



24 July 2018

**Subject: Expression of Interest to add *Kfar-Saba* to the WHO Global Network of Age-Friendly Cities**

To whom it may concern:

I am writing to express the City of *Kfar-Saba's* interest in joining the World Health Organization Global Network of Age-Friendly Cities and Communities.

Our city is preparing for the ongoing increase in our aging population. Currently, there are 108,527 residents in the city, among them are 19,742 people over the age of 65 (18% of the total population of the city and well over the national average of 11%).

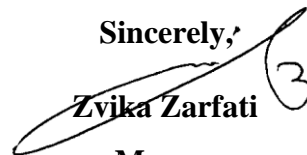
In order to improve and better integrate senior citizens' services within the city, we have designed a comprehensive strategy and action plan to encourage older people to engage in healthy and active lifestyles and to create a more sustainable society.

We acknowledge the contribution of our senior citizens to their family, neighborhood and community and feel committed to provide them with better services, including technology tools to enhance their social interactions and to make information about events and services for seniors accessible.

Our participation in the World Health Organization Global Network of Age-Friendly Cities and Communities will improve our efforts in raising awareness and procuring resources to provide services. We also hope to take part in the exchange of knowledge within this network, and share the challenges and innovations in meeting the needs of our senior citizens with other member cities.

I hope that you will consider our request positively,

Sincerely,

  
**Zvika Zarfati**  
Mayor



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