

The Evaluation of Nonsan's Aged-Friendly City

1. Evaluation targets and criteria

1) Subject to the evaluation of the 2nd Aged-Friendly City Implementation Plan

- Nonsan City selected detailed indicators in eight areas and implemented the five-year project in the second phase of the action plan.
- As a result of reviewing detailed tasks, it was confirmed that the department in charge carried out continuous business management through the annual review of the sunset project and the addition of new projects.
- Criteria for selecting evaluation targets
 - First, to prevent confusion in the evaluation targets, detailed indicators of the 8 major areas of the 2nd Aged-Friendly City in Nonsan City were summarized for sunset projects and additional projects in 2022, 2023, 2024, and 2025, respectively
 - Second, to conduct a detailed evaluation of the second senior-friendly city from 2021 to 2025, it is necessary to review the progress and performance of the project for five years based on the internal data of Nonsan City. It is required to review the performance of the project for all projects except for projects that are difficult to assess the performance of the project
 - Third, in the case of the 2025 project, the implementation plan for the third senior-friendly city is established at the same time, and the implementation plan is in the process of implementing the implementation plan from 2026, so the 2024 project will be reviewed from 2021 to 2024, but the 2025 project will be evaluated by referring to the establishment plan
- ○ Selection of evaluation targets
 - In conclusion, the evaluation index is 62 indicators in 8 out of 63 indicators in 8

areas derived as of 2025 through the sunset project and the new business reorganization process, and the excluded indicators are 7-5

2) Details of the evaluation of the 2nd Aged-Friendly City Implementation Plan

- For 62 indicators in the eight major areas derived from the evaluation indicators, the project will be checked with the department in charge from 2021 to 2025, and whether it is a continuing project or an ending project will be reviewed and used for evaluation.
- Among detailed projects, 7-5 (conversation with citizens) is excluded from the evaluation index because it is not only a project that has been operated for two years, but has also been sunset as of 2025
- An evaluation of the promotion of an elderly-friendly city will be conducted based on the major performance of each detailed project, and the detailed indicators are shown in the table below.
 - 62 indicators in 8 areas: 9 indicators of outdoor spaces and buildings, 8 indicators of transportation institutions, 7 indicators of housing (residential), 9 indicators of social participation, 7 indicators of respect and social inclusion, 7 indicators of civic participation and employment, 5 indicators of communication and information, 10 indicators of community support and health services
 - Based on the derived evaluation indicators, the project promotion strategy and major project performance from 2021 to 2025 are evaluated based on the data submitted by each department

3) Criteria for evaluation of the second senior-friendly city implementation plan by detailed task

- The purpose of the evaluation is to check and evaluate the progress of the second senior-friendly city detailed project, and to prepare the direction and basic data for the establishment of the third five-year plan based on the relevant evaluation contents.

- The evaluation of the second Nonsan City implementation plan by detailed task was based on the project details promoted by each department from 2021 to 2024, and the evaluation criteria were divided into maintenance, review, and hold
- In the case of a 'maintenance' project, the project is carried out smoothly, and detailed projects for the elderly are properly carried out; it corresponds to a project that requires securing the continuity of the project.
- In the case of the 'review' project, the performance has decreased significantly, but it is deemed necessary for the elderly, so it corresponds to a project that requires active promotion, such as expansion of the project.
- In the case of a 'holding' project, it is difficult to determine the performance of the project due to the lack of information on its performance, or it is a project that lacks relevance to the elderly-friendly city project.

