonal flowers on the pillars of sun shelters)
  - Winter: Improve urban aesthetics by setting up trees in winter when the sun shelters are not used
  - Benches: Install benches for those with difficulty walking, such as the elderly, pregnant women, and persons with disabilities (20 sites)

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	Newly install in 20 sites	Consider increasing after monitoring resident response	
Project expense (Unit: KRW 1 million)	55		

Field	Improving the environment for leisure and welfare institutions for senior citizens	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Senior Support Division	Senior Facility Team
1-5				

**Project goal**

- Create a safe and pleasant environment with leisure facilities for senior citizens by repairing and inspecting facilities at senior citizen centers

**Project overview**

- Period: 2020.01~12
- Subject: 43 district and natural community senior citizen centers
- Key points
  - Construct and remodel senior citizen centers
  - Renovate senior citizen center facilities and purchase requested goods
  - Conduct a safety inspection of senior citizen centers in the first and latter half (construction, electricity, gas)

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	100%	100%	100%
Project expense (Unit: KRW 1 million)	1,678	1,500	1,500



Field	Maintenance of Gilmajung-gil (trail)	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Park & Green Space Division	Landscaping Team
1-6				

**Project goal**

- Repair obsolete trails and install handrails for steps to create trails that are safe and convenient to walk
- Install sports equipment and benches for residents to exercise and relax while taking walks

**Project overview**

- Period: 2019.01~2020.01
- Subject: Green area such as Gilmajung-gil (trail), etc.
- Key points: Improve obsolete pavements and steps, improve gutters around trails, install sports equipment and benches, etc.

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	Obsolete pavements 100㎡, 100 steps, gutter 260 m, 22 benches, 14 pieces of sports equipment, etc.	-	-
Project expense (Unit: KRW 1 million)	300	-	-

Field	Seoripul Tunnel barrier-free cherry blossom walkway	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Park & Green Space Division	Nature & Ecology Team
1-7				

**Project goal**

- Create a gentle slope (8%) for the safe and convenient use of persons with difficulty walking
- Establish a pedestrian network connected to the existing trail

**Project overview**

- Period: 2019.01~2020.01
- Subject: Seoripul Park, San 160-67, Seocho-dong
- Key points: Install a wood deck and rest area over an area of 1 km, plant trees, etc.

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	Wood deck over 1 km	-	-
Project expense (Unit: KRW 1 million)	2,300	-	-

Field	Restoring Yangjaecheon Stream	<input type="checkbox"/> Previous <input checked="" type="checkbox"/> New	Water Management Division	Yangjaecheon Stream Management Team
1-8				

**Project goal**

- Plant trees and flowering trees and create rest areas at Yangjaecheon Stream to create a healing space for residents

**Project overview**

- Period: 2019.06.20~2019.10.31
- Location: Around 261-23, Yangjae-dong

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	400	-	-
Project expense (Unit: KRW 1 million)	400	-	-

<b>Domain 2</b>	<b>Transportation</b>
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Field	Operating Hyodo Bus by region	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Welfare Policy Division	Welfare Support Team
2-1				

**Project goal**

- Promote formation of the senior community by supporting extracurricular activities with free transportation
- Build a healthy and sound community by contributing to the improvement of welfare for senior citizens who are socially vulnerable

**Project overview**

- Period: 2017.09~
- Subject: Senior citizens using leisure and welfare programs
- Key points: Operate a free shuttle bus to the social welfare center for senior citizens having difficulty using public transportation

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	100	100	100
Project expense (Unit: KRW 1 million)	22	22	22

Field	Installing additional bus information terminals (BITs) for maeul (village) buses	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Traffic Administration Division	Traffic Administration Team
2-2				

### Project goal

- Improve welfare level of public transportation for residents by narrowing the bus information gap
- Provide a resident life-based administrative service by giving information on daily life for the convenience of residents with Internet of Things

### Project overview

- Period: 2018~2022
- Subject: Bus stop for maeul (village) buses without bus information terminals (BITs) within the jurisdiction
- Key points: Install BITs that display real-time bus arrival information, particulate matter data, the temperature, time, etc.
- Implementation method
  - Excluding 67 bus stop sites for maeul (village) buses without BITs (origin and destination, underground facilities, bus stops that will be integrated or relocated, Shinbundang Line construction, etc.)
  - Select the target considering the results of a complete enumeration of bus stops for maeul (village) buses without BITs and requests for installation
- Details
  - 2018.01~03: Increase installation of BITs at maeul (village) bus stops (100 sites)
  - 2019.01~03: Install additional BITs at maeul (village) bus stops (52 sites)
  - 2020~2022: Maintain and manage BITs at maeul (village) bus stops

Field	Installing pedestrian amenities in subway stations	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Traffic Administration Division	Traffic Improvement Team
2-3				

### Project goal

- To promote convenience for those with difficulty using public transportation by installing amenities first in stations with a poor pedestrian environment, which have many users but lack amenities

### Project overview

- Location: 10 exits in 7 stations
- Department: Seoul Metro (Technology Office), Seoul Metropolitan Government (Urban Railway Division)
- Procedure: Feasibility study (Basic design, setting priorities) → working design → construction
- Construction cost: E/L appr. KRW 1.5 billion, E/S appr. KRW 2 billion
- ※ Construction cost may vary depending on underground obstruction and construction conditions

Serial no.	Station	Exit	Installation type	Serial no.	Station	Exit	Installation type
1	Sadang Station	No. 12	E/S	6	Jamwon Station	No. 4	E/L
2		No. 4		7	Bangbae Station	No. 1	
3	Seoul Nat'l Univ. of Education Station	No. 11	E/L	8	Nambu Bus Terminal Station	No. 4	E/S
4		No. 13		9	Yanqjae Station	No. 1	E/L
5	Jamwon Station	No. 2	E/S	10	Sinsa Station	No. 4	E/S

### Annual project volume and required budget

Item	2020	2021	2022
Project volume	10 exits in 7 stations		
Project expense	Non-budget (state expenditure 30%, municipal expenditure 35%, Seoul Metro 35%)		

Field	Expanding Yangjae Public Parking Lot	<input type="checkbox"/> Previous	Parking Management Division	Parking Operation Team
2-4		<input checked="" type="checkbox"/> New		

### Project goal

- Relocate and expand the obsolete Yangjae Public Parking Lot underground, relieve local parking problems, and promote resident welfare by building aboveground amenities
- Promote parking convenience for those with difficulty driving and parking by improving obsolete parking facilities

### Project overview

- Period: 2018.12~2022.04
- Location: Yangjae-dong 90-1 (Biseok Children's Park), 90-2 (Yangjae Public Parking Lot)
- Lot area: 2,401.2㎡
- Building size: 3 stories underground and 4 stories aboveground with a total ground area of 8,541㎡
  - Underground: Public parking lot (183 parking spaces), 3 stories, 6,162.5㎡
  - Aboveground: Subsidiary facilities (resident amenities), 4 stories, 2,378.5㎡
- ※ Obtain the Barrier-Free (BF) Certification so there is no inconvenience for senior citizens in terms of using the facilities

### Annual project volume and required budget

Item	2020	2021	2022
Project volume	Design and begin construction	Carry out construction	Complete construction
Project expense (Unit: KRW 1 million)	7,513	9,255	2,870

Field	Upgrading life-friendly traffic facilities (Seoripul Igloos)	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Traffic Administration Division	Traffic Administration Team
2-5				

**Project goal**

- Protect public transportation users or pedestrians from cold waves in winter
- Maximize heating by installing warmers inside Seoripul Igloos and provide a differentiated welfare service by upgrading the design to be unique to Seocho

**Project overview**

- Period: 2019.11~2020.03
- Subject: 65 bus stops and crosswalks within the jurisdiction
- Key points: Install Seoripul Igloos and warmers in resident waiting areas such as bus stops and crosswalks, etc.
- Implementation method
  - Select the target site by reviewing whether the facilities can be installed based on resident monitoring results every year
  - Install facilities with upgraded designs using "touching phrases or expressions"
- Required budget: KRW 119,370 million

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	65 sites	65 sites	65 sites
Project expense (Unit: KRW 1 million)	120	120	120



Field	Smart eco-friendly traffic environment (Crosswalk safety shelter, traffic lights on the ground)	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Traffic Administration Division	Traffic Operation Team
2-6				

### Traffic lights on the ground for smombies

#### Project goal

- Establish measures to prevent accidents due to pedestrians walking while using a smartphone without paying attention to their surroundings (smombies)

#### Project overview

- Purpose: Turn on pedestrian signals on the ground where pedestrians are waiting to cross the crosswalk and provide additional signal information
- Location: 5 sites within the jurisdiction

#### Annual project volume and required budget

Item	2020	2021	2022
Project volume	5 sites	5 sites	5 sites
Project expense (Unit: KRW 1 million)	150	-	-

### Crosswalk safety shelter

#### Project goal

- Prevent resident accidents while waiting for the signal to cross the crosswalk and install amenities

#### Project overview

- Purpose: Turn on pedestrian signals on the ground where pedestrians are waiting to cross the crosswalk, and provide additional signal information
- Function: Screens or shades against sunlight and rain, nighttime floodlights, rest areas
- Location: 30 sites within the jurisdiction

