

A strategy plan for making more age-friendly city(Naju City)

For building up an age-friendly Naju City, major strategies are needed.

First, four policy advisory groups and monitoring groups should be formed and operated depending upon the senior population in four different regions of Naju City, and a consultative body should be established comprised of professors from academia, activists from local areas, and administrative officers from local governments in the region.

Second, a multi-cultural family policy advisory group and a monitoring group should both be formed and separately operated.

Third, a close cooperation and feedback system among divisions of local government and councils in Naju City should be instituted.

Fourth, public relations and education projects should be implemented to share the purpose and vision of fostering an age-friendly city with civil society and to raise citizen's awareness of them same.

Fifth, a platform for citizen participation composed of citizens from diverse areas should be put in place to help build a Naju City-type age-friendly city model.

To implement these strategies, the following action plans have been organized:

Three goals were set for fostering an age-friendly city:

1. Social Participation and Active Life After Retirement;
2. Healthy and Safe Urban Environments; and
3. Respect and Integration.

Aiming to achieve these goals, projects in eight different areas were presented. Based on these eight projects, an implementation road map was established with sixty-one specific projects for each area:

First, under the goal of "Social Participation and Active Life After Retirement," plans were

made in three areas, including Utilizing of the Elderly as Resources and Job Support (Project Area 1); Participation in Community Activities (Project Area 2); and Providing Communication and Information (Project Area 3).

Project Area 1: The Utilizing of the Elderly as Resources and Job Support plan set forth seven specific projects focused on three main tasks — building a job expansion system for the elderly, mitigating discrimination against elderly employment and employment retention, and supporting volunteer activities suitable for the elderly.

Project Area 2: The Participation in Community Activities plan set forth six specific projects focused on three main tasks — sports activities for everyone, increasing leisure environments, and improving elderly life with cultural activities such as “silver (gray-haired) busking performances.”

Project Area 3: The Providing Communication and Information plan presented six specific projects focused on four main tasks — building an age-friendly information provision system, operating an age-friendly library, running a communication channel for participation in fostering an age-friendly city, and supporting adult literacy education.

Second, under the goal of “Healthy and Safe Urban Environments,” plans were made for four project areas including Local Health and Welfare (Project Area 4); Safety and Age-friendly Facilities (Project Area 5); Transportation Convenience (Project Area 6); and Residential Convenience (Project Area 7).

Project Area 4: The Local Health and Welfare plan established sixteen specific projects focused on two main tasks — building a 100-year-old life span healthy city and strengthening crisis management for the elderly.

Project Area 5: The Safety and Age-friendly Facilities plan set forth six specific projects focused on three main tasks — creating safe environments for daily life, making Naju City safe for pedestrians, and setting up age-friendly bathrooms.

Project Area 6: The Transportation Convenience plan set forth eight specific

projects focused on three main tasks — providing age-friendly transportation services, fostering safe transportation for the elderly, and mitigating the exclusion of the underprivileged.

Project Area 7: The Residential Convenience plan established nine specific projects focused on three main tasks — organizing a basic housing welfare plan, expansion of welfare to vulnerable groups and the elderly, and community-based elderly community care projects.

Third, to realize the goal of “Respect and Integration,” plans were made for the project area Social Respect and Inclusion (Project Area 8).

Project Area 8: The Social Respect and Inclusion plan presented three specific projects focused on two main tasks — creating a culture of respect for the elderly and promoting generational unity.