
Evaluation

1. Civic participation and employment(Elderly Resources and Job Support) in Area 1

1) Expansion of jobs for the elderly and establishment of a system

(1) Expansion and Management of Job Seeking and Job Seeking DB for the Elderly

- Promoter: Social Welfare Department
- Performance indicators: Number of DBs
- Achievement goals: Strengthening the functions of employment and mediation in private sector projects to ensure income for the elderly and expand opportunities for social participation
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Systematically and integrally support job information provision and matching
 - Systematization of support for prospective senior citizens and middle-aged workers
 - Continuous promotion activities for job seekers and job seekers
 - quantitative performance
 - 2020: Target 150 / Achievement 146
 - 2021: Target 150 / Achievement 112
 - qualitative performance
 - Rapidly check job information through DB systematization
 - Strengthen responsiveness to changes in jobs and jobs
 - Creating employment for the elderly and eliminating labor shortages for companies

(2) Expansion of support for job projects for the elderly

- Promoter: Social Welfare Department
- Performance indicators: Number of employees
- Achievement goals: Contribute to the improvement of welfare for the elderly by supporting various jobs and social activities so that the elderly can lead a lively and healthy retirement life
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Expand opportunities for senior citizens to participate in society by expanding jobs for senior citizens
 - Maintain a stable retirement life by providing continuous income activities even after retirement
 - Selecting private organizations by region and promoting projects for senior citizens in the jurisdiction to participate without underprivileged areas
 - Providing customized jobs that reflect the needs of senior citizens to engage in various activities
 - Prevention of problems for the elderly, such as supplementary income support and health promotion
 - Gather opinions such as meetings to enhance job participants' performance satisfaction
 - quantitative performance
 - 2020: Target 2,727 / Achievement 2,654
 - 2021: Target 2,978 / Achievement 2,929
 - qualitative performance
 - Contribute to a vibrant retirement life, such as improving health, promoting social relations, and supplementing income by supporting continuous participation in social activities of low-income elderly people
 - Project evaluation details
 - Performance satisfaction survey conducted at the end of each year

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- Target: Job Participants
 - Method: Distribute and complete questionnaires

(3) Training of Clean Therapy “Senior Cleanup Consultants” for vulnerable groups

- Promoter: Social Welfare Department
- Performance indicators: Number of instructors trained
- Performance goals: Improve health and quality of life by providing internal and external disinfection and organizing services for vulnerable people in need of care
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Establish a new job creation model by completing training for senior instructors
 - After obtaining a certificate through training for senior instructors, job linkage and social contribution opportunities are provided
 - quantitative performance
 - 2020: Target 25 people / Achievement 25 people
 - 2021: Target 25 / Achievement 26
 - qualitative performance
 - Realize self-change through social participation
 - Creating healthy communities through dementia prevention activities for the elderly
 - Improving achievement and supporting a vibrant retirement life
 - Creating quality jobs using technology by obtaining a license
 - Promoting a sense of mission and pride as a senior instructor
 - Project evaluation details
 - Survey of job participants’ satisfaction in the first and second half of the year
 - Coordination of administrative policies with other offices
 - Jeollanam-do Welfare Department for the Elderly

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- Linkage with the “Senior Arrangement Consultant“ Project for the Elderly in Jeonnam-type

2) Addressing discrimination in employment and maintenance of employment for the elderly

◆ Production of a guide for the use of senior citizens and promotion of a wareness for entrepreneurs

- Promoter: Social Welfare Department
- Performance indicators: number of public relations companies
- Performance goals: Promote the benefits of employment of older workers to eliminate prejudice against older workers and promote employment
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Select and present matters to be considered when hiring elderly workers
 - Promote the benefits of hiring older workers
 - Production and distribution of guidelines for utilizing senior citizens
 - Educate and promote entrepreneurs on the benefits of employment of senior citizens
 - Prior to domestic and international case studies on how to utilize the elderly workforce
 - quantitative performance
 - 2020: (Production of a Guide to the Utilization of the Elderly) Target 1,000 copies / Achievement 600 copies
 - 2021: (Number of public relations companies) Target 16 locations / 16 locations
 - qualitative performance
 - Improvement of awareness of senior citizens (resolving prejudice)
 - Promotion of employment for senior citizens

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- Creating an age-friendly culture that coexists among generations within a company

3) Support for volunteer activities tailored to the elderly

(1) Establishment of DB for elderly volunteers and retirees

- Promoter: Social Welfare Department
- Performance indicator: Number of volunteers aged 65 or older 1365
- Achievement goal: Establishment of a demand survey database for applicants to establish a network of volunteer groups specializing in senior citizens
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Manage the list of volunteers aged 60 or older through the 1365 Volunteer Portal
 - quantitative performance
 - 2020: No results because it's in the deployment phase
 - 2021: Target 300 / Achievement 443
 - qualitative performance
 - Effective management of volunteers through electronic administration system

(2) Training for the elderly professional volunteer group

- Promoter: Social Welfare Department
- Performance indicators: number of training sessions
- Performance goals: Promoting systematic volunteer activities by fostering professional volunteer groups for the elderly and establishing networks
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Demand survey for volunteers specializing in senior citizens and

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- recruitment of subjects
 - Establishment of talent donation volunteers for each field, such as training education and culture and arts, to strengthen the capacity of professional volunteers for the elderly
 - quantitative performance
 - 2020: Target 10 times / No results
 - Business postponement due to COVID-19
 - 2021: Goal 8 times / Achievement 8 times
 - qualitative performance
 - Revitalizing volunteers and enhancing the expertise of volunteers
 - Providing high-quality volunteer services to consumers

(3) Number of volunteer activities tailored to the elderly

- Promoter: Social Welfare Department
- Performance indicators: Number of volunteer activities
- Achievement goals: To promote volunteer activities tailored to the elderly, such as retirees, operate professional volunteer training programs and encourage self-reliant activities
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Demand survey for volunteers specializing in senior citizens and recruitment of subjects
 - Support for customized volunteers in various fields for senior citizens' talent donation
 - Emotional sharing ukulele volunteer work, natural dyeing household goods production volunteer work
 - Realization of happiness experienced by citizens through volunteer activities through talent donation
 - quantitative performance
 - 2020: Business postponement due to COVID-19

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- 2021: 2 professional volunteer groups, training completion/total of 8 times, 26 people
 - qualitative performance
 - Expanding and strengthening volunteer services tailored to old age

2. Social participation in Area 2

1) Expansion of sports leisure environment for men and women of all ages

◆ Renovation, Repair, and Expansion of Sports Facilities for All

- Promoter: Sports Promotion Division
- Performance indicators: Number of renovations/Number of infrastructure expansion
- Performance goals: Expansion of sports infrastructure where both men and women of all ages can get along and participate
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Reinforcement of sports facilities for the public is implemented to improve convenience of use
 - Move and remove outdoor sports equipment, paint outdoor sports equipment, repair and replace outdoor sports equipment, repair and repair of gateball courts, repair of park golf courses, repair of indoor gymnasiums, repair of Yeongsangang Dunchi Sports Park
 - quantitative performance
 - 2020: (Number of renovations) Target 50 locations / Performance 49 locations, (Number of infrastructure expansion) 1 target / 2 achievements
 - 2021: (Number of renovations) Target 50 / Achievement 52, (Number of infrastructure expansion) 1 goal / 20 achievements
 - qualitative performance
 - Encouraging citizens to use sound leisure time and creating a pleasant and safe sports environment