#### Required budget

- Non-budget based on private-public agreement

Field	Installing Seoripul ondol benches	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Traffic Administration Division	Traffic Administration Team
2-7				

**Project goal**

- Protect public transportation users from cold waves in winter by establishing warm waiting areas and provide a resident life-friendly welfare service to overcome the cold

**Project overview**

- Period: 2018.10~2019.04
- Subject: 141 sites [bus stops within the jurisdiction (including maeul (village), common, intra-city buses)]
  - ※ Total 155 sites including 14 sites where benches are already installed
- Installation company: NextOne
- Required budget: KRW 516.8 million
- Details
  - 2018.02~03: Install and test-operate ondol benches (14 sites)
  - 2019.10~12: Increase installation of ondol benches (136 sites)
  - 2019.03~04: Install additional ondol benches (5 sites)
- Operation method
  - Time: During bus operation hours (6 am–11 pm)
  - Temperature: Operated below 17°C, ondol temperature maintained at 38°C
- Future plan: Repair and maintain the ondol benches already installed (155 sites) and consider installing additional ondol benches based on resident monitoring

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	Will install additional benches by monitoring the surroundings		
Project expense	TBD	TBD	TBD

Field	Smart Eco Shelter	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Traffic Administration Division	Traffic Administration Team
2-8				

**Project goal**

- Protect public transportation users from particulate matter and heat/cold waves in the context of rapid climate changes and make it convenient to use public transportation

**Project overview**

- Project details: Establish a space to provide a pleasant environment where residents can avoid particulate matter and heat/cold waves while waiting for the bus
- Month of installation: 2019.01
- Place: 2 sites
  - Seocho Hyundai Lexion Officetel, Yangjae Station Seocho Culture & Arts Center median lane
- Key functions: Cooler/heater (including air filter), air curtain, ondol bench, digital route map (including publicity), air purifying plant
- Required budget: Private investment 100%

**Additional installation plan**

- Period: 2020.03
- Place: 5 sites
  - New Core Dept. Store, Honam Express-Shinsegae, Nonhyeon Station, in front of Gangnam Station-Seocho Elementary School, Gangnam Station· Samsung Electronics
- Installation company: JCDecaux Korea

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	Add 5 sites (total 7 sites)	TBD	TBD
Project expense	-	-	-

Field	Installation of more crosswalks	<input type="checkbox"/> Previous	Traffic Administration Division	Traffic Improvement Team
2-9		<input checked="" type="checkbox"/> New		

### Project goal

- Secure the rights of passage for pedestrians and bicycles by installing crosswalks where vulnerable users or pedestrians have difficulty crossing streets, and create a safe and pleasant pedestrian environment

### Project overview

- Target site: 7 sites

Serial no.	Location	Dong	Road name	Period
1	Gangnam Station	Seocho 2, 4-dong	Gangnamdaero-Seochodaero	2007–present
2	Nonhyeon Station	Banpo 1-dong, Jamwon-dong	Gangnamdaero-Sinbanporo	2012–present
3	Sinsa Station	Jamwon-dong	Gangnamdaero-Dosandaero	2010–present
4	Express Bus Terminal	Banpo 1, 4-dong	Sinbanporo-Jamwonno	2008–present
5	Banpo-dong Intersection	Banpo 2, 3, 4-dong	Sinbanporo-Banpodaero	2007–present
6	Seoul Nat'l Univ. of Education Station (in front of Exit 13)	Seocho 1, 3-dong	Seochojungangro	2015–present
7	In front of Cheongwonsa (Shrine), Hyoryeongno	Bangbae 1, 3-dong	Hyoryeongno	2019–present

### ○ Procedures

Receipt of civil complaint (autonomous district)	➔	Deliberation of police on traffic safety facilities (Seoul Metropolitan Police Agency, precinct)	<input type="checkbox"/> (When approved)	Settlement and authorization (Seoul Transportation Operation Division)	➔ (When the budget is secured)	Construction (Seoul Road Office, autonomous district)
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※ Difficulty: Will take a long time since crosswalks can be installed only when approved by police

Annual project volume and required budget

Item	2020	2021	2022
Project volume	2 sites	2 sites	3 sites
Project expense (Unit: KRW 1 million)	120	120	120

<b>Domain 3</b>	<b>Housing</b>
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Field	Seongdui Village Public Housing Project	<input type="checkbox"/> Previous <input checked="" type="checkbox"/> New	City Planning Division	City Planning Team
3-1				

### Project goal

- Recover urban functions by building a Seocho-style eco-friendly premium residential complex including the establishment of public housing to ensure the residence stability of the youth and elderly throughout Seongdui Village, which has been neglected and recklessly developed for more than 40 years at the foot of Umyeonsan Mountain

### Project overview

- Project name: "Seocho Seongdui Village Public Housing Project"
- Site: 133,004㎡ in Bangbae-dong 565-2
- Operator: Seoul Housing and Communities Corporation (SH)
- Project details
  - Housing construction: Total 813 units
  - Determine the use of the business (complex or multi-use) site: business incubation center, culture and art startup studio, Fourth Industrial Revolution startup support facility and shared office
  - Put water detention systems underground (build a park aboveground)

### Annual project volume and required budget

Item	2020	2021	2022
Project volume	Compensate and begin construction	Carry out construction	Complete construction (72 units of Happy Housing for senior citizens)
Project expense	Non-budget (covered by project operator)		

Field	Creating a safe home for senior citizens living alone	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Senior Support Division	Centennial Life Team
3-2				

### Project goal

- Provide a customized residential environment improvement service for senior citizens living alone so that they can enjoy a safe and comfortable life

### Project overview

- Period: 2020.01~present
- Subject: Senior citizens aged 65 years and more who are vulnerable and living alone in a poor residential environment
- Basis
  - Article 27-2 of the Welfare of Senior Citizens Act (Support for Older Persons Living Alone)
  - Seoul Metropolitan Government Ordinance on the Prevention of Solitary Death and Support for Seniors Living Alone in Seocho-gu

### Key points

- Emergency hardware store "Go! Handyman"
  - Provide a call-out repair service to repair the living facilities of senior citizens living alone with mobility problems
  - Immediately meet the requests of senior citizens by connecting to community hardware store volunteers
  - Improve the residential environment for senior homes suffering from natural disasters or facing an emergency
- "Don't worry, sir/ma'am," customized safe home
  - Prevent negligent accidents by organizing customized safety kits for each individual home environment
  - Have volunteers visit each home to set up the supplies and build a social network with the senior citizens

Annual project volume and required budget

Item	2020	2021	2022
Project volume	520 persons	572 persons	630 persons
Project expense (Unit: KRW 1 million)	32 (13 donated, 20 gu budget)	36.3 (14.3 donated, 22 gu budget)	39.93 (15.73 donated, 24.2 gu budget)



<b>Domain 4</b>	<b>Social participation</b>
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Field	Supporting the operation of community center programs	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Self-governing Administration Division	Citizen Autonomy Team
4-1				

**Project goal**

- Provide a venue for active social activities for residents and senior citizens within the jurisdiction by participating in programs and various projects at the community center
- Contribute to promoting residents' health by offering various community center programs

**Project overview**

- Period: Year-round
- Subject: Residents using the community center (program)
- Basis
  - Article 6 of the Seoul Metropolitan Government Ordinance on the Installation and Operation of Seocho-gu Community Center
  - Article 3 of the Enforcement Rule of the Seoul Metropolitan Government Ordinance on the Installation and Operation of Seocho-gu Community Center
- Key points
  - Develop and operate community center programs in more than 600 fields (sports for all, liberal arts, informatization, etc.) that help promote residents' health and mutual communication within the jurisdiction

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	Operate more than 600 community center programs	Operate more than 600 community center programs	Operate more than 600 community center programs
Project expense (Unit: KRW 1 million)	60	50	40

※ Reduce budget support and encourage use of funds as the community center funds (money accumulated from program fees) are increasing

Field	Community projects based on public participation	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Self-governing Administration Division	Resident Community Team
4-2				

**Project goal**

- Support projects in each phase so that residents can solve their own regional problems by participating in community projects
- Create a sustainable Seocho-gu community by strengthening the competencies and growth of citizen autonomy

**Project overview**

- Period: Mar.–Dec.
- Subject: A group or an organization (non-profit organization, cooperative, social enterprise, etc.) of three or more residents living in Seocho-gu or whose life zone (workplace, school, etc.) is in Seocho-gu
- Basis: Seoul Metropolitan Government Ordinance on Support for the Seocho-gu Community
- Key points
  - Select and support projects based on the need, publicness, and sustainability of the community that can contribute to vitalization by solving regional problems and achieving communication and harmony between neighbors based on an evaluation by the selection committee

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	50 cases	55 cases	60 cases
Project expense (Unit: KRW 1 million)	50	55	60

Field	Operating district senior welfare centers	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Senior Support Division	Senior Welfare Team
4-3				

**Project goal**

- Create smart senior welfare centers to meet social changes and increase the opportunity for generational integration

**Project overview**

- Subject: 3 senior welfare centers (Yangjae, Bangbae, Joongang)

