

*“Vibrant Aging,
In-the-Pink Aging,
Age-friendly City Dong-gu, Gwang-ju”*

**Promotion Plans of Age-friendly City in
Dong-gu, Gwangju**

2017.6

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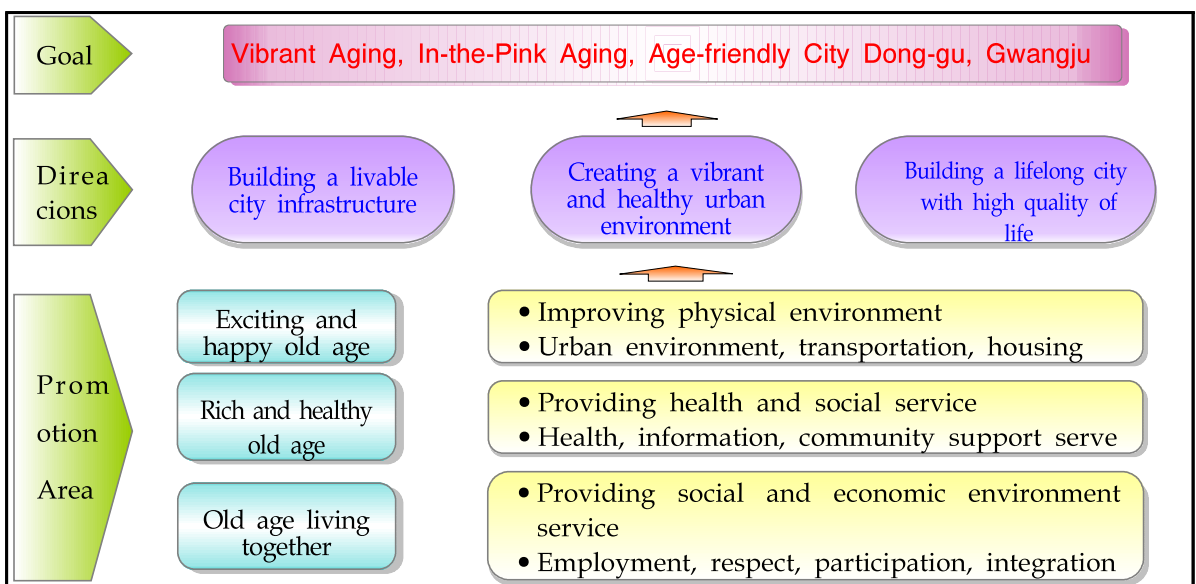
I	Backgrounds
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- The vision of implement plan of age-friendly city in the first stage(2017-2019) in Dong-gu, Gwangju is “Vibrant Aging, In-the-Pink Aging, Age--friendly City Dong-gu, Gwangju”. The goal is “Exciting and happy old age, rich and healthy old age, old age living together”.
- The number of seniors aged 65 or older in Korea is expected to increase to 6.54 million in 2015, more than 10 million in 2025 and 18.82 million in 2049.
- The proportion of elderly people aged 65 or older in Gwangju Dong-gu was 7.0% in 1998, 14.0% in 2009, and 20.3% (19,413 persons) in late-December 2016. Dong-gu is already in super aged society and population aging is intensifying.
- It is necessary to cope with social problems due to population aging. Population aging requires systematic preparation for problems such as lack of labor force due to decline of the working population, decrease of city vitality due to the increase of seniors living alone, increase of social cost for old age support, and increase of the senior poverty rate and suicide rate.
- It is necessary to construct a livable city environment where all generations of the community can coexist, to build a vibrant and healthy welfare city, and to build a lifelong city with high quality of life. Therefore, it is necessary to establish a age-friendly city through the conversion of the paradigm of welfare.
- The purpose of this plan is to present the vision and action strategy of urban policy by establishing a age-friendly city in order to prepare the population aging of Dong-gu, Gwangju and to make a age-friendly city living together.

II	Directions
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- The age-friendly city plan was basically focused on planning to reflect the desire of the elderly population of Dong-gu, Gwangju and the characteristics of the area, and to make residents feel satisfied with the creation of age-friendly city.
- Based on the strategic tasks of the eight major areas, we focused on the detailed promotion projects for the creation of age-friendly cities in a realistic dimension, basically reflecting the demands of the eight areas for age-friendly city proposed by the World Health Organization.
- The prerequisite of the promotion plan for the creation of age-friendly city is the close cooperation between related departments, the administrative organization of Dong-gu, Gwangju. So we have established a promotion plan as a basis for carrying out interdepartmental cooperation tasks.

III	Project Structure
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IV	Basis and Schedule of Progresses
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■ Basis of Progresses

- Eight important pledges of the popular election(Dong-gu implementation of warm community of sharing and consideration).
- Welfare of Older Persons Act Article 4 (Responsibility for Promotion of Health and Welfare).
- Framework Act On Low Birth Rate In An Aging Society Article 4 (Obligations of State and Local Governments).
- "The Ordinance on the Formation of Age-friendly City in Dong-gu, Gwangju Metropolitan City", as an institutional device for age-friendly city development.