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- Encouraging healthy leisure activities to promote citizens' health and build a safe sports city image
 - Promote users' self-esteem by ensuring opportunities to use sports facilities without discrimination

2) Old Age with Culture

◆ Expansion of Visiting Culture Happiness Delivery Business

- Promoter: Culture and Arts Division
- Performance indicators: Number of operations
- Achievement goals: Improve citizens' happiness index by delivering cultural contents to underprivileged areas and boost cultural jobs to enhance cultural city capabilities
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Contribute to the cultivation and income generation of cultural manpower for the elderly through the cultural manpower delivery project
 - Due to the spread of COVID-19, some non-face-to-face performances will be held
 - Extension of the project period and dispatch of students to educational institutions and group facilities in areas other than the village hall;
 - quantitative performance
 - 2020: Goal 540 times./ Achievement 463 times
 - 2021: Target 442 times / Achievement 415 times
 - qualitative performance
 - Improving cultural enjoyment conditions by providing various cultural contents to the underprivileged and remote cultural areas
 - Job creation by bridging the gap between generations and fostering old-age workers

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- Promotion of traditional play culture and creation of a healthy play climate

■ 2022 Business Strategy and Challenges

- Business Overview

- Detailed business

① Visiting movie theater business: Small-scale movie screenings by dispatching youth activities

② Naju Story Grandmother Delivery Project: Send a story grandmother to an infant education institution and pass on Naju story as a fairy tale

③ Exciting traditional games delivery business: Send a traditional game instructor to operate various traditional games experience programs

④ City Art Troupe's Performance Delivery Project: City Art Troupe's Visiting Performance Delivery

- Main contents

- Movie + Traditional Play + Naju Story + City Art Troupe Performance Delivery

- To improve the conditions for cultural enjoyment of the underprivileged (aged, etc.) by delivering them directly to village halls, educational institutions, and cultural centers in underprivileged areas;

- Training of cultural manpower for the elderly and generating income through the cultural manpower delivery project

- a storyteller, a traditional game instructor, a youth cultural organization, etc

- Flexible progress of face-to-face projects in accordance with the trend of COVID-19

3) Silver Busking Operation

◆ Silver Busking Operation

- Promoter: Social Welfare Department
- Performance indicators: Number of operations
- Performance goals: Supporting the active leisure culture of the elderly and meeting the needs of the elderly for various cultural activities
- Results of the project from 2019 to 2020
 - Business Strategy and Performance Challenges
 - Promotion of busking projects and discovery of participants through senior citizens' welfare centers or senior citizens' universities
 - Utilize parks where the public gathers, such as the original downtown area, Yeongsanpo area, and Bitgaram-dong
 - Recruitment and event support for those who wish to participate in busking
 - Due to the spread of COVID-19, activities such as rental and indoor performances are difficult, so mainly outdoor activities
 - quantitative performance
 - 2020: Target 50 times / Achievement 50 times
 - 2021: Target 50 times / Achievement 80 times
 - qualitative performance
 - Promote the participation of the elderly in social activities
 - Contribute to improving the quality of life by promoting leisure life for the elderly

3. Communication and Information in Area 3

1) Establishment of an Aged-Friendly Information Provision System

(1) Enhancement of Smart Devices and Internet Utilization

- Promoter: General Affairs Division
- Performance indicators: number of training sessions
- Performance goals: Providing customized information service education for the elderly to enhance digital communication skills of the elderly who are underprivileged
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Gradually narrow the information gap between generations and improve the ability to utilize smart devices
 - Expand education programs using computers and smartphones tailored to the elderly
 - If offline classes are difficult due to the spread of COVID-19, on-site classes are conducted with a minimum number of students according to the social distancing stage or non-face-to-face online lectures are provided
 - Provide customized information service education for the elderly (computer basics and Internet, Hangul, Excel, PowerPoint, blog, video editing, smartphone utilization, etc.)
 - quantitative performance
 - 2020: Goal 5 times / Achievement 4 times
 - 2021: Goal 5 times / Achievement 9 times
 - qualitative performance
 - Closing the information gap between the elderly and the younger generation due to the universal use of smart devices
 - Provide learning opportunities for the elderly by providing basic education on the basics of computers, the use of the Internet, and the

use of documentation programs

(2) Expansion of Smart Village Broadcasting Services

- Promoter: General Affairs Division
- Performance indicator: cumulative number of applications for subscription
- Achievement goals: Addressing the alienation of information of rural residents and the elderly by supplementing the disadvantages of the village broadcasting system (noise and hearing loss areas) and delivering quick and accurate corrective news
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Expand operation after pilot operation of smart village broadcasting system
 - Improve redundancy and functionality for reliable service
 - Inducement of conversion of smart village broadcasting in Eup, Myeon, and Dong areas following the termination of 2G service
 - Promote and demonstrate at the transfer/banking meeting
 - Production and distribution of Smart Village Broadcasting Manual
 - Request for collecting contacts and recruiting new subscriptions
 - quantitative performance
 - 2020: Target 8,000 / Achievement 7,597 (95%)
 - 2021: Target 9,600 cases / Achievement 9,740 cases (101%)
 - qualitative performance
 - By converting existing village broadcasting to smart village broadcasting, residents can receive news directly from their home phone or mobile phone rather than from the village hall
 - Promoting convenience for senders
 - Eliminates the alienation of information by allowing recipients to receive broadcasts without restrictions on time and place

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- Reduces budget by replacing in-house broadcasting and solves outdoor speaker noise and hearing loss areas

2) Operation of an Aged-Friendly Library

(1) Installation of materials of interest, reading aids, and corners for the elderly

- Promoter: Innovation City Education Division
- Performance indicators: number of corners and reading aids
- Achievement goals: Supporting a vibrant elderly life full of culture and leisure by creating a reading environment that reflects the interest and demand of the elderly generation
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Creating an aging-friendly library environment in the library (Naju, Bitgaram)
 - Preparation of a specialized corner that reflects the interests and needs of the elderly generation and provision of data of interest
 - Support for stable retirement preparation by expanding data related to fields of interest to the elderly generation, such as design after retirement, finance, return to farming, social welfare, health, and hobbies
 - Equipped with exclusive seats, purchased and installed reading aids (magnifying glasses, etc.)
 - quantitative performance
 - 2020: Goal 4 (2 corners, 2 reading assistants) / Achievement 4 (2 corners, 2 reading assistants)
 - 2021: No business (end of business in 2020)
 - qualitative performance
 - Enhancing library utilization as a community space that will lead the

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- culture of the new elderly
 - Providing a reading environment for active elderly life and lifelong learning

