

Excerpt from Kadıköy Municipality's Strategic Plan for the Period from 2015 to 2019

Prior to the preparation of Kadıköy Municipality's Strategic Plan, a participatory event was organized in order to ensure the participation of citizens about accessibility of Kadıköy district. This event, headlined "Accessible Kadıköy" was held on July 10 and 11, 2014. The outputs of this event especially regarding urban accessibility for senior citizens are as follows:

Physical and Architectural Accessibility

- Pavements and Mobility
- Housing
- Training Centers
- Health Care Centers
- Working Places and Shops, Public Buildings and Banks
- Social Areas

Within the scope of the Strategic Plan, in the "Mission" section, equality is specified as a core mission. In the Vision section of the Strategic Plan, "participation" is highlighted. In the "Core Principles" section of the Strategic Plan, the following principle is specified: "providing services for all segments of the society without any discrimination". Among the Strategic Areas, under the strategic area of "Social Improvement", the "Rights of the Elderly and Pensioners".

The Strategic Aim 3, which is categorized under "Social Improvement", contains the following expression: "... in order to ensure the social participation of young, disabled, elderly and LGBTI individuals, carrying out and sustaining social support activities in cooperation with stakeholders within and outside the municipal organization."

Defined under the same Strategic Aim 3, the Strategic Target 2 is determined as follows: "Carrying out activities in order to raise the living quality of citizens aged 65 and above".

Accordingly, within the scope of the aforementioned Strategic Target 2, the following activities are defined:

- Offering rehabilitation and day care services for individuals with geriatric, neurologic and psychological problems
- Adding functionality to the day care center
- Adding functionality to the 65+ Social Center
- Providing social and health support at the 65+ Social Center
- Detecting the needs of the citizens through receiving individual applications and home visits
- Offering psychological support at home for those in need and their orientation to medical institutions where necessary
- Providing legal counseling support for the elderly applicants
- Offering hairdressing services at home for the elderly people who apply
- Home cleaning services for the elderly who apply
- Adding functionality to the Social Support Unit of the Municipality

Most of the aforementioned activities are currently in practice. Those that are not will soon be put into practice.