

1. Vision Framework for the 3rd Phase of Seo-gu Age-Friendly City

- The 9th popularly elected administration of Jeonnam Gwangju Special CitySeo-gu has adopted “Together Seo-gu, Outstanding Seo-gu” as its administrative slogan and “Together Seo-gu, a Local Government Close to You” as its vision. Its key community infrastructure consists of 18 Maeul-cheong (community hubs), while its city brand is “Good City Seo-gu.”
- Building on the administrative vision, city brand, core values, and key policy priorities of the 9th popularly elected administration, the vision for the Jeonnam Gwangju Special City Seo-gu Age-Friendly City has been established as “Together Seo-gu, Smart Age-Friendly City,” supported by four strategic goals:
 - 1) A City for Fulfilling Lives
 - Employment and Social Participation
 - Leisure and Social Activities
 - 2) A Safe and Secure City
 - Outdoor Spaces and Facilities
 - Transportation Accessibility and Convenience
 - Safe Housing Environment
 - 3) A Healthy and Caring City
 - Health and Community Care
 - 4) A Happy and Inclusive City
 - Communication and Information
 - Respect and Social Inclusion

[Figure 1] Vision Framework for the 3rd Phase of Seo-gu Age-Friendly City



2. Roadmap for Detailed Projects of Seo-gu Age-Friendly City

1) Strategic Priority 1: A City for Fulfilling Lives (10 Projects)

〈Table 1〉 Roadmap for Employment and Social Participation

Project Name	2027	2028	2029	2030	2031
Expansion of Senior Employment and Social Participation Support Programs	◎	◎	◎	◎	◎
Operation of “Cheonwon Guksi”	◎	◎	◎	◎	◎
Social Contribution Activities Utilizing Seniors’ Talents	◎	◎	◎	◎	◎
Creation of “Seo-gu Digital Jobs” Combining New Middle-Aged Adults’ Experience with AI	◎	◎	◎	◎	◎
Seniors' Communication and Administration	◎	◎	◎	◎	◎

〈Table 2〉 Roadmap for Leisure and Social Activities

Project Name	2027	2028	2029	2030	2031
Operation of Senior-Specialized Programs by Cultural Facility	◎	◎	◎	◎	◎
Operation of the “Byeolbyeol Experience” Program in Urban Parks	◎	◎	◎	◎	◎
Support for Senior Sports Activities	◎	◎	◎	◎	◎
Advancement of Senior Class Functions	◎	◎	◎	◎	◎
Operation of Clubs for Active Seniors	◎	◎	◎	◎	◎
Senior Book Salon	◎	◎	◎	◎	◎
Smart Senior Center Competition	◎	◎	◎	◎	◎

2) Strategic Priority 2: A Safe and Secure City (15 Projects)

〈Table 3〉 Roadmap for Outdoor Spaces and Facilities

Project Name	2027	2028	2029	2030	2031
Creation of a Safe Pedestrian Environment through the Removal of Illegal Street Stalls and Roadside Obstructions	○	○	○	○	○
Improvement of a People-Centered Pedestrian Environment	○	○	○	○	○
Creation and Operation of an Accessible Civil Service Environment for Vulnerable Groups, including Older Adults and Persons with Disabilities	○	○	○	○	○
Expansion and Operation of a CPTED-Based Safe Route Home System	○	○	○	○	○
Creation of Shade Shelter Areas	○	○	○	○	○
Contracted Operation of Senior Welfare Centers	○	○	○	○	○
Creation of Everyday Living Gardens	○	○	○	○	○

〈Table 4〉 Roadmap for Transportation Accessibility and Convenience

Project Name	2027	2028	2029	2030	2031
Barrier-Free Bus Stop Development Project	○	○	○	○	○
Shared Use of Vehicles Equipped with Wheelchair Boarding Facilities for Persons with Mobility Difficulties	○	○	○	○	○
Establishment and Reinforcement of Priority Zones for Transportation-Vulnerable Persons	○	○	○	○	○
Operation of “Cheonwon Taxi”	○	○	○	○	○
Development of Smart Bus Shelters	○	○	○	○	○
Transportation-Vulnerable Persons “Jeum” Project (Support for Ramp Installation at Small-Scale Businesses)	○	○	○	○	○

〈Table 5〉 Roadmap for Safe Housing Environment

Project Name	2027	2028	2029	2030	2031
Customized Housing Welfare Support	○	○	○	○	○
Development and Operation of Care Safe Housing	○	○	○	○	○

3) Strategic Priority 3: A Healthy and Caring City (15 Projects)

〈Table 6〉 Roadmap for Health and Community Care

Project Name	2027	2028	2029	2030	2031
AI- and IoT-Based Health Management Services for Older Adults	○	○	○	○	○
Mental Health Project for a Happy Later Life, “Dear Mother and Father, Be Happy”	○	○	○	○	○
Customized Care Services for Older Adults	○	○	○	○	○
Emergency Safety and Reassurance Services for Older Adults Living Alone and Persons with Disabilities	○	○	○	○	○
Hospital Accompaniment Services for Health-Vulnerable Persons	○	○	○	○	○
Operation of the Smart Care Information Center	○	○	○	○	○
Promoting Walking in Everyday Life	○	○	○	○	○
Strengthening Early Detection and Management of Dementia through Support for Dementia Diagnostic Test Costs	○	○	○	○	○
Operation of Visiting Integrated Health Camps	○	○	○	○	○
Pneumococcal Vaccination Program for Older Adults	○	○	○	○	○
Enhancement of the Health Management Room Function as a Health Partner for Older Adults Using Welfare Centers	○	○	○	○	○
Operation of “Maenbal-ui Cheongchun” Barefoot Walking Program for Older Adults at Senior Centers	○	○	○	○	○
Home-Visit Medical Service, “Home Medical Care Center”	○	○	○	○	○
Advancement of the 24/7/365 Smart Safe Care System	○	○	○	○	○
Development of the AI-Based “Smart Healthcare Center” as a Health Management Hub for Older Adults	○	○	○	○	○

