

# HIGH-LEVEL FORUM ON THE SILVER ECONOMY

July 9-10, 2019 | Helsinki, Finland

THE

### **AGE-FRIENDLY VILLAGE**

## FEATURING AGE-FRIENDLY CITIES AND COMMUNITIES FROM AROUND THE WORLD

#### AN AGE-FRIENDLY WORLD FOR ALL

Age-friendliness is a hallmark of the Silver Economy. The Global Network of Age-Friendly Cities and Communities is a global effort started by the World Health Organization (WHO) to respond to two significant demographic trends: urbanization and population aging. The Network includes more than 800 cities in 41 countries. By enabling older people to stay active and independent at home and in the community, Age-Friendly Cities create a more age-inclusive world. And, an age-inclusive world is better for citizens of all ages. From housing and transportation to community supports and from educational resources to civic and social participation, these Age-Friendly Cities combine the efforts of local governments and community partners from NGOs and businesses to create hubs for innovation.

#### **EXPERIENCE THE AGE-FRIENDLY VILLAGE**

**Stepping into the Age-Friendly Village will provide Forum attendees a glimpse** into the programs and practices of model Age-Friendly Cities and the positive effects these initiatives have within communities. Exhibitors will be encouraged to showcase programs, interactive environments, video content, and results from their journeys as Age-Friendly Cities. This is a gathering space aimed to inspire city and local governments, businesses, NGOs and other civic leaders to play simple but impactful roles in creating age-friendly environments.

#### JOIN US IN THE VILLAGE

Only a small number of cities will be showcased inside the Age-Friendly Village. To secure your premier location inside, contact Nancy at <a href="mailto:nancy@globalcoalitiononaging.com">nancy@globalcoalitiononaging.com</a>.

#### **ABOUT THE FORUM**

The High-Level Forum on the Silver Economy is the first-ever gathering of government leaders, CEOs, and leading thinkers from global institutions, academia and NGOs focused solely on the implications and opportunities of our growing Silver Economy. The Forum will take place in Helsinki on July 9-10, 2019, and is hosted by the Global Coalition on Aging and the Finnish Government.

Learn more at <u>www.thesilvereconomyforum.com</u>.