(2) Large-Written Book Beach

- Promoter: Innovation City Education Division
- Performance indicators: Number of beach books
- Achievement goals: By securing customized books for the elderly and the elderly who are underprivileged, knowledge and information gaps are resolved and integrated library services are provided
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Purchase and store alternative materials (large-letter books) for the elderly (aged)
 - Promotion of multi-faceted use to enhance accessibility to information for the elderly (including those with low vision)
 - Creating an environment for the elderly-friendly cultural infrastructure to encourage library use
 - Continuous promotion of the use of large-letter books
 - quantitative performance
 - 2020: Target 300 books / Achievement 314 books
 - 2021: Goal 200 books / Achievement 248 books
 - qualitative performance
 - Improving access to knowledge and information to support the happy retirement of the elderly generation
 - Enhancing its role as a library open to all generations

3) Increase participation of the elderly and enhance communication skills

◆ Operation of monitoring team for the elderly

- Promoter: Social Welfare Department
- Performance indicators: Number of meetings/number of training session
- Performance goals: Identify the needs and opinions of the elderly and reflect the relevant information in the action plan and correction
- Results of the project from 2019 to 2020
 - Business Strategy and Performance Challenges
 - Collecting opinions on the creation of an aging-friendly city (using online media)
 - MONITORING TEAM ENHANCEMENT TRAINING
 - Promote understanding of aging-friendly cities and promote performance
 - If it is difficult to proceed due to the spread of COVID-19, it is operated by replacing it with a group meeting
 - quantitative performance
 - 2020: (Number of meetings) Target 2 / Achievement 2, (Number of training) Target 1 / Achievement 1
 - 2021: (Number of meetings) Target 2 / Achievement 1, (Number of training) Target 1 / Achievement 1
 - qualitative performance
 - Improving the efficiency of creating an aging-friendly city by establishing public-private governance
 - Improving satisfaction through administration centered on welfare consumers
 - Securing basic data to identify and reflect the needs and opinions of the elderly in the process of creating an aging-friendly city for WHO
 - Details of project evaluation
 - Regular monitoring result report meeting for aging-friendly cities

4) Adult literacy education support

◆ Strengthening communication skills of elderly people with non-speech

- Promoter: Innovation City Education Division
- Performance indicators: number of trainees
- Achievement goals: Providing second educational opportunities to senior citizens who have missed educational opportunities
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Improving basic skills such as communication skills, mathematical skills, and problem-solving skills required by the elderly in their daily lives
 - Operation of literacy classes directly visited by literacy teachers to □ Village
 - In addition to basic literacy (reading, writing, calculating), financial literacy education is promoted
 - Securing a separate outdoor learning place during the demand survey
 - quantitative performance
 - 2020: Target 103 / Achievement 52
 - 2021: Target 74 / Achievement 44
 - qualitative performance
 - Strengthen communication skills by acquiring basic literacy skills for reading, writing, and counting
 - Contribute to improving regional competitiveness as well as healthy and happy lives of adult learners

4. Community support and health services in Area 4

1) Creating a 100-year-old Healthy City

(1) Citizen Health Class Operation

- Promoter: Health promotion and
- Performance indicators: number of participants
- Achievement goals: Running a citizen health class so that all citizens, including the elderly, can live healthy and age
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Running a muscle strengthening exercise program to improve lower extremity and cardiopulmonary endurance
 - Dance education for strengthening muscle strength such as aerobics, daily exercise, and line dance
 - Diet dance for body shape management according to obesity and health education for health life practice, etc
 - quantitative performance
 - 2020: Target 250 / Achievement 500
 - 2021: Target 1,000 / Achievement 2,059
 - qualitative performance
 - Development of self-strength management skills of community members

(2) Supporting Citizens' Walking Movement

- Promoter: Health promotion and
- Performance indicators: (2020) Number of program operations → (2021) Number of program participants
- Performance goals: Reduce health risk factors and promote health by providing walking physical activity programs and knowledge by creating an atmosphere for activating walking exercise

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- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Seeking support measures to revitalize self-help groups for residents, such as walking clubs
 - Encourage walking exercises that anyone can easily practice
 - Minimize gaps in physical activity due to COVID-19
 - Operation of walking programs for each generation (young and elderly) / operation of balance walking PT programs for senior citizens / Nordic walking classes
 - quantitative performance
 - 2020: (Number of program operations) Goal 40 times / Achievement 30 times
 - 2021: (number of program participants) Target 168 / Achievement 270

As the number of program operations has been reduced due to COVID-19, performance indicators have been changed to “Number of Program Participants“
 - qualitative performance
 - Reducing medical expenses and improving health life expectancy by preventing chronic diseases through walking exercise
 - Contribute to the improvement of citizens’ health by operating a walking program for all citizens of the youth, the elderly and the elderly

(3) Customized Integrated Health Promotion Project

- Promoter: Health promotion and
- Performance indicators: Service satisfaction
- Performance goals: Improve health equity and improve health levels by providing customized health life practice services to those who need customized health care
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges

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- Providing customized health life practice (physical activities, nutrition, etc.) services by life cycle and living area
 - Operation and campaign of an integrated health promotion experience booth visiting
 - Improving citizens' health equity and improving health standards
 - quantitative performance
 - 2020: Target 80% / Achievement 90.2%
 - 2021: Target 95% / Achievement 95.5%
 - qualitative performance
 - Providing customized health promotion administrative services that reflect the health level and needs of elderly citizens through a satisfaction survey
 - project evaluation details
 - Administrative service satisfaction survey and use it as a performance indicator

(4) Vaccination Project for 65 years of age or older

- Promoter: Department of Health and Hygiene
- Performance indicators: number of beneficiaries
- Achievement goals: prevent infectious diseases or diseases for senior citizens aged 65 or older and lead a healthy retirement life by reducing the burden of medical expenses
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Prevent infectious diseases or diseases by vaccinating senior citizens aged 65 or older
 - Live a healthy retirement life by extending health life and reducing the burden of medical expenses for diseases
 - Promotion of projects in connection with health centers, health centers, and entrusted medical institutions

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- Text and public relations for vaccination of unvaccinated people
 - quantitative performance
 - 2020: Target 23,600 / Achievement 23,600
 - 2021: Target 28,000 / Achievement 19,892
 - qualitative performance
 - Blocking the spread of infectious diseases and protecting citizens from various diseases through vaccination
 - Reducing the incidence of diseases and medical expenses through vaccination

(5) Infectious Disease Prevention Project to Create a Healthy City

- Promoter: Department of Health and Hygiene
- Performance indicators: number of quarantine cases
- Achievement goals: Improve the image of an elderly-friendly city by eliminating infectious disease-causing factors and creating a pleasant environment through eco-friendly quarantine and disinfection projects
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Systematic quarantine activities are needed due to the increase in pests due to rising temperatures and environmental changes
 - Prevention of the increase in the number of pests through the pest control project in all seasons
 - Prevention of infectious agents by preventing harmful insects, pathogens, and continuous quarantine and disinfection
 - Organization and operation of quarantine management teams at public health centers and eup, myeon and dong
 - Strengthen quarantine activities in vulnerable areas in summer
 - Intensive prevention of larval repellents through infectious diseases in winter
 - Quarantine and disinfection by visiting low-income families