	Yangjae Senior Welfare Center	Bangbae Senior Welfare Center	Joongang Senior Welfare Center
Location	73-7, Gangnam-daero 30-gil (Yangjae-dong)	48, Bangbaecheon-ro (Bangbae-dong)	45, Seocho-daero 54-gil (Seocho-dong)
Operating corporation	Social welfare foundation Korea Food for the Hungry International	Social welfare foundation Lotus Village	Social welfare foundation Onnuri Welfare Foundation
No. of members	8,242 members	8,865 members	8,825 members

○ Key points

- Activate smart senior welfare centers: Run IT-based education programs
- Provide the opportunity for generational integration: Operation of programs for integration of first to third generation
- Upgrade the dining environment by improving cafeterias for senior citizens

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	27,060	28,413	29,833
Project expense (Unit: KRW 1 million)	4,327	4,415	4,503

\* Project volume: Estimated number of senior citizens using three senior welfare centers

Field	Supporting programs that revitalize senior citizen centers	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Senior Support Division	Senior Welfare Team
4-4				

**Project goal**

- Continuously provide diverse and useful programs for senior citizens using senior citizen centers

**Project overview**

- Period: 2020.01~12
- Subject: 140 senior citizen centers within the jurisdiction
- Key points: Contribute to promoting leisure and culture for senior citizens using senior citizen centers by offering programs that revitalize the centers in association with the community

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	52 senior citizen center programs	54 senior citizen center programs	56 senior citizen center programs
Project expense (Unit: KRW 1 million)	1,128	1,248	1,374

Field	Establishing Bangbae Zelkova Welfare Center	<input type="checkbox"/> Previous <input checked="" type="checkbox"/> New	Senior Support Division	Senior Facility Team
4-5				

**Project goal**

- Open and start operation in Oct. 2020

**Project overview**

- Basis: Article 37 of the Welfare of Senior Citizens Act (Establishment of Leisure and Welfare Institution for Senior Citizens)
- Construction period: 2019.09~2020.10
- Construction scale: 1 story underground/4 stories aboveground, total ground area 520 m<sup>2</sup>
- Required budget: KRW 1.93 billion (city 1,000/gu 930)
- Major facilities: Senior citizen center, leisure and education halls, IT zone, book cafe, etc.

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	100% (complete and open)	-	-
Project expense (Unit: KRW 1 million)	1,930	-	-

Field	Establishing Seocho 50 Plus Center	<input type="checkbox"/> Previous	Senior Support Division	Centennial Life Team
4-6		<input checked="" type="checkbox"/> New		

### Project goal

- Provide total services for those middle aged by opening the support center for this group in the latter half of 2020

### Project overview

- Period: 2019.01~2020.09
- Facility name: Seocho 50 Plus Center
- Location: 9, Yeomgongmal-gil, Seocho-gu (Yeomgok-dong)
- Size: 1 story underground, 3 stories aboveground / 1309.76 m<sup>2</sup>
- Basis: Seoul Metropolitan Government Ordinance on the Support of the Second Life
- Key points: Create a support center for those middle aged by remodeling the Naegok-dong Office building

By story	Area (m <sup>2</sup> )	Major facilities	Utilization plan
3F	307.42	Shared office, counseling office	- Counseling office, shared office for start-up preparation
2F	370.74	General lecture halls (education halls), computer labs, club rooms	- Halls for competency enhancement education, multimedia-based programs - Spaces for community activities
1F	383.17	Book cafe, office, branch office	- Rest area, administrative office, Naegok-dong Office branch, etc.
B1F	248.43	Cafeteria & restaurants, cultural and sports space	- Amenities such as cafeteria & restaurants, table tennis room, etc.

### Annual project volume and required budget

Item	2020	2021	2022
Project volume	Construction of the center	Operation of the center	Operation of the center
Project expense (Unit: KRW 1 million)	3,450 (construction cost)	700 (operating expense)	700 (operating expense)

Field	Operating Zelkova Center	■ Previous	Senior Support Division	Centennial Life Team
4-7		□ New		

**Project goal**

- Create an environment for senior citizens to participate in various activities such as cultural and leisure programs and communities, so that they can enjoy a happy and healthy elderly life

**Project overview**

- Basis: Seoul Metropolitan Government Ordinance on the Installation and Operation of Cultural and Leisure Facilities for Senior Citizens in Seocho-gu
- Status of operation

	Naegok Zelkova Center	Seocho Zelkova Center	Yangjae Zelkova Center
Location	9, Yeomgongmal-gil (Naegok-dong)	53-3, Banpo-daero 1-gil (Seocho-dong)	72-9, Baumoe-ro 41-gil (Yangjae-dong)
Date opened	2017.01.25	2018.02.23	2018.02.28
Facilities	Movie theater, leisure and education halls, Neulbom Cafe, IT zone, Healthtech	Leisure and education halls, Healthtech, senior citizen center	Leisure and education halls, Neulbom Cafe, Healthtech, club room, senior citizen centers
Programs	80 programs such as informatization, music, sports, etc.	30 programs such as smartphone use, etc.	30 programs such as dance, license education, etc.

\* Bangbae Zelkova Center will open in Oct. 2020 (17-4, Nambusunhwan-ro 287-gil)

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	-	-	-
Project expense (Unit: KRW 1 million)	2,037	1,700	1,800



Field	Establishment of Umyeon resident community facility	<input type="checkbox"/> Previous	Senior Support Division	Senior Facility Team
4-8		<input checked="" type="checkbox"/> New		

### Project goal

- Provide total welfare services available for all residents: from children to senior citizens

### Project overview

- Period: 2019.01~2022.07
- Location: 767, Umyeon-dong, Seocho-gu
- Size: 2 stories underground, 5 stories aboveground / total ground area appr. 4,800 m<sup>2</sup>
- Key points: Establish a social welfare facility in the Bogeumjari Housing District
- Total project expense: KRW 15.272 billion

By story	Area (m <sup>2</sup> )	Major facilities	Utilization plan
Total	4,800		
5F	600	Library	- Borrowing and reading books
4F	600	Cultural and leisure facilities, multi-purpose auditorium	- Operate cultural and leisure programs for senior citizens
3F	600	Day care center	- Install and operate a day care center for senior citizens
2F	600	Our Town Childcare Center, civil affairs center	- Provide an after-school elementary school care service, operate a civil affairs center
1F	600	Cafe, infant facilities	- Install a rest area and toy library for infants
B1F	900	Parking lot, multi-purpose room, gym	- Operate a sports program to promote health of first to third generation
B2F	900	Parking lot, machine room	- Minimize aboveground parking by securing enough parking spaces

Annual project volume and required budget

Item	2020	2021	2022
Project volume	Design service/ construction request	Construction	Completion (20.7)
Project expense (Unit: KRW 1 million)	1,964	8,105	5,203

Field	Operating a lifelong learning center	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Education & Sports Division	Lifelong Education Team
4-9				

**Project goal**

- Meet residents' need for lifelong learning by implementing customized programs
- Promote lifelong learning and reduce the educational gap by creating infrastructure for lifelong education

**Project overview**

- Subject: Seocho-gu residents
- Basis
  - Article 21 of the Lifelong Education Act (Establishment and Operation, etc. of Si/Gun/Gu Lifelong Study Hall, etc.)
  - Article 13 of the Seoul Metropolitan Government Ordinance on the Promotion of Lifelong Education in Seocho-gu (Installation)
- Key points
  - Provide lectures in various fields such as culture and arts, liberal arts and humanities, the Fourth Industrial Revolution, etc.
  - Offer visiting lifelong learning lectures, Seocho humanities academy by inviting celebrities
  - Pursue establishment of a lifelong learning center to operate systematic lifelong learning programs

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	92	95	100
Project expense (Unit: KRW 1 million)	249	261	8,000

\* Project volume: No. of lectures

Field	Re-education service activity to promote expertise of highly educated senior citizens	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Senior Support Division	Senior Welfare Team
4-10				

**Project goal**

- Present the new, ideal image of senior citizens by providing a social role through talent donation
- Improve life satisfaction of senior citizens by providing various opportunities for those with professional jobs or retirees to participate in social activities

**Project overview**

- Period: 2020.01~12 (continuous project)
- No. of participants: 32 persons (as of end 2019)
- Fields: Health (laughter/art therapy, etc.), literature (poetry writing, world classics, etc.), language (everyday Japanese, Chinese characters, English, etc.), art (ocarina, western art history, etc.), self-improvement and informatization, history, etc.
- Activities: Provide education such as lectures where talent donation is needed, such as welfare centers, related agencies, or religious facilities

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	40	50	60
Project expense (Unit: KRW 1 million)	11	14	17

\* Project volume: No. of senior citizens participating in Seocho Golden Club

<b>Domain 5</b>	<b>Respect and social inclusion</b>
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Field	Seocho Child Care-Grandparent child Care Support Project	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Family Policy Division	Fertility Encouragement Team
5-1				

**Project goal**

- Lessen the burden of childcare and create a good environment to give birth to and raise children by providing a Child Carer service or offering benefits to grandparents looking after their grandchildren