■ Schedule of Progresses

- Benchmarking other age-friendly cities (Jeongeup, Suwon, Seoul Welfare Foundation): 2017. 3.
- Enactment of the Ordinance on the Formation of Age-friendly City in Dong-gu, Gwangju Metropolitan City: 2017. 3. 24.
- Establishment of a plan for the development of WHO age-friendly city: 2017. 3.
- Organizing the TF team for WHO age-friendly city : 2017. 4.
- Age-friendly degree and face-to-face survey : 2017. 4.
- Developing key areas and guidelines and establishing a three-year implementation plan : 2017. 5.~6.
- Composition of the committee and monitoring team : 2017. 8.~
- Carrying out 3-year implementation plan : 2017. 8.~
- Monitoring and evaluation of the three-year implementation plan : 2017. 8.~
- Repeatedly Carrying out and evaluation of 5-year implementation plan : 2020. 8.~

V	Promotion Plan
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■ Dong-gu Detailed Promotion Plan(38 Tasks in 8 Major Areas)

1. Outer spaces and buildings

Project	New / Expansion
Remodeling age-friendly park	expansion
Enhancing environment of public toilet	expansion
Securing walking path without obstacles	expansion
Installing bike pedestrian multiuse road	expansion
Installing bike rack for seniors	expansion
A safe environment from crime	expansion
Special customer service for seniors	new

2. Traffic

Project	New / Expansion
Establishment of senior protection zone	expansion
Installation of senior parking area	new
Strengthening traffic safety education for seniors	expansion

3. Housing

Project	New / Expansion
Operation of housing support counseling center for housing-disadvantaged people	expansion
Support of the remodeling and maintenance of age-friendly house	expansion
Customized home support project	expansion

4. Social participation of seniors

Project	New / Expansion
First degree connection business for single seniors	expansion
Promoting Dong-gu lifelong learning of integration and vitality	expansion
Supporting innovative programs of senior citizen center	expansion
Supporting the activation of senior club	expansion

5. Respect for seniors and social integration

Project	New / Expansion
Creating a happy virus senior citizen center	expansion
Composition of senior specialized street	expansion
Operating the Elder's College	expansion
Folk play party for seniors	expansion
Senior Citizen's Day Festival	expansion

6. Citizen participation and employment

Project	New / Expansion
Nurturing of Dong-gu silver leader	new
Arrangement of a bus stop manager	expansion
Strengthening support system for re-employment	expansion
Operating senior special volunteer group	expansion
Vitalization of senior job business	expansion

7. Communication and information

Project	New / Expansion
Operating customized senior information class	expansion
Operating user-oriented homepage and communication application	expansion
Issuance and distribution of senior living guide booklet	expansion
Issuing Dong-gu senior newsletter	expansion

8. Community Support and Health

Project	New / Expansion
Filial duty reaction team project	expansion
Senior mental health care	new
Creating a dementia friendly environment	expansion
Customized dental health program	expansion
Senior health care in senior citizen center	expansion
Strengthening inhome support service for seniors	expansion
Love restaurant·lunch box sharing project	expansion

1	Outer spaces and buildings
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- Project contents : Remodeling age-friendly park, Enhancing environment of public toilet, Securing walking path without obstacles, Installing bike pedestrian multiuse road, Installing bike rack for seniors, A safe environment from crime, Special customer service for seniors

1-1	Remodeling age-friendly park
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■ Goal- Comfortable age-friendly park for the elderly to relax safely and comfortably

■ Backgrounds

- Act On Urban Parks, Greenbelts, Etc. Article 19 (Building and Management of Urban Parks)
- In reality, many cities have many problems in using green space for the seniors.
- It is necessary to improve the structure and the management of the park in order to ensure the ease and safety of access to the park for the seniors, and convenience as a relaxing space.

■ Annual Promotion Plan

unit: number of parks

Project	2017	2018	2019
Remodeling age-friendly park	20	25	30

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Remodeling age-friendly park	100	105	110

1-2	Enhancing environment of public toilet
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■ Goal- Expansion of establishment of a safe and convenient public toilet and increased convenience of use by maintaining clean toilets

■ Backgrounds

- It is necessary to maintain cleanliness and facilities of public toilet and to provide pleasant environment for the users through continuous management.
- Public toilets should be equipped with sufficient number of toilets for easy access by anyone.

■ Promotion Plan

- Construction and repairs of public toilet
Construction of public toilet near Gyerim-dong Pureungil park : Eliminate the inconvenience of park visitors
- Location: near Gyerim-dong Pureungil park(Gyerim-dong 526-3 region)
- Support of public(open) toilet comfort items
Supported items: Toilet paper, soap, garbage bag, deodorant, etc
- Installation of signboard of public(open) toilet, Installation on electric pole and street light near public(open) toilet

■ Annual Promotion Plan

unit: number of cases

Project	2017	2018	2019
Construction and repairs of public toilet	2	2	2
Support of public(open) toilet comfort items	180	190	200
Installation of signboard of public(open) toilet	10	10	10

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Construction and repairs of public toilet	69	70	72
Support of public(open) toilet comfort items	38	40	42
Installation of signboard of public(open) toilet	2	3	4

1-3	Securing walking path without obstacles
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■ Goal - Providing a safe and pleasant road environment by improving the livelihood benefits of residents and systematic road maintenance

■ Backgrounds

○ Indicators for improving age-friendly roads

- Smooth, flat road surface
- Wide road width for wheelchair users
- Roads without vehicles, trees, street vendors
- Enough toilets and benches
- No entry for roller skating, bicycle, etc.
- Surveillance camera and regular patrol of police officer
- Sufficient streetlight

■ Promotion Plan

○ Expansion of urban road network

Promotion of road establishment project for the Dong-gu issue and residents' desire project

○ Maintenance and management of roads and facilities

Providing safe and comfortable road environment to local residents by improving old roads and facilities

■ Annual Promotion Plan

unit: number of cases

Project	2017	2018	2019
Expansion of urban road network	6	7	8
Maintenance and management of roads and facilities	50	60	70

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Expansion of urban road network	2300	2350	2400
Maintenance and management of roads and facilities	200	210	220

1-4	Installing bike pedestrian multiuse road
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■ Goal- Allowing residents to ride their bikes safely and comfortably.

