

Our Ref: CSV/1245-02 D12/21493
Your Ref:
Enquiries to: Julie McDonald – 9528 0428



7 May 2012

www.rockingham.wa.gov.au

FCH/ALC
Main Building
WHO
Avenue Appia 20
1211 Geneva 27
Switzerland

Dear Sir/Madam,

Global Age-Friendly Cities Network

At its Ordinary meeting held on 28 February 2012 Council resolved to endorse the City of Rockingham becoming a member of the World Health Organisations Age-Friendly Cities Network.

The City has been working energetically towards becoming an age-friendly city since 2009, with the development of the Active Ageing Strategy 2009 – 2014. The strategy was developed with extensive consultation with the seniors community using the World Health Organisation "Age Friendly Cities" approach.

The conclusion overall, indicated that the City is a positive place for older people to live in, the community is generally safe and older people are respected.

From this information the Active Ageing Strategy 2009 - 2014 was developed and includes five priority strategies:-

1. Liaise with providers to encourage large scale development of 'ageing in place' and high care accommodation within the City
2. Liaise with transport providers to improve the regularity and routes of public transport throughout the City
3. Work with relevant service providers and agencies to attract health professionals and allied health workers to the City
4. Increase the regularity and diversify methods of communicating with seniors in the City
5. Work with existing community groups to build healthy relationships and create additional opportunities for community and intergenerational activities

Since the development of the Active Ageing Strategy 2009 – 2014 the City's Active Ageing team has been tasked to implement actions to work towards becoming an Age Friendly City. A recent review of the strategy shows that the five key areas are still the main concerns for



the senior community of Rockingham. A comprehensive review will be conducted prior to the end date of the strategy in 2016.

The Active Ageing Strategy 2009 – 2014 aligns with the City's 10 year Community Plan under Aspiration 1;

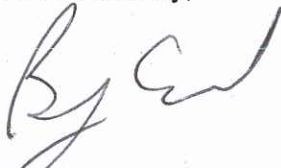
An involved and engaged community enjoying a lifestyle that caters for all residents including those with specific or special needs.

Activities and services delivered by the City for the future are determined by what the community's needs and aspirations are and the City will continue to work with the community on the development and implementation of plans and strategies for the future. To ensure all plans and strategies within the City, including Active Ageing Strategy 2009 – 2014, deliver on key outcomes for the community, progress towards completing identified actions is regularly measured. A Customer Satisfaction Survey is conducted annually to measure progress against current plans and strategies.

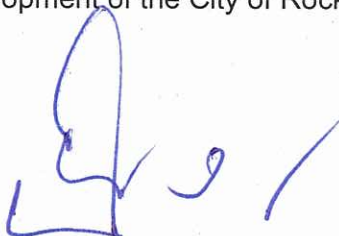
The City looks forward to joining the Age-Friendly City Network to link with other communities who share a common goal of being an age-friendly city. It is envisaged that through joining this network, officers will receive a shared understanding of the global impact of ageing and build connections with others to facilitate information sharing.

We look forward to your response to our request to join the Age-Friendly Cities Network, as we value older people in our community and wish to give them the best opportunity to remain active and invaluable to the continuing development of the City of Rockingham.

Yours faithfully,



BARRY SAMMELS
MAYOR



ANDREW HAMMOND
CHIEF EXECUTIVE OFFICER