2. Key performance by detailed project

1) Outdoor Space and Building

◆ 1-1. Maintenance of hiking trail facilities

- Major Project: Maintenance of hiking trail facilities
- Performance Objectives: Provision of forest recreation service facilities through the maintenance of hiking trails
- Performance Indicators: Hiking Trail Maintenance Section
- Related Department: Forest Park Division

◆ 1-2 Creating public interest forests to reduce fine dust

- Performance Objectives: To maintain and promote the ecological soundness of forests and to implement forests so that various benefits and functions of forests can be continuously provided to the public
- Major Project: Creating a Fine Dust-Blocking Forest

- Performance Indicators: forest area
- Related Department: Forest Park Division

- ◆ **1-3. Construction and management of parks**
- Performance Objectives: Improvement of citizens' quality of life by providing and maintaining pleasant green shelter spaces
- Major Project: Construction and management of parks
- Performance Indicators: Number of management and maintenance
- Related Department: Forest Park Division

- ◆ **1-4. Street, security, etc. Maintenance**
- Performance Objectives: Prevent safety accidents by installing street (security) lights in vulnerable areas to secure the view of pedestrians at night
- Major Project: Maintenance and security, etc.
- Performance Indicators: Number of repairs for security lights
- Related Department: Construction Division

- ◆ **1-5 Support for the installation of convenience facilities for the disabled**
- Performance Objectives: Provide convenient spaces so that the elderly, persons with disabilities, etc., can use facilities safely and conveniently in their daily lives, and participate in social activities and promote welfare
- Major Project: Support for the installation of convenience facilities for the disabled
- Performance Indicators: Number of facilities opened for the disabled during the public period
- Related Department: Welfare Policy Division

- ◆ **1-6 Civil Safety Culture Movement**
- Performance Objectives: Raising awareness of citizens' safety and cultivating their ability to survive through safety education and cultural movement activities
- Major Project: Civil Safety Culture Movement

- Performance Indicators: budget execution rate
- Related Department: General Safety Division
- ◆ **1-7 Subscribe to civil safety insurance**
 - Performance Objectives: Support for the stabilization of the lives of citizens affected by unexpected disasters and accidents
 - Major Project: Sign up for civil safety insurance
 - Performance Indicators: Number of operations
 - Related Department: General Safety Division
- ◆ **1-8 Installation of emergency bells in public toilets**
 - Performance Objectives: Providing public toilets without crimes and safety accidents
 - Major Project: Installation of emergency bells in public toilets
 - Performance Indicators: Number of installations
 - Related Department: Environmental Division
- ◆ **1-9 Creation and Operation of Senior Park**
 - Performance Objectives: To contribute to the maintenance of the health of the elderly by operating programs in the playground of the elderly so that they can improve their physical sense of balance and cognitive ability
 - Major Project: Development and Operation of Senior Park
 - Performance Indicators: Number of program operations
 - Related Department: 100-Year-Old Happiness Department

2) Transportation

- ◆ **2-1 Maintenance of road facilities**
 - Major Project: Maintenance of Road Facilities
 - Performance Objectives:
 - Ensure the safety of road users by timely repair of aging or damaged road facilities

- Promote the convenience of road use by maintaining road facilities to perform their original functions and improving performance
- To delay the aging of road facilities through preemptive and systematic maintenance and to extend the usable period as much as possible
- Performance Indicators: Number of repairs to road facilities
- Related Department: Road Division

◆ **2-2 Hyodo Taxi Support Project**

- Major Project: Hyodo Taxi Support Project
- Performance Objectives: Promotion of transportation welfare for residents living in underprivileged areas of public transportation
- Performance Indicators: Number of filial piety taxi users
- Related Department: Department of Transportation

◆ **2-3 Revitalizing the use of public transportation, including the elderly**

- Major Project: Revitalizing the use of public transportation such as the elderly
- Performance Objectives: Securing safe mobility rights and promoting convenience for the elderly, etc
- Performance Indicators: Number of public transport users
- Related Department: Department of Transportation

◆ **2-4 Support for Happy Bus Operation**

- Major Project: Support for the operation of Happy Buses
- Performance Objectives: Guaranteeing the right to move residents in underprivileged areas on public transportation
- Performance Indicators: Number of happy bus users
- Related Department: Department of Transportation

◆ **2-5 Support project for voluntary return of driver's license for elderly drivers**

- Major Project: Support Project for Voluntary Return of Driver's License for Elderly Drivers