■ Backgrounds

- Creating safe and convenient bicycle road environment for bicycle users and pedestrians by maintenance of non-separation section and old roads within bike pedestrian multiuse road
- Relieving the traffic inconvenience of not only bicycle users but also pedestrians by improvement of driving condition through maintenance of bike pedestrian multiuse road

■ Promotion Plan

- Maintenance project of bike pedestrian multiuse road
 - Location : near Asia Culture Center (Jebong-ro, Seoseok-ro)
 - Project contents : Maintenance project of bike pedestrian multiuse road(L=2km B=3m), installation of transverse and safety facilities, etc

■ Annual Promotion Plan

unit: Installation section

Project	2017	2018	2019
Maintenance project of bike pedestrian multiuse road	2	2	2

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Maintenance project of bike pedestrian multiuse road	200	200	200

1-5	Installing bike rack for seniors
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■ Goal- Allowing residents to park their bicycles safely and comfortably.

■ Backgrounds

- Reflecting the increasing trend of people commuting by bicycle
- Encouraging contribution to increasing lifestyle bicycle users by providing safe and convenient bike rack for residents using bicycles
- If the bicycle is left in the bike rack for a long time, it is harming the beauty of the city.

■ Promotion Plan

- Installation project of bike rack

Establishment of bicycle storage space in facilities and places where senior citizens use a lot such as Dong-gu senior welfare service center

■ Annual Promotion Plan

unit: number of installations

Project	2017	2018	2019
Installation project of bike rack	2	4	6

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Installation project of bike rack	2	4	6

1-6	A safe environment from crime
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■ Goal- Enhanced prevention of crime through installation of safety net in window of elderly person's house such as single seniors and installation of security light in the bad area

■ Backgrounds

- Exposure to crime brings concern about safety.
- Ensuring the safety of housing of seniors such as single seniors
- For the protection of seniors, a safe community environment is necessary.

■ Promotion Plan

- Management Status: 7,740 lighting(street light 3,025, security light 4,715)
- Project contents: Prompt resolution of complaints and eliminating vulnerable light
- Prompt resolution of civil complaints such as street light and security light

■ Annual Promotion Plan

unit: number of improvements

Project	2017	2018	2019
Improvement of streetlight and security light	2,000	2,500	3,000

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Improvement of streetlight and security light	180	200	220

1-7	Special customer service for seniors
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- Goal- Providing special customer service for seniors by installing a separate "Senior Citizen Service Desk" at the public office's civil service counter

■ Backgrounds

- We must eliminate the hassle of the socially weak. Therefore, we operate the priority civil affairs counter for the socially weak.
- It is necessary to raise the level of quality of administrative service for seniors.
- Unlike ordinary people, it is necessary to provide special services such as seniors' separate line.
- If senior citizens visit the priority civil affairs counter of the public institution, they will have the one-stop system that takes priority over the other citizens from reception to settlement at a time.

■ Annual Promotion Plan

unit: number of counters

Project	2017	2018	2019
Installation of seniors' priority civil affairs counter	1	2	3

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Installation of seniors' priority civil affairs counter	1	1	1

2	Traffic
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- Project contents : Establishment of senior protection zone, Installation of senior parking area, Strengthening traffic safety education for seniors

2-1	Establishment of senior protection zone
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■ Goal- Providing a safe walking environment for seniors who are weak in traffic and preventing traffic accidents against seniors

■ Backgrounds

- Enforcement Decree Of The Road Traffic Act Article 12 (2)

The senior protection zone is designated and operated by the local government. In the senior protection zone, the same speed as the child protection zone is limited to 30 km / h and the parking and stopping are prohibited. If it is designated as a protected area, road furniture such as signs and road signs can be installed, and traffic safety facilities in protection zone can be installed.

■ Promotion Plan

- Establishment of senior protection zone

The senior protection area is designated for busy areas with seniors, mainly nursing homes, welfare facilities for senior citizens, natural parks, city parks, and sports facilities for the elderly.

■ Annual Promotion Plan

unit: number of establishments

Project	2017	2018	2019
Establishment of senior protection zone	5	7	10

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Establishment of senior protection zone	23	25	27

2-2	Installation of senior parking area
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■ Goal- Ensure safety and convenience by installing age-friendly parking lot

■ Backgrounds

- It is necessary to secure the right of movement for the traffic weak, as well as to prevent a car accident.
- Private parking spaces are needed for seniors to travel and socialize according to the increase in senior drivers in the aging society

■ Promotion Plan

- Installation of elderly parking area
 - Regulating the age of the elderly parking area
 - Priority implementation in the public institutions and welfare facilities

■ Annual Promotion Plan

unit: number of installations

Project	2017	2018	2019
Installation of elderly parking area	10	20	30

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Installation of elderly parking area	1	2	3

2-3	Strengthening traffic safety education for seniors
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■ Goal- Preventing and reducing traffic accidents of seniors by educating seniors and senior drivers about traffic safety.

■ Backgrounds

- The number of traffic accident fatalities among seniors aged 65 and over is steadily increasing. Therefore, in order to reduce the number of senior traffic accident fatalities, continuous publicity and senior traffic safety education is needed.
- Currently, "road safety education to be visited" is aimed at, so a professional instructor of Road Traffic Authority visits senior-citizen center and senior citizen university and conducts safety education in the pedestrian aspect.

■ Promotion Plan

- Strengthening traffic safety education for seniors
- Education contents
 - Prevention of traffic accidents during senior walking
 - Analysis of the type and characteristics of senior pedestrians
 - Safe operation of senior drivers (cars, bicycles, farm machinery, etc.)
 - Traffic safety behavior know-how according to the change of body function

■ Annual Promotion Plan

unit: number of educations

Project	2017	2018	2019
Traffic safety education for seniors	1	2	2

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Traffic safety education for seniors	1	1	1

3	Housing
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- Project contents : Operation of housing support counseling center for housing-disadvantaged people, Support of the remodeling and maintenance of age-friendly house, Customized home support project

3-1	Operation of housing support counseling center for housing-disadvantaged people
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■ Goal - To solve complicated civil complaints, the architects are appointed as consultants for civil affairs, and the satisfaction of construction administration service is improved by professional consultation.

