

**Goal #1
Be an Advocacy Group
for Seniors**



- Advocate for affordable housing in the Town of Pelham
- Report to Council to include affordable housing in every development
- Support the Pelham Transit Program**
- Provide feedback on Transit program
- Include Public Transit in all events
- Seek Age-Friendly Designation through the World Health Organization**
- Provide Age-Friendly feedback on events and activities**
- Advise on events through Committee Appointees on PSAC
- Ensure Seniors are included in all Town events and opportunities**
- Represent Seniors issues to Council and the community at large
- Encourage Seniors to speak for themselves**

**Goal #2
Increase Communication of
Seniors Programs & Services**



- Find creative ways to reach those we are not yet reaching
- Continue to host the Conversation Café
- Continue to host the Seniors Forum
- Keep the PSAC webpage updated and current
- Update the PSAC brochure
- Collaborate with new outlets to distribute information for Seniors**
- Reach out to local organizations and businesses
- Enhance advertising for all PSAC events
- Have a presence at all Town events
- Enhance communication with the Town regarding Seniors based activities

**Goal #3
Research &
Information Sharing**



- Identify successes and gaps in Age-Friendly Services
- Conduct an Age-Friendly study in Pelham
- Survey residents about what services they need or issues they have
- Keep current in Age-Friendly resources**
- Secure funding for learning opportunities for the Committee
- Secure financial support from the Town for attendance at local forums and participation in Regional events
- Securing and/or referring Committee members to Aging Friendly documents available regionally and in other communities
- Share PSAC success with the Town and the World**

**Goal #4
Create a Link & Bridge the Gap
Between Seniors & Other Groups**



- Encourage a viable volunteer base for the Town
- Investigate and host volunteer training
- Identify resources to mutually benefit Seniors and other groups**
- Make PSAC goals known to the community and look for feedback
- Look for opportunities to partner with like-minded agencies and committees
- Be a part of Regional Age-Friendly initiatives
- Encourage one Regional representative to like Age-Friendly services and committees