- Performance Objectives: Prevention of traffic accidents for the elderly (driving) by voluntarily returning a driver's license for the elderly
- Performance Indicators: Number of license returns
- Related Department: Department of Transportation

◆ **2-6 Improvement Project for Elderly Protection Areas**

- Major Project: Elderly Protection Area Improvement Project
- Performance Objectives: Creating a safe and pleasant environment for the protection area through the maintenance of facilities in the protection area for the elderly
- Performance Indicators: Number of improvements to protected areas
- Related Department: Road Division

◆ **2-7 Mobile vehicle operation for vulnerable persons**

- Major Project: Mobile vehicle operation for the vulnerable
- Performance Objectives: Guarantee of mobility rights of persons with severe walking disabilities and elderly persons aged 65 or older, etc., through mobility support services, expand social participation, and improve the quality of life
- Performance Indicators: Number of mobile vehicle operations
- Related Department: Department of Transportation

◆ **2-8 Public relations support project for the prevention of traffic accidents for the vulnerable**

- Major Project: Promoting the Prevention of Traffic Accidents for the Vulnerable
- Performance Objectives: Using traffic safety instructors, the education support project for the prevention of traffic accidents tailored to traffic safety for the vulnerable is promoted
- Performance Indicators: the number of preventive publicity
- Related Department: Department of Transportation

3) Housing

◆ 3-1 Improvement of Residential Environment for Elderly People

- Major Project: Improvement of Residential Environment for the Elderly
- Performance Objectives:
 - Support for safe and convenient residential life for the elderly
 - Contribute to social integration by inspiring motivation for life and hope
- Performance Indicators: the number of home improvements
- Related Department: Urban Housing Division

◆ 3-2 Housing renovation for the disabled in rural areas

- Major Project: Residential renovation for the disabled in rural areas
- Performance Objectives: Support expenses for the installation and improvement of convenience facilities and safety devices in houses where low-income disabled people reside, and enhance the safety of movement and convenience of activities in daily life
- Performance Indicators: the number of home improvements
- Related Department: Urban Housing Division

◆ 3-3 Slate Processing Project

- Major Project: slate processing business
- Performance objectives: Slate roof demolition, waste disposal, and roof improvement costs
- Performance Indicators: Number of slates processed
- Related Department: Urban Housing Division

◆ 3-4 Low Income Living Complaint Service

- Major Project: civil service for low-income families
- Performance Objectives: Improve the living environment for low-income vulnerable groups with complex needs and resolve inconveniences in daily life to maintain a stable life

- Performance Indicators: the number of complaints handled by the household
- Related Department: Resident Life Support Division

- ◆ **3-5 Energy welfare programs for vulnerable groups**
 - Major Project: Energy welfare programs for vulnerable groups
 - Performance Objectives: A system partially subsidizing the purchase cost of energy (electricity, city gas, district heating, kerosene, LPG briquettes) essential for cooling and heating to the energy underprivileged
 - Performance Indicators: Number of households with energy voucher support
 - Related Department: Regional Economic Division

- ◆ **3-6 Support for city gas supply facilities**
 - Major Project: Support for city gas supply facilities
 - Performance Objectives:
 - Expansion of urban gas supply to underprivileged areas, such as general housing that does not receive urban gas in urban areas
 - Contributing to the improvement of energy welfare for the low-income class by subsidizing subsidies in the areas applying for supply
 - Performance Indicators: Number of households improving gas facilities
 - Related Department: Regional Economic Division

- ◆ **3-7 Gas Timer Kok Supply Project for the working class**
 - Major Project: Gas Timer Kok Supply Project for the working class
 - Performance Objectives: Prevention of overheated fire accidents due to careless handling by supplying gas safety devices
 - Performance Indicators: Number of households supplied by Gas Timer Cock
 - Related Department: Regional Economic Division

4) Social participation

◆ 4-1 Senior Center Revitalization Program

- Major Project: Senior Center Revitalization Program
- Performance Objectives: Ensuring a vibrant retirement life by distributing programs to revitalize senior centers
- Performance Indicators: Number of program runs
- Related Department: 100-Year-Old Happiness Department