■ Backgrounds

○ Act On Support Of The Disabled, The Aged, And Other Housing-Disadvantaged People Article 17(Establishment, etc. of Housing Support Centers)

- Inspection of housing units to determine the eligibility for a subsidy for the cost of renovating housing units, examination of the appropriateness of renovation projects, and other affairs related to subsidization for renovating housing units
- Counseling on housing-disadvantaged persons' housing problems and affairs related to assistance in daily-life management
- Surveys on the actual condition of housing units in which housing-disadvantaged persons reside and their living environment
- Provision of information relevant to housing units for housing-disadvantaged persons and other affairs

■ Promotion Plan

- Operation of housing support counseling center
- Operating period : twice a week (Monday, Wednesday)
- Place: counseling seat in the architecture department
- counseling target : Counseling by phone and visiting
- counseling contents : counseling on architecture civil affairs including licensing procedures and related laws and regulations

■ Annual Promotion Plan

unit: number of counselings

Project	2017	2018	2019
Operation of housing support counseling center	1,200	1,300	1,400

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Operation of housing support counseling center	2	2	2

3-2	Support of the remodeling and maintenance of age-friendly house
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■ Goal- Providing a stable residential environment according to the improved living environment of aged house

■ Backgrounds

- Support of the remodeling of the internal space of an existing house to age-friendly
- Housing remodeling is necessary to prevent accidents in senior housing
- Senior care facility is needed such as removing obstacles inside the house to make it easier to move in senior housing

■ Annual Promotion Plan

unit: number of supports

Project	2017	2018	2019
Support of the remodeling and maintenance of age-friendly house	5	5	5

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Support of the remodeling and maintenance of age-friendly house	19	19	20

3-3	Customized home support project
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■ Goal - Contributing to the reduction of housing costs and the stabilization of housing for vulnerable groups such as unstable low-income households

■ Backgrounds

- Contributing to the reduction of housing costs and the stabilization of housing for vulnerable groups such as unstable low-income households
- Housing stabilization and improvement of housing level by supporting housing allowance for lower-income group
- Eliminating the anxieties of housing in vulnerable groups and realizing universal customized welfare

■ Promotion Plan

- Customized home support project
- Project subject: 3,218 households (recipient of national basic livelihood · lower-income group)
- Project contents
 - Rent payment(deposit, monthly rent) to tenants
 - Promotion of house repair business for homeowners
 - Public rental housing support project for vulnerable class

■ Annual Promotion Plan

unit: number of supports

Project	2017	2018	2019
Customized home support project	3,160	3,280	3,400

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Customized home support project	459	462	465

4	Social participation of seniors
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- Project contents : First degree connection business for single seniors, Promoting Dong-gu lifelong learning of integration and vitality, Supporting innovative programs of senior citizen center, Supporting the activation of senior club

4-1	First degree connection business for single seniors
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■ Goal - Through the connection between single seniors and university student volunteers, it is possible to widen the understanding between 1~3 generations, relieve the loneliness of seniors, and promote vigorous old age.

■ Backgrounds

○ Loneliness of low income single seniors hinders the stability of life and physical and emotional problems are serious, so social safety network measures for single seniors at the public and private level are needed.

■ Promotion Plan

- First degree connection business for single seniors : single seniors, volunteers
- Project contents
 - Counseling service : phone call to say hello more than once a week, etc.
 - Visiting service : housekeeping support, body care, nursing, etc.
 - Sharing Service : delivery of Yogurt, Preparing for birthday food(every quarter), etc.
 - Connection service : One-stop support (filial duty reaction team , mobile bath, health care, etc.)

■ Annual Promotion Plan unit: number of volunteers

Project	2017	2018	2019
First degree connection business for single seniors	1,004	1,004	1,004

■ Annual Investment Plan unit: KRW 1 million

Project	2017	2018	2019
First degree connection business for single seniors	70	70	70

4-2	Promoting Dong-gu lifelong learning of integration and vitality
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■ Goal - By providing lifelong education opportunities for residents, ensuring lifelong learning rights and realizing a healthy welfare society

■ Backgrounds

- By development of lifelong learning service and specialized Dong-gu model, it is necessary to create lifelong learning cities that whoever can enjoy learning whenever, wherever.

■ Promotion Plan

- Contributing to ensuring local learning opportunities for local residents and expanding the base of lifelong learning
- Providing learning opportunities for underprivileged student(illiterate person)
- Providing learning opportunities for illiterate person by supporting operating expenses of adult literacy education programs
- Realizing the lifelong education that enables people to experience lifelong education whenever, wherever, and whoever

■ Annual Promotion Plan

unit: number of participants

Project	2017	2018	2019
Operating happiness learning center full of vitality	130	140	150
Providing learning opportunities for underprivileged student	130	140	150
Operating Happy 100 years old school	300	350	400

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Operating happiness learning center full of vitality	50	52	55
Providing learning opportunities for underprivileged student	35	37	40
Operating Happy 100 years old school	20	22	25

4-3	Supporting innovative programs of senior citizen center
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■ Goal - Raising the quality level of relaxed old age life with support for various recreational programs development of senior citizen center

■ Backgrounds

- There are 107 senior citizen centers in the Dong-gu, but the number of people using them is limited to a few, so we want to provide opportunities for more people with support of various program development
- Supporting senior citizen center to settle from 'pastime place' to a 'productive activity space' with leisure, sharing, and jobs

■ Promotion Plan

- Supporting innovative programs of senior citizen center
Regularly visiting the center to support programs such as health care, education, exercise, and volunteering, according to the program support plan of senior citizen center (Recreation, Yoga, hand acupuncture, Singing Class, Dementia Prevention Program, Social Service Small Party etc.)