**Project overview**

- Basis
  - Framework Act on Low Birth Rate in an Aging Society, Child Care Support Act
  - Seoul Metropolitan Government Ordinance on Support for Pregnancy and Parenting in Seocho-gu
- Key points

	Seocho Child Carer	Seocho Grandchild Carer
Target	Families living in Seocho-gu for at least one year and raising two or more children (children aged 24 months or younger)	Families living in Seocho-gu for at least one year and raising one or more children (children aged 24 months or younger)
Details and period	<ul style="list-style-type: none"> <li>◦ Child Carer: 50 hours a month</li> <li>- 2 children: (Single income) 6 months, (Double income) 9 months</li> <li>- 3 children or more: 12 months</li> <li>* Expense paid by the family: KRW 3,000 each time</li> </ul>	<ul style="list-style-type: none"> <li>◦ Allowance for grandparents looking after their grandchildren: 40 hours a month</li> <li>- 1 child, 2 children (Single income): 6 months</li> <li>- 2 children (Double income): 9 months</li> <li>- 3 children or more : 12 months</li> </ul>
Carer qualifications	<ul style="list-style-type: none"> <li>- Those who completed childcare training (50 hours) and do not have grounds for disqualification</li> <li>- An hourly wage of KRW 10,000 and KRW 10,000 each for the transportation expense and food expense (1 day)</li> </ul>	<ul style="list-style-type: none"> <li>- Grandparents who completed childcare training (25 hours)</li> <li>- KRW 240,000 per month</li> </ul>

Annual project volume and required budget

Item	2020	2021	2022
Project volume	Child Carer: 240 families Grandchild Carer: 317 families	Child Carer: 250 families Grandchild Carer: 350 families	Child Carer: 250 families Grandchild Carer: 350 families
Project expense (Unit: KRW 1 million)	3,783	3,801	3,949

Field	Providing a venue for communication and carrying out a resident suggestion project	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Self-governing Administration Division	Administration Team
5-2				

**Project goal**

- Gather various opinions for the development of resident administration by providing a venue for communication

**Method: Hold meetings (roundtable discussions) by region with resident representatives from each dong**

- Hold meetings four times per region
- Hold meetings and roundtable discussions by region with resident representatives from each dong
- Suggest top-priority projects for 2019 by dong

**Carry out a resident suggestion project at the venue for communication**

- Hold a review session for resident suggestions at the venue for communication
- Select ten resident suggestion projects at the review session
- Implement the selected projects within the year with budget support (total KRW 1 billion)

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	10	10	10
Project expense (Unit: KRW 1 million)	1,000	1,000	1,000

Field	Using a shared kitchen (dining with local residents)	<input type="checkbox"/> Previous <input checked="" type="checkbox"/> New	Senior Support Division	Senior Welfare Team
5-3				

**Project goal**

- Provide a more hygienic and healthy dining service by improving and upgrading the senior welfare center cafeteria

**Project overview**

- Period: 2020.01~12
- Place: 3 senior welfare centers within the jurisdiction (Yangjae, Bangbae, Joongang)
- Details
  - Provide "homemade" meals using high-quality tableware
  - Provide a more nutritious dining service by setting up a salad bar and offering healthy tea
  - Create a hygienic cooking environment by improving obsolete kitchen facilities

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	3	-	-
Project expense (Unit: KRW 1 million)	250	-	-

\* Project volume : 3 senior welfare centers



<b>Domain 6</b>	<b>Civic participation and employment</b>
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Field	Senior jobs and social activity support project	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Senior Support Division	Senior Welfare Team
6-1				

**Project goal**

- Provide competent and healthy Seocho-gu senior citizens with an opportunity to participate in social activities by carrying out the Seocho professional job project suitable for the regional characteristics of Seocho-gu

**Project overview**

- Period: 2020.01~12
- Subject: Senior citizens aged 65 years and more receiving a basic pension (some aged 60 years and more)
- Basis: Article 23 of the Welfare of Senior Citizens Act (Assistance for Social Participation of Senior Citizens)
- Key points: 37 projects in total, 2,216 jobs created

**Status of operation**

(※Cumulative no. of persons, unit: person, % / as of Dec. 31, 2019)

Project type	No. of persons recruited	No. of participants (percentage)	Project details
Total	2,208	2,140 (96.9)	-
Public interest	1,230	1,234 (100.3)	Checking on senior citizens living alone, managing public facilities, etc.
Social service	130	114 (87.6)	Volunteering at childcare facilities, assisting at nursing homes for the elderly, etc.
Market	719	764 (106.2)	Neulborn Café (No. 1-4), bakery, etc.
HR dispatch	129	28 (21.7)	Senior models

Annual project volume and required budget

Item	2020	2021	2022
Project volume	2,216	2,300	2,400
Project expense (Unit: KRW 1 million)	8,030	8,431	8,853

Field	Public Work Program	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Employment Division	Employment Support Team
6-1				

**Project goal**

- Provide short-term jobs for people who are unemployed or disadvantaged without a regular income

**Project overview**

- Period: 01.10~12.20 every year (5 months and 20 days each in the first and latter half of the year)
- Subject: Those with a household income of 65% of the standard median income or less, or whose property is worth less than KRW 200 million
- Basis: Articles 6 and 34 of the Framework Act on Employment Policy, Seoul Public Work Program Guidelines
- Key points: Informatization, public services, environmental improvement project, etc.

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	350	360	370
Project expense (Unit: KRW 1 million)	2,538	2,566	2,595

**Expected outcome**

- Promote stability of life by providing employment opportunities for residents who are unemployed or have a low income
- Motivate residents to work and provide a chance to experience work life so that they can undergo career counseling and training alone

Field	Seocho-gu Job Fair	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Employment Division	Employment Policy Team
6-2				

**Project goal**

- Hold a job fair to match hiring companies and job seekers in customized jobs to resolve the mismatch of jobs between local residents and contribute to the vitalization of the regional economy

**Project overview**

- Period: Twice in the first and latter half of the year
- Subject: Job seekers including the youth and people who are middle aged
- Basis: Article 6 of the Framework Act on Employment Policy, Article 2-2 of the Enforcement Decree of the Employment Security Act
- Key points: Provide employment support services such as job interviews, employment consulting, job matching, etc.

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	1,200 persons	1,400 persons	1,500 persons
Project expense (Unit: KRW 1 million)	43	46	48

Field	Operating Seocho-gu Job Plus Center	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Employment Division	Employment Support Team
6-3				

**Project goal**

- Provide one-stop job services that connect good jobs with good human resources

**Project overview**

- Period: Year-round
- Subject: Hiring companies and job seekers
- Basis: Articles 6 and 9 (2) of the Framework Act on Employment Policy, Article 4-2 of the Employment Security Act, Seoul Metropolitan Government Regulations on the Installation and Operation of Seocho-gu Job Plus Center
- Key points
  - Provide career counseling, receive help-wanted and job-wanted applications, recommend jobs, provide follow-up management
  - Discover hiring companies and job seekers, carry out on-site interviews, hold a "Job Seeking Day"
  - Operate Visiting Seocho-gu Job Plus Center
  - Support events such as job fairs, special lectures, lifelong career design academy, etc.

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	800 employees	800 employees	800 employees
Project expense (Unit: KRW 1 million)	142	150	155

Field	Special lecture on re-employment of the middle aged	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Employment Division	Employment Support Team
6-4				

**Project goal**

- Promote stability in life by supporting the "Second Job"

**Project overview**

- Period: Once a year
- Subject: 300 job seekers
- Key points
  - Part 1: Special lecture entitled "Cheer Up Once Again," psychological lecture on the job-seeking will
  - Part 2: "How to be Re-employed," provide job information such as cases of successful or failed re-employment
- ※ Counseling: Job consulting or job seeking applications, etc.

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	300 job seekers	300 job seekers	300 job seekers
Project expense (Unit: KRW 1 million)	1.5	2	2

Field	Operating a life career design academy	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Employment Division	Employment Support Team
6-5				

**Project goal**

- Support re-employment through lifelong career design

**Project overview**

- Period: Four times a year (once a quarter, six hours per day)
- Subject: 160 job seekers
- Key points
  - Part 1: Life inspection (bracing oneself to live a centennial life, designing life)
  - Part 2: Life planning (preparing to find a job, making job plans)
- ※ Collaborate with the Middle Aged Job Center of the Korea Labor Foundation

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	160 job seekers	160 job seekers	160 job seekers
Project expense (Unit: KRW 1 million)	1.5	2	2

Field	Community job project	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Employment Division	Employment Support Team
6-6				

**Project goal**

- Provide short-term jobs for people who are unemployed, retirees, and those disadvantaged without a regular income, and provide them with an opportunity to learn and acquire skills

**Project overview**

- Period: 03~08 every year (8 months)
- Subject: Those whose household income is 65% of the standard median income or less, or whose property is worth less than KRW 200 million
- Basis: Article 6 of the Framework Act on Employment Policy, Ministry of Public Administration and Security Guidelines for Community Job Project
- Key points: Job-finding group, baking/beauty youth internship programs, urban gardening, ecological stream development, etc.

