



ROTHERSAY



August 6, 2019

WHO Global Network of Age-Friendly Cities and Communities
Avenue Appia 20
CH-1211 Geneva 27
Switzerland

70 Hampton Road
Rothesay, NB
Canada E2E 5L5

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Rothesay@rothesay.ca
www.rothesay.ca

Dear Sir/Madam,

RE: Town of Rothesay application to WHO Global Network for Age-Friendly Cities and Communities

On behalf of Rothesay, I am pleased to submit the town of Rothesay's application to the World Health Organization Global Network for Age-friendly Cities and Communities.

In 2016, the newly elected Rothesay Council established a list of priorities to guide municipal decision-making throughout their term. One objective focused on the development of an Age-Friendly Community Strategy. More specifically, identifying and addressing issues related to seniors to ensure Rothesay is a community that caters to the needs of all generations.

An Age-Friendly Committee was formed to spearhead the initiative and sprouted several sub-committees pertaining to: the Age-Friendly Community Survey, Communication, Housing, Seniors Forums, Outreach, and the Seniors Resource Centre. In recognition of the collaborative efforts of the Age-Friendly Committee, its sub-committees, Council, staff, and various other Town Committees, Rothesay received a Wellness Champion certificate in 2017 from the Minister of Seniors and Long-Term Care, as well as official Age-Friendly Community designation from the Province of New Brunswick in 2018. In 2019, the Age-Friendly Committee was dissolved, and the Rothesay Hive Advisory Committee was established to oversee operation of the new Rothesay Hive Seniors Resource Centre (opened May 2019) in partnership with the Regional YMCA.

Great strides have been taken to ensure Rothesay is a community that promotes active aging; however, we have merely scratched the surface. Ongoing initiatives include, but are not limited to: improvements to the accessibility of outdoor spaces, buildings, and transportation routes; the provision of intergenerational activities; a review of the Municipal Plan to diversify housing options and create opportunities for future amenities; and an expansion of programming available through the Rothesay Hive Seniors Resource Centre.

Thank you for your time and consideration of our application. Rothesay is fully committed to furthering our efforts to provide a community that is inclusive and allows all individuals to age in place.

Sincerely,

Dr. Nancy Grant
Mayor

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To develop an age-friendly community strategy

- What needs to be done for Rothesay to be seen as an 'age-friendly' community?

Objectives arising from this goal are:

To establish the Town position on its role in addressing seniors' issues

ACTIONS

- invite Rothesay seniors to submit age-related issues (first quarter 2017)
- organize and host a seniors forum (second quarter 2017)
- consider establishment of advisory committee on seniors' issues (following seniors forum)
- prepare and publish report on issues/recommendations from seniors forum (Sept. 2017)
- organize and host follow-up seniors forum to review progress (Spring 2019)

To review Town policy and procedures for "age friendliness"

ACTIONS

- summarize current Town policy with seniors' implications (first quarter 2017)
- review policy of other key comparators and produce summary report (second quarter 2017)
- identify specific actions for Council and for policy to be included in the municipal plan (fourth quarter 2017)
- consider branding Rothesay as "age friendly community" (second quarter 2018)

To advocate for Rothesay seniors with the provincial and federal government

ACTION

- invite provincial government officials to participate in seniors forum (first quarter 2017)
- monitor provincial and federal policy regarding seniors housing (beginning first quarter 2017)
- consult with provincial government regarding results from seniors forum (first quarter 2018)

SENIORS

Some of the issues to be addressed include:

- What should be the role of the Council and staff in identifying and addressing seniors' issues?
- How can the Town contribute to seniors suitably 'aging in place'?



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Resolution of Rothesay Council

WHEREAS the town of Rothesay has realized the importance of providing our seniors with a good quality of life;

WHEREAS the town of Rothesay seeks to engage our citizens in making our community a better, healthier and safer place for seniors to live and thrive;

WHEREAS the town of Rothesay would like to build on the momentum of the Canadian and global movement of Age Friendly Communities, originally initiated by the World Health Organization (WHO), to meet the needs of our aging population, promote the active participation and wellness of seniors in our community, and develop a more inclusive community;

MOVED by Councillor McGuire and seconded by Deputy Mayor Alexander BE IT RESOLVED THAT the town of Rothesay is committed to:

Engage in an Age Friendly Community approach, which is designed to improve the well-being of all of our citizens, and to share our experiences with other communities; and

Endorse the formation of the Age Friendly Advisory Committee that will be accountable to Rothesay Town Council to coordinate the Age Friendly Community approach. The Committee will be responsible for implementing an approach leading to an action plan, shaped by the community's reality, to improve the quality of life of seniors.

CARRIED.

I certify the above is a true and exact copy of the resolution passed by the Council of the town of Rothesay on the 14th day of November 2017.

Mary Jane E. Banks, BComm
Town Clerk -- Rothesay

DATED: 16 March 2018

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Resolution of Rothesay Council

MOVED by Councillor Shea and seconded by Councillor Mackay French Council approve distribution of the Age Friendly Survey.

CARRIED.

I certify the above is a true and exact copy of the resolution passed by the Council of the town of Rothesay on the 14th day of November 2017.