■ Annual Promotion Plan unit: number of volunteers

Project	2017	2018	2019
Supporting innovative programs of senior citizen center	5	6	7

■ Annual Investment Plan unit: KRW 1 million

Project	2017	2018	2019
Supporting innovative programs of senior citizen center	20	21	22

4-4	Supporting the activation of senior club
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■ Goal- Through club activities, we develop personal qualities, promote fellowship among colleagues, and expand social participation through diverse and active social activities within the community

■ Backgrounds

- Quantitative expansion of leisure facilities for senior citizens such as senior citizen center, senior welfare center continues but improvement efforts are needed.
- It is necessary to revitalize the club activities that seniors voluntarily hold meetings and promote their activities.
- Club activities play a role in deepening and developing the curriculum and fulfilling the needs for diverse cultures in the hobby and leisure activities of seniors.

■ Promotion Plan

- Support for transforming leisure programs ongoing in the senior citizen center and senior welfare center into club activities
- Support for the activity expenses of living sports instructors and the purchase costs of club supplies for senior club activities
- Support for presentation of performance of senior club activity

■ Annual Promotion Plan

unit: number of clubs

Project	2017	2018	2019
Supporting the activation of senior club	20	25	30

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Supporting the activation of senior club	85	90	95

5	Respect for seniors and social integration
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- Project contents : Creating a happy virus senior citizen center, Composition of senior specialized street, Operating the Elder's College, Folk play party for seniors, Senior Citizen's Day Festival

5-1	Creating a happy virus senior citizen center
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■ Goal- Improvement of comfortable and pleasant senior citizen center facilities and provision of various programs contribute to the happy and lively old age life of seniors

■ Backgrounds

- Eliminate the shortage of operating expenses by the increase in operating expenses
- Providing a variety of programs to create a healthy cultural space and meet cultural needs of seniors

■ Promotion Plan

- Operational support for senior citizen center - Supporting operating expenses and heating · cooling costs of 107 places, Supporting government government-stocked rice and heating · cooling costs (general)
- New construction for senior citizen center - senior citizen center 2 places (Namgye, Jisan2-dong senior citizen center)
- Free meal service for senior citizen center - Promotion method: 2,500 won per meal / 3 times a week / 1,250 persons a day / 120 days a year

■ Annual Promotion Plan

unit: support status

Project	2017	2018	2019
Operational support for senior citizen center	107	107	107
New construction for senior citizen center	1	1	1
Free meal service for senior citizen center	108	108	108

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Operational support for senior citizen center	170	172	175
New construction for senior citizen center	200	200	200
Free meal service for senior citizen center	300	320	340

5-2	Composition of senior specialized street
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■ Goal- Providing a pleasant street landscape and realizing the quality of green resources in the city

■ Backgrounds

- Providing seniors with a way to walk in the city through the upgrading of green resources by creating a tree-lined pathway with various themes around living zone
- Create a pleasant road environment by planting fragrant trees

■ Promotion Plan

- Project name: Establishment of attractive senior special street in 2017
- Project Period: 2017 ~ 2019
- Location: 2 places including Pilmun-ro (Possible change of destination)
 - Pilmun-ro: Entrance of Chosun University ~ Namgwangju intersection
 - Nammun-ro: Intersection around Namgye Village
- Work amount of work: Pilmun-ro (300m), Nammun-ro (1,380^{m²})
- Project contents: Tree planting

■ Annual Promotion Plan

unit: completion rate

Project	2017	2018	2019
Composition of senior specialized street	50	70	100

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Composition of senior specialized street	20	25	30

5-3	Operating the Elder's College
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■ Goal- Continuously providing lifelong learning opportunities for seniors

■ Backgrounds

- It is necessary to provide lifelong education opportunities for seniors.
- Providing the opportunity for self-growth of seniors and supporting the expansion of happy and lively old age life and the active social participation

■ Promotion Plan

- Project Period: 2017 ~ 2019
- Project subject: elder's college student
- Project contents:
 - Running lectures by outside lecturers such as geriatric diseases and second life
 - Health care, recreation, entertainment programs for the elderly, etc.

■ Annual Promotion Plan

unit: number of students

Project	2017	2018	2019
Operating the elder's college	900	950	1,000

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Operating the elder's college	18	19	20

5-4	Folk play party for seniors
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■ Goal- Harmony party through the participation of seniors and local residents in the traditional folk play event

■ Backgrounds

- The need to preserve the disappearing folklore and traditional play through traditional folk play events
- Family-type integrated participatory programs are needed for seniors over 65
- It is necessary for children to enjoy the traditional play culture that can be enjoyed at all times even not on holidays.

■ Promotion Plan

- Project Period: 2017 ~ 2019
- Project target: senior citizens and local residents aged 65 and over in the jurisdiction
- Project contents: the traditional folk play team is formed and awarded after the contest.