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	80 persons	85 persons	90 persons
Project expense (Unit: KRW 1 million)	298	312	328



Field	Establishing the Seoul Startup Cafe	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Regional Economy Division	Economic Buildup Team
6-7				

**Project goal**

- Contribute to vitalizing start-ups and the regional economy by supporting successful start-ups through a high-quality start-up service

**Project overview**

- Period: Year-round
- Subject: Potential/initial entrepreneurs, those who closed or will be closing their business, those interested in starting a business, etc.
- Basis: Article 5 of the Ordinance on the Support of Micro-Enterprises in Seocho-gu
- Key points: Support start-up or entrepreneurial activities by providing consulting, start-up training, and space

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	Basic/specialized consulting Start-up training and special lectures Entrepreneur networking Start-up space (rental)	Basic/specialized consulting Start-up training and special lectures Entrepreneur networking Start-up space (rental)	Basic/specialized consulting Start-up training and special lectures Entrepreneur networking Start-up space (rental)
Project expense (Unit: KRW 1 million)	285	285	285

Field	Operating a volunteer camp and Banditbul volunteer group	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Self-governing Administration Division	Resident Community Team
6-8				

**Project goal**

- Develop a volunteer base so that citizens have access to volunteers
- Create a mature volunteering culture by sharing visions with volunteer groups

**Project overview**

- Period: 2020.01~12
- Subject: Residents
- Key points
  - Train volunteer leaders and activate the volunteer base
  - Hold competency enhancement workshops and programs to promote citizenship
  - Provide an opportunity for residents to volunteer in their fields of interest and in solving regional problems

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	- Trainina 320 citizen leaders (200 camp counselors, 120 Banditbul volunteers) - 500 sessions of the volunteer participation proaram - 3 sessions of the citizen leader proaram (workshop and vear-end party) /210 persons	- Trainina 320 citizen leaders (200 camp counselors, 120 Banditbul volunteers) - 500 sessions of the volunteer participation proaram - 3 sessions of the citizen leader proaram (workshop and vear-end party) /210 persons	- Trainina 320 citizen leaders (200 camp counselors, 120 Banditbul volunteers) - 500 sessions of the volunteer participation proaram - 3 sessions of the citizen leader proaram (workshop and vear-end party) /210 persons
Project expense (Unit: KRW 1 million)	42	42	42

Field	Activating Seocho Talent Hub	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Self-governing Administration Division	Resident Community Team
6-9				

**Project goal**

- Promote specialized volunteer activities by establishing a stable talent-sharing process
- Promote a sense of belonging and mutual understanding among volunteers through associated activities for each talent-sharing volunteer group
- Increase acknowledgement of and rewards for volunteers

**Project overview**

- Period: 2020.01~12
- Subject: Residents or groups of retirees or those who are middle aged donating talent
- Key points
  - Classify careers and specialties into ten fields for associated support (operate Seocho Talent Hub)
  - Implement Talent Sharing Seoripul Expedition
  - Operate a private-public cooperative service incubating volunteer group
  - Operate Seoripul Sharing 1% Club

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	<ul style="list-style-type: none"> <li>- Operate Seocho Talent Hub (75 teams, 1,758 persons)</li> <li>- Hold the Talent-Sharing Seoripul Expedition at least 3 times a year</li> <li>- Operate public service incubating with 8 teams, 123 persons</li> <li>- Operate Seoripul Sharing 1% Club</li> </ul>	<ul style="list-style-type: none"> <li>- Operate Seocho Talent Hub (75 teams, 1,758 persons)</li> <li>- Hold the Talent-Sharing Seoripul Expedition at least 3 times a year</li> <li>- Operate public service incubating with 8 teams, 123 persons</li> <li>- Operate Seoripul Sharing 1% Club</li> </ul>	<ul style="list-style-type: none"> <li>- Operate Seocho Talent Hub (75 teams, 1,758 persons)</li> <li>- Hold the Talent-Sharing Seoripul Expedition at least 3 times a year</li> <li>- Operate public service incubating with 8 teams, 123 persons</li> <li>- Operate Seoripul Sharing 1% Club</li> </ul>
Project expense (Unit: KRW 1 million)	33	33	33

<b>Domain 7</b>	<b>Communication and information</b>
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Field	Seocho Coins	<input type="checkbox"/> Previous	Regional Economy Division	Smart City Planning Team
7-1		<input checked="" type="checkbox"/> New		

**Project goal**

- Offer rewards (Seocho Coins) for senior citizens' participation in community activities, thereby promoting social participation and contributing to the prevention of geriatric diseases

**Project overview**

- Period: Year-round
  - ※ Test-operation: 2019.10~12 (3 months)
- Subject: Senior citizens aged 60 years and more living in Seocho-gu
  - ※ Members of senior welfare centers can join if their husband/wife is aged 60 years and more
- Key points
  - Senior citizens can earn Seocho Coins when they participate in volunteer activities or take programs on dementia prevention
  - They can redeem the earned Seocho Coins when signing up for programs at the welfare center or community center within the jurisdiction
  - ※ The number of places to redeem the coins will be increased
- How to earn Seocho Coins and the amount

Activity (earning method)	Standard	Value	Institution
Participating in volunteer activities	1 hour	3 coins (KRW 600)	Senior Welfare Center
Taking programs on dementia prevention	Once	1 coin (KRW 200)	Community Center

\* Dementia prevention programs: Yoga and breathing classes

\* How to earn: Apply to participate and earn coins by scanning the QR code

○ Institutions implementing Seocho Coins

2019.10 (total 6 sites)	2020 (total 25 sites)
<Test-operating> Community center (3): Seocho1, Banpo1, Bangbae1 Senior welfare center (3): Joongang, Yangjae, Bangbae	Community Center: Increase to all 18 dong Senior welfare center (3): Joongang, Yangjae, Bangbae Social welfare center (4): Banpo, Bangbae, Yangjae, Umyeon

➡  
(Expanding the scope)

□ Annual project volume and required budget

Item	2020	2021	2022
Project volume	- System upgrading and maintenance costs - Seocho Coins preservation	- Program development costs to expand the scope of use, maintenance costs - Seocho Coins preservation	- Program development costs to expand the scope of use, maintenance costs - Seocho Coins preservation
Project expense (Unit: KRW 1 million)	212	213	213

Field	Smart senior project	■ Previous	Senior Support Division	Centennial Life Team
7-2		□ New		

### Project goal

- Reduce the digital informatization gap and increase new-concept social participation by diversifying and specializing the smart senior project
- Upgrade the quality of senior life using the advanced technology of the Fourth Industrial Revolution

### Project overview

- Period: 2019.01~present
- Subject: Seocho-gu residents aged 55 years and more
- Basis: Article 35 of the Framework Act on National Informatization, Article 34 of the Enforcement Decree of the Framework Act on National Informatization

### Key points

- Form and operate a smart senior IT zone (the first in Korea): Used by more than 10,000 people
  - Create IT zones in 5 senior centers (senior welfare centers, Zelkova Centers, etc.)
  - Operate training programs on the Fourth Industrial Revolution that meet the level of senior citizens
  - ※ Advanced robot experience zone, virtual reality (VR), one-person media (YouTube)
- Provide smart senior kiosk digital education (the first in Korea): Educated 1,500 persons
  - Self-develop a kiosk program for education (6 contents)
  - ※ Issuance of civil affair documents, café, fast food, express bus terminal, theater, ATM
  - Set up kiosks for education at 23 sites including all community service centers and senior welfare facilities
  - Provide training on how to use kiosks and smartphones (booking bus tickets and movie tickets, etc.)

- Reinforce life-friendly digital education and diversify platforms for smart senior activities
  - Increase curricula to use smartphone applications in real life (IT Training Center, Community Service Center)
  - Operate Seoripul Smart Senior Broadcasting Station produced by senior citizens
  - Promote senior YouTube activities by holding smart senior contests

**□ Annual project volume and required budget**

Item	2020	2021	2022
Project volume	Increase smart senior IT experience programs	Increase smart healthcare and IoT	Complete creation of smart environment
Project expense (Unit: KRW 1 million)	370	420	470

Field	Operating informatization training for senior citizens	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Senior Support Division	Centennial Life Team
7-3				

### Project goal

- Conduct the smart informatization training necessary in real life for those who do not have much access to informatization (those aged 55 years and more) to provide a specialized IT welfare service to meet environmental changes

### Project overview

- Period: 2020.01~present
- Subject: Seocho-gu residents aged 55 years and more
- Basis: Article 35 of the Framework Act on National Informatization, Article 34 of the Enforcement Decree of the Framework Act on National Informatization
- Place: Seocho-gu IT Training Center (Banpo 1-dong Community Service Center 4F)

Learning center	Use	Capacity	Size	Others
Seocho-gu IT Training Center (Banpo 1-dong Community Service Center 4F)	Lecture Hall 1	30 seats	120 m <sup>2</sup>	Virtual reality (VR) zone
	Lecture Hall 2	24 seats	100 m <sup>2</sup>	One-person media room (YouTube)
	Lounge	6 seats	89 m <sup>2</sup>	Advanced robot experience zone
	Office	4 seats	59 m <sup>2</sup>	