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- quantitative performance
 - 2020: Target 500 / Achievement 500
 - 2021: Target 10,000 / Achievement 18,425
 - qualitative performance
 - Contribute to the elimination of infectious diseases and minimize environmental pollution through eco-friendly quarantine and disinfection projects
 - Form a pleasant and healthy city due to a decrease in the number of pests

(6) Home-visit health care service

- Promoter: Health promotion and
- Performance indicators: newly registered households
- Performance goals: Strengthening self-health management capabilities through health education for the health care of the vulnerable, and safety education and counseling related to seasonal and natural disasters
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Improving health behavior of the vulnerable class and managing health problems early
 - Appropriate management of newly registered households for visiting health care projects
 - Support for health care items such as promotional materials, patches, nutritional supplements, and masks
 - Providing visiting health care services to vulnerable people who have difficulty using health care services
 - quantitative performance
 - 2020: Target 409 households / Achievement 409 households
 - 2021: Target 390 households / 378 households with castle

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- qualitative performance
 - Improve quality of life and extend health life by providing customized services to the target audience
 - Reduces social burden by delaying deterioration to care protection by strengthening care services

(7) Elderly Leisure Gymnastics Project

- Promoter: Health promotion and
- Performance indicators: number of participants
- Performance goals: Promoting dementia prevention and vitality through the dissemination of cognitive-enhancing recreation for the elderly
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Preventing chronic diseases and reducing the burden of medical expenses due to aging through the formation of sound habits by living a healthy lifestyle practice movement in a living place
 - Providing systematic health care services such as physical activity and physical fitness measurement
 - If the program is impossible for senior citizens aged 65 or older due to COVID-19, the program is flexibly operated due to changes in location and number of people depending on the situation
 - Implementation of training to strengthen the capabilities of various provincial governments
 - quantitative performance
 - 2020: Target 400 / Achievement 310
Operating alternative projects (promotional booths for senior citizens) due to COVID-19
 - 2021: Target 15,000 / Achievement 8,100
 - qualitative performance
 - Improving the quality of life through the lively retirement life of the

elderly

- Prevention of senile diseases

(8) Support for bathing and beauty expenses

- Promoter: Social Welfare Department
- Performance indicators: number of beneficiaries
- Performance goals: Prevent diseases of the elderly in advance through minimal personal hygiene to ensure a lively life in retirement
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Production and distribution of beauty coupons
 - Bath expenses and four beauty vouchers per person shall be paid quarterly to basic pension recipients aged 70 or older living in Naju City
 - quantitative performance
 - 2020: Target 16,000 / Achievement 15,067
 - 2021: Target 16,000 / Achievement 15,289
 - qualitative performance
 - Hygiene management and healthy retirement life for the elderly
 - Improving the quality of life of the elderly by preventing various diseases and improving health

(9) Tuberculosis Management in the Vulnerable Group

- Promoter: Department of Health and Hygiene
- Performance indicators: number of examiners
- Performance goals: Early detection of tuberculosis and prevention of transmission to others by providing tuberculosis screening for senior citizens aged 65 or older
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges

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- Prevention of transmission to local communities through early detection and treatment of tuberculosis in the elderly
 - Providing tuberculosis screening such as real-time reading and sputum examination on the same day
 - quantitative performance
 - 2020: Target 1,100 / No results *Due to COVID-19, group facility examination has not been conducted
 - 2021: Target 700 / Achievement 760
 - qualitative performance
 - Tuberculosis screening is provided to senior citizens aged 65 or older who have a high mortality rate from tuberculosis and a high epidemic impact
 - Contribute to improving awareness and spreading the importance of early examination through tuberculosis prevention education in the elderly
 - Implementation of visiting administrative services

(10) Support for examination fees for complications of hypertension and diabetes

- Promoter: Health promotion and
- Performance indicators: (2020) Number of examiners → (2021) Number of support cases
- Performance goals: Early detection of severe complications and reduction of economic burden by supporting the cost of testing for complications in the elderly
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Early detection of diseases by encouraging medical recipients in blind spots for examination
 - Improving the health level of the elderly ensures healthy and vibrant

retirement life

- conducts customized health checkups for low-income seniors aged 65 or older (born before December 31, 1954)
- After canceling the free elderly health examination project due to COVID-19 in 2020, the company issued a voucher in 2021 to secure continuity of the project by changing it to a project to support high blood pressure and diabetes complications examination costs at medical institutions
- quantitative performance
 - 2020: (Number of free elderly health check-ups) Target 100 / No results
Cancellation of the free elderly health examination project due to COVID-19
 - 2021: (Number of support for high blood pressure/diabetes complications test costs) Target 135 cases / Achievement 116 cases
- qualitative performance
 - Prevent complications of cardiovascular disease by improving the control rate of high blood pressure and diabetes
 - Reduce the economic burden of the elderly and improve the quality of life by providing medical expenses for complications tests
 - Maintaining and promoting health through early detection and treatment of diseases

(11) Responsible Funeral Service for the Elderly Living Alone

- Promoter: Social Welfare Department
- Performance indicators: application rate/support rate
- Achievement goals: Ensuring human dignity by supporting the funeral of unconnected and incompetent persons without family members or relatives
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges

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- Expansion of support standards (KRW 1,500,000 in 2020 → KRW 1,970,000 in 2021)
 - Promotion of the public funeral service support system for senior citizens living alone at the end of each year and the following year
 - quantitative performance
 - 2020: Goal: 1 / Achievement 1
 - 2021: Goal: 1 / Achievement 1
 - qualitative performance
 - Guaranteeing human dignity by providing minimum funeral support in the event of lonely death of elderly people and single-person households whose family relationship has been cut off
 - Guarantee human dignity by providing minimal funeral service to those who die from no employment or low income
 - Provides opportunities for citizens in conditions where it is difficult to hold a funeral, such as minors and persons with disabilities, to hold a funeral

(12) Mental Health and Happiness Village

- Promoter: Health promotion and
- Performance indicators: number of training sessions, number of villages
- Achievement goals: Promote mental health of local residents by providing mental health-related education, counseling, and depression programs to vulnerable areas
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Providing mental health education and mental health services for senior citizens aged 65 or older
 - Prevention of mental illness, early detection, and mental health improvement
 - Operation of mental health courses for the elderly, selection of mental

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- health happiness villages, tour education, and screening tests for mental health (depression scale)
- quantitative performance
 - 2020: (Number of training) Target 25 times / Achievement 50 times, (Number of Villages) Target 5 / Achievement 10
 - 2021: (Number of training sessions) Target 5 times / Achievement 10 times, (Number of Villages) Target 10 / Achievement 10
 - qualitative performance
 - Prevention of mental illness and early detection through mental health education in vulnerable areas within the jurisdiction
 - Contribute to the creation of a life-respecting environment through education on elderly depression and suicide prevention
- Project evaluation details □ Post-satisfaction survey for mental health and happiness villages