■ Annual Promotion Plan unit: number of participants

Project	2017	2018	2019
Folk play party for seniors	160	180	200

■ Annual Investment Plan unit: KRW 1 million

Project	2017	2018	2019
Folk play party for seniors	5	5	5

5-5	Senior Citizen's Day Festival
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■ Goal- Recalling the meaning of respect towards seniors and comforting the senior citizen's hard work

■ Backgrounds

- It is necessary for the improvement of respect towards seniors and the establishment of ethics of young generation.
- There is a need for events to raise social awareness and respect for seniors.
- Needed to restore the value of traditional family view

■ Promotion Plan

- Project Period: 2017 ~ 2019 Senior Citizen's Day
- Project target: senior citizens and local residents aged 65 and over in the jurisdiction
- Project contents: ceremony, performance
 - award for filial conduct and to an exemplary citizen and senior welfare contributor

■ Annual Promotion Plan

unit: number of participants

Project	2017	2018	2019
Senior Citizen's Day Festival	1,000	1,200	1,500

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Senior Citizen's Day Festival	4	5	6

6	Citizen participation and employment
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- Project contents : Nurturing of Dong-gu silver leader, Arrangement of a bus stop manager, Strengthening support system for re-employment, Operating senior special volunteer group, Vitalization of senior job business

6-1	Nurturing of Dong-gu silver leader
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■ Goal- Nurturing of Dong-gu age-friendly urban city monitoring team and Dong-gu senior service counselor

■ Backgrounds

- Eight important pledges of the popular election (Dong-gu implementation of warm community of sharing and consideration)
- Welfare of Older Persons Act Article 4(Responsibility for Promotion of Health and Welfare), Article 24(Commissioning of Community Service Counselor and His Duties)
- Build infrastructure for potential human resources through the training of leadership capacity building
- Expanding the opportunity to participate in society through participation of seniors and contributing to public-private cooperation
- Effective project promotion through regular monitoring of age-friendly cities

■ Promotion Plan

- Acting as an "senior service counselor" with social trust and service spirit who suggests directions for the development of Dong-gu, protecting the rights of seniors and monitoring for the promotion of the welfare of seniors.
- Eligibility: seniors over 60 years old interested in age-friendly city development and community service
- Appointed as age-friendly urban city monitoring team and Dong-gu senior service counselor
- Starting the activity after completion of the training program for Dong-gu silver leader
- Operating sectoral small meeting once a month, quarterly regular meetings, annual presentations, etc.

■ Annual Promotion Plan

unit: number of leaders

Project	2017	2018	2019
Nurturing of Dong-gu silver leader	30	30	30

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Nurturing of Dong-gu silver leader	10	10	10

6-2	Arrangement of a bus stop manager
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■ Goal- Creation of clean bus stop and senior job

■ Backgrounds

- Seniors needed as a bus stop manager in relation to the senior job in the aging era
- Carrying out cleaning management about bus stop and creating clean toilets and bus stop
- Offering clean and convenient bus stop for bus stop users

■ Promotion Plan

- Collection and management of illegal advertising in the city bus platform
- Considering the arrangement of additional managers continuously.

■ Annual Promotion Plan

unit: number of managers

Project	2017	2018	2019
Arrangement of a bus stop manager	40	50	60

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Arrangement of a bus stop manager	80	100	120

6-3	Strengthening support system for re-employment
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■ Goal- Developing various types of jobs suitable for seniors and creating conditions through the operation of senior job special organization

■ Backgrounds

- Senior club(senior job support organization) converted into senior welfare facilities according to 『Welfare of Older Persons Act』 amendment and enforcement(2013.12.5.) is applied to criteria of management of social welfare facilities
- Improving the quality of life of seniors in general through carrying out professional and systematic support project for jobs that meet the skills and aptitudes of seniors, developing and supporting senior job, and promoting the production and selling of the goods by senior

■ Promotion Plan

- Diversification of senior job business
- Finding a profitable market-type business
 - : Increase the market-type business actively to fully utilize the social experience of seniors
- Increase profit distribution
 - : Minimization of the expenses necessary for the promotion of facilities such as facility equipment to increase participation profits

■ Annual Promotion Plan

unit: number of businesses

Project	2017	2018	2019
Operating senior club business	10	12	15

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Operating senior club business	170	180	200

6-4	Operating senior special volunteer group
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■ Goal - Providing opportunities to improve the quality of volunteers and demonstrate their potential through the training of skilled senior professional manpower

■ Backgrounds

- Welfare of Older Persons Act Article 23 (Assistance to Social Participation of the Aged)
- Encouraging the social return of talents through the volunteer activities of retired seniors engaged in professional field and encouraging seniors to participate in social activities
- The need for diversity in community volunteer activities is emerging.
- Forming specialized volunteer group to meet the change of volunteer needs

■ Promotion Plan

- Inducing volunteer activities linked with professionalism for retired seniors who have professional talent
- Training of senior special volunteer group
- Support of senior special volunteer group

■ Annual Promotion Plan

unit: number of volunteers

Project	2017	2018	2019
Operating senior special volunteer group	150	200	250

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Operating senior special volunteer group	9	12	14

6-5	Vitalization of senior job business
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■ Goal - Expanding employment and paying the desired wage to those who want to participate in the senior job

■ Backgrounds

- In the aging era, guarantee of income by creating and providing jobs that match the abilities and aptitudes of seniors
- Support for job fair, employment, education, counseling, mediation, and information on start-ups
- Opportunity to participate in society through employment, counseling, mediation, etc. for seniors seeking jobs

■ Promotion Plan

- Improvement and protection project of community environment : Collection of illegally dumped garbage in the area to improve and manage street environment
- Community connection support project: cleaning management by dispatch to the daycare Center , kindergarten, local child center, and elementary school

■ Annual Promotion Plan

unit: number of participants

Project	2017	2018	2019
Improvement and protection project of community environment	606	610	612
Community connection support project	116	120	125

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Improvement and protection project of community environment	1,284	1,286	1,288
Community connection support project	232	240	250

7	Communication and information
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- Project contents : Operating customized senior information class, Operating user-oriented homepage and communication application, Issuance and distribution of senior living guide booklet, Issuing Dong-gu senior newsletter

7-1	Operating customized senior information class
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■ 목표- In the smart society, it enhances the ability to use information to easily access the information necessary for living in all ages including seniors.