◆ 4-2 Support for the operation of classes for senior citizens (university)

- Major Project: Support for the operation of classes for senior citizens (university)
- Performance Objectives: Promote the satisfaction of leisure life for the elderly by providing projects necessary for the promotion of the welfare of the elderly, such as lifelong education, leisure activities, health promotion, counseling, etc
- Performance Indicators: Number of participants in the senior class
- Related Department: 100-Year-Old Happiness Department

◆ 4-3 Operation of Happy University for the Elderly

- Major Project: Senior Citizens' Happiness College Runs
- Performance Objectives: [The nation's largest adult literacy education] A qualified instructor visits the senior center to improve the happiness index of senior citizens by providing various learning programs that help in real life, such as digital, safety, finance, and dementia prevention education
- Performance Indicators: Number of participating villages (senior centers)
- Related Department: 100-Year-Old Happiness Department

◆ 4-4 Participation in Chungnam Senior Sports Competition

- Major Project: Participation in the Chungnam Senior Sports Competition
- Performance Objectives: Support for expenses incurred in participating in the Chungcheongnam-do Sports Festival for the Elderly to win the top prize in the

competition and promote sports for the elderly

- Performance Indicators: the number of contestants
- Related Department: Sports Promotion Division

◆ **4-5 Placement of senior sports leaders**

- Major Project: Placement of Senior Sports Instructors
- Performance Objectives: Promote the promotion of sports for the elderly by discovering and fostering sportsmen for the elderly through systematic guidance and management of sports leaders for the elderly
- Performance Indicators: Number of all-sports instruction
- Related Department: Sports Promotion Division

◆ **4-6 Construction of Gateball Ground**

- Major Project: Creating a Gateball Field
- Performance Objectives: Repair and build existing gateball courts to resolve inconveniences for users and to create a pleasant sports space to promote a safe sports environment for all
- Performance Indicators: Number of constructions and remuneration
- Related Department: Sports Promotion Division

◆ **4-7 Park golf course construction**

- Major Project: Building a Park Golf Course
- Performance Objectives: To promote the daily sports of citizens by securing outdoor sports facilities within the jurisdiction, and to create a customized sports environment in response to the increase in the elderly population
- Performance Indicators: Number of constructions and remuneration
- Related Department: Sports Promotion Division

◆ **4-8 Operation of General Social Welfare Center**

- Major Project: Operation of General Social Welfare Center
- Performance Objectives: Realize the comprehensive welfare of local

communities by operating programs, senior restaurants, hair salons, etc., so that all citizens can lead a pleasant and lively life

- Performance Indicators: Number of elderly users
- Related Department: 100-Year-Old Happiness Department

◆ 4-9 New construction and renovation of the senior center

- Major Project: New construction and repair of senior citizen centers
- Performance Objectives: Support expenses for the installation and improvement of convenience facilities and safety devices in houses where low-income disabled people reside, and enhance the safety of movement and convenience of activities in daily life
- Performance Indicators: Number of new constructions and repairs
- Related Department: 100-Year-Old Happiness Department

5) Respect and social inclusion

◆ 5-1 Development of traditional rural income sources/ dissemination of traditional culture succession

- Major Project: Development of Traditional Rural Senior Income Sources/ Dissemination of traditional culture
- Performance Objectives: Contribute to the transmission of current generations and the spread of values by operating traditional culture and craft programs for the succession of traditional culture and values of agriculture and rural areas
- Performance Indicators: Number of business establishments/the number of participants
- Related Department: Convergence Support Division

◆ 5-2 A demonstration of the practice of welfare life for the elderly in rural areas

- Major Project: The practice of the welfare of the elderly in rural areas
- Performance Objectives:
 - Sustainable agricultural activities by supporting social and economic activities

suitable for elderly farmers and rural life

- Solving rural problems such as deterioration of physical and mental health of the elderly in rural areas and stagnation of rural village communities due to aging, etc., through the creation of social values
- Performance Indicators: the number of welfare practices
- Related Department: Convergence Support Division