(13) Dementia Relief Village Project

- Promoter: Health promotion and
- Performance indicators: Number of designated dementia relief villages
- Achievement goals: Preventing isolation of dementia patients and their families and establishing a community base for dementia patients to continue living safely where they originally lived
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Creating a “debt-friendly” regional environment where dementia patients can live while maintaining dignity in their communities
 - Selection of dementia relief village, operation of dementia relief living lab project using ICT, and operation of 1:1 customized service for elderly with dementia at home
 - Composition of the steering committee, early examination of dementia relief village, and full investigation

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- Support for cognitive stimulation programs and environmental improvement of village senior citizen centers through activities of the dementia relief village designation and operation committee
 - quantitative performance
 - 2020: 1 goal / 1 achievement
 - 2021: Target 2 places / Achievement 2 places
 - qualitative performance
 - Relieving anxiety from dementia through health care for the elderly
 - Maintaining health by providing care services for the elderly of the vulnerable
 - Project evaluation details
 - Business satisfaction survey

(14) Mobile Healthcare Business Expansion

- Promoter: Health promotion and
- Performance indicators: health behavior improvement rate
- Achievement goal: To improve the health level of the elderly in the region by providing public health care services using information and communication technology
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Convergence of mobile healthcare platform using ICT with health promotion projects at public health centers
 - Reducing the prevalence of chronic diseases by providing customized health care services
 - Real-time customization of health practice information through mobile APP
 - Providing health information once a week and providing later management services such as using self-health care services through mobile apps (24 weeks)

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- quantitative performance
 - 2020: Target 70% / Achievement 70%
 - 2021: Target 70% / Achievement 57.1%
 - qualitative performance
 - Creating healthy communities by reducing the prevalence of chronic diseases in the community
 - Reduces progression to chronic diseases by improving health risk factors in advance
 - Reduce social and home costs and improve quality of life by improving health life
 - Contents of project evaluation
 - Evaluation of the degree of improvement of the subject's health through consultation with a doctor
 - Final survey and satisfaction survey

2) Strengthening crisis management for the elderly

◆ Emergency Safety Service for the Elderly and Persons with Disabilities Living Alone

- Promoter: Social Welfare Department
- Performance indicators: Number of device installations
- Achievement goals: Establishing a 119 reporting system so that the elderly living alone and the disabled can respond quickly to emergency situations
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Install fire and gas detection sensors in elderly people living alone and families with disabilities
 - Promotion of new equipment business volume target in 2021 through promotion of Eup, Myeon and Dong and discovery of targets for the

-
- performing organizations themselves
 - Evaluation and re-entrustment decision of the performing organization after the formation of the evaluation committee (during December 2021)
 - Prevent service blind spots through rapid AS in case of equipment operation error
 - Emergency safety and safety service replacement with existing equipment (phone) -> next generation equipment (tablet)
 - quantitative performance
 - 2020: Target 1,400 units / Performance 1,400 units
 - 2021: Target 2,282 units / Achievement 1,942 units
 - qualitative performance
 - Always monitor emergency situations of the elderly in vulnerable groups
 - Support for safe retirement by linking emergency safety services
 - Safety blind spot Notifies the elderly of emergency situations and protects them from dangerous situations
 - Project evaluation details
 - Project evaluation and re-commissioning evaluation for the next year at the end of each year

5. Outdoor spaces and buildings(Safety and Elderly-Friendly Facilities) in Area 5

1) Creating a safe environment for daily life

(1) Fall prevention and safety life education and equipment distribution in residential areas: Fall accident prevention education

- Promoter: Social Welfare Department
- Performance indicators: number of training sessions
- Performance goals: Preventing accidents by providing fall prevention education to elderly people who are vulnerable to safety, thereby ensuring a safe life and life
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - In connection with senior citizens' colleges and senior citizens' colleges, and with visiting senior citizens' classes organized by the Korean Senior Citizens' Association
 - Produce and distribute fall prevention posters
 - Support for safety products to prevent falls for the elderly
 - Support for the installation of safety handles and safety mats in the home of the elderly with mobility difficulties
 - quantitative performance
 - 2020: Target 2 times / Achievement 2 times
 - 2021: Target 3 times / Achievement 3 times
 - qualitative performance
 - Reduction of fall accident rate and hospitalization rate for the elderly
 - Improve quality of life with healthy retirement life
- 2022 Business Strategy and Challenges
 - Business Overview
 - Detailed business name: fall prevention education

-
- Education target: 65 years of age or older
 - Education place: Multi-collection facilities such as senior citizen center and village hall
 - Education method: Education for the prevention of falls accidents with senior citizens' colleges and senior citizens' colleges
 - Education supervision: College Senior Citizens' Association
 - Budget required: Not applicable
 - Main contents
 - Quantitative goal: 3 times
 - Training contents
 - Risk of Falling Accidents in the Elderly
 - A Study on the Types and Characteristics of Fall Accidents in the Elderly
 - Behavior and Exercise of Falling Accidents according to Changes in Body Function

(2) Fall prevention and safety life education and equipment distribution in residential areas: Prevention of Accidents of the Elderly by Conducting On-Site Safety Education

- Promoter: Safety and Disaster Division
- Performance indicators: Number of training personnel / number of promotional materials produced
- Performance objectives: Preventing safety accidents of the elderly by actively promoting customized safety education in the field
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Operation of the Namdo Safety School and Implementation of Customized Safety Education for Visiting Sites
 - Production and delivery of safety goods and promotion of banners (fleet)
 - quantitative performance
 - 2020: Target 2,500 people / 344 people for performance, (Number of

-
- production) Target 3 times / 5 times
 - 2021: Target 2,500 / Performance 210, (Number of production) Target 5 times / Achievement 4 times
 - qualitative performance
 - Contribution to establishing advanced safety culture by creating an atmosphere for safety practice
 - Increased sense of safety due to compliance with safety laws and improved level of consciousness
 - 2022 Business Strategy and Challenges
 - Business Overview
 - Detailed project: Preventing accidents for the elderly by conducting customized safety education on site
 - ①Management of Namdo Safety School
 - ②Promoting the Safety Culture Movement
 - Budget: KRW 47,750
 - Main contents
 - Quantitative target
 - (Trainee) 1,250 people / (number of production) 10
 - Operation of the Namdo Safety School and Implementation of Customized Safety Education for Visiting Sites
 - Customized safety education for the elderly, such as traffic accidents, fires, infectious diseases, and disasters
 - Considering the spread of COVID-19 and social distancing quarantine guidelines, it will be implemented as many as 10 people per meeting as possible
 - Production of banner (flyer) promotional and safety goods

(3) Fall prevention and safety life education and equipment distribution in residential areas: Dissemination of fire-fighting facilities for households vulnerable to fire safety

