# Age Friendly Illawarra

Do you want to make a difference and improve the age-friendliness of your business or establishment? Are you seeking to attract and retain seniors as customers by adopting age-friendly principles?

"Age Friendly Illawarra is an alliance that aims to create opportunities for older people to lead active, engaged lives and contribute positively to Illawarra communities."

We're inviting a limited number of businesses and establishments to host our portable chairs, aligning themselves to Age Friendly Illawarra's mission.



## How does it work?

#### Age Friendly Illawarra Chairs

A lack of seating is a common issue for older people and can contribute to social isolation. Through placement of a chair in a visible location in your business or establishment you actively demonstrate a welcoming environment for mature-age customers.

The portable Australian hard-wood chairs have been assembled by local Men's Sheds.

#### Age Friendly Illawarra Checklist

The simple checklist self-audits features that contribute to the age-friendliness of your premises.

The process can identify simple changes that encourage seniors to visit your establishment.

The Age Friendly Illawarra logo shows social responsibility and an active alignment with age-friendly principles.

## **Process**

- 1. Contact us to organise a chair delivery (Illawarra only).
- 2. Complete the simple checklist and return a copy to us.
- 3. Give us feedback on any change you've implemented.

# Ready to join? contact@agefriendlyillawarra.org

There is no cost for the chairs.

Businesses may voluntarily choose to make improvements based on the self-audit checklist results.

