**Age Friendly Salford Action Plan**

Below is a preliminary action plan, a SMART action plan with timescales and leads etc. will be produced in agreement with the Salford Age Friendly Cities Action Alliance members when formed.

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| **Vision 1:** Older people are able to feel safe and travel to places which help keep them healthy and engaged: |
| ***WHO Domains*** | ***GM Age Friendly Strategic priorities*** | **Year one actions** | **Indications** |
| * Physical environment and outdoor space
* Transport
* buildings, and housing
 | * Housing and planning
* Transport
 | Support older people to better manage their energy demands  | Reduction in number of older people living in fuel poverty |
| Develop housing and planning principles for Salford which define what is life time housing  | Rates of new housing comply with lifetime principles |
| Promote better information about housing options for older people | More older people staying in their own home or home of choice |
| Work with TfGM to ensure transport services are Age Friendly | Increase satisfaction with public transport by older people |
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| **Vision 2:** Older people are able to access information and services to keep them healthy*.* |
| ***WHO Domains*** | ***GM Age Friendly Strategic priorities*** |  |  |
| * Communication
* Access to health and community services
 | * Healthy Ageing
 | Promote and support active ageing activity | Increase rates of over 50 years of age who are active or fairly active |
| Co-ordination of falls prevention in later life | Reduction in hospital admissions due to falls |
| Reduction in older people who are not eating well in later life | Reduction in hospital admissions due to malnutrition  |
| Deliver city wide social prescribing model  | More older people have increased social contact |
| Ensure people are supported to live well with Dementia  | More older people can access support early  |
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| **Vision 3:** Older people feel respected and included in neighbourhood activity to keep them healthy and engaged |
| ***WHO Domains*** | ***GM Age Friendly Strategic priorities*** | **Year one actions** | **Indications** |
| * Taking part in social activity, learning and culture
* Ensuring the views of older people are listened to and valued
 | * Age Friendly Places
* Culture
 | Delivery of the Ambition for Ageing programme | Number of older people describing Salford as an Age Friendly City (base line set in year one delivery) |
| Establishment of Salford Older Person Action Alliance | Older people influencing strategies and decision which effect older people |
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| **Vision 4:** Older people are able to access opportunities for paid and unpaid work as well as ensure their voice is heard. |
| ***WHO Domains*** | ***GM Age Friendly Strategic priorities*** | **Year one actions** | **Indications** |
| Participating in neighbourhood life | Economy and work | Promote economic and social case for recruitment and retaining older workers | Employment rates of those aged 50-64 is comparable to national average |
| Promote the benefits of employing older workers | Reduction in the number of people reporting institutional and internalised ageism |
|  |  | Value the role of older volunteers  | Increase the % of older volunteers  |