◆ **5-3 Senior Citizens' Day Event**

- Major Project: an elder's day event
- Performance Objectives: The Elderly Day event and the efforts of the elderly who have developed and led the country, and created an atmosphere of respect for the elderly, are greatly appreciated.
- Performance Indicators: the number of participants in the event
- Related Department: 100-Year-Old Happiness Department

◆ **5-4 Incentives for filial piety award recipients**

- Major Project: Incentives for filial piety award recipients
- Performance Objectives: Create a social atmosphere that respects the elderly by awarding filial piety awards and providing incentives to encourage filial piety, and spreading the idea of filial piety for the elderly
- Performance Indicators: Number of people providing incentives
- Related Department: 100-Year-Old Happiness Department

◆ **5-5 Sharing hope for the generation of grandchildren**

- Major Project: Sharing hope for the grandchildren's generation
- Performance Goal: Stabilizing the emotions of grandchildren's families, which are increasing due to the dissolution of their families, such as divorce
- Performance Indicators: the number of participants in the event
- Related Department: Welfare Policy Division

◆ **5-6 Filial piety and knowing our hometown**

- Major Project: Knowing filial piety and our hometown

- Performance goal: To instill the true meaning of filial piety through traditional cultural etiquette education, and to cultivate the right personality through historical and cultural experiences of our hometown
- Performance Indicators: Number of applications
- Related Department: Department of Population and Youth Education
- ◆ **5-7 Support for the operation of agricultural work for small-aged farmers**
 - Major Project: Support for the operation of agricultural work for small-aged farmers
 - Performance Objectives: Reducing management costs and realizing timely farming by supporting agricultural work for small-aged farmers
 - Performance Indicators: number of operations
 - Related Department: Convergence Support Division

6) Citizen participation and employment

- ◆ **6-1 Expansion of support for jobs and social activities for senior citizens**
 - Major Project: Expanding support for jobs and social activities for senior citizens
 - Performance Objectives: Support for senior citizens to lead an active and productive retirement life through jobs and social activities
 - Performance Indicators: Number of Job Participants
 - Related Department: 100-Year-Old Happiness Department
- ◆ **6-2 Support for social welfare fairs**
 - Major Project: Social Welfare Exposition Support
 - Performance Objectives: Improve citizens' experience of welfare by providing citizens with a venue for publicity and experience of overall social welfare services
 - Performance Indicators: the number of participants in the event
 - Related Department: Welfare Policy Division

◆ **6-3 new midlife career job program**

- Major Project: new midlife Experienced Business
- Performance Objectives: Employment of health and welfare certificate holders among residents as residents' health organizers (100-year-old health coordinators) and experts in integrated civic management projects to create jobs for the new middle-aged in Nonsan City
- Performance Indicators: Number of Job Participants
- Related Department: Health Promotion Division

◆ **6-4 Public work projects**

- Major Project: a public work project
- Performance Objectives:
 - Promote employment and livelihood stability by providing temporary direct jobs to vulnerable people
 - Support for better private employment based on participation in public job projects
- Performance Indicators: the number of participants in public work
- Related Department: Investment Promotion Division

◆ **6-5 Support for Senior Employment Incentives**

- Major Project: Senior Employment Incentives
- Performance Objectives: Promoting the social participation of the elderly and promoting economic independence
- Performance Indicators: Number of Employment Incentives
- Related Department: 100-Year-Old Happiness Department

◆ **6-6 Visiting Village Learning Center for Citizens' Proposals**

- Major Project: Village Learning Center for Citizens' Proposal
- Performance Objectives:
 - By providing visiting educational services, it contributes to the improvement of the quality of life by satisfying the learning needs of Nonsan citizens, such as the elderly and the vulnerable

- Providing opportunities for acquiring new knowledge and spreading a lifelong learning culture through the promotion of lifelong learning tailored to citizens by field and target
- Performance Indicators: Number of village learning center selection projects
- Related Department: Lifelong Learning Library