Mary Jane E. Banks, BComm
Town Clerk – Rothesay

DATED: 16 March 2018



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Resolutions of Rothesay Council

MOVED by Councillor Wells and seconded by Deputy Mayor Alexander Council endorse the creation of a Seniors Resource Centre.

CARRIED.

MOVED by Councillor Wells and seconded by Councillor Mackay French Council endorse the creation of a sub-committee to examine housing options for seniors and propose recommendations for modifications to the Town Municipal Plan.

CARRIED.

MOVED by Councillor Wells and seconded by Deputy Mayor Alexander the Parks and Recreation Committee review the amount and location of benches and washrooms where residents walk and coordinate with the Communications Sub-Committee on how to inform residents on the placement of benches and washrooms and how they can notify the Town of any concerns they may have.

CARRIED.

MOVED by Councillor Wells and seconded by Deputy Mayor Alexander Council endorse planning and execution of a Seniors Forum and make public the results of the survey.

CARRIED.

MOVED by Councillor Wells and seconded by Councillor Shea Council endorse the creation of an outreach program.

CARRIED.

MOVED by Councillor Wells and seconded by Deputy Mayor Alexander Council endorse the application for Age Friendly designation from the Province.

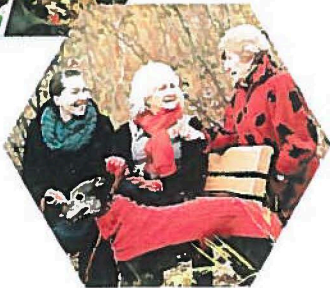
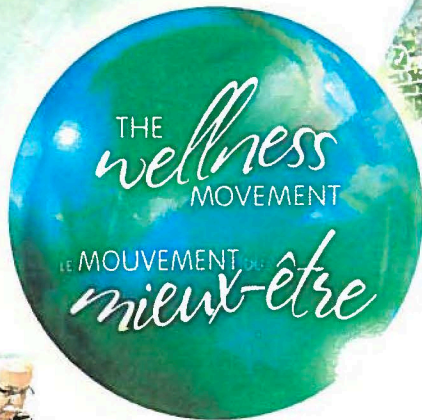
CARRIED.

I certify the above is a true and exact copies of the resolutions passed by the Council of the town of Rothesay on the 12th day of March 2018.

Mary Jane E. Banks, BComm
Town Clerk – Rothesay

DATED: 16 March 2018

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WELLNESS CHAMPION CHAMPIONNE DU MIEUX-ÊTRE

This certificate is awarded to
Ce certificat est décerné à

Town of
Ville de

Rothesay

to recognize your efforts toward becoming an
Age-Friendly Community.

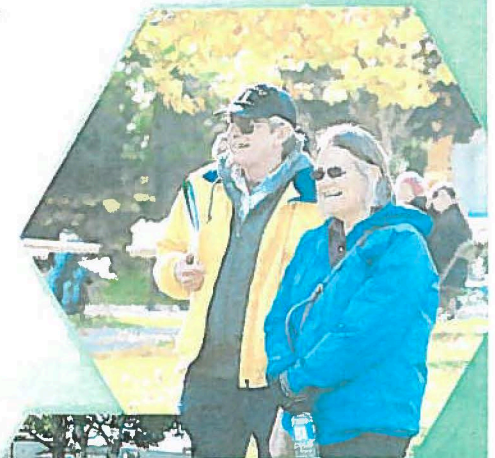
en reconnaissance de vos efforts vers la création
d'une communauté amie des aînés.

Lisa Harris

Hon. Lisa Harris, Minister of
Seniors and Long-Term Care
L'hon. Lisa Harris, Ministre des
Aînés et des Soins de longue durée

21/08/2017

Date



NEW BRUNSWICK
AGE-FRIENDLY
COMMUNITY

THE wellness
MOVEMENT



COMMUNAUTÉ AMIE
DES AÎNÉS DU
NOUVEAU-BRUNSWICK

LE MOUVEMENT
DU mieux-être

New Brunswick
Nouveau Brunswick



NEW BRUNSWICK
AGE-FRIENDLY
COMMUNITY

THE
wellness
MOVEMENT



COMMUNAUTÉ AMIE
DES AÎNÉS DU
NOUVEAU-BRUNSWICK

LE MOUVEMENT DU
mieux-être

NEW BRUNSWICK AGE-FRIENDLY RECOGNITION AWARD
LE PRIX DE RECONNAISSANCE DES COLLECTIVITÉS AMIES
DES AÎNÉS DU NOUVEAU-BRUNSWICK

Awarded to / est décerné à

Town of Rothesay

In recognition of your leadership and commitment to become a healthy, thriving and resilient community where seniors are supported to age actively, enjoy good health, and remain independent and involved in their communities.

En reconnaissance de son leadership et de son engagement à devenir une collectivité saine, dynamique et résiliente, au sein de laquelle les aînés reçoivent le soutien nécessaire pour mener une vie active, être en bonne santé, rester autonome et participer à la vie communautaire.

Minister / ministre

HOMEFIRST
D'ABORD **CHEZ SOI**

New  Nouveau
Brunswick