■ Backgrounds

- There is a need to improve the information utilization ability and the adaptability of seniors to smart society through the operation of inhabitants' information class.

■ Promotion Plan

- Period : 2017. ~ 2019.

Curriculum		Number of training	Period (week)	교 육 내 용
Basic course	Computer internet basic	4	6	- Computer basic : win7, Hangeul2010 - Internet basic : Explorer11
Intensive course	Hangeul	4	2	- Writing documents(image, chart, figure, etc.)
	Excel	2	2	- Excel2010 data formulas usage
	PowerPoint	2	2	- PowerPoint2010 image slide usage
Smart course	Smartphone Usage	6	3	- Understanding smartphone environment - Learning Dong-gu app, KaKaotalk usage
	Smartphone advanced & SNS Usage	2	2	- Learning useful apps in real life - Participating in Dong-gu blog, Facebook
	Visual work	3	5	- Creating a visual work by inserting text, music, etc.
	Image editing & Video Usage	4	2	- Knowing picture compression files - Utilizing the video connection program

■ Annual Promotion Plan

unit: number of trainee

Project	2017	2018	2019
Operating customized senior information class	800	900	1,000

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Operating customized senior information class	35	36	37

7-2	Operating user-oriented homepage and communication application
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■ Goal- Public institutions (Gu offices, community centers) provide necessary information systematically

■ Backgrounds

- Enhancement of publicity of residents through reorganization of user-customized homepage and installation of communicative application, and administrative implementation to share, sympathize and communicate policies
 - Promotion of publicity, participation and communication of residents through homepage which is the representative gateway of Dong-gu
 - Establishment of sharing and participatory space for Dong-gu policy direction considering mobile users
- Providing two-way communication with residents through voting function for policy proposal and noticing Gu affairs and news through application

■ Promotion Plan

- Continuous homepage reorganization and management
- Establishing 'Knocking', a Dong-gu communication application for residents and promoting membership

■ Annual Promotion Plan

unit: number of members

Project	2017	2018	2019
Homepage reorganization and operating communicative application	15,000	20,000	25,000

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Homepage reorganization and operating communicative application	5	5	5

7-3	Issuance and distribution of senior living guide booklet
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■ Goal- Providing directions for seniors to design happy old age

■ Backgrounds

- It is necessary to present directions on how to design a happy old age in a rapidly changing environment of senior welfare.
- The need to help seniors to live without any anxiety about their future life.

■ Promotion Plan

- It consists of contents that reflect the opinions of seniors, the persons concerned senior welfare, experts, etc, and cover the information needed in real life.
- Contents composed so that it is easy for seniors to understand.
- It is distributed to senior welfare center, senior citizen center, etc, so that it can be utilized when counseling and conducting the programs

■ Annual Promotion Plan

unit: number of booklets

Project	2017	2018	2019
Issuance and distribution of senior living guide booklet	1,000	1,000	1,000

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Issuance and distribution of senior living guide booklet	8	8	8

7-4	Issuing Dong-gu senior newsletter
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■ Goal- Strengthening communication through continuous information provision for seniors in the local community

■ Backgrounds

- The need to provide opportunities for social participation through activities of news reporters aged 65 and over.
- Providing seniors with necessary information such as health, job, lifelong education, leisure activities, senior citizen center, and Gu affairs

■ Promotion Plan

- All four pages of newspaper
- Distribution to the places where many seniors gather such as senior welfare center and senior citizen center, etc.
- Distribution to Dong-gu office building, resident center, senior club, subway station
- Providing various information along with senior living guide booklet
- Constitution and Activities of reporter group aged 65 and over

■ Annual Promotion Plan

unit: number of newsletters

Project	2017	2018	2019
Issuing Dong-gu senior newsletter	1,000	1,000	1,000

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Issuing Dong-gu senior newsletter	2	2	2

8	Community Support and Health
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- Project contents : Senior mental health care, Senior mental health care, Creating a dementia friendly environment, Customized dental health program, Senior health care in senior citizen center, Strengthening inhome support service for seniors, Love restaurant·lunch box sharing project

8-1	Filial duty reaction team project
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■ Goal - According to senior population increase, solving discomfort through new conceptual inhome service, improving the quality of life, and building social safety net for single seniors living alone

■ Backgrounds

- Elderly people often live with the inconvenience of daily life because of lack of information and health problems. However, there is no service such as simple home repair, fluorescent lamp replacement, home appliance repair.
- Due to the characteristics of Dong-gu, which has a high ratio of elderly population, new conceptual inhome service is needed to secure safety for seniors living alone and solve the discomfort of home life.

■ Promotion Plan

- Filial duty reaction service and service linking
 - Improvement service of residential environment such as wall, floor, and kitchen
 - Household inconvenience support service such as home appliances, water, and electricity
 - Repair and exchange service of goods such as lamps, electronic equipment, batteries, toilet repairs and parts replacement
 - Housekeeping support service such as moving heavy loads
 - General civil process acting service

■ Annual Promotion Plan

unit: number of usages

Project	2017	2018	2019
Filial duty reaction team project	1,800	1,900	2,000

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Filial duty reaction team project	22	23	24

8-2	Senior mental health care
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■ Goal- Community-based prevention and management of dementia

■ Backgrounds

- The rate of dementia examination of seniors over 60 years old and the high risk dementia group(seniors over 75 years living alone and seniors entering 75 years old) is very high compared to the Gwangju city average, but dementia patient registration rate is low. It is necessary to strengthen the registration and management of the dementia counseling center.
- It is imperative to establish a dementia management system that resolves problems in the region.