◆ **6-7 Volunteer Revitalization Project**

- Major Project: Volunteer Activation Project
- Performance Objectives: Induce senior citizens to participate in volunteer activities and promote volunteer activities by developing and operating various volunteer programs
- Performance Indicators: Number of volunteer participants
- Related Department: Resident Life Support Division

7) **Communication and information**

◆ **7-1 Civil Policy Debate**

- Major Project: a civil policy forum
- Performance Objectives: Implementing an 'open correction' that actively collects civic opinions
- Performance Indicators: the number of participants
- Related Department: Planning and Audit Office

◆ **7-2 Activity expenses of the Elderly Employment Information Center**

- Major Project: Senior Employment Information Center Activity Fees
- Performance Objectives: Promote the promotion of employment for the elderly by providing employment counseling and information to the elderly, and supporting the operation of the senior employment support center to find jobs
- Performance Indicators: Number of employment information links
- Related Department: 100-Year-Old Happiness Department

◆ **7-3 Operation of the Civil Communication Committee**

- Major Project: Operation of the Civil Communication Committee
- Performance Objectives: Support expenses for the installation and improvement of convenience facilities and safety devices in houses where low-income disabled people reside, and enhance the safety of movement and convenience of activities in daily life
- Performance Indicators: the number of senior commissioners
- Related Department: Planning and Audit Office

◆ **7-4 Support for Agricultural Information of the Rural Leaders' Association**

- Major Project: Support for Agricultural Information of the Rural Leaders' Association
- Performance Objectives:
 - Acquisition of advanced agricultural information to secure agricultural competitiveness in response to the open era
 - Acquisition of cases such as new technologies and production and distribution activities for each item, and application of technologies in the field, etc
- Performance Indicators: Number of Agricultural Information Support
- Related Department: Guidance Policy Division

◆ **7-5 Dialogue with Citizens**

- Major Project: an event for communication with citizens
- Performance Objectives: Establish a place for communication to discover the specialized future vision of Nonsan City that citizens want through the voices of citizens
- Performance Indicators: Number of elderly participants
- Related Department: Autonomous Administration Division

◆ **7-6 Rural Communication Network Advancement Project**

- Major Project: Rural Communication Network Advancement Project
- Performance Objectives: Resolving Digital Information Gap in Rural Areas with

Poor Communication Access

- Performance Indicators: Number of advancement projects
- Related Department: Digital Information Division

8) Community support and health services

◆ 8-1 Elderly Customized Care Service Project

- Major Project: Major business: Personalized care service business for the elderly
- Performance Objectives: Providing appropriate care to vulnerable elderly people in the pre-long-term care stage to improve the quality of life and deterioration of conditions in old age, and to prevent entry into long-term care
- Performance Indicators: Number of Subjects
- Related Department: 100-Year-Old Happiness Department

◆ 8-2 Operation of emergency safety service

- Major Project: Operation of emergency safety service
- Performance Objectives: Install gateways (GWs) and fire detectors in elderly and disabled households that need protection at all times in terms of community preventive care to respond quickly in connection with 119 in the event of an emergency, such as fire or disease
- Performance Indicators: Number of subjects
- Related Department: 100-Year-Old Happiness Department

◆ 8-3 Visiting Community Health Care

- Major Project: Visiting Community Health Care
- Performance Objectives: To resolve health inequality in villages vulnerable to medical facilities and residents with inconvenient transportation, a comprehensive health care system is established through buses equipped with ICT-based health measurement equipment and customized health care services
- Performance Indicators: Number of locations operated
- Related Department: Health Promotion Division

◆ **8-4 Operation of the family doctor system in our village**

- Major Project: The operation of the family doctor in our village
- Performance Objectives: Solve the health gap between residents and promote health and quality of life by providing health care services for villages and home visits in vulnerable medical areas
- Performance Indicators: Number of operations
- Related Department: Health Promotion Division

