

Mr Alex Ross Director of WHO Kobe Centre World Health Organization Centre for Health Development 1-5-1 Wakinohama-Kaigandori Chuo-ku, Kobe 651-0073 Japan

24<sup>th</sup> August 2015

Dear Mr Ross,

## Application for Salford to become an Age Friendly City

As the first elected Mayor of the City of Salford it gives me great pleasure to submit this letter of support to the World Health Organisation to enable Salford to start on the journey to becoming an Age Friendly City.

Substantial progress has already been achieved through our nationally recognised 'Salford Together' Integrated Care Programme for Older People. Through this we have brought together the City's lead health and social care partners to work collectively to enhance the quality of life for older people, encouraging people to support each other whilst ensuring good quality joined up support is available for those who most need it.

We recognise that by making cities and communities age-friendly, it is one of the most effective local policy approaches for responding to demographic ageing. The physical and social environments are key determinants of whether people can remain healthy, independent and autonomous long into their old age.

We look forward to working with our residents and partners to carry out our next step, which is to develop a 3-5 year age-friendly action plan for our great City of Salford.

Yours sincerely

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