

■ The vision of Gwangju Seo-gu’s 2nd Age-friendly City initiative is set as “Building an Age-friendly City Together, Gwangju Seo-gu.”

- In order to establish the 2nd Age-friendly City Plan, Gwangju Seo-gu prepared an action plan comprising three strategic directions and six domains based on the WHO Age-friendly Cities framework.
- In order to establish the 1st Age-Friendly City plan, Gimhae City conducted analyses of the WHO guideline’s eight key domains and gathered citizens’ opinions.
- The 2nd Action Plan established three strategic directions: “A Safe and Active Living Environment,” “A Later Life Supported by Mutual Care,” and “A Community that Promotes Social Participation through Mutual Consideration.” As of 2026, a total of 57 detailed projects are being implemented.
 - Vision: Building an Age-friendly City Together, Gwangju Seo-gu
 - Implementation Period: 2022–2026
 - Project Structure: 3 Strategic Directions / 6 Domains / 57 detailed projects

〈Table 1〉 Project Status by Domain of the 2nd Gwangju Seo-gu Age-Friendly City Plan

(Unit: number of projects)

Age-Friendly City Implementation Areas		Number of Projects				
		2022	2023	2024	2025	2026
Outdoor Spaces and Buildings	Outdoor Spaces and Buildings	8	7	6	6	6
Transportation	Housing and Transportation	5	9	9	9	9
Housing		5				
Communication and Information	Communication and Information	9	8	8	8	10
Community Support and Health Services	Community Support and Health Services	21	14	17	15	15
Social Participation	Social Participation and Employment	12	12	15	15	14
Civic Participation and Employment		4				
Respect and Social Inclusion	Respect and Social Inclusion	6	3	3	3	3
Total		70	53	58	56	57

Source: Gwangju Seo-gu Office (2026), internal data

■ Matrix Analysis (IPA) was conducted based on the results of a Delphi survey of targeting experts.

- Using the IPA (Importance–Performance Analysis) technique, the importance and improvement needs of each of the 57 detailed projects in the 2nd plan were analyzed.

■ The following are the analysis results of importance and improvement needs across the six age–friendly city domains.

〈Table 2〉 IPA Analysis Results by the Six Age–Friendly City Domains in Seo–gu Office

Six Domains of an Age–Friendly City	Importance		Improvement Need	
	Average Score	Rank	Average Score	Rank
1 Outdoor Spaces and Buildings	3.20	5	2.42	6
2 Housing and Transportation	3.28	3	2.76	1
3 Communication and Information	3.24	4	2.76	1
4 Community Support and Health Services	3.36	1	2.48	5
5 Social Participation and Employment	3.36	1	2.64	3
6 Respect and Social Inclusion	3.20	5	2.64	3

① Projects requiring concentrated investment of administrative capacity

■ Among the 2nd-phase projects, Eight projects require relatively concentrated investment of administrative capacity.

- Projects requiring concentrated administrative capacity are those located in the fourth quadrant of the IPA analysis by detailed project, and the relevant detailed projects are as follows.

〈Table 3〉 Detailed Results of IPA Analysis for All Projects in the 2nd Gwangju Seo-gu Age-Friendly City Plan – Top Priority Projects

Rank	Domain		Project Name	Importance	Improvement Need
Average for All 2nd-Phase Seo-gu Age-Friendly City Projects				2.80	2.12
1	Outdoor Spaces and Buildings	1-6	Contracted Operation of Senior Welfare Centers	2.96	2.00
	Housing and Transportation	2-6	Operation of the 1,000-Won Taxi Service	2.96	2.08
	Communication and Information	3-9	Smart Media Education for Older Adults Using Senior Centers	2.96	2.12
		3-10	Operation of ICT-based Smart Senior Centers	2.96	2.08
	Community Support and Health Services	4-7	24-Hour Emergency Response Service	3.32	2.12
		4-11	Pneumococcal Vaccination Program for Older Adults	3.20	1.96
	Social Participation and Employment	5-10	Operation of the 1,000-Won Noodle Program	3.08	1.83
		5-14	Social Contribution Activities Utilizing the Talents of Older Adults	2.88	2.04

② Projects Requiring Continuous Implementation

■ Among the Phase 2 projects, 16 projects require continuous implementation in Phase 3.

- These projects are those located in the first quadrant of the IPA analysis, and the relevant detailed projects are as follows.

〈Table 4〉 Detailed IPA Analysis Results for All Projects in the Phase 2 Seo-gu Age-Friendly City Plan
– Second-Priority Projects