4) Strategic Priority 4: A Happy and Inclusive City (11 Projects)

〈Table 7〉 Roadmap for Communication and Information

Project Name	2027	2028	2029	2030	2031
Creation of a Reading Environment for Older Adults	◎	◎	◎	◎	◎
Voice Support Service for Tax Notices	◎	◎	◎	◎	◎
Use of “Voiceye Code” in the District Administration Newsletter	◎	◎	◎	◎	◎
Digital Literacy Education for Information-Vulnerable Seniors	◎	◎	◎	◎	◎
Practical Digital Skills Education for Everyday Life	◎	◎	◎	◎	◎
Operation of an Age-Friendly Book Café	◎	◎	◎	◎	◎
Smart Media Education for Older Adults Using Senior Centers	◎	◎	◎	◎	◎
Operation of ICT-Based Smart Senior Centers	◎	◎	◎	◎	◎
Smart Senior Digital Field Trip	◎	◎	◎	◎	◎
AI Senior Center	◎	◎	◎	◎	◎

〈Table 8〉 Roadmap for Respect and Social Inclusion

Project Name	2027	2028	2029	2030	2031
Visiting Human Rights Education	◎	◎	◎	◎	◎
“Hyo Dream” Allowance Support Project	◎	◎	◎	◎	◎
Operation of the Public-Private Cooperative “Senior Bandage” Program	◎	◎	◎	◎	◎

3. Establishment of Evaluation Indicators=

- Evaluation measures for the development of Seo-gu age-friendly city are established by categorizing evaluation methods (quantitative evaluation ① / qualitative evaluations ②, ③) and evaluation bodies (internal evaluation ①, ② / external evaluation ③).
- Project-by-project evaluation (quantitative + internal evaluation)
 - Evaluation criteria consist of four categories: Achieved, In Progress, Insufficient, and Needs Revision.

〈Table 99〉 Project-Specific (Quantitative) Evaluation Criteria

Category	Detailed Description
Achieved (●)	Cases in which 100% or more of the target outcomes have been achieved
In Progress (◐)	Cases in which the project is being implemented to achieve the target outcomes
Insufficient (○)	Cases in which the project has not been implemented or is judged to be difficult to proceed
Needs Revision (▷)	Cases in which the target outcomes are revised

- Organization-Wide Evaluation (Qualitative + Internal Evaluation): Application of the Management by Objectives (MBO) Approach
 - Evaluation of the achievement level of project objectives and goals for the implementation year based on annual plans
 - Comprehensive evaluation and review using indicators such as the adequacy of policy content, appropriateness of the implementation process, degree of goal achievement, and comparison between planned budgets and actual execution performance
 - Evaluation indicators consist of both qualitative and quantitative measures, with some indicators linked to multi-source evaluation metrics (project-specific evaluation results and perceived effectiveness evaluation results)

〈Table 10〉 Evaluation Criteria at the Organization–Wide Level

Evaluation Area	Evaluation Indicator	Detailed Evaluation Indicator (Score by Item)
Completeness of the Project Plan (3 indicators / 20 points)	Linkage with Higher–Level Laws and Related Plans 2 points 4 points 6 points 8 points 10 points ----- ----- ----- ----- Strongly disagree Disagree Neutral Agree Strongly agree	10 points
	Objectivity of Project Selection 1 points 2 points 3 points 4 points 5 points ----- ----- ----- ----- Strongly disagree Disagree Neutral Agree Strongly agree	5 points
	Adequacy of Administrative and Financial Support Plans 1 points 2 points 3 points 4 points 5 points ----- ----- ----- ----- Strongly disagree Disagree Neutral Agree Strongly agree	5 points
Appropriateness of the Implementation Process (3 indicators / 30 points)	Adequacy of Budget Input and Performance Indicator Calculation 2 points 4 points 6 points 8 points 10 points ----- ----- ----- ----- Strongly disagree Disagree Neutral Agree Strongly agree	10 points
	Appropriateness of Implementation Procedures 2 points 4 points 6 points 8 points 10 points ----- ----- ----- ----- Strongly disagree Disagree Neutral Agree Strongly agree	10 points
	Adequacy of Monitoring 2 points 4 points 6 points 8 points 10 points ----- ----- ----- ----- Strongly disagree Disagree Neutral Agree Strongly agree	10 points

■ Policy Perception Evaluation (Qualitative + External Evaluation)

- The policy perception survey is measured through external evaluation (citizens and older adults) and is classified as a qualitative evaluation in that it uses a Likert scale.
- The evaluation covers the eight domains proposed by the WHO.
- Responses are measured on a five–point scale: “Strongly disagree,” “Disagree,” “Neutral,” “Agree,” and “Strongly agree.”

- The policy perception survey is conducted once every two years, and surveys should be administered in a manner similar to a panel survey so that long-term trends can be compared and reviewed.