### City contact details:

1) Name of Municipality / City and Country: \* Leeds City Council Leeds. United Kingdom

2) Mailing address: \*

**3) Name of Mayor: \*** Councillor Keith Wakefield - Leader of the Council

## 4) Full name, role and title of contact person: \* Mick Ward, Head of Commissioning Adult Social Care, Leeds City Council

5) E-mail of contact person: \*

### 6) Please indicate your official web site and any other web site that relates to Age-friendly Cities initiatives:

# www.leeds.gov.uk

Situated in the middle of the United Kingdom, Leeds has a diverse population of 751,500 and is the third largest and one of the fastest growing, greenest cities in the UK. Its associated website provides relvant information on local services including education, adult social care and family history

### www.opforum.org.uk

Leeds Older People's Forum aims to promote the well-being of all older people in the city of Leeds, and to give a more powerful voice to older people in shaping their city for the benefit of all its citizens.

### www.leedsdirectory.org/

Leeds Directory is the major web based source of information on services for older people in Leeds. It is currently being further developed to include broader information on policies and wider developments

### 7) Is the city a member of a national programme? \*

Yes, the Shadow UK Network of Age Friendly Cities

# 8) Please attach a letter from the Mayor and municipal administration indicating formal commitment to undertake and/or complete the above noted four steps within the next two-years: File size is limited to 5MB.

Please note our supporting from Councillor Keith Wakefield in his capacity as the Leader of the Council. An entirely more appropriate action given that the Mayoral position in Leeds is largely ceremonial

### If possible, also please provide the following additional information:

### 1) What is the percentage of older persons (age 65 and above) residing in the city?

There are 113.800 over 65's from a total population of 762,600 in the city of Leeds. This represents a 15% of the Leeds adult population.

These figures are taken from Office for National Statistics (ONS) sub national population projections by persons, males and females, by single year of age. The latest sub national population projections available for England, published 28 September 2012, are an interim 2011-based and project forward the population from 2011 to 2021.

Population projections are an indication of the future trends in population by age and gender over a period of 10 years. They are trend based projections, which means assumptions for future levels of births, deaths and migration are based on observed levels mainly over the 2006-2010 period, as used in the 2010-based sub national population projections. They show what the population will be if recent trends in these continue. The projections do not take into account any future policy changes.

There are more than 10,500 older people from Black and Ethnic Minority (BME) communities in Leeds. They include people from African, Bangladeshi, Black Caribbean, Chinese, East European, Gypsy, Roma and Traveller, Indian, Irish, Jewish, Kashmiri and Pakistani backgrounds.

Many BME elders face language and culture barriers in finding and using mainstream services. People from BME backgrounds tend to be concentrated in the most disadvantaged parts of the city and their health is often poorer than that of the general population. BME elders with chronic health conditions are more likely to have higher levels of disability and more likely to become dependent on others at an earlier age.

## 2) Is there any funding available to assist with this project?

Not specifically but there will be in kind and staff support to take the work forward. This is because the project will be embedded into the overarching work of the existing Ageing Well Board and its members. These include the City Council, the National Health Service, Public Transport, Older People's Groups, Leeds Universities, a number of voluntary (third sector) organisations and wider stakeholders The initiative would also develop stronger links to related initiatives (Child Friendly City and Dementia Friendly City) and capitalise on economies of scale and the mainstreaming of actions into city-wide priorities

# 3) Are there other related projects currently being planned or implemented in the city that specifically target older people? If yes, please describe them?

**1. Established Neighbourhood Network Schemes** – these are 37 community based, locally led organisations that enable older people to live independently and pro-actively participate within their own communities by providing services that reduce social isolation, provide opportunities for engagement within communities, including volunteering, act as a "gateway" to advice/information/services and promote health and wellbeing and thus improve the quality of life for the individual.

There are a number of community organisations which aim to meet the needs of BME elders for services such as culturally appropriate food, companionship, and first language information and advocacy. plus a lot more

**2. Malnutrition among Older People campaign** – promotional branded materials to help people spot the early signs of malnutrition and what to do about it. Older people and staff were involved in the development and production of this and the campaign launched on the 25 march

**3.** Intergenerational and Community Cohesion Work - Including a large and diverse number of projects led by a variety of organisations for example schools, museums, housing organisations, neighbourhood network schemes, youth and housing organisations, community health and arts and further education colleges. The Ageing Well Strategy Board will ensure that there is sharing of learning and dissemination of best practise across the city as well as dovetailing with relevant agendas (Child Friendly and Dementia Friendly)

Leeds is also partaking in the current SeNS (Seniors Networks) that aim to bring young and old people together and increase the digital skills of older people around community learning hubs

**4. Physical Activity Projects** – Leeds has a dedicated Older People Physical Activity Officer who coordinates a number of projects under this work stream. These include

**5. Digital Inclusion** – This a proposed piece of work to reduce the digital divide among older people and it will address the city's response to dealing with an uneven uptake of digital technology among Older People that deepens inequality

**6. Volunteering uptake** – Leeds is currently working on establishing its volunteer license with a view to establishing a standard and recognised path towards volunteering for older people

**7. Working with academia** – Including the organisation of Ageing Well international conference in partnership with The University of Leeds

**8.** The needs of further disadvantaged older people – The city of Leeds has agreed to host a series of workshops on how to cater for the needs of gay, lesbian, bisexual and transgender (GLBT) older people

**9. Benefits** - A range of projects to inform older people or those with long term conditions of their rights to benefits and to increase take up. There is also a range of programmes to tackle Fuel Poverty delivered across Health and Social care services to identify and refer vulnerable clients into energy saving grants

**10. Tackling Excess Winter Deaths** - Implementation of the Department of Health (DoH) Cold Weather Plan to assist ad target those most at risk of suffering from ill health due to the cold. This includes issuing practical help, information and advice. Evidence shows that this will help reduce excess winter deaths.

### 4) Have you already started a baseline assessment process of the age-friendliness of your city?

Yes. The Ageing Well Strategy Board has had a leading role in coordinating the main stakeholders in the city to establish the baseline and inform an action plan. This is being developed from previous work over the last several years, carried out in co-production with older people to identify and agree Principles and Ethos (The Leeds Ageing Well Charter ad The Time of Our Lives document) and priorities for action. The work included self-analysis, peer assessment provided by colleagues from the city and from other local authority areas, input provided by Older People themselves in a variety of formats as well as analysis of relevant data sets as well as published or unpublished reports from work conducted across the city . The Joint Strategic Needs Assessment (JSNA) has informed the work. This will now be expanded by developing a specific Older People's Health and Well Being Needs Assessment

# 5) If you have ticked YES and finished your baseline assessment, please attach, if available, your 3-year action plan:

File size is limited to 5MB.

If you require further information, please send an email to Mrs Charlotte Wristberg or send us a mail at: FCH/ALC Main Building WHO Avenue Appia 20 1211 Geneva 27 Switzerland Fax: (41) 22 791 4839 Related links