Rank	Domain	Project Name		Importance	Improvement Need
Average for All 2nd-Phase Seo-gu Age-Friendly City Projects				2.80	2.12
2	Outdoor Spaces and Buildings	1-1	Creating a Safe Pedestrian Environment through the Removal of Illegal Street Stalls and Obstructions	2.84	2.20
		1-2	Improving People-centered Pedestrian Environments	3.12	2.32
		1-5	Installation of Shaded Rest Areas	3.20	2.20
	Housing and Transportation	2-1	Development of Barrier-free Bus Stops	2.84	2.46
		2-3	Shared Use of Wheelchair-accessible Vehicles for People with Mobility Difficulties	2.96	3.32
		2-7	Tailored Housing Welfare Support	2.92	2.36
		2-8	Development and Operation of Care-supportive Housing	2.96	2.48
	Communication and Information	3-6	Digital Literacy Education for Digitally Excluded Older Adults	3.08	2.24
		3-7	Practical Digital Skills Training for Everyday Life	3.16	2.32
	Community Support and Health Services	4-1	AI- and IoT-based Health Management Services for Older Adults	3.12	2.24
		4-4	Customized Care Services for Older Adults	3.36	2.20
		4-5	Emergency Safety and Reassurance Services for Older Adults Living Alone and Persons with Disabilities	3.48	2.32
		4-6	Hospital Accompaniment Services for People with Health-related Vulnerabilities	3.40	2.32
		4-9	Strengthening Early Detection and Management of Dementia through Support for Diagnostic Testing Costs	3.20	2.20
		4-14	Home-based Medical Services through Community Home Care Centers	3.36	2.36
	Social Participation and Employment	5-8	Expansion of Senior Employment and Social Activity Support Programs	3.36	2.25

③ Projects for Which Resource Reallocation Can Be Considered

■ Among the Phase 2 projects, 26 projects require consideration for resource reallocation.

- These projects are those located in the third quadrant of the IPA analysis, and the relevant detailed projects are as follows.

〈Table 5〉 Detailed IPA Analysis Results for All Projects in the Phase 2 Seo-gu Age-Friendly City Plan
– Third-Priority Projects

Rank	Domain	Project Name		Importance	Improvem ent Need
Average for All 2nd-Phase Seo-gu Age-Friendly City Projects				2.80	2.12
3	Outdoor Spaces and Buildings	1-4	Expansion of CPTED-based Safe Route Home Systems	2.64	2.00
	Housing and Transportation	2-5	Production and Distribution of Silver Marks	2.20	2.04
		2-9	Safety Cane Support Program for Older Adults	2.21	2.00
	Communication and Information	3-1	Creating an Age-friendly Reading Environment	2.44	2.04
		3-3	Use of Voiceye Codes in the District Newsletter	2.28	1.92
		3-4	Operation of Outreach and Online Welfare Classes	2.56	2.12
		3-5	Production of Guidebooks on Welfare Services for Older Adults	2.68	2.04
		3-8	Operation of Age-friendly Book Cafés	2.58	1.92
	Community Support and Health Services	4-2	Operation of 100-Year Healthy Senior Centers	2.68	1.88
		4-8	Promoting Walking in Everyday Life	2.80	1.96
		4-10	Operation of Outreach Integrated Health Camps	2.68	2.04
		4-12	Enhancement of Health Management Rooms for Older Adults Using Welfare Centers	2.56	1.96
		4-13	“Barefoot Youth” Barefoot Walking Program for Senior Center Users	2.56	1.88
		4-15	Digital Cognitive Training Activities for Dementia Prevention	2.72	2.04
	Social Participation and Employment	5-1	Specialized Programs for Older Adults at Cultural Facilities	2.80	1.96
		5-2	Diverse Experience Programs in Urban Parks	2.40	1.96
		5-4	Support for Remote Leisure Programs for Older Adults	2.60	1.96
		5-6	“Adding Spaces in the Community” Program	2.32	2.04
		5-7	Intergenerational Empathy Project	2.32	1.92
		5-9	Life and Career Redesign Program for Middle-aged	2.76	2.04

			and Older Adults		
		5-11	Senior Center Recreation Competition	2.56	1.92
		5-12	"Together Seesaw," a Small-start Initiative for Older Adults	2.68	1.79
		5-13	Clubs for Active Seniors	2.56	2.00
	Respect and Social Inclusion	6-1	Outreach Human Rights Education	2.32	2.00
		6-2	Filial Piety Support Allowance Program	2.48	1.92
		6-3	Public-Private Partnership Support Program for Older Adults	2.36	1.84

④ Projects for Which Supplementation and Review Can Be Considered

■ Among the Phase 2 projects, Seven projects may be considered for supplementation and review.

- These projects are those located in the second quadrant of the IPA analysis, and the relevant detailed projects are as follows.

〈Table 6〉 Detailed IPA Analysis Results for All Projects in the Phase 2 Seo-gu Age-Friendly City Plan
– Fourth-Priority Projects

Rank	Domain		Project Name	Importance	Improvement Need
Average for All 2nd-Phase Seo-gu Age-Friendly City Projects				2.80	2.12
4	Outdoor Spaces and Buildings	1-3	Creating and Operating Accessible Public Service Environments for Older Adults, Persons with Disabilities, and Other Vulnerable Groups	2.72	2.16
	Housing and Transportation	2-2	Installation and Maintenance of Bus Shelters	2.72	2.40
		2-4	Expansion and Strengthening of Priority Zones for Transportation-disadvantaged Persons	2.80	2.36
	Communication and Information	3-2	Voice-enabled Tax Notice Service	2.80	2.24
	Community Support and Health Services	4-2	Operation of 100-Year Healthy Senior Centers	2.68	2.20
	Social Participation and Employment	5-3	Support for Physical Activities for Older Adults	2.72	2.22
		5-5	Enhancement of Senior Education Programs	2.52	2.17