

Hallowell Age-Friendly Community Survey Synopsis – Summer 2017

METHODS

1000 surveys mailed to residents selected at random from a list of property owners. Available on the Internet, Links were emailed to residents with email addresses available to the City. Paper surveys were distributed at various public locations throughout the community. There were 254 responses.

Two-thirds (64.9%) female. The majority lives in Hallowell. The survey reached a variety of ages, with 19.4% under the age of 50 and 24.7% of respondents 70 years of age or older.

Three focus groups were held at locations around the city, including Granite Hill Estates, Hubbard Free Library and the Cohen Center. Follow-up focus group at the Cotton Mill Apartments.

- More than three out of four respondents rate Hallowell as either an excellent or good place to live as they age (76.9%).
- Most respondent reported living in the Hallowell community for a long time. More than 4 out of five Hallowell residents said they have lived in Hallowell for at least 5 years (81.0%), with one out of three living in Hallowell for 20 or more years (36.9%).
- Over half of survey respondents said it is extremely important to them to remain in the city as they age (62.7%).
- Less than half of Hallowell residents said they feel respected as an older resident in Hallowell (43.4%).
- Three of ten Hallowell residents reported that they feel activities for all ages (31.5%) and social events and activities (31.5%) make Hallowell an Age-Friendly community.
- Accessible outdoor spaces and buildings, volunteer activities, affordable housing and communications were also frequently mentioned as qualities that make Hallowell Age-Friendly
- Reasons to stay - public transportation (16.4%) and health and social services to address a variety of needs (15.1%)

Why move?

- Availability of medical care, services or facilities would impact their decision to move (73.1%).
- Over half said that preference for a smaller or more accessible home (66.2%),
- Need for public transportation or other transportation options (63.3%)