■ Promotion Plan

- Target: Elder over 60
- Place of examination: Designated place
- Contents
 - Dementia Screening Test (MMSE-DS)
 - Geriatric depression test (Korean Version of Beck Depression Inventory-II)
 - Regional resource linkage check (simple electrocardiography, oral examination, etc.)
 - Promotion of integrated health promotion business

■ Annual Promotion Plan

unit: number of participants

Project	2017	2018	2019
NO Dementia! Yes Dong-gu! Project	7,000	7,500	8,000

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
NO Dementia! Yes Dong-gu! Project	18	19	20

8-3	Creating a dementia friendly environment
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■ Goal- Contributing to local residents' interest and social atmosphere, such as correct understanding of dementia and improvement of awareness to attract younger people

■ Backgrounds

- Improving negative awareness of dementia and creating a dementia friendly environment is necessary.
- It is necessary to recognize the dementia problem as a general problem and to improve awareness such as prevention and promotion of dementia continuously to attract interest and support to younger age group.

■ Promotion Plan

- Additional designation of 「Overcoming dementia school, institution」
- Planning contest 「Village free of dementia」
- Healthy 100 years old Movement Class: Linking National Health Insurance Service
- Promotion of dementia screening and prevention management, and Awareness campaign
- Promoting campaigns linked to local resources in memory of 'Day of Overcoming Dementia'
- Promotion of awareness improvement activities linked to local resources

■ Annual Promotion Plan

unit: number of promotions

Project	2017	2018	2019
Improved awareness of dementia prevention	120	130	140

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Improved awareness of dementia prevention	2	3	4

8-4	Customized dental health program
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■ Goal- Establishing a foundation for lifelong oral health through a preventive-centered comprehensive and continuous dental health program

■ Backgrounds

- Improvement of healthy quality of life by strengthening preventive-centered lifelong dental management system for local residents and dental health vulnerable people

■ Promotion Plan

- Creating healthy Dong-gu without plaque such as prevention of gum disease progression in the old age and prevention of sensitive tooth
 - 1,000 seniors aged 65 or older
 - Cardiovascular and chronic disease holders once a year → Expand twice
- ▶ Dental examinations → Periodontal treatment → Expert oral prophylaxis → Fluoride application → Training and questionnaire

■ Annual Promotion Plan

unit: number of subjects

Project	2017	2018	2019
Senior fluoride application · Scaling	1,000	1,100	1,200

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Senior fluoride application · Scaling	6	6	7

8-5	Senior health care in senior citizen center
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■ Goal- Contributing to the improvement of health for seniors by improving health and the establishment basic health base through establishing professional inspection and follow-up system for senior citizens in Dong-gu to promote their health

■ Backgrounds

- As seniors population continues to increase, in order to improve the health of elderly people, seniors will be provided with various programs such as traveling clinic and education linked to healthcare and welfare services with professional inspection and follow-up system for senior citizen center. It will contribute to the improvement of health for seniors by improving health and the establishment basic health base.

■ Promotion Plan

- Free medical service matching senior citizen center and local clinic (clinic, dentist, oriental clinic)
 - Providing medical services such as health consultation, oral examination, oriental medicine
- Local specialist talent donation programs such as physical therapy, exercise, and traditional play therapy
- Providing integrated health care services for senior citizen center (dementia, nutrition, seasonal health education, etc.)

■ Annual Promotion Plan

unit: number of treatments

Project	2017	2018	2019
Senior citizen center Traveling clinic	180	200	220

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Senior citizen center Traveling clinic	2	2	2

8-6	Strengthening inhome support service for seniors
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■ Goal- Improving the quality of life for seniors in home

■ Backgrounds

- Prevalence of chronic diseases 90% or more in seniors aged 65 years or over
- Increase in seniors who are separated from their families due to an aging society and an increasing nuclear families
- Occurrence of subjects who is not eligible for comprehensive senior care service and the National Long-Term Care Insurance

■ Promotion Plan

- Consulting business
- Case Management
- Daily life support business
- Healthcare business
- Alliance service business
- Family support business

■ Annual Promotion Plan

unit: numbers of subjects

Project	2017	2018	2019
Inhome support service for seniors	90	100	120

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Inhome support service for seniors	80	85	90

8-7	Love restaurant·lunch box sharing project
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■ Goal- Maintaining basic health and improving the level of senior meals by providing free meals to seniors who may not be able to eat

■ Backgrounds

- Welfare of Older Persons Act article 4 (Responsibility for promoting health and welfare)
- Contributes to healthy living and quality of life by providing meals to seniors who may not be able to eat due to difficult circumstances or unavoidable circumstances

■ Promotion Plan

- Project subjects: seniors who may not be able to eat
- Project name and partner organization
 - Love restaurants (Dong-gu Senior Welfare Center, Bitgoeul Senior Welfare Center, Hyesung church, Gyerim Church)
 - Delivery meals to low-income seniors(Bitgoeul Senior Welfare Center)

■ Annual Promotion Plan

unit: numbers of subjects

Project	2017	2018	2019
Love restaurant·lunch box sharing	740	760	800

■ Annual Investment Plan

unit: KRW 1 million

Project	2017	2018	2019
Love restaurant·lunch box sharing	520	530	550

VI. Budget

unit: KRW 1 million

Area	Total	2017	2018	2019
Total	21,862	7,079	7,278	7,505
Outer spaces and buildings	9,547	3,092	3,182	3,273
Traffic	84	25	28	31
Housing	1,450	480	483	487
Social participation of seniors	879	280	292	307
Respect for seniors and social integration	2,239	717	746	776
Citizen participation and employment	5,495	1,785	1,828	1,882
Communication and information	153	50	51	52
Community Support and Health	2,015	650	668	697