

THE TOWN OF CORTE MADERA

MARIN COUNTY CALIFORNIA

300 Tamalpais Drive Corte Madera, CA 94925-1418

www.townofcortemadera.org

Town Manager Town Council 415-927-5050

Town Clerk 415-927-5086

Finance / Bus. License 415-927-5055

FIRE DEPARTMENT 415-927-5077

Planning / Zoning 415-927-5064

Building Inspector 415-927-5062

> Town Engineer Public Works 415-927-5057

RECREATION DEPARTMENT 415-927-5072

SANITARY DISTRICT No. 2 415-927-5057

CENTRAL MARIN
POLICE AUTHORITY
415-927-5150

April 8, 2015

FCH/ALC Main Building WHO Avenue Appia 20 1211 Geneva 27 Switzerland

Dear WHO Global Network of Age-friendly Cities Administrators:

It is with pride and pleasure that I am writing on behalf of our entire Town of Corte Madera Town Council, to express our fervent desire to be among cities worldwide, designated as an Age-Friendly City. The goals of our Age-Friendly Corte Madera Task Force have readily been embraced by so many of our residents, and the outreach efforts have been remarkable.

With nearly 20% of our residents aged 60 and over, we have a profound need to provide the necessary programs and services to ensure our seniors enjoy the maximum quality of life possible. The Task Force was able to quantify these needs after conducting a comprehensive survey and receiving nearly 750 responses (34%!).

The Task Force has already garnered tremendous interest and participation from residents as well as our business community, to the extent that the Town has now hired a Senior Coordinator to augment the outreach and implementation efforts of our Age-Friendly Task Force.

Our Town of Corte Madera will be celebrating its Centennial year in 2016 and it would be a valued source of pride to be recognized as an Age-Friendly City now. This would decidedly be of benefit to not only our seniors, but residents of all ages in countless ways.

Thank you very much for your consideration.

Sincerely,

Carla Condon

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Mayor

Town of Corte Madera



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Sanitary District No. 2 415-927-5057

CENTRAL MARIN
POLICE AUTHORITY
415-927-5150

April 9, 2015

FCH/ALC Main Building WHO Avenue Appia 20 1211 Geneva 27 Switzerland

Dear Sir/Madam,

I am writing as Town Manager of the Town of Corte Madera to express the Town's support of Age-Friendly Corte Madera and its efforts to provide outreach, develop programs and enhance services in response to the wants and needs of our residents aged 60 and over.

Corte Madera is a town of approximately 9,500 residents located in Marin County, California. The estimated population of those aged 60 and over is just over 1,600, with approximately 70 of those over age 90.

The efforts of Age-Friendly Corte Madera have already been so well received that I saw the need to hire a Recreation Assistant who will help to facilitate senior programs for the Parks and Recreation Department. In addition, at the suggestion of the Age-Friendly Corte Madera Task Force, the Town has begun implementation of several safety improvements.

Thank you in advance for your thoughtful consideration of our application. It would be a well-deserved honor to be recognized as an Age-Friendly City by the World Health Organization, and we look forward to working with you in the future.

Sincerely,

David Bracken Town Manager

Town of Corte Madera



## **BOARD OF SUPERVISORS**

April 27, 2015

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Marin County Civic Center 3501 Civic Center Drive Suite 329 San Rafael, CA 94903 415 473 7331 T 415 473 3645 F 415 473 6172 TTY www.marincounty.org/bos FCH/ALC Main Building – World Health Organization Avenue Appia 20 1211 Geneva 27, Switzerland

Dear WHO Global Network of Age-friendly Cities Administrators,

I am pleased to provide my enthusiastic support of Age-Friendly Corte Madera's application to join the World Health Organization's Global Network of Age-Friendly Cities. As Marin County Supervisor of District 4, which represents over two-thirds of the entire county, including all of Corte Madera, I firmly believe a healthy community respects all people and cares for its most vulnerable. The Age-Friendly initiative aligns with my personal vision and that of Marin County. It is my hope that over time all of the unique towns and cities in Marin will embrace the Age-Friendly concept and make this a priority in every community. Corte Madera and other innovators are role models for those jurisdictions who have yet to make the commitment to improve access and inclusiveness for all residents as they age.

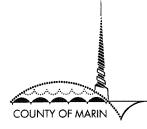
The Corte Madera Age-Friendly Task Force has already shown impressive determination and accomplishment by increasing the awareness of the entire community to focus on improving the quality of life for seniors. In a few weeks, they will host a gathering to honor all of those in town who are 90 or over. They have successfully urged the Town of Corte Madera to create a part-time Recreation Aide position dedicated to senior programs. By enlisting the support of sponsors from the community, the Task Force has designed and distributed a baseline needs survey to over 2000 residents in town who are 60 and over. With an impressive participation of 34%, Corte Madera now has good insight into the level of satisfaction and identification of unmet needs for its seniors.

Because of Age-Friendly Corte Madera's notable achievements to date, the town is very deserving of inclusion in the W.H.O. Global Network of Age-Friendly Cities. And from what I understand, this is just the start.

I am available to offer any information that might assist in the support of the Age-Friendly Corte Madera's application to W.H.O. Please do not hesitate to contact me.

Sincerely,

Steve Kinsey, Supervisor, District Four



DEPARTMENT OF

## HEALTH AND HUMAN SERVICES

Promoting and protecting health, well-being, self-sufficiency, and safety of all in Marin County.



Matthew Hymel INTERIM DIRECTOR

20 North San Pedro Road Suite 2002 San Rafael, CA 94903 415 473 3696 T 415 473 3791 F 415 473 3344 TTY www.marincounty.org/hhs April 14, 2015

FCH/ALC WHO Avenue Appia 20 1211 Geneva 27 Switzerland

Dear WHO Global Network of Age-Friendly Cities Administrators:

As Director of Aging and Adult Services for the County of Marin California, I am delighted to be writing this letter of support for the Town of Corte Madera's application to the World Health Organization (W.H.O.) for consideration to become part of the Global Network of Age-Friendly Cities.

Corte Madera began its efforts in 2014 by forming an age-friendly task force of residents, commissioners on aging, elected officials and members of the business community. Corte Madera is one of several cities and towns in Marin that are sharing in the goal to create age-friendly communities, and we are very excited about the momentum that has developed and the support of the W.H.O.

In Aging and Adult Services, our mission is to promote a safe and independent lifestyle for older adults and persons with disabilities by supporting the health, self-sufficiency and well-being of our community. In carrying out our mission, we are responsible to plan, develop, and coordinate services for older adults throughout the County. In addition, we take a leadership role in overall community planning, policy formulation and system-wide network development.

The Town of Corte Madera and the age-friendly task force are a significant partnership for our agency, and all of Marin County, as we carry out the mission to promote the welfare of older adults and to go toward the vision that Marin be an age-friendly, livable community for all. We thank the W.H.O. for the support of these collaborative efforts and recommend Corte Madera to be designated as part of the Global Network of Age-Friendly Cities.

Please do not hesitate to contact me at 415-473-2689 if you need further information or by email at lpullen@marincounty.org.

Respectfully,

Lee Pullen

Director of Aging and Adult Services