### Key points

- Continuously offer basic courses such as on computers, the Internet, smartphones, etc.
- Extend the curricula of the basic courses to the level of intermediate and advanced courses
- Subdivide the intermediate and advanced courses to increase the curricula and time
- Secure the quality of education through specialized lecturers and assistant lecturers
- Improve the educational environment by replacing obsolete PCs and monitors in the IT Training Center



Annual project volume and required budget

Item	2020	2021	2022
Project volume	306 times, 5,000 persons, 3,096 hours	310 times, 5,120 persons, 3,176 hours	320 times, 5,420 persons, 3,376 hours
Project expense (Unit: KRW 1 million)	293	300	310

Field	Promoting the operation of the Visiting Community Service Center	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Self-governing Administration Division	Citizen Autonomy Team
7-4				

### Project goal

- Activate the resident ecosystem such as resident participation and involve them in public policies
  - Increase resident interventions in regional problems that cannot be handled thoroughly by public personnel
  - Overcome the segmentation of resident activities in each domain and promote mutual conciliation and association
- Reinforce the public support system corresponding to the expansion of the public infrastructure such as manpower allocation
  - Establish a responsible caring system for all residents in need of care in daily life
  - Strategically consider welfare coverage such as expanding the scope of welfare beneficiaries and meeting welfare needs
- Establish an open integrated operation system for each policy domain and private-public distinction
  - Establish a collaboration system for each department for tasks in different fields such as care services, resident networking, etc.
  - Reinforce governance of the welfare of the entire community and meet residents' needs

### Project overview

- Period: 2018.05~present
- Subject: 18 community service centers
- Basis:
  - Minseon(representatives elected by popular vote) 6<sup>th</sup> "Seoul Administration 4-Year Plan" Key Task 6: "We will provide lifelong visiting welfare" (2014.09.04)
  - (Tentatively named) General Plan for Dong Welfare Center (Mayor Policy No. 244 / 2014.09.04)
  - "Visiting Community Service Center Action Plan," Resident Administration Division-13306 (2017.07.10)

- "2018 Visiting Community Service Center Action Plan," Self-governing Administration Division-8770 (2018.05.04)

○ Key points

- Welfare planner: Visit senior citizens approaching ages 65 and 70 years, families that recently gave birth, and families suffering from poverty
- Visiting nurse: Visit senior citizens for healthcare, carry out health programs, etc.
- Neighborhood action officer: Communicate with residents, provide care by forming resident networks
- Village project expert: Resident participation support project, village planning (Bangbae 2-dong, Yangjae 2-dong)

□ **Expected outcome**

- Reinforce the resident community's ability to react
- Reinforce the regional social security system
- Reinforce the integrated operation system
- Reinforce the foundation for sustainable development

Field	Improving functions and operating the Seocho-gu website	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Public Relations Officer	New Media Team
7-5				

### Project goal

- Provide consumer-centered content as well as timely information on administrative issues and major policies to promote resident convenience and reliable administration
- Hold events regularly on the website to elicit resident participation and strengthen the function of communication
- Establish a stable operating foundation of the website through failure prevention and regular inspections, etc.

### Project overview

- Period: Constantly
- Subject: Seocho-gu website
- Basis: Articles 3 and 4 of the Seoul Metropolitan Government Ordinance on the Installation and Operation of the Seocho-gu Online Website, Article 19 of the Seoul Metropolitan Government Framework Ordinance on Informatization of Seocho-gu
- Key points
  - Maintain 11 types and 31 sites including the main website
  - Reorganize the main website as well as the websites of the community service center, health center, and open office of the head of the Gu
  - Develop new/additional/complementary programs and websites
  - Produce and operate featured contents
  - Improve weaknesses, follow web standards, and improve web service quality by building a responsive web
  - Conduct regular/constant prevention inspections to ensure stable operation through quickly handling of failure
  - Maintain website-related solutions (7 types) throughout the year
  - Handle other department requests and provide administrative support, etc.

Annual project volume and required budget

Item	2020	2021	2022
Project volume	-	-	-
Project expense (Unit: KRW 1 million)	192	202	212

Field	Establishing the Seocho Eco Shelter	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Regional Economy Division	Smart City Planning Team
7-6				

### Project goal

- Provide a shelter and small library for everyone including senior citizens as a place to stop and take a break from particulate matter and cold/heat waves by establishing a small enclosed space equipped with a cooler/heater and air purifier in the park

### Project overview

- Period: Year-round
  - ※ Installation period: 2019.04~12
- Place: 7 parks within the jurisdiction of Seocho-gu
  - Dwitbeol, Sangmyeongdal, Cheongdu, Yangjaecheon Stream Neighborhood, next to Umyeon Police Substation, Juheung, Nurisooop (TBD)
- Key points
  - Installation type: Smart shelter with cooler/heater, IoT air purifier, air curtain, radio and speaker, smart charger, AI air-conditioning controller, books, ondol floors with air purifying plants, benches
  - Required budget: KRW 169 million
  - Operating hours: 9 am–7 pm daily
  - ※ Open year-round except Seollal (Lunar New Year's Day) and Chuseok
  - Operation method: Designate residents within the jurisdiction as the custodian and manage constantly

### Annual project volume and required budget

Item	2020	2021	2022
Project volume	7 sites	7 sites	7 sites
Project expense (Unit: KRW 1 million)	45	47	61

<b>Domain 8</b>	<b>Community support and health services</b>
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Field	Seocho without concerns about dementia (Operate Memory Development Center for Dementia, Safe House)	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Health Management Division	Mental Health Team
8-1				

**Project goal**

- Register and manage at least 60% (2,800 persons) of the patients assumed to have dementia in Seocho-gu (4,690 persons)
- Screen and test at least 10% (8,100 persons) of residents in Seocho-gu aged 60 years and more (81,122 persons)
- Secure a base for dementia management in Bangbae and Banpo

**Project overview**

- Period: 2020.01~2022.12
- Subject: Seocho-gu residents aged 60 years and more
- Key points
  - Operate the Memory Development Center for integrated dementia management
  - ※ Perform movable dementia tests by visiting residents for early discovery of dementia
  - ※ Provide a one-stop service for dementia management with dementia test -> diagnosis and classification -> management by condition
  - ※ Provide a customized dementia prevention service for residents approaching 60 years (regularly send mobile dementia preventive rules and perform dementia need tests)
  - Operate Memory Development School by region for early dementia patients
  - ※ Operate Memory Development School at two sites (Naegok, Seocho) for the intensive management of early dementia
  - ※ Expand the base for each stage, operate Memory Development School by region (two sites in 2019 -> four sites in 2022)
  - Operate a specialized Seocho-style Safe House program for families with patients

with dementia

- ※ Operate a Safe House tour course for a customized home environment for patients with dementia and provide education on the principles of the residential environment
- ※ Provide customized 1:1 daily life training for patients with dementia, educate families about taking care of these patients

**□ Annual project volume and required budget**

Item	2020	2021	2022
Project volume	8,100 dementia tests Patient with dementia registration rate 56%	8,100 dementia tests Patient with dementia registration rate 58%	8,100 dementia tests Patient with dementia registration rate 80%
Project expense (Unit: KRW 1 million)	1,446	1,446	1,446



Field	Nursing service to promote senior health	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Health Policy Division	Health Service Team
8-2				

### Project goal

- Promote fairness of health and extend a healthy life span by improving health conditions and managing residents' health problems

### Project overview

- Period: Year-round
- Subject: People who are socially/culturally/economically underprivileged, senior citizens aged 65 years and more, etc.
- Basis: Article 3 of the National Health Promotion Act, Article 11 of the Regional Public Health Act, Article 31 of the Framework Act on Health and Medical Services, Article 7 of the Public Health and Medical Services Act
- Key points
  - Establish a lifelong healthcare system for senior citizens
  - ※ Customized healthcare with visiting nurses
  - ※ Systematic healthcare for high-risk groups by operating the senior doctor service
  - ※ Healthcare of senior citizens living alone during heat/cold waves, providing household medicine
  - ※ Establish a mental healthcare system through private-public cooperation, connect health and welfare
  - Elderly healthcare within the life zone
  - ※ Senior citizen center elderly healthcare, health notice board
  - ※ Operate "Health manager in our dong": Regular healthcare for those with chronic diseases
  - ※ Regular health checkups at the Friend Get-together Room, exercise classes
  - ※ Health Up Day: Constant healthcare in vulnerable areas
  - Healthy village health ecosystem project
  - ※ Resident-initiative physical activity club: 2 dongs
  - ※ Out-of-home program for each region: 18 dongs

