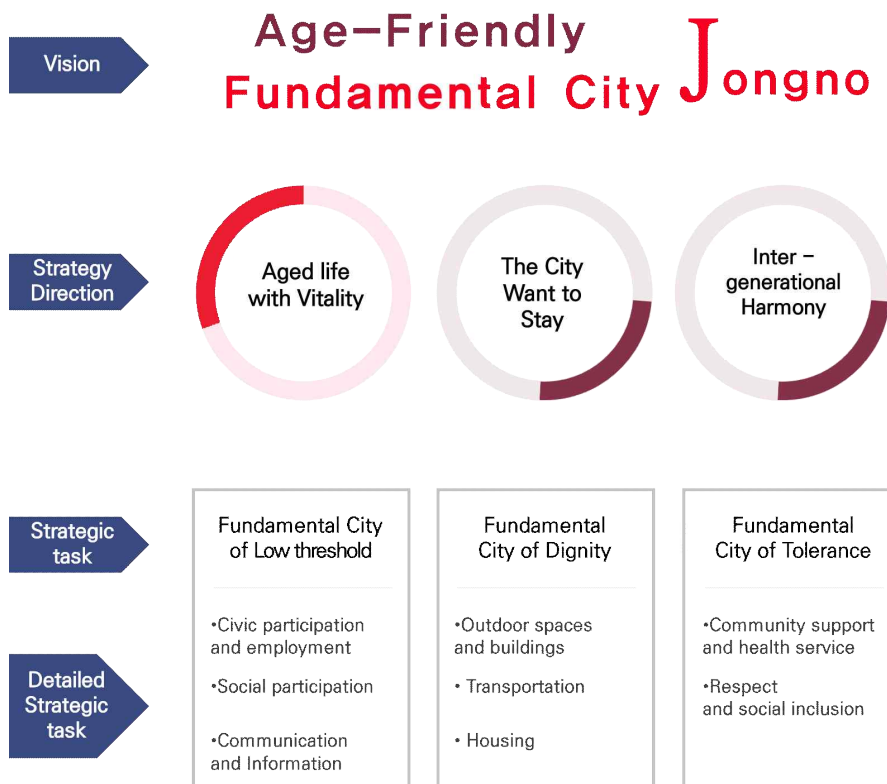


## Action Plan for Age-Friendly City in Jongno-gu

### 1. Roadmap to implement tasks for Age-friendly City in Jongno-gu

- Roadmap to implement tasks for Age-friendly City in Jongno-gu has been set based on baseline assesment and evaluation
- vision is 「Jongno, Fundamental City of Age-Friendly」, with 3 strategies and 8 guidelines
  - Fundamental City of low threshold
    - Civic participation and employment, Social participation, Communication and Information
  - Fundamental City of dignity
    - Outdoor spaces and buildings, Transportation, Housing
  - Fundamental City of tolerance
    - Community support and health service, Respect and social inclusion



# Jongno-gu Age-Friendly City Program for Cycle 2

## 1) Fundamental City of low threshold

<Table> 1. Fundamental City of low threshold

	Domain	Project	Department in charge
Fundamental City of low threshold	Civic participation and employment	Expanding projects to support jobs and social activities for the elderly	Senior women's Division
		Job Fair at Jongno-gu & Jogyesa Job Sharing Center	Job Economics Division
		Silver Garden, Jongno-gu	Department of Urban Green Areas
	Social participation	Strengthening the capacity of residents' autonomy through revitalization of residents' autonomy	Autonomous Administration Division
		Exercise to find vitality and revitalize daily sports.	Health and Sports Department
		Happiness with Learning and Sharing Up Lifelong Education Operations	the education department
		Life Culture Outing for the Elderly	Senior women's Division
	Communication and Information	Activation of disaster safety education involving residents	Safe Cities Division
		Informatization education for residents to strengthen IT capabilities	Smart City Division
		Jongno Sarang Community Reporters' Group is operated.	Public Relations Division
		Operation of the Generation Empathy Policy Monitoring Group	Senior women's Division