- Promoter: Safety and Disaster Division
- Performance indicators: Number of installations
- Achievement goals: Ensure the lowest level of safe living at the government level for vulnerable households who are negligent in living safety due to livelihood issues
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Dissemination of fire extinguishing facilities to elderly households vulnerable to safety
 - Distribution of powder fire extinguishers and single-alarm sensing devices to vulnerable households (aged 65 or older, participants in the elderly job project, etc
 - Distribution of self-safety checklist and safety culture stickers for home use
 - On-site installation of fire fighting facilities and training on how to use them (promotion: Naju Fire Station)
 - Fire prevention measures for households with high risk of fire occurrence
 - quantitative performance
 - 2020: Target 230 units / Achievement 723 units
 - 2021: Target 500 / Achievement 500
 - qualitative performance
 - Promotion of safety culture movement by self-safety checklists and training on how to use them for home use
 - Preventing large-scale fires and ensuring a safe life
- 2022 Business Strategy and Challenges
 - Business Overview

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- Business name: Dissemination of fire fighting facilities for households vulnerable to fire safety
 - Project target: Fire vulnerable households (senior citizens aged 65 or older, participants in the elderly job project, etc.)
 - Business period: September 10th, 2022
 - Budget: 20,000,000 won
 - Main contents
 - Quantitative goal: 500 units
 - Supply of powder fire extinguishers and single alarm detectors
 - Promotion plan
 - Naju City: Selection of recipients of fire fighting facilities and purchase of goods
 - Naju Fire Station: On-site installation of fire fighting facilities and training on how to use them
 - Promotion of fire response equipment for fire vulnerable groups in 2022 (January 2022)

(4) Strengthening the Protection Project for the Crime Vulnerable : Installing new CCTVs and replacing old CCTVs

- Promoter: Innovation City Education Division
- Performance indicator: (2020) CCTV installation location → (2021)Purpose: CCTV installation site, old CCTV replacement site
- Performance goals: Prevention of crimes against women, adolescents, and the elderly
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Promotion of CCTV installation project in safety blind spots for vulnerable pedestrians and crime-prone people
 - Improving monitoring control efficiency by installing new CCTVs and replacing old CCTVs

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- quantitative performance
 - 2020: Target 100 locations / Achievement 100 locations
 - 2021: (Multi-purpose CCTV installation) Target 63 locations / 90 performance locations, Target 24 locations / 24 performance locations
 - qualitative performance
 - Contribute to preventing accidents and reducing crime rates
 - Contribute to the constant control and crime prevention and reduction of safety blind spots for the elderly in the living area
 - Improved CCTV control efficiency enables quick response to situations

(5) Strengthening the Protection Project for the Crime Vulnerable :: Installation of LED security lights

- Propellant: Construction Division
- Performance indicator: number of new installation security lights
- Performance goal: Improvement of brightness in dark sections of roads (India) in the jurisdiction to ensure night traffic safety for the elderly and other vulnerable pedestrians
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Location: 20 towns and villages in Naju City
 - Receipt of new installation demand sites for security lights, selection and design of installation sites, construction orders and construction, test points, and completion
 - quantitative performance
 - 2020: Target 100 / Achievement 183
 - 2021: Target 60 / Achievement 105
 - qualitative performance
 - Reducing the risk of safety accidents for pedestrians due to improved brightness
 - Reduces safety blind spots due to the installation of security lights

(6) Strengthening the Protection of Crime Vulnerable Groups : Installation of “Safe Light “

- Promoter: Safety and Disaster Division
- Performance indicators: Number of inspections
- Performance goals: Prevention of suicide (healing) and prevention of crime through “safe light“ operation
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Crime prevention and safe return home by projecting a light on the road (2 crime prevention, 2 suicide prevention)
 - Always inspect and repair machine defects
 - Operation status of safety light (crime prevention light) and inspection in Korea
 - Improve problems after inspection
 - quantitative performance
 - 2020: 1 goal / 1 achievement
 - 2021: 1 target / No results
 - qualitative performance
 - Reducing the possibility of crime by weakening the psychology of crime and suicide
 - Creating a safe urban living environment and having a positive effect on citizens' safe living

2) Naju, a pedestrian safety city

(1) Expansion of Passage for the Disabled

- Propellant: Construction Division
- Performance indicators: Number of improvements to sidewalk maintenance
- Achievement goals: Securing and maintaining safe walking paths for the elderly
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Rapid recovery of aging and damaged pedestrian paths
 - Need to secure driver's vision in narrow section of road
 - Creating a pleasant road environment by securing pedestrian conditions and safe passageways for residents by opening unopened sidewalks
 - Promoting emergency repair by deploying road repair specialists to repair sidewalks
 - Construction section: Naju National Hospital ~ Naju Institute of Science and Technology (2020-2022), Sanpo-ri Maesung-ri India Open (2021)
 - quantitative performance
 - 2020: 1 goal / 1 achievement
 - 2021: 1 target / 1 achievement
 - qualitative performance
 - Prevent traffic accidents by securing safe passageways for the vulnerable
 - Providing safe passageways for local residents

(2) Installation of Yellow Carpet in Multi-use Facilities for the Elderly

- Department of Transportation Administration
- Performance indicators: Installation locations
- Performance goals: Preventing traffic accidents by ensuring the safety of walking for the elderly
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Minimize the occurrence of deaths by ensuring the safety of walking for the elderly and caring for the vulnerable
 - Field investigation and design, construction work, and completion
 - quantitative performance
 - 2020: 2 goals / No results
 - Promotion of the project in 2021 due to non-secured project costs
 - 2021: Target 2 places / Achievement 2 places
 - Qualitative performance
 - Improvement of walking environment for the vulnerable to traffic to prevent safety accidents
 - Ensuring pedestrian safety while waiting for crosswalk signals and making it easier to recognize drivers

3) Construction of Aged-Friendly Public Toilets

◆ Survey and Improvement of Public Toilets

- Promoter: Environmental Management Division
- Performance indicators: actual condition survey, installation location
- Achievement goal: Building a safe public restroom for the elderly that can be used safely and conveniently by the elderly
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Repair of aging facilities (monthly)

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- Installation of safety handle
 - Survey on public toilets
 - Maintenance status of facilities, such as failure of locks
 - Check safety handles and non-slip floor installation availability
 - Investigation of gender classification, installation of CCTVs in the surrounding areas, etc. and the current status of open data
 - quantitative performance
 - 2020: (Public toilet survey) 1 target / 1 achievement, (Extended Safety Facilities) Target 7 locations / Achievement 7 locations
 - 2021: (Public toilet survey) 1 target / 1 achievement, (Extended Safety Facilities) Target 7 locations / Achievement 7 locations
 - qualitative performance
 - Promote the participation of the elderly in outside activities and strengthen safety
 - Restriction of installable places due to narrow interior of existing public toilets

6. Transportation in Area 6

1) Providing elderly-friendly transportation services

(1) Expansion of designated seats for senior citizens

- Department of Transportation Administration
- Performance indicator: number of promotions
- Achievement goal: To provide elderly-friendly transportation services by expanding the designated seats for the vulnerable (the elderly and the weak) on city buses
- Performance related to the project in 2021
- Business Strategy and Performance Challenges
- Creating an aging-friendly public transportation environment in response to the rapid increase in the elderly population