Annual project volume and required budget

Item	2020	2021	2022
Project volume	<ul style="list-style-type: none"> <li>- Healthcare for vulnerable households: 2,000 households</li> <li>- Healthcare for senior citizens aged 65 years and more: 10,000 persons</li> <li>- Out-of-home program: 18 donas</li> <li>- Health-related clubs: 2 dongas</li> <li>- Mental health programs: 4 programs</li> <li>- Health manager in our dong: 45 times</li> <li>- Senior citizen center elderly healthcare: 120 sites</li> <li>- Friend Get-together Room elderly healthcare: 35 sites</li> <li>- Health Up Day event: Once</li> </ul>	<ul style="list-style-type: none"> <li>- Healthcare for vulnerable households: 2,000 households</li> <li>- Healthcare for senior citizens aged 65 years and more: 11,000 persons</li> <li>- Out-of-home program: 18 donas</li> <li>- Health-related clubs: 2 dongas</li> <li>- Mental health programs: 4 programs</li> <li>- Health manager in our dong: 45 times</li> <li>- Senior citizen center elderly healthcare: 120 sites</li> <li>- Friend Get-together Room elderly healthcare: 35 sites</li> <li>- Health Up Day event: Once</li> </ul>	<ul style="list-style-type: none"> <li>- Healthcare for vulnerable households: 2,000 households</li> <li>- Healthcare for senior citizens aged 65 and more: 12,000 persons</li> <li>- Out-of-home program: 18 donas</li> <li>- Health-related clubs: 2 dongas</li> <li>- Mental health programs: 4 programs</li> <li>- Health manager in our dong: 45 times</li> <li>- Senior citizen center elderly healthcare: 120 sites</li> <li>- Friend Get-together Room elderly healthcare: 35 sites</li> <li>- Health Up Day event: Once</li> </ul>
Project expense (Unit: KRW 1 million)	1,246	1,300	1,300

Field	Visiting healthcare for senior citizens	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Health Policy Division	Health Service Team
8-3				

**Project goal**

- Improve the ability to manage one’s own health by efficiently resolving the risk factors of senior citizens that can be prevented, reduce medical expenses by preventing weakness and chronic diseases, extend health life

**Project overview**

- Period: Year-round
- Subject: Senior citizens aged 65 years and more within the jurisdiction
- Basis: Article 11 of the Regional Public Health Act
- Key points
  - Health lectures in schools for senior citizens: Offer health lectures for senior citizens for members of 14 schools
  - Visiting health care class in senior citizen centers: Operate health care classes in each field for members of 40 senior citizen centers
  - Weakness prevention class by region: Teach exercises to improve muscle strength, flexibility, and balance to prevent falling
  - Intensive training for health leaders: Promote self-help groups in each living sphere after intensive training on various exercises and competency enhancement

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	<ul style="list-style-type: none"> <li>- Health lectures in schools for senior citizens: 30 times</li> <li>- Health education in senior citizen centers: 40 sites</li> <li>- Weakness prevention class: 160 times</li> <li>- Intensive training for health leaders: 12 times</li> </ul>	<ul style="list-style-type: none"> <li>- Health lectures in schools for senior citizens: 30 times</li> <li>- Health education in senior citizen centers: 40 sites</li> <li>- Weakness prevention class: 160 times</li> <li>- Intensive training for health leaders: 12 times</li> </ul>	<ul style="list-style-type: none"> <li>- Health lectures in schools for senior citizens: 30 times</li> <li>- Health education in senior citizen centers: 40 sites</li> <li>- Weakness prevention class: 160 times</li> <li>- Intensive training for health leaders: 12 times</li> </ul>
Project expense (Unit: KRW 1 million)	65	65	65

Field	Senior nutrition management	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Health Management Division	Health Promotion Team
8-4				

**Project goal**

- Senior nutrition management: 1,500 persons in 2020 → 1,600 persons in 2021 → 1,700 persons in 2022

**Project overview**

- Period: Mar.–Nov.
- Place: Education hall and cafeteria in the welfare center
- Subject: Senior citizens using welfare centers by region (Yangjae, Bangbae, Seocho, Banpo) within the jurisdiction
- Basis: Article 11 of the National Nutrition Management Act
- Key points
  - Provide nutrition education on dietary guidelines for senior citizens and healthy meal cooking, nutritional counseling
  - Hold exhibitions on healthy meals with a low-sodium diet campaign, provide posts on nutritional information

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	1,500 persons	1,600 persons	1,700 persons
Project expense (Unit: KRW 1 million)	25	25	25

Field	Knowing the health age of senior citizens	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Health Management Division	Health Promotion Team
8-5				

**Project goal**

- Senior health measurement: 1,800 persons in 2020 → 1,900 persons in 2021 → 2,100 persons in 2022

**Project overview**

- Period: Year-round
- Subject: Senior citizens aged 65 years and more within the jurisdiction
- Basis: Articles 6 and 19 of the National Health Promotion Act
- Key points: Health age measurement and individual counseling
  - Evaluate healthy weight by measuring body composition and provide counseling on exercising
  - Evaluate health age by measuring physical fitness and provide customized exercise plans for each individual
  - Provide nutritional counseling and diet depending on health status

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	1,800 persons	1,900 persons	2,000 persons
Project expense (Unit: KRW 1 million)	25	25	25

Field	Message to promote health of senior citizens	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Senior Support Division	Senior Welfare Team
8-6				

**Project goal**

- Contribute to promoting health and spreading the culture of filial piety by providing a free massage service for senior citizens at welfare facilities such as senior citizen centers

**Project overview**

- Period: 2020.01~2021.12
- Subject: Senior citizen centers within the jurisdiction (140 sites)
- Basis: Articles 3 and 5 of the Seoul Metropolitan Government Ordinance on the Promotion and Support of Operating Senior Citizen Centers in Seocho-gu, Article 21 of the Act on Welfare of Persons with Disabilities
- Key points: A group of 3 persons (2 massage therapists, 1 assistant) visit senior citizen centers to provide a massage service of around 30 minutes per session / up to 5 persons per massage therapist

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	Job volume: 61 persons	Job volume: 64 persons	Job volume: 67 persons
Project expense (Unit: KRW 1 million)	863	873	883

Field	Senior vaccination	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Health Management Division	Maternal & Child Health Team
8-7				

**Project goal**

- Influenza vaccination rate: Achieve 80% on average
- Pneumococcal vaccination rate: Achieve 40% on average

**Project overview**

- Period
  - Pneumococcus: Year-round
  - Influenza: Oct.–Dec.
- Subject: Senior citizens aged 65 years and more
- Basis: Article 24 of the Infectious Disease Control and Prevention Act
- Key points
  - Pneumococcus: PPSV23, once
  - Influenza: Trivalent vaccine, once a year

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	56,000 persons	57,000 persons	58,000 persons
Project expense (Unit: KRW 1 million)	1,200	1,300	1,400

Field	Metabolic syndrome management	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Medical Support Division	Chronic Disease Management Team
8-8				

**Project goal**

- Reduce prevalence of chronic diseases through the early discovery and adequate management of metabolic syndrome
- Effectively improve health by providing a customized and integrated management service

**Project overview**

- Period: Year-round
- Subject: Residents aged 20–64 years (294,889 persons, 67.9% of all residents)
- Basis: Article 41 of the Framework Act on Health and Medical Services
- Key points
  - Early discovery, test, and registration/management
  - Saturday Metabolic Syndrome Management: Operate small-group exercise classes after a checkup and health counseling every Saturday
  - Conduct group exercise and nutrition classes to improve habits and identify health leaders

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	<ul style="list-style-type: none"> <li>- Operate 2 metabolic syndrome management centers</li> <li>- No. of persons registered and managed: 10,000 persons</li> <li>- No. of persons registered for follow-up management of medical checkups: 5,000 persons</li> </ul>	<ul style="list-style-type: none"> <li>- Operate 2 metabolic syndrome management centers</li> <li>- No. of persons registered and managed: 10,000 persons</li> <li>- No. of persons registered for follow-up management of medical checkups: 5,000 persons</li> </ul>	<ul style="list-style-type: none"> <li>- Operate 2 metabolic syndrome management centers</li> <li>- No. of persons registered and managed: 10,000 persons</li> <li>- No. of persons registered for follow-up management of medical checkups: 5,000 persons</li> </ul>
Project expense (Unit: KRW 1 million)	400	400	400



Field	Cancer prevention	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Medical Support Division	Chronic Disease Management Team
8-9				

**Project goal**

- Reduce mortality due to cancer through early discovery of cancer and inducement of treatment
- Lessen households' financial burden by covering the medical expenses of low-income patients with cancer

**Project overview**

- Subject: Residents aged 20 years and more who are designated as eligible persons for the National Cancer Screening Program, etc.
- Basis: Articles 11 and 13 of the Cancer Control Act
- Key points
  - Early National Cancer Screening Program and coverage of medical expenses for patients with cancer
  - Cancer Prevention Project: Cancer Prevention Project health school lectures to prevent breast cancer (gynecologic cancer) and prostate diseases

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	- Eligible persons for National Cancer Screening Program (actual no. of persons): Appr. 68,000 persons - Coverage of medical expenses for cancer: Appr. 100 persons/year - Cancer Prevention Project health lecture: 10 times/year	- Eligible persons for National Cancer Screening Program (actual no. of persons): Appr. 68,000 persons - Coverage of medical expenses for cancer: Appr. 100 persons/year - Cancer Prevention Project health lecture: 10 times/year	- Eligible persons for National Cancer Screening Program (actual no. of persons): Appr. 68,000 persons - Coverage of medical expenses for cancer: Appr. 100 persons/year - Cancer Prevention Project health lecture: 10 times/year
Project expense (Unit: KRW 1 million)	528	528	528