◆ **8-5 Creating a 100-year-old health community**

- Major Project: Creating a 100-Year-Old Health Community
- Performance Objectives: Improvement of residents' health and quality of life by creating a healthy community
- Performance Indicators: Number of operations
- Related Department: Health Promotion Division

◆ **8-6 Suicide Prevention Mentoring Project**

- Major Project: Suicide Prevention Mentoring Project
- Performance Objectives: Contribute to the reduction of suicide rates in Nonsan City through mentoring programs for suicide-interested and high-risk groups
- Performance Indicators: Depression Scale Test Score
- Related Department: Department of Health and Hygiene

◆ **8-7 Support for public nursing hospitals**

- Major Project: Support for public nursing hospitals
- Performance Objectives: Providing professional dementia treatment and nursing services centered on public medical institutions in a rapidly aging society to reduce the burden of care and to contribute to the realization of welfare for families of dementia patients
- Performance Indicators: annual average number of users
- Related Department: Department of Health and Hygiene

◆ **8-8 Operation of Dementia Relief Center**

- Major Project: Operation of Dementia Relief Center
- Performance Objectives: Create a community safe from dementia through early detection, appropriate treatment, and care support, in addition to preventing dementia
- Performance Indicators: Number of early dementia check-ups
- Related Department: Department of Health and Hygiene

◆ **8-9 Senior Counseling Center Operation**

- Major Project: Operation of Senior Counseling Center
- Performance Objectives: Provision of customized counseling services to promote psychological and emotional stability and improve the quality of life of the elderly who need mental care, such as depression and anxiety caused by various problems in their old age
- Performance Indicators: Number of consultations
- Related Department: Department of Health and Hygiene

◆ **8-10 AI-IoT-based health care project for the elderly**

- Major Project: AI-IoT-based Health Care Project for the Elderly
- Performance Objectives: Providing sustainable non-face-to-face health care services using AI-IoT technology to improve chronic disease management and health behavior
- Performance Indicators: Number of beneficiaries
- Related Department: Health Promotion Division

3. Evaluation Results

1) Evaluation Results: Progress and direction for each detailed project

- Based on the implementation target of 62 detailed indicators in the eight major areas of evaluation, the implementation status is checked based on the five-year performance of each department and reflected in the third implementation strategy.
- As a result of the evaluation, the project was properly carried out. 57 projects were classified as 'maintenance' and 5 projects as 'reviewed', and no business was classified as 'insufficient'.

2) Evaluation Results: Areas requiring inspection

- It is necessary to review the evaluation contents of projects whose evaluation contents are classified as review among detailed indicators, review and supplement the project contents based on the evaluation contents, and improve the program for the elderly.
- In the case of Nonsan City, there are no projects that are insufficient concerning the elderly-friendly project, and it is confirmed that the project has been carried out appropriately. Therefore, it is evaluated that there is no project to recommend deletion except for the terminated project.
- In the case of the 1-8 (installation of emergency bells in public toilets), it is deemed necessary to review the project because it is difficult to check the performance indicators, and active management of performance indicators, such as maintenance, seems necessary.
- In the case of 6-3 (new midlife career job project), 7-6 (farm and fishing village communication network enhancement project), and 8-4 (our village doctor system operation), the project will be terminated as of 2025, so it is necessary to delete indicators and devise and review alternative projects to add new projects when establishing the 3rd senior-friendly city plan.