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- Expand using existing seats for the vulnerable to traffic as designated seats for the elderly
 - Consultation on the annual promotion plan for designated seats for the elderly (Naju City ↔ Naju Transportation)
 - quantitative performance
 - 2020: Goal 6 times / Achievement 6 times
 - 2021: Goal 8 times / Achievement 8 times
 - qualitative performance
 - Providing comfortable transportation services to the elderly (traffic weak)
 - Improving satisfaction with using transportation services

(2) Safety driving education for the elderly

- Department of Transportation Administration
- Performance indicators: number of graduates
- Achievement goals: Establishing an advanced transportation culture that considers and gives way to the elderly through safety education for bus workers
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Public-private cooperation (subject: Jeonnam Transportation Training Center/education promotion and support: Naju City)
 - Conduct safe driving education for the elderly, such as job training and personality education, using audio-visual materials, etc
 - Online education is conducted in response to the spread of COVID-19 infectious diseases
 - quantitative performance
 - 2020: Target 400 / Achievement 400
 - 2021: Target 400 / Achievement 350
 - qualitative performance

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- Prevention of traffic safety accidents for the elderly
 - Establishing an opportunity to recognize the respect for life of the elderly
 - Safe return home using comfortable public transportation

2) Creating a traffic culture for the elderly

(1) Silver Driver Mark Vehicle Attachment and Night Sticker Attachment

- Department of Transportation Administration
- Performance indicators: Distribution
- Performance objectives: prevention and reduction of elderly driver safety accidents
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Conduct an event to distribute the silver driver's mark on the way
 - Visit many car parks, explain the purpose, and distribute silver driver marks
 - Request for cooperation in distributing silver driver marks to the administrative welfare center in Eup, Myeon, Dong, etc. in the jurisdiction
 - quantitative performance
 - 2020: Target 200 / Achievement 200
 - qualitative performance
 - Contribute to the creation of a safe driving culture that cares for elderly drivers
- 2022 Business Strategy and Challenges
 - ※ No business (end of business in 2020)

(2) Promotion of designation of silver parking space (from page 30 or more)

- Department of Transportation Administration
- Performance indicators: designated number
- Performance goals: Establishing a culture of caring for the elderly as the number of elderly drivers increases
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Securing a silver parking space when promoting a new public parking lot construction project for more than 30 pages
Securing Silver Parking Spaces in Public Parking Spaces with Unit
 - (2020) Maintenance of public parking lot next to the Bitgaram-dong Postal Service Information Center / Secured one parking lot for the disabled and one parking lot for the silver
 - (2021) Lee Chang-dong Public Parking Lot / 1 parking lot for the disabled and 1 parking lot for the silver
 - quantitative performance
 - 2020: Target 4 pages / Achievement 4 pages
 - 2021: Goal 2 page / Achievement 2
 - qualitative performance
 - Spreading culture of caring for elderly drivers
 - Secure a safe parking space for elderly drivers

3) Eliminating the alienation of the weak in transportation

(1) 100 won taxi operation

- Department of Transportation Administration
- Performance indicator: (2020) Number of villages → (2021) Utilization rate
- Achievement goals: Resolving traffic inconvenience for local residents with weak access to public transportation

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- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Distribute 100 won taxi tickets to local residents and the elderly with weak access to traffic
 - Villages over 500m from the town hall to the bus platform
 - 18 eup, myeon, dong, 157 villages, 3,500 households
 - Conduct a survey to select additional taxi service villages for KRW 100
 - Monitor taxi operation status of KRW 100 from time to time
 - quantitative performance
 - 2020: (Number of villages) Target 157 / Achievement 157
 - 2021: (Utilization) Target 90% / Performance 93%
 - qualitative performance
 - Increase of mobility and ease of transportation inconvenience for residents in areas with weak access to traffic
 - Contribute to revitalizing the local economy by increasing income of small taxi workers
 - Project evaluation details
 - 100 won taxi satisfaction survey conducted

(2) Expansion of special transportation support for the vulnerable

- Department of Transportation Administration
- Performance indicators: Number of units to be introduced
- Performance goals: To guarantee transportation rights for the vulnerable, continuously expand transportation means and improve user satisfaction by improving services
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Acceptance date and daily audit of water allocation for purchase of special transportation
 - Purchase of special means of transportation and take over the entrusted

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- institution
 - Satisfy the number of statutory provisions under the revision of the Transportation Convenience Promotion Act for the Disabled Persons
 - 3 more cars each year from 2020 to 2022
 - quantitative performance
 - 2020: 3 goals / 3 achievements
 - 2021: 2 goals / 2 achievements
 - qualitative performance
 - Guarantee of transportation rights for vulnerable people
 - Improving user satisfaction and improving quality of life

7. Housing in Area 7

1) Establishment of Basic Plan for Residential Welfare

◆ Loan support for renovation and remodeling of vacant houses available

- Propellant: Building Permit Division
- Performance indicators: application rate/support rate
- Achievement goals: Improving the rural residential environment by volunteering neglected vacant houses while realizing comfortable and stable residential welfare for the elderly and the disadvantaged
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Provision of vacant house information for retirees and the elderly who wish to return to farming and fishing villages
 - Supporting loans for housing renovation costs for those subject to poor housing conditions □ Providing information on the results of vacant houses and survey on actual conditions
 - Matching available vacant houses and applicants and securing loans
 - quantitative performance
 - 2020 No operational performance due to actual condition survey period

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- 2021: Target 100% / Achievement 100%
 - qualitative performance
 - Promoting revitalization of rural areas.
 - Improvement of residential satisfaction by improving the residential environment of the vulnerable through renovation and remodeling of vacant houses
 - Expecting simultaneous effect of improving rural residential environment and residential welfare for the elderly by utilizing neglected vacant houses

2) Expansion of Residential Welfare for the Elderly

(1) Home repair support for the elderly and the vulnerable

- Promoter: Resident Life Support Division
- Performance indicators: Number of households
- Achievement goals: Support for a quick and pleasant residential environment for low-income households (elderly, disabled, women, etc.) who need to improve their residential environment due to natural disasters and old housing
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Finding and linking private institutions to meet demand due to high demand compared to project costs *Naju Regional Self-Support Center, Areum Construction, etc
 - Target of support (change)
 - 2020: Older households with a median income of 80% or less who urgently need to improve their housing environment
 - 2021: Low-income households with a median income of 50% or less who need to improve their living conditions

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- quantitative performance
 - Goal for 2020: 10 households / Performance: 22 households
 - Goal for 2021: 5 households / Performance: 26 households
 - * In order to meet the demand, the government has expanded support for the repair of homes for vulnerable people by discovering and linking private institutions to improve their performance
 - qualitative performance
 - Contribute to improving the quality of life by improving the poor residential environment of residents living in old houses
 - Improving the residential environment for vulnerable people, such as severely intellectually disabled people living alone and the elderly who live alone while caring for their granddaughters, thereby eliminating inconvenience by maintaining an unsanitary environment