Field	Dental health education for senior citizens	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Medical Support Division	Medical Team
8-10				

**Project goal**

- Provide dental education for senior citizens to practice dental healthcare by themselves
- Practice using dental items they can actually use and distribute supplies

**Project overview**

- Period: Year-round
- Subject: Welfare centers and small senior citizen centers
- Basis: Article 15 of the Dental Health Act
- Key points
  - Visiting education and 1:1 counseling at senior citizen centers or schools for senior citizens that applied for dental health education
  - Teach and practice dental education and distribute promotional materials

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	10 welfare centers and senior citizen centers	10 welfare centers and senior citizen centers	10 welfare centers and senior citizen centers
Project expense	No separate budget compiled (use part of dental care project PR expenses)		

Field	Happy Seocho Medical Checkup	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Medical Support Division	Medical Examination Team
8-11				

**Project goal**

- Develop the ability to manage health by constantly checking health status and guaranteeing an energetic life by discovering diseases at an early stage and inducing treatment
- Promoting health equity by providing a public medical service

**Project overview**

- Resident medical checkup: Seocho-gu residents
  - Constantly check health status due to the increasing prevalence of chronic diseases stemming from changes in lifestyles and diets as well as a lack of exercise, and prevent and manage chronic diseases

Details of test	Type of test
Early discovery of chronic diseases and health risk factors	Blood sugar, liver/renal function, hyperlipidemia, cholesterol, anemia, urinalysis, etc.
Prevention of infectious diseases	Pulmonary tuberculosis test (chest radiograph)
Anthropometric test	Height, weight, obesity, blood pressure

- Happy Seocho Medical Checkup: Seocho-gu residents aged 40 years and more
  - Promote healthcare based on the increasing prevalence of chronic diseases such as cardiovascular and cerebrovascular or cancer in the turning point of life

Details of test	Type of test
Early discovery of chronic diseases and health risk factors	Blood sugar, liver/renal function, hyperlipidemia, cholesterol, anemia, urinalysis, etc.
Prevention of infectious diseases	Pulmonary tuberculosis test (chest radiograph), hepatitis, HIV, etc.
Special test	Tumor marker, thyroid gland function test, etc.

- Medical checkup for senior citizens: Seocho-gu senior citizens aged 65 years and more (once a year/free)
  - Promote the early discovery and prevention of chronic diseases due to the increasing prevalence as a result of aging

Details of test	Type of test
Early discovery of chronic diseases and health risk factors	Blood sugar, liver/renal function, hyperlipidemia, cholesterol, anemia, urinalysis, etc.
Prevention of infectious diseases	Pulmonary tuberculosis test (chest radiograph), hepatitis B
Anthropometric test	Height, weight, obesity, blood pressure

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	6,000 persons	6,300 persons	6,600 persons
Project expense (Unit: KRW 1 million)	130	136	143

Field	Creating Seocho Welfare Town	<input type="checkbox"/> Previous	Senior Support Division	Welfare Town TF Team
8-12		<input checked="" type="checkbox"/> New		

### Project goal

- Respect the elderly life of senior citizens and achieve “Aging in Community” based on the community
- Improve residents’ quality of life by lessening the burden of supporting the family
- Provide resident benefits by creating a complex facility open to multiple generations

### Project overview

- Location: 225, Sinwon-dong (12 lots, natural green area, development restricted zone, etc.)
- Site: 11,979 m<sup>2</sup> (3,623 pyeong, currently parking lot 990 m<sup>2</sup>, weekend farm 10,989 m<sup>2</sup>)
- Plan: Welfare town (nursing home for the elderly, Branch Office of the Community Health Center, library, sports facilities, public parking lot)
- Period: 2019–2026 (seven years)
- Building size: 29,485 m<sup>2</sup> (8,919 pyeong, floor space index 250%, 5 stories or lower)
- Project cost: Appr. KRW 99.3 billion  
 ※ Including development and preservation charge KRW 19.9 billion

### Annual project volume and required budget

Item	2020	2021	2022
Project volume	-	--	-
Project expense (Unit: KRW 1 million)	382	5,000	36,000

Field	Customized care for senior citizens living alone	<input type="checkbox"/> Previous <input checked="" type="checkbox"/> New	Senior Support Division	Centennial Life Team
8-13				

### Project goal

- Provide adequate information and care service for senior citizens having difficulty in daily life to guarantee a stable elderly life and achieve community care by maintaining function and health

### Project overview

- Period: 2020.03~present
- Subject: Senior citizens aged 65 years and more in need of care (basic livelihood security recipients, lower income, basic pension recipients)
- Basis: Articles 4 and 27-2 of the Welfare of Senior Citizens Act, Ministry of Health and Welfare Senior Policy Division-4257(2019.09.06.) [Promotion of a Customized Care Service for Senior Citizens]

### Key points

- Safety support: Check on safety and status (visit, phone, ICT), inspect daily life safety, keep company
- Social participation: Programs to improve social relations, self-help groups
- Education for living: Education on physical health (nutrition, health, exercising) and mental health (prevention of depression), life support workers visiting elderly homes to introduce and provide information about activities in which they can participate
- Daily life support: Mobility/activity support, housework support
- Associated services (resources sponsored by the private sector): Household items, improvement of residential environment, medical support, etc.

Annual project volume and required budget

Item	2020	2021	2022
Project volume	1,611 persons	1,772 persons	1,950 persons
Project expense (Unit: KRW 1 million)	1,523,430	1,675,774	1,843,352

Field	Service for single-person households	<input checked="" type="checkbox"/> Previous <input type="checkbox"/> New	Family Policy Division	Future Policy Planning Team
8-14				

### Project goal

- Improve the quality of life for single-person households and create a Seocho community where everyone is happy

### Project overview

- Period: 2019.01~present
- Subject: Single-person households within the jurisdiction of Seocho-gu
- Basis: Framework Act on Healthy Homes, Seoul Metropolitan Government Ordinance on Support for Single-Person Households in Seocho-gu
- Key points
  - Factual survey on single-person households (complete enumeration)
  - ※ Subject: All single-person households within the jurisdiction (Community Service Center for those aged 64 years and less, Happy E-eum Center for those aged 65 years and more)
  - ※ Survey details: Status of housing and economic activity, health, family, desired policy, etc.
  - ※ Desired policy: Community activity > welfare service > safety/life convenience > healthcare
  - Install and operate Korea's first "Support Center for Single-person Households" (opened on Mar. 5, 2019)
  - ※ Location: 273, Sapyeong-daero, Seocho-gu, Banpo 1-dong Community Service Center 4F
  - ※ Operating personnel: Total: three persons (one team manager, two team members)
  - ※ Consigned management: Seocho-gu Health Family Support Center
  - ※ Main tasks: Perform tasks related to the support of single-person households such as running cultural classes/clubs, providing counseling, etc.



- Single-person household Support Project 「Seocho Single Single Project」

Project name	Field	Details and standards	Charge
Seoripul Health 119	Nursing and care	When suddenly ill and in need of help Help being hospitalized/discharged/getting to the hospital, support short-term nursing (6 times a year, KRW 100 thousand per time)	- 150% of median income or less: Free - More than 150% of median income: KRW 10-50 thousand
		Home security system Vulnerable women living alone Install home security system and provide monthly fee (Installation cost within KRW 100 thousand, monthly fee within KRW 20 thousand)	- Installation cost: Free - Monthly fee: Free for social welfare beneficiaries and lower-income group, KRW 5-10 thousand for others
		Digital video phone Women living alone in multiplex housing or conventional dwellings	- Free installation
Seoripul Bodyguard	Female safety	Front door safety lock Women living alone in multiplex housing or conventional dwellings	- Free installation
		CCTVs on exits of multi-unit dwellings Multi-unit dwellings with female single-person households (multiplex housing, row houses, etc.)	- Installation cost: Free - Monthly fee: Paid by user (KRW 30 thousand a month)
		Mirror sheets on doors of multi-unit dwellings Multi-unit dwellings with female single-person households (multiplex housing, row houses, etc.)	- Free installation
Seoripul Greeting	Prevention of dying alone	Smart Care Plug Install plugs measuring power use and changes in lighting for monitoring	- Free
		Greetings Send regular voice messages and check on those not responding through a phone call or visit	
Seoripul Counselor	Counseling	Provide psychological counseling on anxiety, depression, etc., and professional counseling such as legal or financial advice (psychological counseling: less than 6 times a year, professional counseling: 2 times)	- Free
Seoripul Repair	Resolving inconveniences in daily life	Provide costs for small repairs in the house (within KRW 100 thousand a year)	- 150% of median income or less: Free - More than 150% of median income: Within KRW 50 thousand a year

Seoripul Single Single Culture Class	Culture class	Offer culture classes such as cooking and woodwork 2-3 programs per month	- KRW 20 thousand per program materials cost excluded)
Seoripul Single Single Club	Club activity	Provide club activity expenses in each area of interest (KRW 200-300 thousand per quarter)	- Free

**Annual project volume and required budget**

Item	2020	2021	2022
Project volume	1,000 users	1,200 users	1,400 users
Project expense (Unit: KRW 1 million)	383	403	423