4. Key Achievements

1) Key Cases of Senior Policy Establishment

- Comparing the detailed tasks of the WHO age-friendly cities in Korea with the detailed tasks of Nonsan City, it can be seen that Nonsan City emphasizes and implements filial piety (孝) and respect for the elderly.
- Most of the WHO's senior-friendly cities in Korea do not appear to have active policies in areas 5 that emphasize 'respect' and 'social integration', and Nonsan City is actively promoting policies, although the area is not easy to solve with policies.
- In 2024, along with the preparation of the "2024 Nonsan City Welfare Statistics Report for the Elderly," the elderly welfare statistics consisting of 78 indicators in five categories were published to provide basic data for the establishment and decision-making of the elderly's population policy, which is expected to have a positive effect on establishing welfare policies for the elderly.
 - Since the first announcement in 2016, it has been prepared every two years and used as basic data for establishing policies and making decisions for the elderly population
 - 78 indicators in five categories, including population, housing, and welfare, for the elderly aged 65 or older
 - A multi-faceted analysis of the lives of the elderly in the region by linking Nonsan City data with administrative data from the central government and public institutions
- The activities of the policy monitoring group for the elderly-friendly city in Nonsan City started in the first period and are currently in the fourth period, actively implementing necessary policy suggestions for the elderly, and actively conducting activities to realize Nonsan City, where the elderly can live.

- Contents of activities
 - Public Relations on the Policy of Creating a Nonsan-type Aged-Friendly City
 - Opinion on the creation of an aging-friendly environment
 - From the perspective of the elderly, find inconveniences in daily life and suggest improvement plans
 - Collecting Various Policy Opinions for the Elderly-Friendly City by Generation
 - Pre-training and presentation of cases necessary for activities, etc
- Monitoring Group 2
 - Number of active members: 20 people
 - Number of cases: 72
 - Period of activity: December 1, 2022 ~ November 30, 2023 (1 year)
 - Suggestions: Need personal hygiene education and guidance to prevent COVID-19 infection, request for installation of streetlights, request for non-face-to-face exercise programs, request for replacement of city buses with low-floor buses, and request for installation of stable facilities such as safety bars for senior citizens
- Monitoring Group 3
 - Number of active members: 20 people
 - Number of cases: 22
 - Period of activity: December 1, 2022 ~ November 30, 2023 (1 year)
 - Suggestions: The need to extend the filial piety taxi distance and expand health services for senior citizens, the need for a smart health care center, request to designate a protection zone for the elderly, and suggest damaged facilities such as bridge railing
- Monitoring Group 4 (Progress)
 - Period of activity: 2025.03- (2 years)

2) Best practices for a detailed project

- Senior Happiness University is a project in which a qualified lecturer visits the senior center to provide various learning programs to help in real life, such as Hangeul, digital, safety, finance, and dementia prevention education, and it has

been confirmed that many senior citizens participate in various programs every year.

- Quantitative performance from 2021 to 2024
 - 2021: 333 locations
 - 2022: 312 locations
 - 2023: 218 locations
 - 2024: 176 locations
- Focus on literacy education and on-site inspection in each field, such as basic, discretionary activities, and digital activities
- Active learner management in connection with the dementia safety center due to aging learners
- A writing contest, exhibition of works, diploma presentation ceremony, etc.

- Volunteer Project is evaluated as a major project to encourage senior citizens to participate in volunteer activities by developing and operating various volunteer programs, promoting emotional bonds with senior citizens, and conveying affection for underprivileged neighbors.

- Quantitative performance from 2021 to 2024
 - 2021: 1,205 people
 - 2022: 1,282 people
 - 2023: 1,381 people
 - 2024: 1,432 people
- Implementation of a middle-aged and elderly men's life cooking education program (2021-2023), such as flower grandpas chefs
- As the number of elderly single-person households increases, a meal table is operated to provide a space for communication to minimize the pain of alienation, such as the disconnection of emotional bonds with neighbors and the loss of roles
- Operate a filial son project to relieve small inconveniences in daily life, in which elderly families need help from neighbors

- The operation of the Senior Counseling Center has been confirmed to increase the number of counseling sessions every year by providing customized counseling services to promote psychological and emotional stability and improve the quality of life for senior citizens who need mental care, such as depression and anxiety caused by various problems in old age.

- Quantitative performance for 2021-2024:

- 2021: 2,020 psychological and emotional customized counseling operations
 - 2022: 2,900 psychological and emotional customized consultation operations
 - 2023: 4,700 psychological and emotional customized consultation operations
 - 2024: 5,300 psychological and emotional customized consultation operations
- Free support for AI care robots to solve the problem of gaps in care services