(2) Home repair support for the elderly and the vulnerable

- Propellant: Building Permit Division
- Performance indicators: the number of locations (residential disadvantaged behavioral nesting projects), (residential benefit support projects), and (building promotion projects)
- Achievement goals: Reduce the burden of housing costs for vulnerable groups such as low-income families with unstable housing, move upward, and secure quality housing standards
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Major detailed projects: Happy Nest Project for the Residential Vulnerable Housing Benefit Support Project Building Promotion Project
 - Selection of project targets and grant of subsidies
 - Support for rent and repair maintenance (house repair)
 - Rental households: Support for rent by number of household members
 - Home-owned households: Support for renovation and repair depending

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- on the degree of deterioration of housing (light, medium, and large repair)
- Improvement of residential safety facilities such as housing structure, electricity, and gas
 - Support for renovation of convenience facilities such as roof repairs, toilets, boilers, and chassis
 - Monthly housing benefit payment
- quantitative performance
- 2020: (Happiness Nest Project for the Disabled) Target 8 places / Achievement 8 places, (Housing benefit support project) Target 2,650 cases / Performance 2,668 cases, 1 goal / 1 achievement
 - 2021: (Happiness Nest Project for the Disabled) Target 8 places / Achievement 8 places, (Housing benefit support project) Target 2,650 cases / Performance 2,668 cases, (Building promotion project) 3 goals / 3 achievements
- qualitative performance
- Realize universal housing welfare by reducing the burden of housing expenses and improving the residential environment
 - A pleasant residential environment improvement to old housing for the improvement

(3) Multi-family housing management project

- planning permission and promoting parties.
- devise performance metrics : saeomnyang (number of).
- devise performance objective : Apartment's Dwelling Environment in Apartment Housing, improve the awareness and community infrastructure recovery.
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Supporting the renovation of old auxiliary welfare facilities in the multi-family housing complex to provide a pleasant and comfortable residential environment for residents of multi-family housing
 - Renovation of additional facilities such as parking lots in multi-family housing complexes and welfare facilities such as community facilities for residents
 - quantitative performance
 - 2020: 9 goals / 9 achievements
 - qualitative performance
 - Creating a residential complex where residents can live comfortably
 - Strengthening the convenience of apartment houses to create a vibrant village community foundation
 - Improving the residential environment for the elderly by renovating old facilities

3) Establishment of Community Care for the Elderly in a Base Type

◆ Monitoring for the preparation of community care projects for the elderly

- Promoter: Social Welfare Department
- Performance indicators: Number of monitoring
- Achievement goals: Contribute to improving the quality of life by providing integrated services so that the elderly can spend a healthy retirement where they lived
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Seeking ways to revitalize the volunteer system within the community
 - Review the direction of business promotion through monitoring other overseas cases
 - Development of a pilot model for integrated community care projects in Naju
 - Integrated community care (community care) tour of advanced areas (Seo-gu Gwangju Metropolitan City)
 - Overseas case monitoring
 - Production of welfare guides for the elderly
 - quantitative performance
 - 2020: Target 2 times / Achievement 2 times
 - 2021: 2 goals / 1 achievement
 - qualitative performance
 - Universal implementation of the community integrated care project (scheduled for 2026) and the discovery of Naju-type community integrated care model and use it as basic data for the preparation of the project

8. Respect and social inclusion in Area 8

1) Creating a Culture of Respect for the Elderly

◆ Education and public relations to promote understanding of the elderly

- Promoter: Social Welfare Department
- Performance indicators: the number of training sessions for public officials, the number of human rights training sessions for workers related to the elderly, and the number of promotional materials to improve the image of the elderly
- Achievement goals: Creating an age-friendly city base by promoting awareness improvement projects that can expand understanding of the elderly
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Seeking a role as a policy provider to create a healthy community through understanding education for the elderly
 - Production of promotional materials to improve the image of the elderly, such as increasing the role of the elderly and improving awareness of the elderly
 - Use of the results of the 2020 Youth Painting Contest for the Elderly Awareness Improvement Campaign
 - Production of the award-winning calendar for the exhibition of paintings
 - May 2021, holding an exhibition of award-winning works to mark Family Month
 - quantitative performance
 - 2020: (Number of training for public officials) Target 1 time / Achievement 1 time, (Number of human rights education for elderly workers) Target 1 time / Achievement 1 time, (Number of promotional materials to improve the image of the elderly) Target 1 time / Achievement 1 time

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- 2021: (Number of training for public officials) Target 1 time / Achievement 1 time, (Number of human rights education for elderly workers) Target 1 time / Achievement 1 time, (Number of promotional materials to improve the image of the elderly) Target 1 time / Achievement 1 time
 - qualitative performance
 - Create a culture that positively recognizes aging and respects the elderly
 - Improving integration among generations by enhancing the image of the elderly with other rooms
 - Related Links Administrative Policies
 - Planning and Budget Office: Media Reporting and Public Relations Using SNS in Naju City

2) Promoting Generation Integration

(1) Walking with Three Generations of Families

- Promoter: Social Welfare Department
- Performance indicators: Number of operations
- Performance goals: Promote understanding of the elderly's body to spread the culture of caring for the elderly and promote understanding and integration among generations
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Provides opportunities for generation integration to understand and sympathize with differences between generations
 - "Overcoming COVID-19!" Recruitment of 'non-face-to-face walking events'
 - Publicity through the □ -eup-myeon-dong Administrative Welfare Center
 - Measure cumulative steps using the mobile app 'Biogram'

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- Point or Naju Love gift certificate is provided
 - quantitative performance
 - 2020: Not operated due to COVID-19
 - 2021: 1 goal / 1 achievement
 - qualitative performance
 - Improving the culture of respecting the elderly by enhancing the image of the elderly
 - Contribute to generational integration by creating time for the elderly and their families
 - Strengthen health care skills by providing opportunities to participate in physical activities in daily life
 - Health promotion: “Overcoming COVID-19! Guidelines for holding non-face-to-face health walking events and cooperation in public relations

(2) Growing the Garden of Three Families in the Park

- Propellant: Technical Support Division
- Performance indicators: number of pre-sale divisions
- Achievement goals: Promoting a culture of respect and engagement for the elderly by practicing garden activities for the three generations together
- Performance of the project from 2020 to 2021
 - Business Strategy and Performance Challenges
 - Business name: Bitgaram Park Garden Operation Support Project
 - Recruitment of applicants for the sale of the garden in Bitgaram Park
 - Support for gardening activities through the opening of the park garden
 - Distribution of seedlings and fertilizers, and sharing of seedlings
 - Introduction of a gardening program linked to a weekend garden enjoyed by three generations of families

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- quantitative performance
 - 2020: Target 18 compartments / Achievement 22 compartments
 - 2021: Target 24 compartments / Achievement 37 compartments
 - qualitative performance
 - Establishing consensus among generations through healthy food production and community activities through vegetable gardens
 - Promoting emotional stability, such as activating leisure for the elderly and restoring self-esteem through garden activities
 - Providing opportunities for leisure activities for the elderly and providing space for social activities and practice