## 2) Fundamental City of dignity

<Table> 2. Fundamental City of dignity

	domain	Project	Department in charge
Fundamental City of dignity	Outdoor spaces and buildings	Preparation of Jongno-type separation policy	Health Policy Division
		Continuous promotion of urban evacuation projects	the cityscape Division
		Creation of Jongno Urban Gallery	the cityscape Division
		Creating a Zero Fine Dust, Clean Road Environment	Department of Cleaning Administration Division
		Easy-to-see and safe public restrooms	Department of Cleaning Administration Division
		Creating a Jongno-type leisure facility for the elderly	Senior women's Division
		Jongno, which does not worry about dementia, will build a district day care center	Senior women's Division
		A project to build a shelter in a small area.	Department of Urban Green Areas
		Environmentally Friendly Sidewalk and Staircase Maintenance Work	the road department
	Transportation	Construction of Changsin Sodam Public Parking Lot and Complex Facilities	Parking Management Division
		Affiliated parking lot open sharing (sharing parking) project	Parking Management Division
		an elderly care car	Transportation Administration Division
	Housing	Supporting multi-family homes and revitalizing communities	Housing Management Division

### 3) Fundamental City of tolerance

<Table> 3. Fundamental City of tolerance

	Domain	Project	Department in charge
Fundamental City of tolerance	Community support and health service	Jongno Silver Line Frans (JSLF)	Senior women's Division
		Operation of care SOS center (Seoul-type community care)	Welfare Policy Division
		Support for personalized care services for the elderly	Senior women's Division
		Jongno-type Dementia Management Project	Health promotion department
		Drug information sharing and linkage (Safe Pharmacy Operation Project)	the medical department
		Safety and Health Management Solutions for Vulnerable Elders (IoT)	Senior women's Division
		Supporting artificial intelligence (AI) care services for senior citizens in single-body	Senior women's Division
		The head of the Gu operates Zoom meeting with elderly people living alone.	Senior women's Division
	Respect and social inclusion	Walking with Jongro Love	Health sports department, health promotion department.
		Jongno, a cultural city of filial piety enjoyed by all generations.	Senior women's Division
		Construction of Jongno Generation Integration Park	Department of Urban Green Areas
		The 80th birthday event for the elderly who are alone.	Senior women's Division

## 2. Setting performance indicators

- The performance indicators of Cycle 2 for Jongno-gu Age-friendly city

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<Table> 4. The Multi-Faceted Evaluation System

	quantitative evaluation	qualitative evaluation
Internal evaluation	① Evaluation by Unit Business	② Enterprise-wide dimension assessment

- Evaluation by unit project is conducted according to the rate of implementation of performance indicators.
  - Evaluation criteria utilize four criteria: achievement, progress, insufficient, and correction.

<Table> 5. Criteria for evaluation by project (quantitative)

Classification	Details
Achieved (●)	target performance achieved by more than 100%
Progress (◐)	Progressing on project to achieve goals
Insufficient (○)	Project which has not been promoted or is deemed difficult to proceed
Modification (▷)	Replacing the targeted performance

- Evaluation by department for project
  - Evaluation by Department for Project uses 'Management by Object(MBO)'
  - Evaluation of Project Objectives and Objectives for the implementation year according to the Annual Plan for the Age-Friendly City

- Reflect On evaluation areas, such as the fidelity of the contents of the plan for creating an Age-friendly city, appropriateness of the implementation process, achievement of goals, and the participation and satisfaction of local residents.

<Table> 6. Criteria for Evaluation by Department for Project

Evaluation	Performance Indicators		Score
Fidelity on Action Plan	Connectivity	·Whether it is related to the basic plan for a low birth rate and aging society.	7
	Objectivity on Programs	·Unnecessary similarity or overlap with other businesses	6
	Fidelity of an Administrative and Financial Plan	·Establishment of business-related ordinances and budgeting, etc. are omitted.	7
Appropriateness of the Implementation	Adequacy of Input and Output	·Appropriateness of calculation of performance indicators and budget input	10
	Appropriateness of the Procedure	·Appropriateness of procedures on implementation plan (including implementation of changes)	10
	monitoring adequacy	·Adequacy on monitoring of project implementation	10
Goal Achievement of Execution	Achievement of performance targets	·Achievement of performance target (target level)	10
	Budget execution rate against plan	·against plan ·Budget execution rate against plan	10
	Excellence in Performance	·Necessity to create Age-friendly environment and continue to promote it in the future	10
Participation and satisfaction of local residents	Private sector participation and cooperation	·Efforts to participate in residents and collect opinions and public-private cooperation	7
	Contributions	·Contribution to establishing age-friendly environment and creating an atmosphere	7
	Satisfaction Level of Local Residents	·Project satisfaction of residents, including the elderly	6
<b>Total</b>			<b>100</b>